



HIGH-LEVEL DIALOGUE ON FINANCING FOR DEVELOPMENT

TRADITIONAL MEDIA

Coverage: Despite the postponement of the Dialogue’s headline announcement (the Global Investors for Sustainable Development alliance) and other news stories competing for coverage, media interest in the event remained high, especially in the francophone world, with articles by [Xinhua](#), [RTL](#) (international), [Estadão](#) (Brazil) [Het Laatste Nieuws](#) (Belgium), [The National](#) (UAE), [Arab News](#), [Prensa Latina](#), [El Universo](#) (Ecuador) and an op-ed in the major French daily, [Libération](#). A longer list of major publications about the High-level Dialogue can be found in the annex to this report.



XINHUANET



UN chief asks for better financing systems for SDGs

Source: Xinhua | 2019-09-27 00:12:41 |

UNITED NATIONS, Sept. 26 (Xinhua) -- UN Secretary-General Antonio Guterres on Thursday called on the international community to provide "adequate, predictable, sustainable funding" to the Sustainable Development Goals (SDGs).

In his remarks at the High-Level Dialogue on



Manifestation d'Oxfam contre les paradis fiscaux en décembre 2017 près des institutions européennes à Bruxelles. Photo Emmanuel Dunand. AFP

TRIBUNE

L'urgence climatique et sociale nécessite une refonte du système économique international

— 26 septembre 2019 à 07:09

Sentiment: Much of the coverage, including that by Xinhua news agency, focused on the gap in financing sustainable development and climate action with \$1.5 trillion the most quoted figure. Brazil’s [Estadão](#) led with Bill Gates’ call for “just taxes” voiced at the dialogue. UAE’s [The National](#) noted that *the challenge for the organisers [would] be to cut through the noise and ensure [the 26 September] meeting gets the attention it deserves.*

Opinion: In their op-ed for the prominent daily [Libération](#), **ten** NGOs, including Oxfam France and CCFD-Terre Solidaire called for an independent international mechanism of debt restructuring. In his

column for [The Jakarta Post](#), Director general for multilateral cooperation at the Indonesian Foreign Ministry Febrian Ruddyard wrote that *blended finance could help reach development goals in Indonesia*. Senior policy director at the ONE Campaign in London Sara Harcourt argued in [Devex](#) that *governments are not pulling their weight in financing the goals*. The most prominent coverage of the Dialogue came in the form of op-eds in prestigious publications.

SOCIAL MEDIA

At a peak point on 26 September, tweets that used the hashtag #Fin4Dev, reached **3,069,427** accounts and were seen close to **4 million** times. UN DESA, UNDP, UN Environment Programme, UNCTAD and the Belgian Foreign Ministry accounts were the top contributors to the conversation.

#Fin4Dev

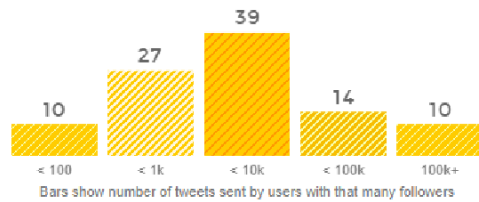
ESTIMATED REACH

3,069,427

ACCOUNTS REACHED

EXPOSURE

3,954,235 IMPRESSIONS



TOP CONTRIBUTORS

- 1.4M** IMPRESSIONS

@UNDP [Follow](#) 1.4M followers
- 13** RETWEETS

@UNDESA [Follow](#) 85.1K followers
- 13** MENTIONS

@UNDESA [Follow](#) 85.1K followers

MOST RETWEETED TWEETS

- 8** UN DESA @UNDESA 7 days ago
Investing in #GlobalGoals benefits the people, the planet and the wallet. So, why isn't more money flowing towards... [twitter.com/l/web/status/1...](#)
- 4** UN Environment Programme @UNEnvironment 7 days ago
Financing for sustainable development has increased in recent years but hasn't kept pace with the scale required to... [twitter.com/l/web/status/1...](#)
- 4** Belgium MFA BEUN #UNGA @BelgiumMFA 7 days ago
#UNGA We need to help unlock the resources and partnerships needed for financing the #2030Agenda and achieve the... [twitter.com/l/web/status/1...](#)



Investing in #GlobalGoals benefits the people, the planet and the wallet. So, why isn't more money flowing towards the #SDGs & #ClimateAction?

