

7/20/2022
Luxury Card



HOTEL HIGH-RISE LIVING

In many ways, owning a home within a hotel is like being on an endless vacation. Exquisitely styled homes include instant access to the impressive array of amenities offered by five-star hotels, including same-day laundry, daily housekeeping, signature butler service, privileged access to spa services, 24-hour in-residence dining (and grocery shopping), and around-the-clock valet.

By: Irene Rawlings

Impression: 284,700



The Towers of the Waldorf Astoria

New York

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Over the years, a who's-who of royalty, world leaders, musicians, and movie stars have stayed here. The hotel has welcomed every president from Herbert Hoover to Barack Obama, and Grace Kelly and Prince Rainier III of Monaco held their engagement party here. For the first time in its storied history, buyers can own a home at The Towers of the Waldorf Astoria, a 625-foot-tall Art Deco landmark that occupies a full city block on New York's Park Avenue. The 375 residences—ranging from cozy studios to sprawling four-bedrooms to palatial penthouses—were designed by celebrated French interior designer Jean-Louis Denoit, who used subtle Art Deco references to bring a sense of history to the gracious, contemporary residences. Homeowners enter through a private porte cochere with 24-hour valet. Amenities include sophisticated entertainments like the Monte Carlo Gaming Room, leafy Winter Garden, Starlight Lounge, the Presidential Library and Bar, a Stage & Screen Theater, and a Children's Playhouse. Studios from \$1.8 million; four-bedrooms from \$18.5 million; *waldorftowers.nyc*

The Standard Residences Midtown Miami

Miami

This property is the first-of-its-kind, offering the opportunity to live The Standard's young-and-hip lifestyle, which up until now has only been available via hotel stays. Located in the heart of Midtown Miami (between the Design District and Wynwood), the 12-story building features 228 pied-à-terre-style residences ranging from studios to two-bedrooms. All have kitchens with energy-efficient Bosch appliances and bathrooms with double-suite rain showers. Amenities include a landscaped rooftop with a 60-foot, resort-style pool, restaurant, and bar. Wellness offerings include a sweat room and fitness center, an infrared sauna, an indoor pickleball court that doubles as a party room (disco balls included), a pet spa, and yoga-and-stretch studios. Co-working spaces include a private boardroom and Zoom rooms. As a perk, residents have preferred pricing at The Standard hotel properties around the world. From \$470,000 to \$900,000; *thestandardmiamiresidences.com*

Martinhal Residences

Lisbon, Portugal

Martinhal, already known (especially among Brits and Europeans) for its sustainable and design-forward collection of family-friendly hotels in Portugal, launches Martinhal Residences in the contemporary, family-friendly Park of Nations neighborhood of Lisbon. The 152 homes range from studios to four bedrooms and include five penthouses, one of which is a multi-generational penthouse with seven bedrooms, two kitchens, and two living rooms across two floors. Architect Eduardo Capinha Lopes'

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design was inspired by Bosco Verticale in Milan, one of the world's most notable examples of biophilic design. With multi-generational living in mind, the residences feature spacious living rooms, open-plan dining and kitchen areas, and select units specifically designed with extended families in mind (i.e., with separate kitchens and living spaces to suit families and grandparents). "Brand equity counts for a lot, as does the undisputed appeal of a property with quality amenities and hassle-free management that residents can lock up and leave," says Chitra Stern, CEO of Martinhal. Residences range in size from 780 to 2,460 square feet. Two bedrooms from \$950,000; multi-generational penthouse from \$5.6 million; [martinhalresidences.com](https://www.martinhalresidences.com)



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