

2024 EDITORIAL CALENDAR

CASINO PLAYER MAGAZINE

MONTHLY COLUMNS & DEPARTMENTS

Editor's Letter

Casino Player editors discuss the trends and topics that are on the minds of today's players.

Readers Talk Back

Readers from around the world submit their questions for the *Casino Player* experts to answer.

The Buzz

Our coast-to-coast roundup of the hottest news in the gaming industry.

Executive Decisions

Casino executives from across the country share their expertise and insights each month, offering an insider's look at what it takes to run a successful casino.

Property Spotlight

Our monthly selection of the hottest regional properties. We cover everything from just-launched casinos and new games to restaurant openings, headline performances, celebrity appearances and more.

Hot Slots

An exciting preview of the latest games coming to a casino near you.

Strip Search

In this department, we provide our readers with the latest, most exciting news regarding world-famous Las Vegas. We'll also run down the best deals, discounts and promotions for players, as well as "hidden gems" and off-the-radar spots that are worth a try on your next visit to Las Vegas.

Promotion Picks

Highlighting the biggest and best players club promotions from coast to coast!

Scobe Speaks

America's #1-selling gaming author, Frank Scoblete, gives his expert advice—along with hilarious commentary—on the gaming lifestyle and the most popular casino games.

Front of the House

This exciting new department offers an insider's perspective into the world of casinos. In this section, front-end casino workers share captivating stories from the gaming floor and provide valuable tips for anyone looking to make the most of their casino experience.

Mixology Marvels

This brand-new department is dedicated to celebrating the artistry of casino bartenders. In each issue, we'll introduce you to the industry's finest mixologists who craft the perfect concoctions to enhance your casino experience. These talented bartenders will spill the secrets behind their signature cocktails and share their invaluable tips of the trade to elevate your next visit to the casino bar.

Saving You Money in Las Vegas

Scouting the best deals to save you money on your next trip to Sin City.

Celeb Snapshot

Casino Player speaks with some of the biggest names and the brightest stars in Hollywood about their upcoming performances, TV shows and movies.

Playing In the Spotlight

Entertainment listings from casinos nationwide.

Winners

Meet the luckiest players who have won top jackpots.

Play Like the Pros

A rotating cast of highly respected poker players reveal their secrets for playing winning poker—whether you're entering the WSOP or making your money in online tournaments.

Player of the Month

A profile on a special individual (or in some cases, a group) who have done something remarkable in the gaming industry.



GAMES WE PLAY

Playing Tables

Hard-hitting strategy and tips for players who want to gain the edge at casino table games—and have fun doing it.

Playing the Machines

Expert advice on playing slot machines and video poker, from bankroll management to correct strategy.

Slot Clubs

Timely information on the hottest promotions and events happening in players clubs across the country, along with expert advice on the best clubs to join and the benefits they offer.

Playing Video Poker

Casino Player experts analyze, break down and explain various video poker games, and the strategies necessary to gain the winning edge.

Playing Poker

Learn the ins and outs of America's favorite casino game—poker! Our resident poker pros provide unique insight and successful strategy tips to give players a winning advantage. We also showcase the top poker tournaments from coast to coast.

Playing the Books

Each month, we go inside the top sports-books around the country to get the "inside scoop" that gives players critical advice on how to sharpen their betting strategies and take advantage of the best deals, discounts and promotions.

Playing Online

For fun or profit, Internet gambling is making a comeback. Check out these leading social, free play and real money casino websites offering online action at its best.

JANUARY

Best of Dining & Nightlife Awards Ballot

Betting The Game of Games

The Super Bowl is the most watched annual sporting event in the world. A look at the industry's top sports books, the best viewing parties and where to place those bets.

A Year Ahead in Slots

The new games are here! Our editors have walked the G2E expo hall in search of stand out slots. Take a look at what's in store on the casino floor in the coming year.

Las Vegas Scores Big: Super Bowl XLIII Gets Ready to Take Center Stage

As the countdown to kickoff begins, Las Vegas prepares to redefine the Super Bowl experience, offering a unique blend of sports, entertainment and world-class hospitality.

Winter Wanderlust

Escape to Caribbean beaches, mountain slopes and desert oasis in our ultimate casino travel guide.

Las Vegas Residency Extravaganza

A dazzling array of show options lights up the entertainment scene.

Playing Big: Southern California

FEBRUARY

Best of Dining & Nightlife Awards Ballot

Electronic Table Games

Hot new releases coming your way! Cutting-edge electronic table games unveiled to thrilled crowds at G2E.

Gaming on the High Seas

The best cruise line casinos and their offerings.

A Look at Online Gaming in America

A state-by-state guide to legalized online casinos and their offerings

Hidden Gems

Off-the-beaten-path casino destinations worth discovering.

Love and Luck Unite

Romantic getaways await at your favorite casinos!

Playing Big: Arizona

MARCH

Bonus Distribution: NIGA Indian Gaming & Tradeshow Convention and Tribal Casino and Hotel Development Conference

COVER FEATURE:

Tribal Gaming: A Remarkable Force in the North American Casino Industry

Tribal gaming has not only revitalized the economies of Native American communities but has also enriched the North American casino industry as a whole. These casino resorts, with their unique blend of gaming, culture and entertainment, have become must-visit destinations, offering visitors an unforgettable experience.

