






# **June 2016 Report Detailed Events Survey Summary Results**

**All-Breed Delegate Committee - Best Practices Sub Committee**

**(Cathy Rubens, Chair, Margaret DiCorleto, Nancy Fisk, John Ronald, Ann Wallin,  
Peggy Wampold)**

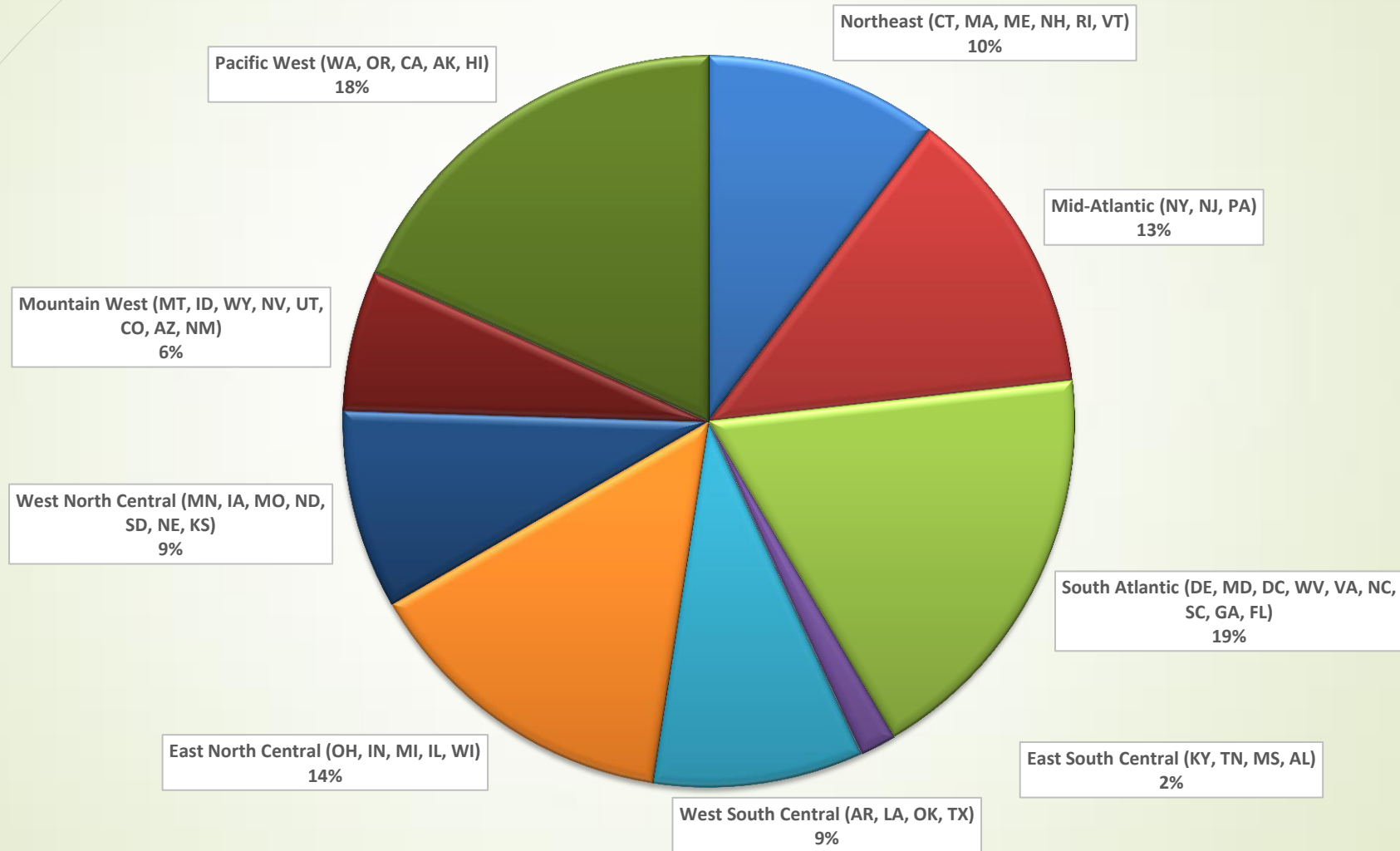
- 
- 
- ▶ The Best Practices sub-committee of the AKC Delegate All-Breed Clubs Committee was formed in 2014 to gather information and develop protocols that will help clubs of various sizes function more productively in different areas. As this will be an electronic presentation, any future additions or revisions can be incorporated.
  - ▶ The 2015 Events Survey was our second survey and sent to over 800 club presidents, secretaries and delegates and resulted in 488 responses and over 188 pages of input!
  - ▶ We have prepared this summary report below and have incorporated information into the Best Practices document.
  - ▶ Please feel free to send any comments and suggestions to [Cathy.Rubens@gmail.com](mailto:Cathy.Rubens@gmail.com) .



1. What is your club's name? (For survey use only -- club identification will not be shared)

- Of 488 clubs responding, 378 identified who they were. Thank you for sharing this information as this made it easy to remove the duplicate club responses and responses from parent clubs and performance clubs. We thank all clubs for responding, however for the purposes of our all-breed best practices subcommittee these results will reflect only responses by all-breed licensed and member clubs.

## 2. What part of the country do you hold your events?





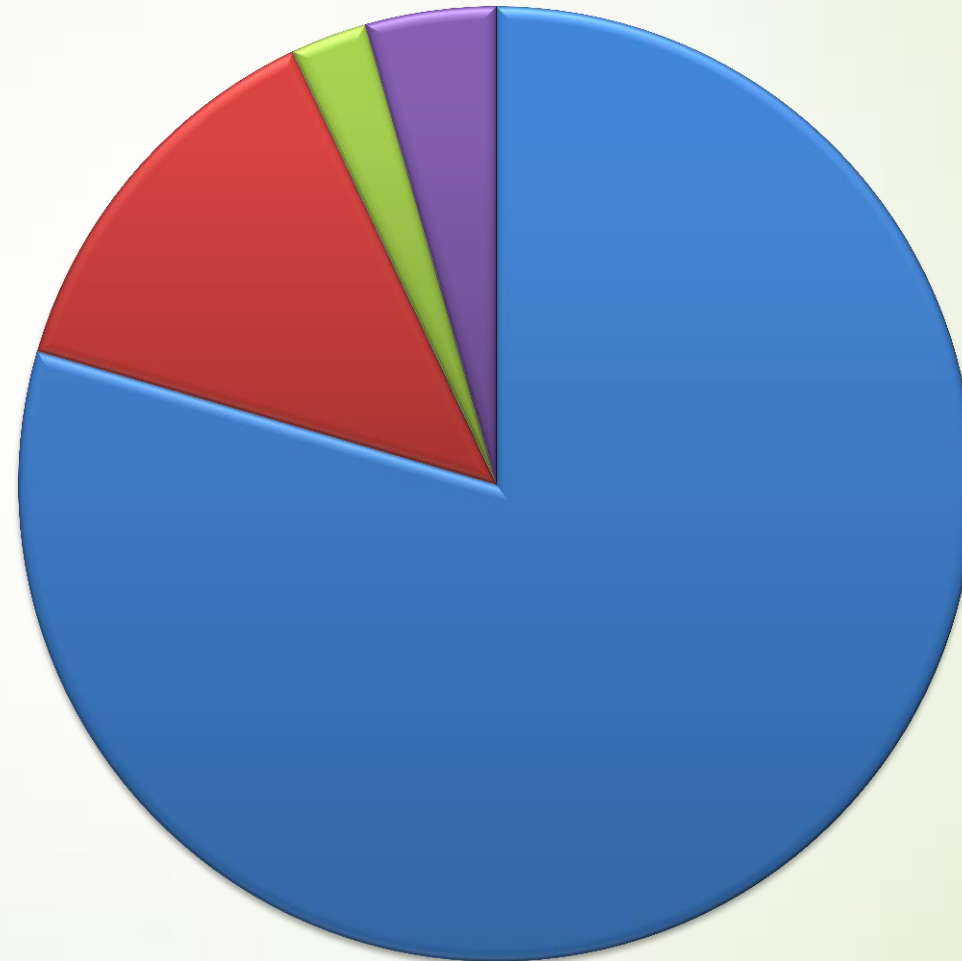
## 2. What part of the country do you hold your events?

