



SUMMIT + EXPO 2024

EXPO REGISTRATION

August 25-28, 2024 • Anaheim Marriott in Anaheim, CA

ART SPECIFICATIONS

CORPORATE LOGO

Acceptable formats: Logos for the printed program must be Adobe Illustrator (Ai) or EPS, with all fonts converted to outline. Logos for the mobile app must be in PNG format. Logos embedded in Microsoft Word or PowerPoint documents will not be accepted.

PROGRAM AD

All ads should be saved as either PDF files (preset should be PDF/x-1a:2001), jpeg or tiff with a resolution of at least 300 dpi at actual printed size.

- Full-page vertical ad, page trim size is 8.5" w x 11" h; allow additional .125" for ad that bleeds, without bleed ad is 7" w x 10" h.
- Half-page horizontal ad, ad size 7" w x 5" h, no bleeds.
- Quarter page vertical ad, ad size 3.5" w x 4.75" h, no bleeds.

MOBILE APP GRAPHICS

Mobile app graphics should be saved as PNG files only in the following sizes:

Mobile Banner:	960 x 150px
Tablet/Online Banner:	552 x 150 px

UPLOADING INSTRUCTIONS

All logo, ad or mobile app graphics need to be uploaded to our Box.com folder. Here are the instructions to access the site:

1. Click on this link, or open a browser window, then copy and paste this URL:
<https://paralyzedveteransofamerica.box.com/s/0uur4195dzz8aoytrq1bh9c8pxp6mwur>
This will open a folder in Box.com called:
2024 Summit-Sponsors and Exhibitors
2. Within this folder create a company/organization folder within the appropriate sponsor or exhibitor folder (don't use spaces—use underscores for spaces).
3. Upload your artwork into the folder you just created. (Verify art is in the correct format).

AD SUBMISSIONS

All ads are due no later than June 14, 2024.

For more information on art specifications, please contact:

Jonathan Franklin
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For any questions or concerns about the event, please contact:

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