At the #Fin4Dev Dialogue today, world leaders will announce new initiatives to change that!
un.org/esa/ffd/ffddia... #UNGA

UN DESA's most popular tweet was seen **51,385 times** earning a total of **380 engagements**, including 68 retweets and 116 likes.

The live stream of the Dialogue’s morning session on UN DESA’s Facebook account reached **8,923** people and prompted **322** engagements.

The screenshot shows a Facebook post from the United Nations Department of Economic and Social Affairs (DESA). The post features a video thumbnail titled "High-level Dialogue on Financing for Development Morning Session" with a play button icon and a duration of 03:05:00. The post has 23,921 views and was published on September 26 at 10:04 AM. Below the video, there is a "Like Page" button and a description: "Watch LIVE the High-Level Dialogue on Financing for Development that brings together leaders from government, business and the financial sector, among others, t... See More". To the right of the post, a "Performance for Your Post" sidebar displays the following statistics: 8,923 People Reached, 1,725 3-Second Video Views, 60 Reactions and Comments (41 Likes, 2 Loves, 2 Comments), 277 Post Clicks (0 Link Clicks, 277 Other Clicks), and 0 Negative Feedback (0 Hide Post, 0 Report as Spam, 0 Hide All Posts, 0 Unlike Page). A note at the bottom of the sidebar states "Reported stats may be delayed from what appears on posts".

The Secretary-General’s tweet from the High-level Dialogue garnered 275 retweets and 830 likes.



Without resources, we simply cannot deliver the #GlobalGoals and address the climate emergency.

We need adequate, predictable and sustainable funding.

Let’s be more ambitious and provide finance that enables markets to grow, businesses to thrive and people to live in dignity.



ANNEX – LINKS TO MORE MEDIA ARTICLES

High-level Dialogue on Financing for Development

Libération: [L'urgence climatique et sociale nécessite une refonte du système économique international](#)

Xinhua: [UN chief asks for better financing systems for SDGs](#)

Xinhua: [1.5 trillion USD needed annually to fill financing gap for SDGs](#)

RTL: [La reine Mathilde à New York: "Il faut écouter les jeunes qui s'engagent"](#)

Prensa Latina: [UN high-level dialogue addresses financing for development](#)

The Jakarta Post (opinion): [Blended finance to help reach development goals in Indonesia](#)

Estadão (Brazil): [Na ONU, Bill Gates pede 'impostos justos' e ajuda a países em desenvolvimento](#)

Arab News: [High-level dialogue on financing for development is crucial](#)

Devex (opinion): [Donors need to pull their weight on development finance](#)

United News of India: [UN summit to push for dev finance breakthrough](#)

The National (UAE): [Under-pressure and missing leaders create disjointed feel at UN showpiece](#)

InDepth News: [Financing gap of trillions of dollars to achieve 17 SDGs](#)

WRAL (US): [Financing the Sustainable Development Goals \(SDGs\) took centre stage at the United](#)

[Nations on as leaders met to discuss how we align and mobilize resources to rise to the challenge](#)

La Libre (Belgium): [À New York, la reine Mathilde plaide pour que la couverture santé universelle soit... universelle](#)

SudInfo (Belgium): [«Il y a urgence», «on ne peut plus attendre»: le cri du cœur de la reine Mathilde pour le développement durable](#)

Het Laatste Nieuws (Belgium): [Koningin Mathilde in New York: "Universele gezondheidsdekking moet ook echt universeel zijn"](#)

Mali Jet: [Le président Keïta à New York : Intense activité diplomatique](#)

El Universo (Ecuador): [5 cumbres de interés en la Asamblea General de la ONU](#)