Answer Options	Response Percent	Response Count
Northeast (CT, MA, ME, NH, RI, VT)	10.3%	40
Mid-Atlantic (NY, NJ, PA)	12.9%	50
South Atlantic (DE, MD, DC, WV, VA, NC, SC, GA, FL)	18.3%	71
East South Central (KY, TN, MS, AL)	1.6%	6
West South Central (AR, LA, OK, TX)	9.3%	36
East North Central (OH, IN, MI, IL, WI)	14.2%	55
West North Central (MN, IA, MO, ND, SD, NE, KS)	8.8%	34
Mountain West (MT, ID, WY, NV, UT, CO, AZ, NM)	6.2%	24
Pacific West (WA, OR, CA, AK, HI)	18.3%	71
	<i>answered question</i>	<b>387</b>
	<i>skipped question</i>	<b>15</b>

### 3. How many All-breed conformation shows does your club hold

None (please indicate why in the text box)  
3%

1 conformation show a year  
14%




Other (please indicate what in the text box)  
4%

2 conformation shows a year  
79%

## How many All-Breed conformation shows does your club hold?

Answer Options	Response Percent	Response Count
2 conformation shows a years	79.5%	306
1 conformation show a year	13.5%	52
None (please indicate why in the text box)	2.6%	10
Other (please indicate what in the text box)	4.4%	17
Additional information		44
	<i>answered question</i>	<b>385</b>
	<i>skipped question</i>	<b>17</b>



The majority of clubs responding reported holding 2 shows a year. Clubs that held no shows or changed from 2 shows to 1 show per year gave the following reasons:

- lack of show site availability or approval
- lack of financial resources or profit from holding a show
- low entries
- lack of members to do the work of putting on a show

Both show giving and non-show giving clubs reported offering other events such as obedience, rally, lure coursing and/or matches.

Many clubs reported participating in or joining dog show clusters.

A few clubs are able to offer more than 2 shows per year, as per AKC policy

#### 4. Are your conformation shows back to back?

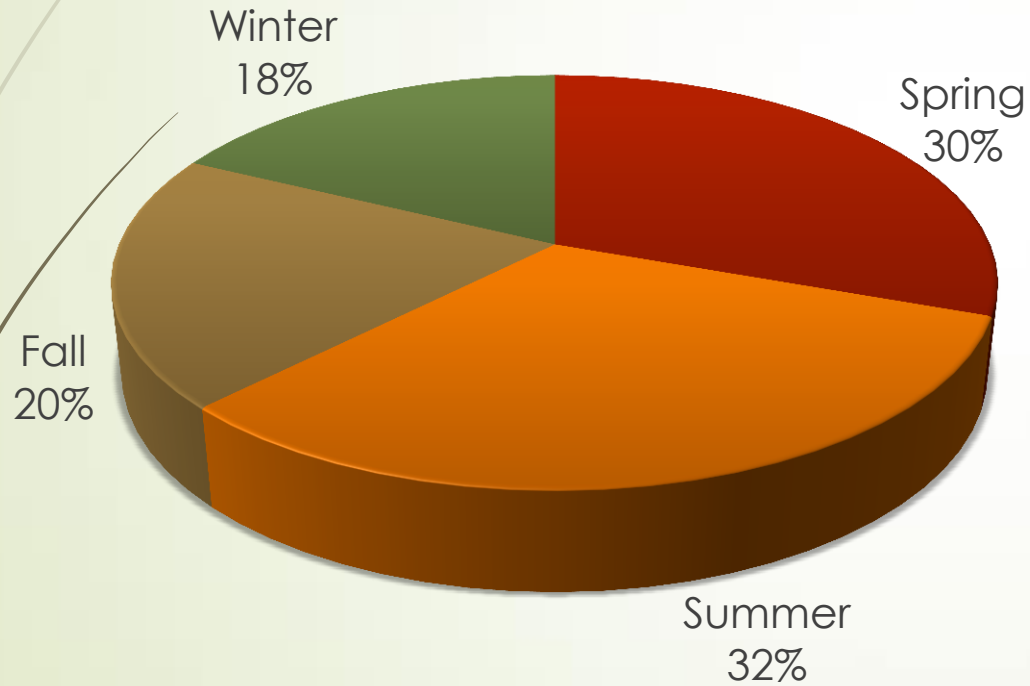


## Are your conformation shows back to back?

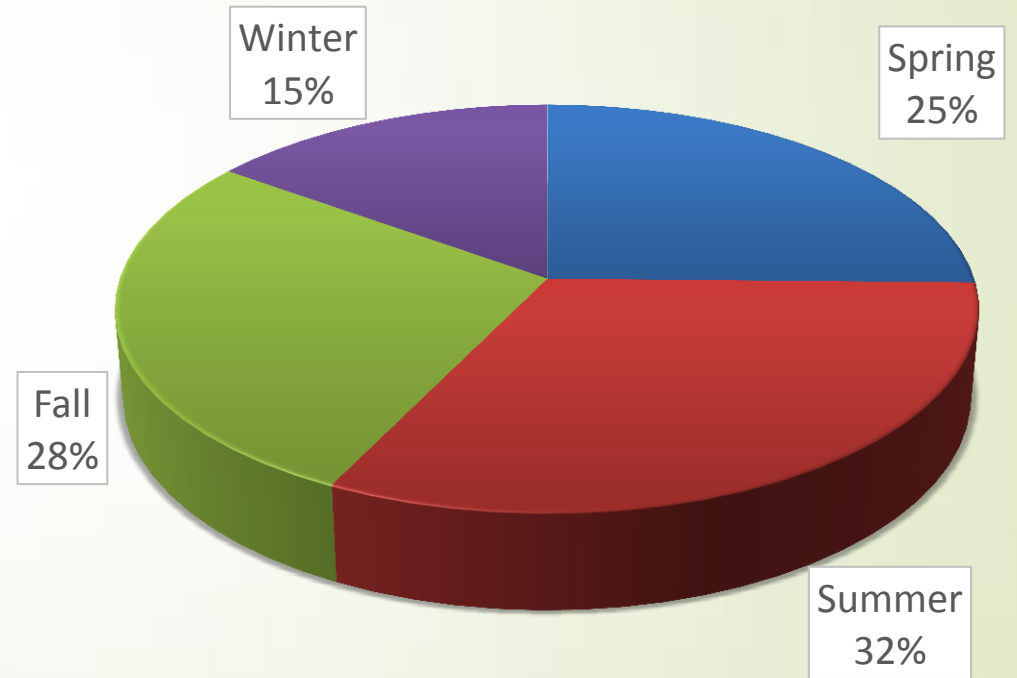
Answer Options	Response Percent	Response Count
Yes	70.9%	266
No	29.1%	109
<i>answered question</i>		<b>375</b>
<i>skipped question</i>		<b>27</b>

5. Please indicate what time of year your shows are held.

What Time of Year Are Your Shows Held: Show 1



What Time of Year Are Your Shows Held: Show 2



Please indicate what time of year your shows are held.

