

AKC All Breed Show Advisory Team

We are here to help your Club!





Why is the AKC doing this now?

- Clubs are the lifeblood of purebred dogs and essential to the mission of the American Kennel Club
- Without a strong Club structure AKC loses the ability to impact dogs at the local level
- The AKC Board of Directors recognizes that many of our Clubs are experiencing substantial challenges and is seeking proactive ways to assist Clubs that will have “long lasting” impact
- This initiative is the first in what is planned to be a series of Club development initiatives



AKC All Breed Advisory Planning Team

- The AKC Board asked Carl Ashby to pull together a group of experienced Show Chairs from across the country plus a member of the Event staff
- A goal was to include the All Breed Delegate Committee every step of the way
- A team was formed consisting of Carl Ashby, Tom Davies, Larry Libeu, Glenn Lycan, and Ann Wallin
- The process was collaboratively designed through an exchange of ideas via of email and conference calls



The Advisory Team

The initial team to work with Clubs will be the current planning team

- Provides an opportunity to refine the process
- Will allows us to find what is working and what isn't
- Can assess if Clubs find it useful and improves their Club's show performance



The Advisory Process

The process is as follows:

- Club indicates they are open to assistance
- Club is paired with an advisor(s) and a phone call is held to gather information about their Club and show(s), and the Clubs goals for their events
- Club is ask to provide financial information, with the assurance the data will not be shared but used as a basis for recommendations
- Advisor reviews the data, asks follow-up questions, and prepares recommendations in written form. Recommendations are reviewed via of conference call with the Club representative(s).
- Advisor then follows up to get reaction to the recommendations and to get a sense which of the recommendations the Club plans to use
- Advisor remains available to consult with the Club as they implement the recommendations
- Advisor follows up after the next show to determine the impact, if any, of the recommended changes



Guiding Principles

- This is intended to help, not tell your Club what to do
- The process will be of benefit to your Club as you will review your shows operations as part of the advisory process
- Every Club is different and will have different goals for their event. The advisory process will make recommendations to support your Club's event goals.



Who to Contact

- Please send an email to: advisoryteam@akc.org
- You can call Glenn Lycan at AKC and he will get you connected with the AB Advisory Team. Glenn's number is 919.816.3560