

An easier networking solution for banks

Use case

Learn how Verizon Internet Dedicated Services with Cisco Meraki and 4G LTE backup provides reliable connectivity to help banks increase sales and provide excellent customer service.



Challenges

Technology is changing the banking experience. Customers can now deposit checks by simply snapping a photo and transfer funds using an app—and they expect these transactions to take place quickly, without a hitch.

The customer experience will continue to evolve as banks adopt “smart-branch” concepts. Innovations such as interactive teller machines—which allow a remote connection to a human banker—can improve service and optimize staffing. And advanced customer relationship management (CRM) software promises to help boost sales and better match customers with the products they need.

Enabling such digital improvements requires fast, highly secure and reliable internet connectivity. But deploying a networking solution can be challenging, especially at small branches and remote ATMs.



Solution

Verizon Internet Dedicated Services with Cisco® Meraki® and 4G LTE backup can help. The networking and security solution is easy to manage, reliable and cost-effective.

The key components work together to provide a complete solution:

- Verizon Internet Dedicated Services gives banks an always-on, dedicated connection with quality of service (QoS) to prioritize key applications, robust service-level agreements (SLAs) and optimized speeds up to 400 Mbps

- Meraki offers the latest network routing hardware and software-defined wide area network (SD-WAN) connectivity, easily managed through a cloud-based dashboard and protected by state-of-the-art Meraki MX Unified Threat Management security
- 4G LTE backup provides automatic failover backup on the nation's most reliable 4G LTE network¹
- Installation, technical support and concierge service from Verizon Care make using the solution easy



Benefits

Verizon Internet Dedicated Services with Meraki and 4G LTE backup gives banks the connectivity they need to help boost sales and deliver better service. It can help them do the following:

- Generate more sales by providing access to advanced CRM software
- Provide personalized service and convenient banking options for customers with consistent, reliable network connectivity
- Protect assets and comply with security regulations using state-of-the-art cybertheft detection
- Keep premises secure with Meraki cameras

Learn more >

Give us a call at 800.305.4704 or request a contact.



¹ Based on RootMetrics® by IHS Markit's RootScore® Reports: 2H 2019. Tested with best commercially available smartphones on four national mobile networks across all available network types. Experiences may vary. RootMetrics awards are not an endorsement of Verizon.