**Show 1**

<b>Answer Options</b>	<b>Spring</b>	<b>Summer</b>	<b>Fall</b>	<b>Winter</b>	<b>Response Count</b>
-----------------------	---------------	---------------	-------------	---------------	-----------------------

<b>Time of Year</b>	60	63	39	35	197
---------------------	----	----	----	----	-----

**Show 2**

<b>Answer Options</b>	<b>Spring</b>	<b>Summer</b>	<b>Fall</b>	<b>Winter</b>	<b>N/A</b>	<b>Response Count</b>
-----------------------	---------------	---------------	-------------	---------------	------------	-----------------------

<b>Time of Year</b>	42	53	46	25	0	166
---------------------	----	----	----	----	---	-----

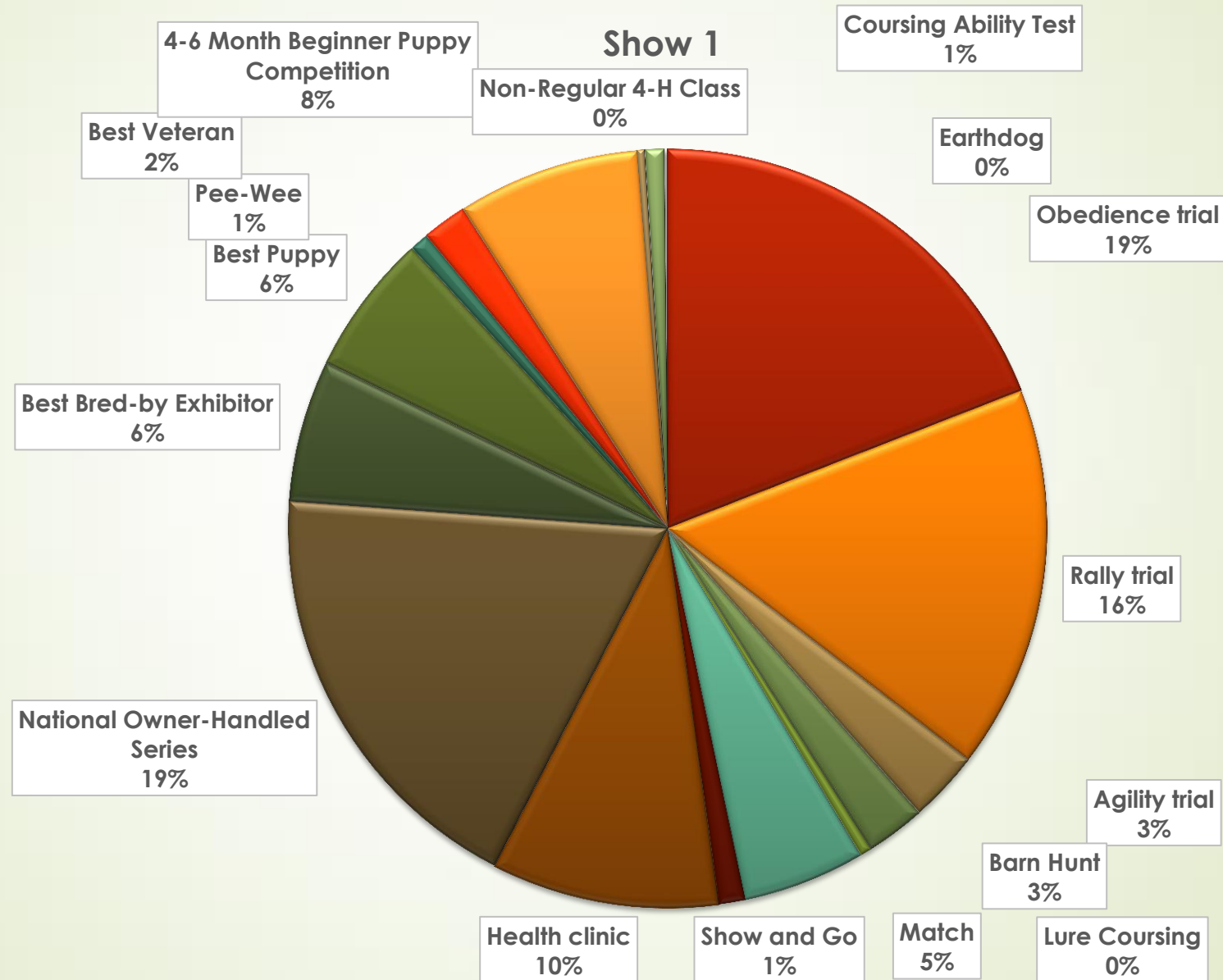
**Question Totals**

*answered question* 197

*skipped question* 205



## 6. What events/special attractions does your club hold in conjunction with your all-breed show?



4-6 Month Beginner  
Puppy Competition  
7%

Non-Regular 4-H  
Class  
0%

Show 2

Coursing Ability Test  
1%

Earthdog  
0%

Best Veteran  
2%

Pee-Wee  
1%

Best Puppy  
5%

Best Bred-by  
Exhibitor  
6%

Obedience trial  
22%

National Owner-  
Handled Series  
17%

Rally trial  
19%

Health clinic  
9%

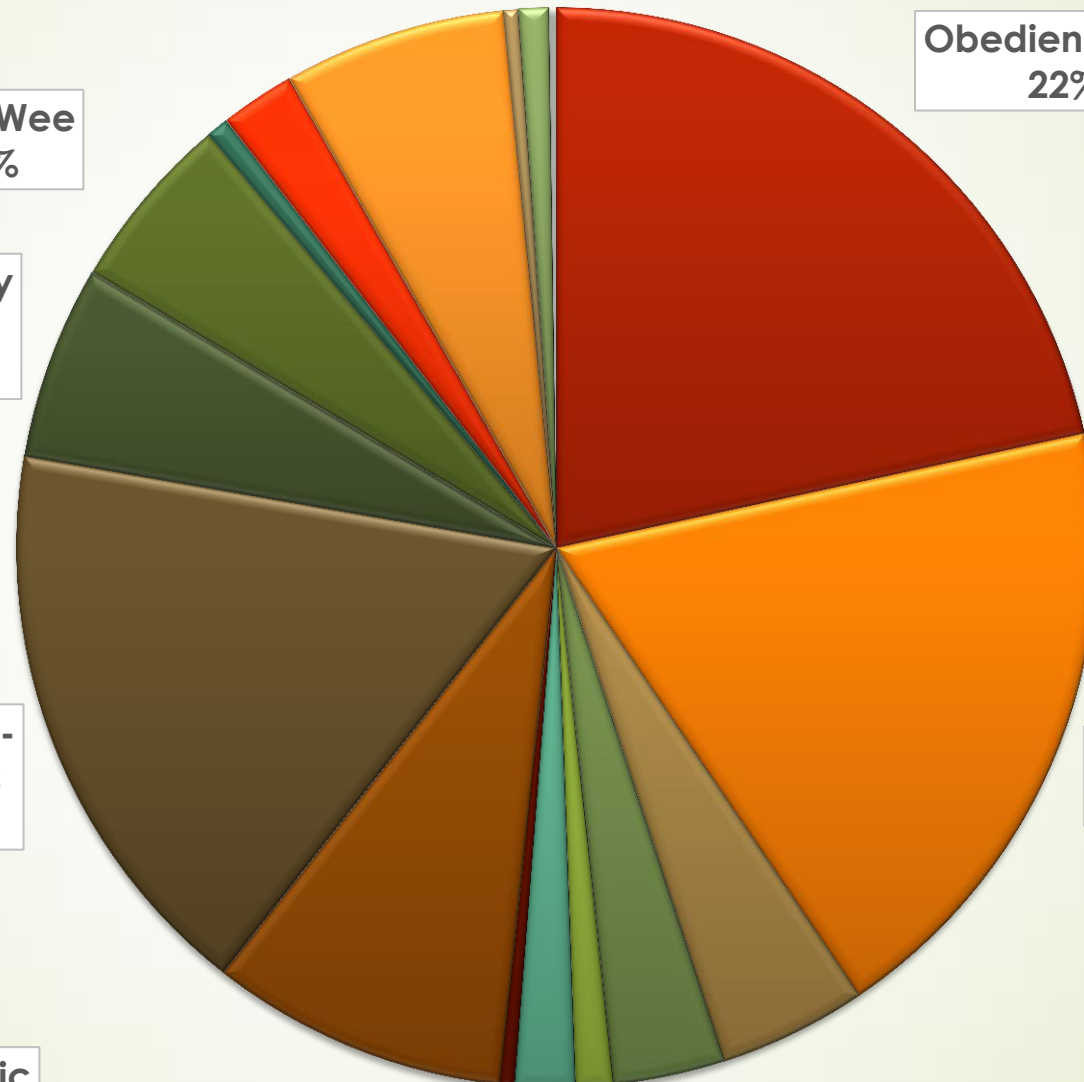
Agility trial  
4%

Show and Go  
0%

Match  
2%

Lure Coursing  
1%

Barn Hunt  
3%



Many clubs have events hosted by other clubs that are not included in these numbers.

