

# 2024 Highway Traffic Safety Events Calendar



U.S. Department of Transportation  
National Highway Traffic Safety Administration



DATE	EVENT	SPONSOR	WEB LINK
January 7–11	103rd Transportation Research Board (TRB) Annual Meeting (Washington, DC)	Transportation Research Board	<a href="http://www.trb.org/AnnualMeeting/AnnualMeeting.aspx">www.trb.org/AnnualMeeting/AnnualMeeting.aspx</a>
January 16–18	SAE Government/Industry Meeting (Washington, DC)	SAE International	<a href="http://www.sae.org/attend/government-industry">www.sae.org/attend/government-industry</a>
January 20–27	National Passenger Safety Week	National Road Safety Foundation & We Save Lives	<a href="http://nationalpassengersafety.org">http://nationalpassengersafety.org</a>
February 3–6	Winter Legislative & Technology Conference (Washington, DC)	National Sheriffs' Association (NSA)	<a href="http://www.sheriffs.org">www.sheriffs.org</a>
February 6–8	AIMExpo	Motorcycle Industry Council	<a href="http://www.aimexpousa.com">www.aimexpousa.com</a>
March 4–10	Vehicle Safety Recalls Week	NHTSA	<a href="http://www.nhtsa.gov/recalls">www.nhtsa.gov/recalls</a>
April (Entire Month)	Alcohol Awareness Month	National Institutes of Health	<a href="http://www.nih.gov">www.nih.gov</a>
April (Entire Month)	National Distracted Driving Awareness Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/distracted-driving">www.trafficsafetymarketing.gov/get-materials/distracted-driving</a>
April or May	MIC Annual Fly-In	Motorcycle Industry Council	<a href="http://www.mic.org">www.mic.org</a>
April 1–8	<i>U Drive. U Text. U Pay.</i> High-Visibility Enforcement	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/distracted-driving">www.trafficsafetymarketing.gov/get-materials/distracted-driving</a>
April 7–9	Lifesavers 2024 Conference (Denver, CO)	Multiple public and private organizations	<a href="http://www.lifesaversconference.org">www.lifesaversconference.org</a>
April 14–20	National Public Safety Telecommunicators Week	Association of Public-Safety Communications Officials (APCO)	<a href="http://www.npstw.org">www.npstw.org</a>
TBD	National Work Zone Awareness Week (Michigan)	Federal Highway Administration	<a href="https://ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm">https://ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm</a>
May (Entire Month)	Global Youth Traffic Safety Month	SADD	<a href="http://www.sadd.org">www.sadd.org</a>
May (Entire Month)	Motorcycle Safety Awareness Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety">www.trafficsafetymarketing.gov/get-materials/motorcycle-safety</a>
May (Entire Month)	National Bicycle Safety Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/bicycle-safety">www.trafficsafetymarketing.gov/get-materials/bicycle-safety</a>
May (Entire Month)	Older Americans Month	Administration for Community Living	<a href="http://www.acl.gov">www.acl.gov</a>
May 1	National Heatstroke Prevention Day	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention">www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention</a>
May 4	International Female Ride Day (IFRD)	Motoress	<a href="http://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety">www.trafficsafetymarketing.gov/get-materials/motorcycle-safety</a>
May 8	Bike to School Day	National Center for Safe Routes to School	<a href="http://www.walkbiketoschool.org">www.walkbiketoschool.org</a>
May 12–18	National Police Week	The National Law Enforcement Officers Memorial Fund	<a href="http://www.nleomf.com">www.nleomf.com</a>
May 20 - June 2	<i>Click It or Ticket</i> High-Visibility Enforcement	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket">www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket</a>
May 17	Bike to Work Day	League of American Bicyclists	<a href="https://bikeleague.org">https://bikeleague.org</a>
May 19	Transportation Research Board Conference (Washington, DC)	Transportation Research Board	<a href="http://www.trb.org">www.trb.org</a>
May 19–25	National EMS Week	American College of Emergency Physicians	<a href="http://www.acep.org/emsweek">www.acep.org/emsweek</a>

