

TITANIC BELFAST

SUSTAINABILITY CHARTER



OUR SUSTAINABILITY VISION

To enhance our sustainability as a leading visitor attraction and venue, driving social, economic and environmental goals to benefit our destination.

OUR SUSTAINABILITY MISSION

We will continue to create a positive impact, supporting communities, driving economic regrowth whilst protecting our environment and the Titanic legacy.

OUR SUSTAINABILITY GOALS

We have aligned our sustainability goals to ten of the UN's Sustainable Development Goals. These are:



NO
POVERTY



GOOD HEALTH AND
WELL-BEING



CLEAN WATER
AND SANITATION



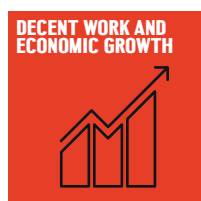
QUALITY
EDUCATION



GENDER
EQUALITY



AFFORDABLE AND
CLEAN ENERGY



DECENT WORK AND
ECONOMIC GROWTH



SUSTAINABLE CITIES
AND COMMUNITIES

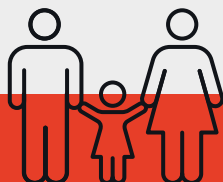


LIFE BELOW
WATER



LIFE ON
LAND

GOALS



We aim to eliminate food waste within our organisation and support the reduction of poverty in our destination by:

- Working with a 'circular economy' mentality across our conference and banqueting offering and hospitality outlets, ensuring as little product goes to waste as possible.
- Partnering with destination organisations on the collection and delivery of unused/wasted food to charitable organisations for dispersion within the community.
- To continue to work with our food waste disposal company on the full circle generation, bringing waste to the gasification plant for the creation of refuse derived fuel.



We commit to:

- Providing routes to quality education for all, celebrating Titanic and the wider maritime history of our destination.
- Continuing to promote the message of employment opportunities within our industry, in particular to young people.
- Educating through mentorship and a programme of skills partnerships.



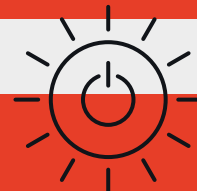
At Titanic Belfast we will continue to:

- Provide equal pay and equal access to opportunities within our organisation.
- Provide access to all through our socially sensitive pricing strategies.
- Enhance access to work, education, and enjoyment for disabled people and minority communities by optimising partnerships, engagement with community groups and continued work with charitable organisations and partner schools.



We will continue to promote, support and enable the attainment of good mental and physical wellbeing within both the organisation and the wider community in which we operate.

As the major cornerstone on the Maritime Mile, we encourage access to Belfast's iconic waterfront for walking, running and cycling and enjoyment of our natural environment.



We commit to reducing energy consumption by 5% by 2030 by implementing new technologies and practices.



We commit to creating partnerships and support projects that improve access to clean water and sanitation around the globe.

GOALS



We aim to create economic impact to the value of £1billion for the local economy from 2012 to 2030 by continuing to:

- Sustain Titanic Belfast as an iconic enabler for inbound global visitors and investors, supporting the multi-agency approach.
- Find new and engaging ways of telling the Titanic story that will excite and educate people for years to come.
- Support and showcase local food, drink and product suppliers.
- Attract international standout events to our conference and banqueting suites and the slipways, ensuring that the events we hold have an impact and legacy programme attached to them.
- Encourage regional spread of employment opportunities for the people of Northern Ireland.
- Work in partnership with destination organisations to showcase Belfast as a top place to visit.
- Ensure future Titanic Belfast growth strategies are in line with the 10X NI Growth Strategy.



We aim to:

- Achieve Gold Standard Green Tourism and Green Meetings certification by May 2024, thereby supporting the destination of Belfast on its journey to being a world class sustainable city.
- Continue engaging with local council on the sustainable elements of strategies for the future of tourism in Belfast:
 - > Neighbourhood Tourism
 - > Belfast Stories
 - > Cultural Destination



To aim to protect life below water by:

- Committing to removing all single-use plastic items from our business by 2025.
- Committing to using only environmentally friendly cleaning and sanitation products both inside and outside of our building.
- Using 100% sustainably and ethically sourced seafood within our hospitality outlets and conference and banqueting business.



We commit to finding ways to reduce and offset the carbon that we as an organisation release through the running of our business, including the carbon emissions resulting from air, sea and land travel to our site by:

- Measuring our current carbon footprint to act as a benchmark for improvement.
- Continuing to use the most sustainable source of energy available to us.
- Signing up to a 100% renewable energy tariff.
- Becoming a zero-waste organisation by 2030.
- Working collaboratively with city-wide partners and non-profit organisations on the creation of a programme to offset the carbon emissions resulting from the travel of international visitors to our destination.
- Committing to working with local suppliers and using local ingredients to reduce air miles.
- Reducing paper usage by 80% by 2030.
- Screening all suppliers to ensure that they operate in line with Titanic Belfast's sustainable values and have them all signed up to our Supplier Charter by 2025.