Answer Options	Show 1	Show 2	Response Count
Obedience trial	120	97	125
Rally trial	103	85	107
Agility trial	19	20	23
Barn Hunt	16	15	18
Lure Coursing	3	5	6
Match	33	8	36
Show and Go	7	2	7
Health clinic	61	40	66
National Owner-Handled Series	117	77	129
Best Bred-by Exhibitor	38	26	50
Best Puppy	38	24	49
Pee-Wee	5	3	6
Best Veteran	12	10	20
4-6 Month Beginner	49	30	58
Puppy Competition	49	30	58
Non-Regular 4-H Class	2	2	3
Coursing Ability Test	5	4	6
Earthdog	1	1	1
Other (please specify)			43
<i>answered question</i>			199

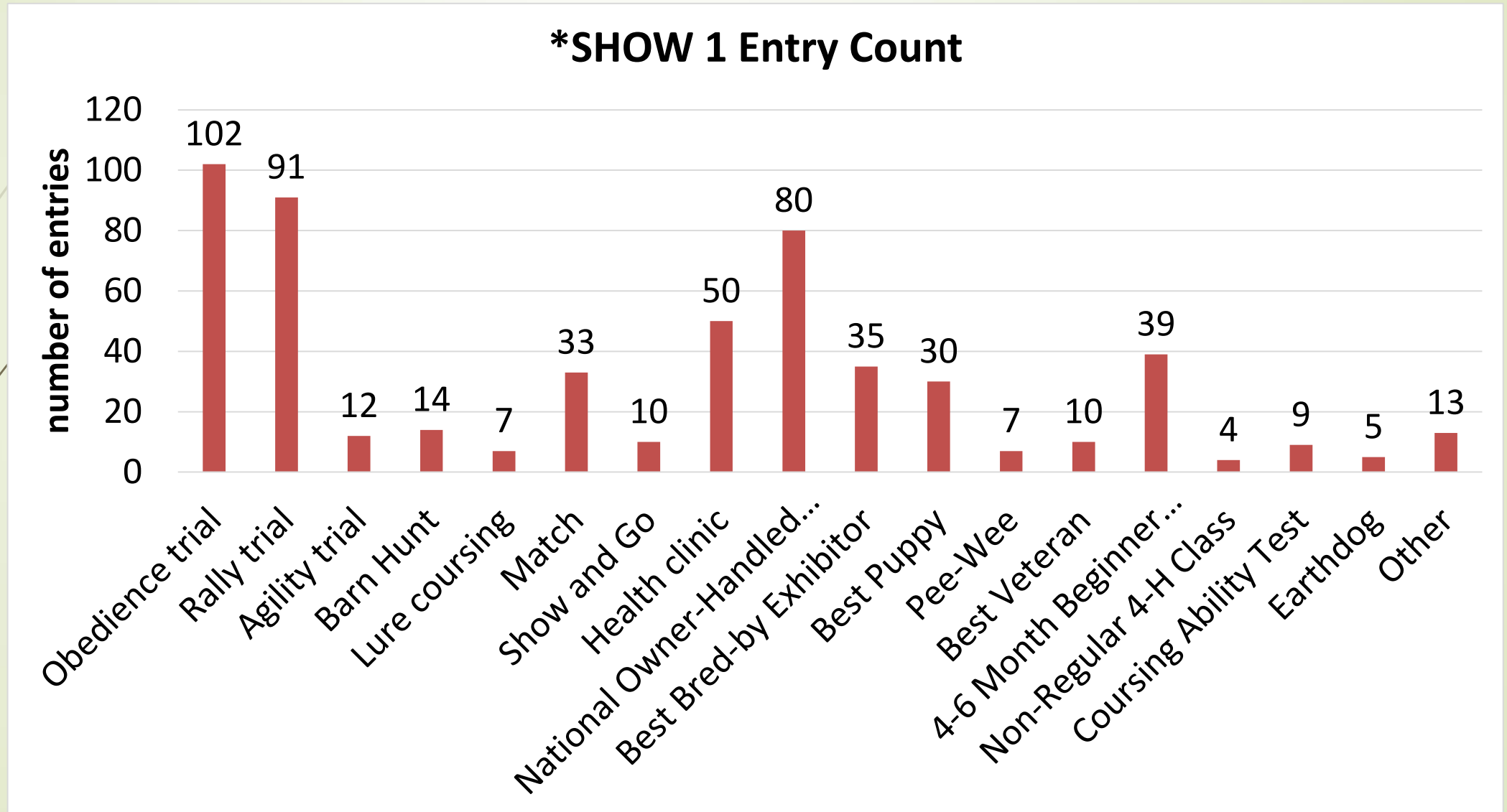


## Other Categories

Jr Show Handlers Clinic  
Dock diving  
CGC Testing Clinics  
Concurrent Group and/or  
Specialty  
Independent specialties  
4-H Invitational  
Open Show FSS/Misc  
Doggie Fun Zone  
Education Seminars  
Judges Education/Ringside  
Mentoring  
My Dog Can Do That

Herding trials  
Meet the Breeds at Show  
Best Sweepstakes--Groups  
& In Show  
Police K9 demo  
Regional Junior Handling  
Championship Events (Best  
Junior in Cluster/ Best  
Juniors Event)  
Coonhound Benched Show  
Freestyle and Nosework  
demos  
A "stuffed dog" event for  
children and their stuffed  
toy dogs.