# 2024 Highway Traffic Safety Events Calendar (CONTINUED)



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June 6	Secure Your Load Day	Robin Abel	<a href="http://www.secureyourload.com">www.secureyourload.com</a>
June 17	Ride to Work Day	National Sheriffs' Association (NSA)	<a href="http://www.sheriffs.org">www.sheriffs.org</a>
June 24–27	Annual Education & Technology Expo (Oklahoma City, OK)	National Sheriffs' Association (NSA)	<a href="http://www.sheriffs.org">www.sheriffs.org</a>
June (Date needed)	Tire Safety Week	U.S. Tire Manufacturers Association	<a href="http://www.ustires.org">www.ustires.org</a>
July (Entire Month)	Vehicle Theft Prevention Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/vehicle-safety/vehicle-theft-prevention">www.trafficsafetymarketing.gov/get-materials/vehicle-safety/vehicle-theft-prevention</a>
July 9–12	Int'l Forum on Traffic Records and Highway Safety Info. Sys. (Nashville, TN)	Association of Transportation Safety Information Professionals	<a href="http://www.atsip.org">www.atsip.org</a>
July 10–31	Speed Campaign	NHTSA	<a href="http://www.nhtsa.gov">www.nhtsa.gov</a>
August 9–13	Annual Training Conference & Exhibit (New Orleans, LA)	National Organization of Black Law Enforcement Executives (NOBLE)	<a href="http://www.noblenational.org">www.noblenational.org</a>
August 16–September 2	<i>Drive Sober or Get Pulled Over</i> High-Visibility Enforcement	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over">www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over</a>
TBD	Impaired Driving and Traffic Safety Conference (TBD)	IACP, NHTSA	<a href="http://www.theiacp.org/IDTSconference">www.theiacp.org/IDTSconference</a>
September (TBD)	2024 SMSA National Conference (TBD)	State Motorcycle Safety Association (SMSA)	<a href="http://smsa.org/">http://smsa.org/</a>
September 7–11	GHSA Annual Meeting 2024 (Indianapolis, IN)	Governors Highway Safety Association (GHSA)	<a href="http://www.ghsa.org/events/Future-Annual-Meetings">www.ghsa.org/events/Future-Annual-Meetings</a>
September 15–21	Child Passenger Safety Week	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/child-safety">www.trafficsafetymarketing.gov/get-materials/child-safety</a>
September 21	National Seat Check Saturday	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/child-safety">www.trafficsafetymarketing.gov/get-materials/child-safety</a>
September 24–26	Annual International Conference	American Association of Motor Vehicle Administrators (AAMVA)	<a href="http://www.aamva.org/events/">www.aamva.org/events/</a>
October (Entire Month)	Pedestrian Safety Month	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/pedestrian-safety">www.trafficsafetymarketing.gov/get-materials/pedestrian-safety</a>
October 4	Walk and Roll to School Day	National Center for Safe Routes to Schools	<a href="http://www.walkbiketoschool.org">www.walkbiketoschool.org</a>
October 19–22	Int'l Association of Chiefs of Police Annual Conference & Expo (Boston MA)	Multiple public and private organizations	<a href="http://www.theiacp.org">www.theiacp.org</a>
October 20–26	National Teen Driver Safety Week	Children's Hospital of Philadelphia and NHTSA	<a href="http://www.teendriversource.org">www.teendriversource.org</a> <a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a>
October 21–25	National School Bus Safety Week	American School Bus Council	<a href="http://www.trafficsafetymarketing.gov/get-materials/school-bus-safety">www.trafficsafetymarketing.gov/get-materials/school-bus-safety</a>
December (Entire Month)	National Drunk & Drug-Impaired Driving Prevention Month (3D)	Office of National Drug Control Policy (ONDCP)	<a href="http://www.whitehouse.gov/ondcp">www.whitehouse.gov/ondcp</a>
December 2-6	Older Driver Safety Awareness Week (ODSAW)	American Occupational Therapy Association (AOTA)	<a href="http://www.aota.org/Conference-Events/Older-Driver-Safety-Awareness-Week.aspx">www.aota.org/Conference-Events/Older-Driver-Safety-Awareness-Week.aspx</a>
December 13–January 1, 2025	<i>Drive Sober or Get Pulled Over</i> High-Visibility Enforcement	NHTSA	<a href="http://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over">www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over</a>