The Slots We Love To Play

Discover the hottest new slots titles and where to find them.

Betting March Madness

Winning strategies from our experts and the top sports books to place those tournament bets.

Playing Big: Pennsylvania

APRIL

Best of Gaming Awards Ballot

COVER FEATURE:

Best of Dining & Nightlife Awards

Our annual reader's survey of the best in food, drink, entertainment and more from casinos across the country.

Hidden Elegance: Discovering The Best Modern-Day Speakeasies

Casino Player explores the resurgence of this nostalgic trend and how it harmonizes with the bustling casino environment. From secret entrances to vintage decor and bespoke mixology, we uncover the secrets and experiences that make these modern speakeasies must-visit destinations.

Shania is Back!

Country super star, Shania Twain, takes center stage with her new residency, *Shania Twain: Come On Over* at Bakkt Theater at Planet Hollywood Resort & Casino.

Gaming on the Go

Exploring the best mobile games in igaming for on-the-move entertainment.

MAY

Best of Gaming Awards Ballot

COVER FEATURE:

Luxury Retreats

Showcasing the most luxurious casino resorts across the country and how they roll out the red carpet for guests.

The Hosts of Hospitality

Casino hosts exemplify the pinnacle of VIP treatment, showering players with tailored attention and exclusive privileges, transforming each visit into a lavish gaming experience. We spotlight the best of the best.

The Loosest Slots in America

Where are the best-paying slots in the country? Find out in our annual report on the loosest slots from coast to coast.

WSOP Kicks Off

An insider's look at the hottest poker event in 2024.

Off to The Races

Betting strategies for the Kentucky Derby and more.

Playing Big: Oklahoma

JUNE

COVER FEATURE:

Summer Travel Guide

Your expert guide to unforgettable casino destinations

Gaming & Golf

Hit the jackpot at these world-class casino golf courses.

Bargain City: Las Vegas

Deals and discounts you won't believe. Plus: 10 must things to do in Vegas.

RV Rollout!

If you're considering hitting the road and heading to a casino in your RV, you won't want to miss this feature. We shine a spotlight on top casino resorts across the country that are rolling out the camping carpets, providing you with everything you need to know for an unforgettable casino-on-wheels adventure.

Playing Big In: Michigan

JULY

Beyond the Tables

Explore top casino resorts and their amenities with reviews of lavish accommodations, spas, golf and more!

Roll the Dice in the Great White North

Discovering Canada's robust casino scene.

Blackjack Attack

Our roundtable of experts explain how to take your game to the next level.

Let the Music Fill the Air

Outdoor casino concerts are back and better than ever.

Wanna Bet?

A look at some of the craziest and biggest bets ever made by gamblers.

Playing Big: Pacific Northwest

AUGUST

COVER FEATURE:**The Best of Gaming Awards**

Our readers have spoken!

The results of our annual Best of Gaming Awards are showcased industry-wide.

The Best and Worst Bets in the Casino

How to become a better player.

High Rollers and VIP Programs

Insights into the world of high-stakes gambling.

Comps 101

Understanding the system.

SEPTEMBER

The Ultimate Sports Betting Handbook

A comprehensive resource for top U.S. sportsbooks and betting tips for your favorite teams.

Sports Betting Trends

Stay informed about the latest trends in sports betting, including the impact of technology, changes in regulations, and emerging markets.

Players Choice Awards 2023

The players have spoken. Revealing the top award-winning casinos in every state, from coast to coast.

Great Gambles and Sucker Bets

Playing Big: Northern California

OCTOBER

Historic Casino Towns

Exploring the rich heritage of gambling destinations.

Women in the Casino World

Celebrating the influential figures shaping the gaming industry.

Extreme Makeover: Casino Edition

These casino resorts pull out all the stops with exquisite transformations and massive remodels.

Unlocking Rewards

Discover the top players clubs that can elevate your casino experience.

Exploring Haunted Casino Hotels

Unearthing the spooky side of casino hospitality.

Playing Big: Colorado

NOVEMBER

COVER FEATURE:**How To Las Vegas**

Your guide to the ultimate Las Vegas trip.

Get Ready to Roll The Dice

A sneak peek at the hottest new table games debuting at your fave, courtesy of G2E!

Tribal Gaming: Midwest

A look at some of the hottest Native American properties in the Midwest.

Coast to Coast Casino Celebrations

Nationwide holiday happenings for a season full of winning and festive fun.

Get Cruisin'

Planning a trip out to sea? We review some of the best cruises for players.

Playing Big: New York

DECEMBER

Best of Dining & Nightlife Awards Ballot

COVER FEATURE:**Year In Review**

A look back at the gaming industry's biggest moments.

Dealing a Full House

World Poker Tour championships.

Tribal Gaming: West

A look at some of the hottest Native American properties in the West.

Best Bets

Our experts count down their picks for the top 10 casinos from across the country.

Deck The Halls

Unwrap holiday-themed promotions and spectacular shows.

East Coast Extravaganza

Sizzling casino events and hot happenings from New Jersey to Maryland

Playing Big In: Northern Nevada—

Reno, Lake Tahoe and more