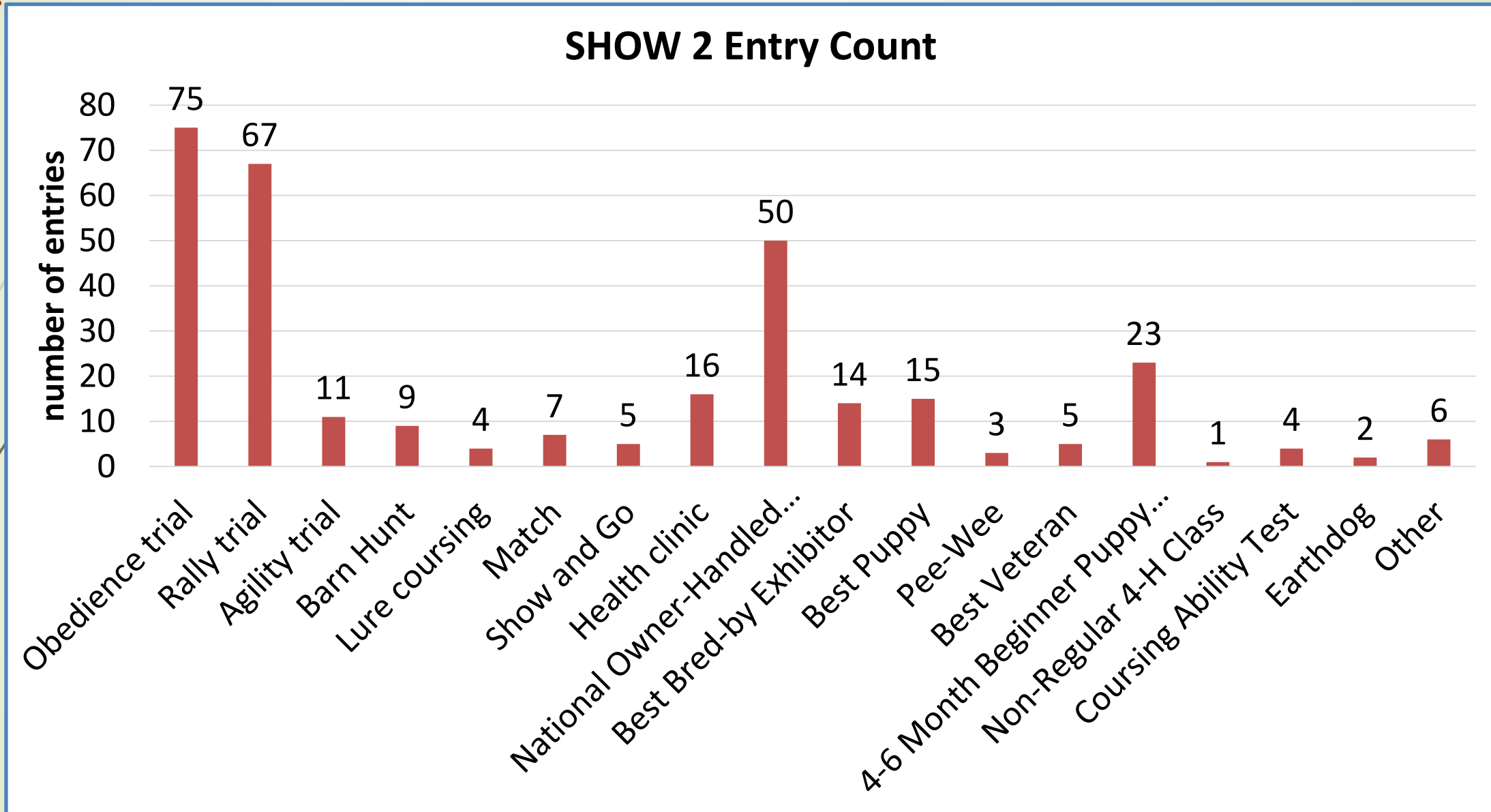
7. What is the approximate number of entries you have in these special attractions in conjunction with your all-breed show?



What is the approximate number of entries you have in these special attractions in conjunction with your all-breed show? \*SHOW 1\*

Answer Options	Response Count
Obedience trial	102
Rally trial	91
Agility trial	12
Barn Hunt	14
Lure coursing	7
Match	33
Show and Go	10
Health clinic	50
National Owner-Handled Series	80
Best Bred-by Exhibitor	35
Best Puppy	30
Pee-Wee	7
Best Veteran	10
4-6 Month Beginner Puppy Competition	39
Non-Regular 4-H Class	4
Coursing Ability Test	9
Earthdog	5
Other	13
*If show has limited entries, please explain:	12
	<i>answered question</i> 166
	<i>skipped question</i> 236

8. What is the approximate number of entries you have in these special attractions in conjunction with your all-breed show?

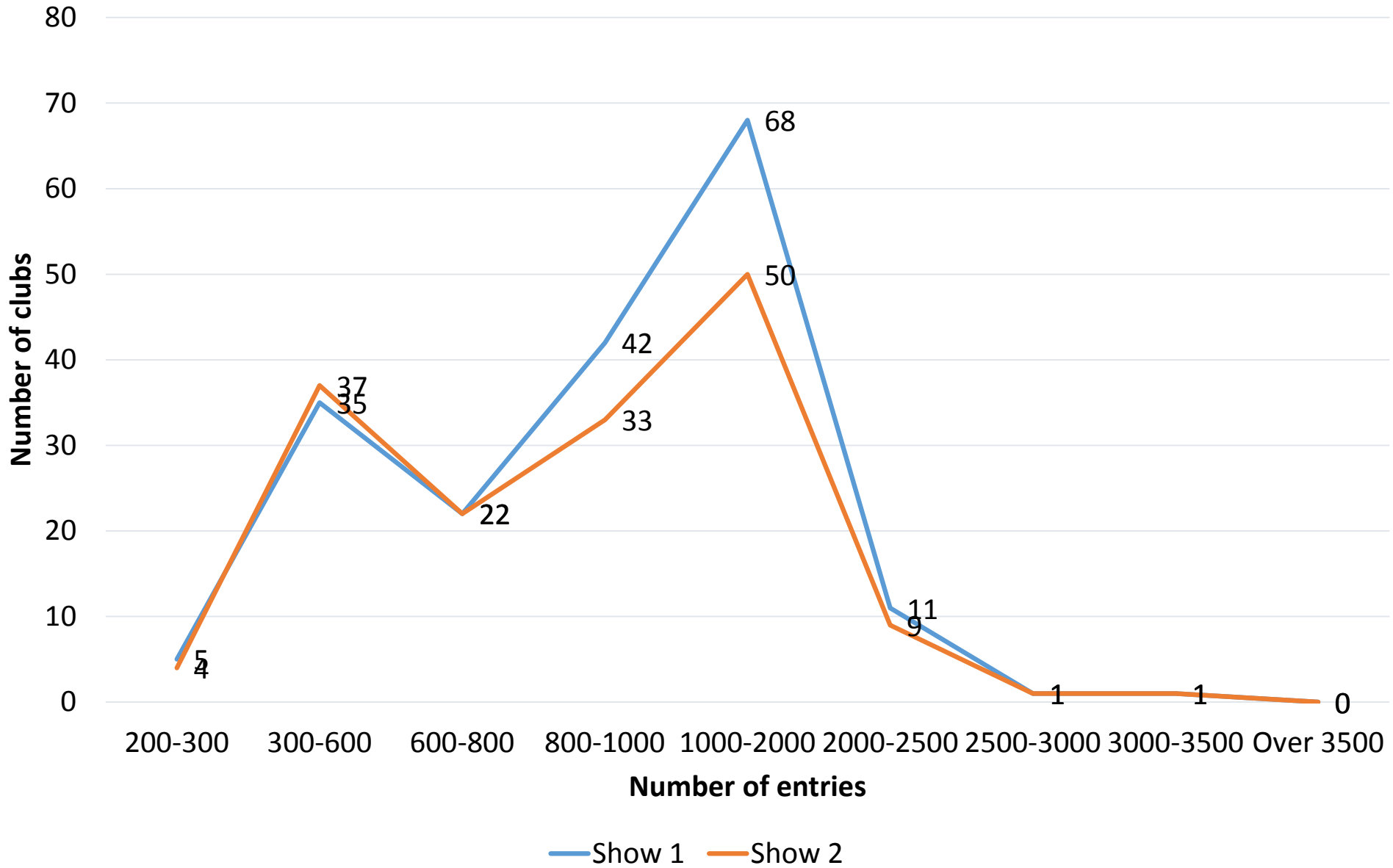


What is the approximate number of entries you have in these special attractions in conjunction with your all-breed show? \*SHOW 2\*

Answer Options	Response Percent	Response Count
Obedience trial		75
Rally trial		67
Agility trial		11
Barn Hunt		9
Lure coursing		4
Match		7
Show and Go		5
Health clinic		16
National Owner-Handled Series		50
Best Bred-by Exhibitor		14
Best Puppy		15
Pee-Wee		3
Best Veteran		5
4-6 Month Beginner Puppy Competition		23
Non-Regular 4-H Class		1
Coursing Ability Test		4
Earthdog		2
Other		6
*If show has limited entries, please explain:		6
	<i>answered question</i>	<b>112</b>
	<i>skipped question</i>	<b>290</b>



### 9. What is the approximate number of entries at your shows?




What is the approximate number of conformation entries at your conformation shows?\*

Show 1										
Answer Options	200-300	300-600	600-800	800-1000	1000-2000	2000-2500	2500-3000	3000-3500	Over 3500	Response Count
Conformation Entries	5	35	22	42	68	11	1	1	0	185

Show 2											
Answer Options	N/A	200-300	300-600	600-800	800-1000	1000-2000	2000-2500	2500-3000	3000-3500	Over 3500	Response Count
Conformation Entries	2	4	37	22	33	50	9	1	1	0	159

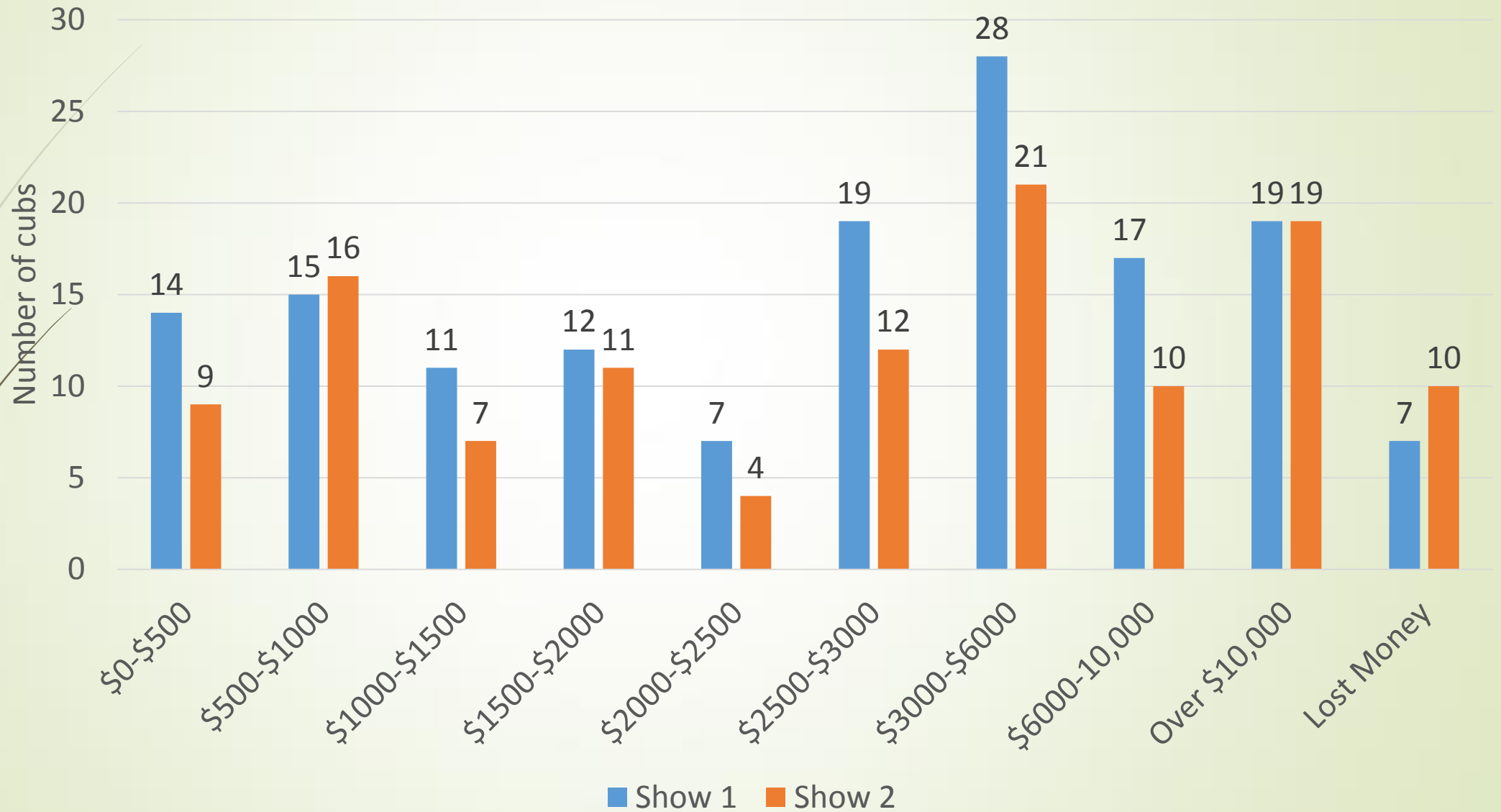
										Question Totals	
*If your show is limited entry, please list your entry limit and the number of entries you actually received for Show 1 and Show 2.										13	
										<i>answered question</i>	186
										<i>skipped question</i>	216



10. What is the approximate net income from entries?

- The amount of money clubs reported losing ranged from \$400. To \$2500.
- One club reported losing over \$8000 over a two-day show weekend based on entry income. They were able to offset the loss with catalog ads and sales, RV parking, a raffle, and CGC testing and obedience and rally.

## 10. What is the approximate net income from entries?



What approximate net income does your All-breed show generate from entries?

Show 1

Answer Options	\$0-\$500	\$500-\$1000	\$1000-\$1500	\$1500-\$2000	\$2000-\$2500	\$2500-\$3000	\$3000-\$6000	\$6000-\$10,000	Over \$10,000	Lost Money	Response Count
Show Income	14	15	11	12	7	19	28	17	19	7	149

Show 2

Answer Options	N/A	\$0-\$500	\$500-\$1000	\$1000-\$1500	\$1500-\$2000	\$2000-\$2500	\$2500-\$3000	\$3000-\$6000	\$6000-\$10,000	Over \$10,000	Lost Money	Response Count
Show Income	5	9	16	7	11	4	12	21	10	19	10	124

	Question Totals
	48
	<i>answered question</i> 152
	<i>skipped question</i> 250

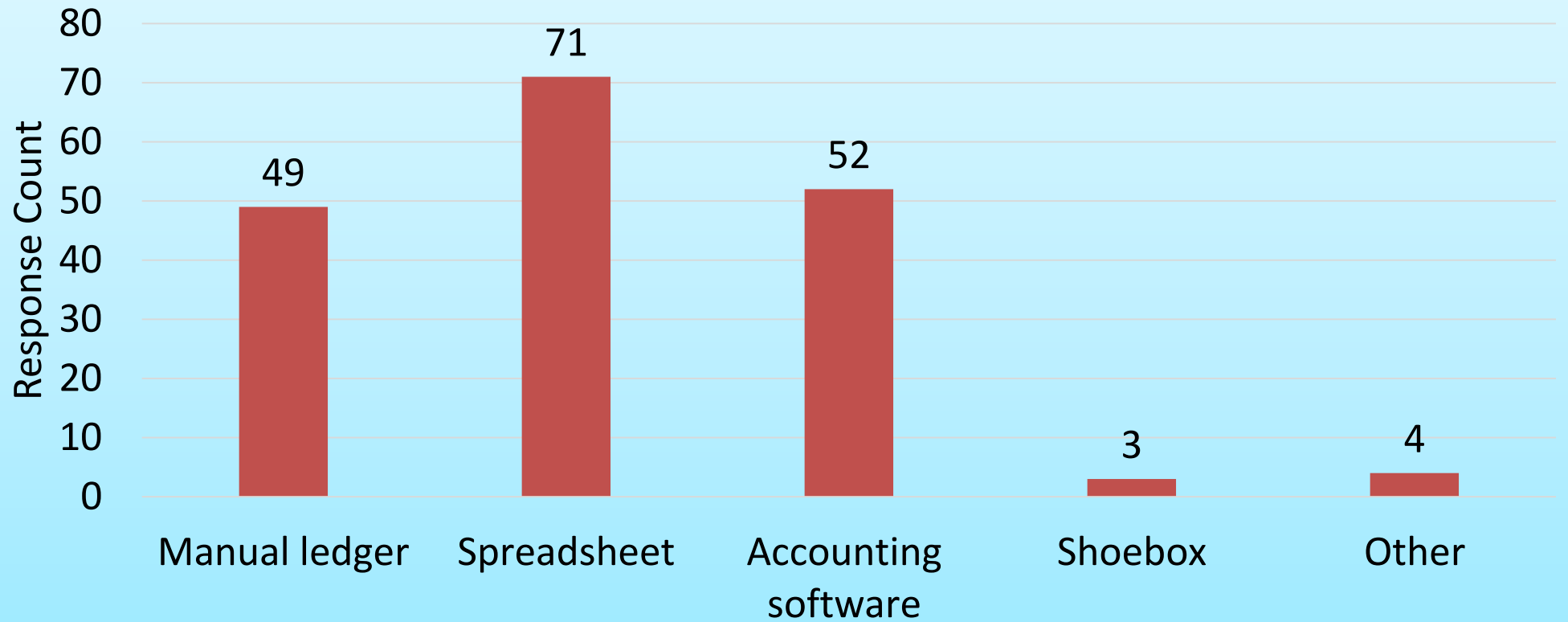
If you lost money please indicate here how much.

1.	Cannot break this out from the total cluster costs.
2.	We hired 3 very mature Judges. Sadly, one judge died prior to the Show and the remaining were very sick. We ended up with 6 judges to fill the vacancies.
3.	We actually lost \$400 last year 2015
4.	\$1400 show 1, \$1400 show 2
5.	2014 shows - total income \$30,810 for both shows. Total expenses both shows \$30,595 (total profit for both shows / weekend was \$215)
6.	\$1500-2000
7.	Loss of \$3000 2014, loss \$1800 2015
8.	We lost a total of \$4800 this year on the two shows.
9.	\$1200
10.	Based solely on entries club loses money of at least \$750 per show. Any profit made comes from other sources, primarily RV parking fees.
11.	We lost a total of \$8224.70 (or \$4112.35 per day) based only on entry income. We offset this with vendors, catalog sales, catalog ads, CGC testing fees, RV parking, a donation from our show photographer, a large raffle, and 3 trials each for obedience and rally. Even with all of this we only made a net profit of \$319.30 for the weekend (\$159.65 per day).
12.	\$100
13.	We lose about \$2,000 per show. Shows are subsidized by health clinics and other fund raising events.
14.	Except for judicious management, we would have lost money
15.	\$2956.6
16.	Lost approx. \$3K
17.	Our records have been compromised. Approximately have \$7,000 profit in Jan, \$2,500 in June.
18.	\$2000

# If you lost money - continued

1.	Sorry, I don't have these figures. We did lose several thousand dollars on these two shows the last time they were held.
2.	Show 2 - \$500-\$1000
3.	\$3000
4.	We lost money in 2014 and 2015. For that reason, we are going out of our area to join a "Cluster" 2 hours away.
5.	We lost just sort of \$3000 on the weekend
6.	Last year (2014) lost a combined \$8000. Have not had show this year to obtain results.
7.	Show #2 on new site in 2015. We lost approx. \$5K, but in the past we lost up to \$25K at the past site. That's why we had to move and many of the losses for 2015 will be negated in the coming years.
8.	\$1,500 for both shows
9.	\$4-5,000
10.	From 2 all-breed shows, 3 obedience/Rally trials, NOHS, Eye clinic, RV parking, vendors & raffle we had an income of \$2,000.
11.	\$3045
12.	This information is with the club treasurer
13.	Our combined profit was about \$4900 for 2015, previous two years was over \$12,000; expenses way up in 2015
14.	Without the special attractions, our club would lose \$500-\$1000 on the regular shows
15.	This is the first year we have not lost money. The four show weekend is a God send!
16.	Show 1. \$4,500 Show 2. \$2,500
17.	In 2015, Show #2 lost approx. \$4500.
18.	Income to the club from just entries (after Supt deduction) exceeds \$ 10, 000 from which expenses are deducted - but also have revenue from concessions, catalog sales.

## 11. What tools does your club use to manage your shows finances?

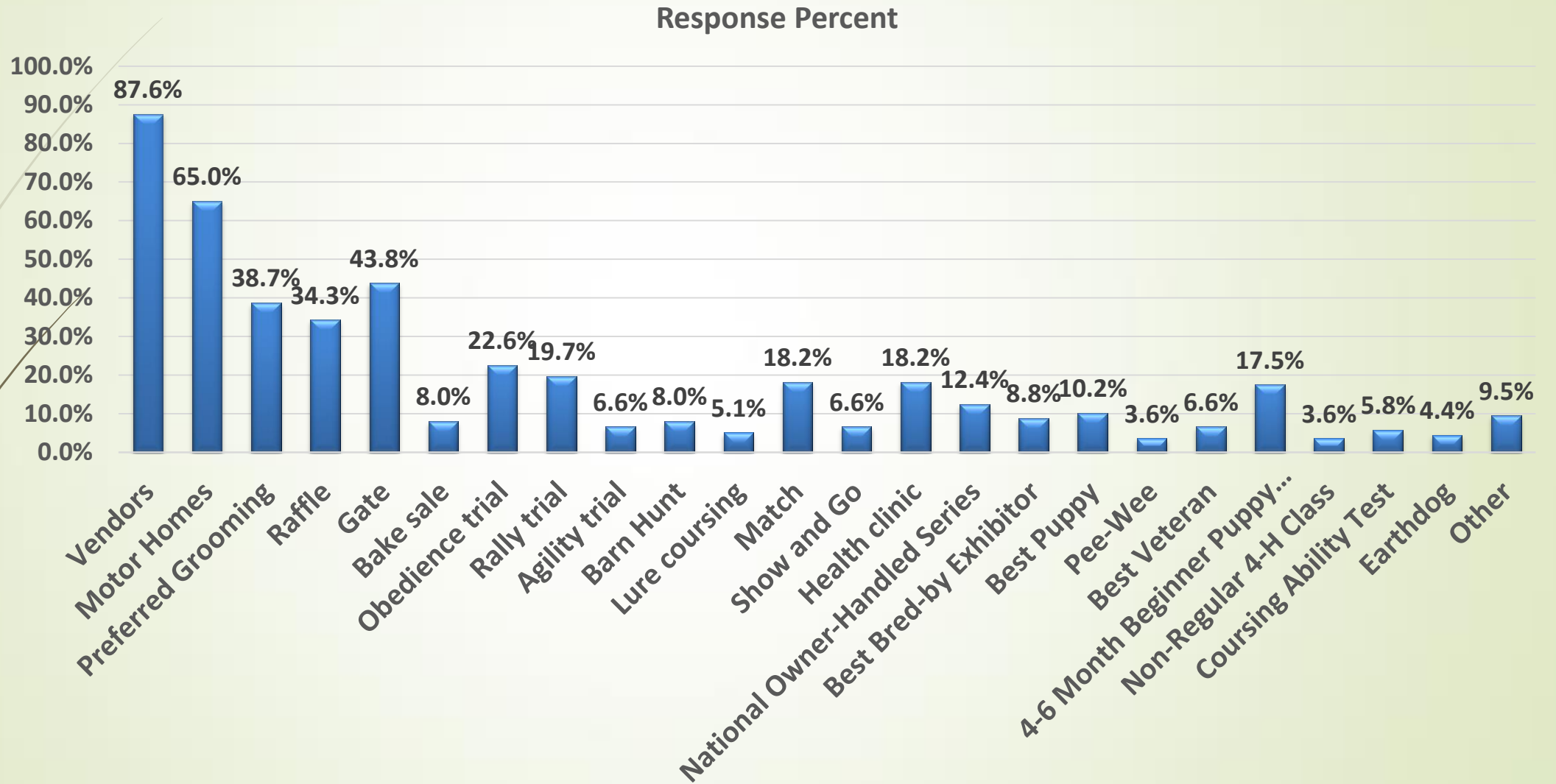


Other response suggested by some clubs:

- Quicken
- Quick Books
- Excel



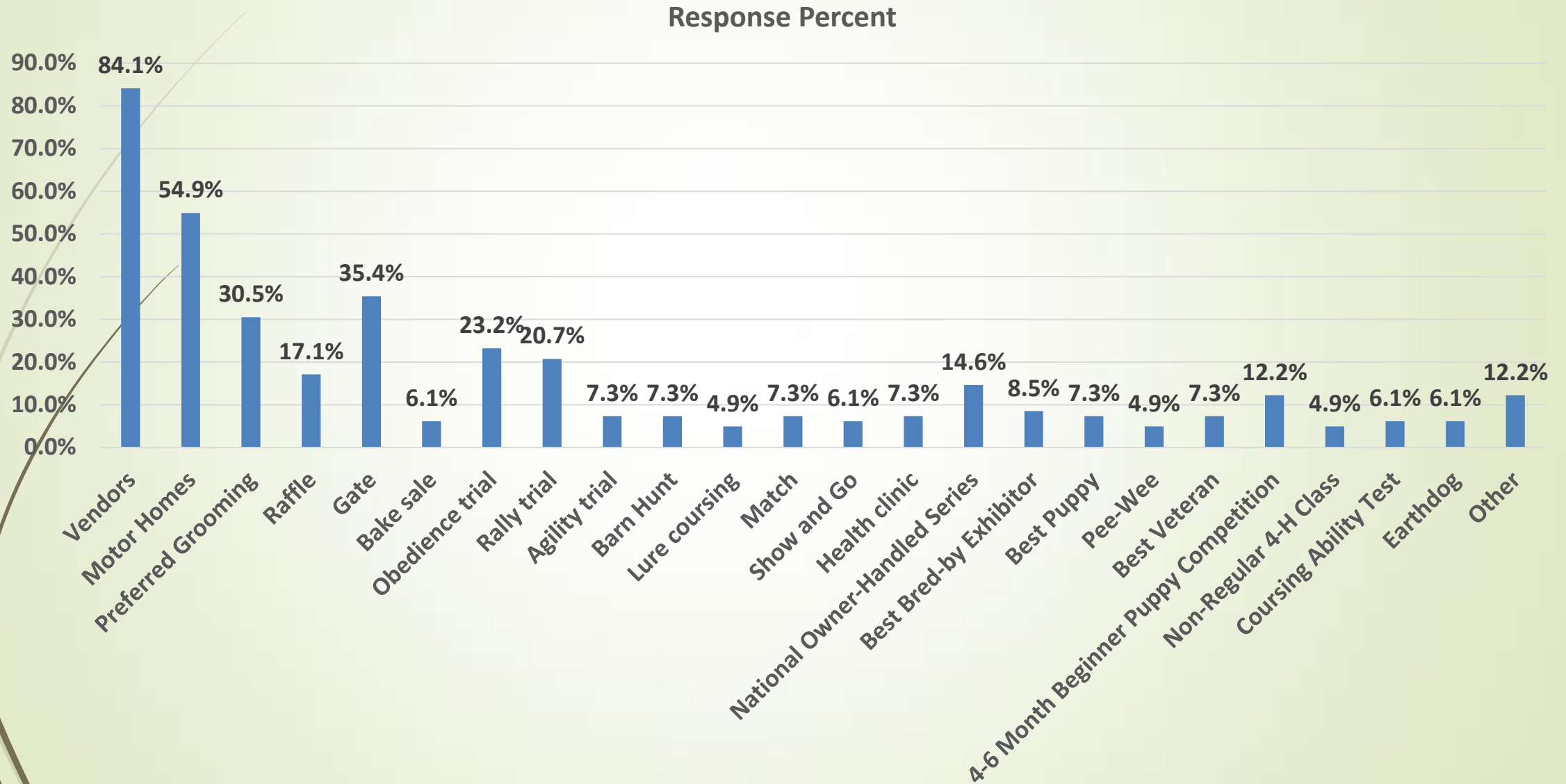
12. Approximately how much other net income does your club generate at its all-breed shows from other endeavors listed? Please add income for \*SHOW 1\* here.



## Show 1 net income form other sources



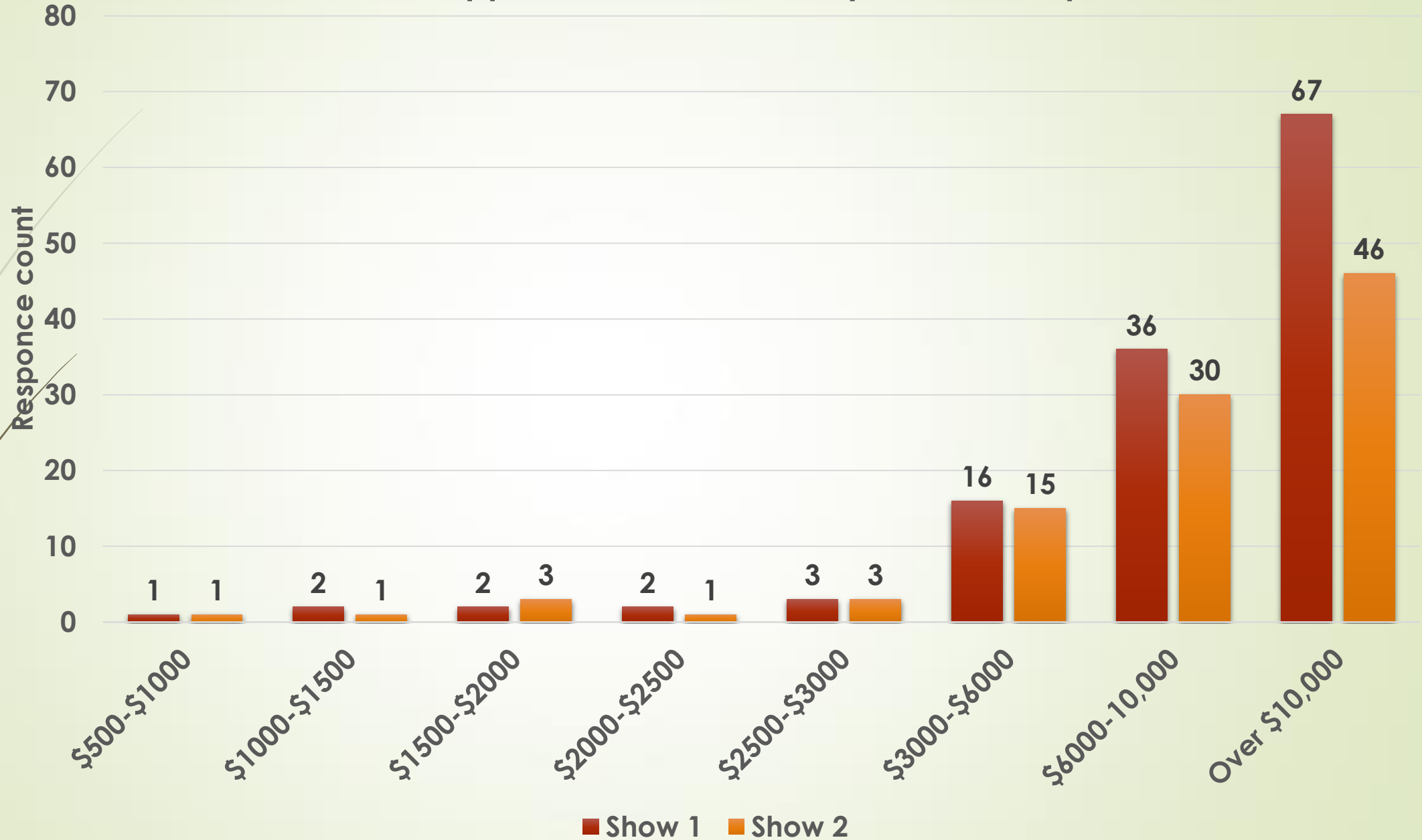
13. Approximately how much other net income does your club generate at its all-breed shows from other endeavors listed? If applicable, please add income for \*SHOW 2\* here.



## Net income from other endeavors



# 14. What is the approximate amount of your show expenses?



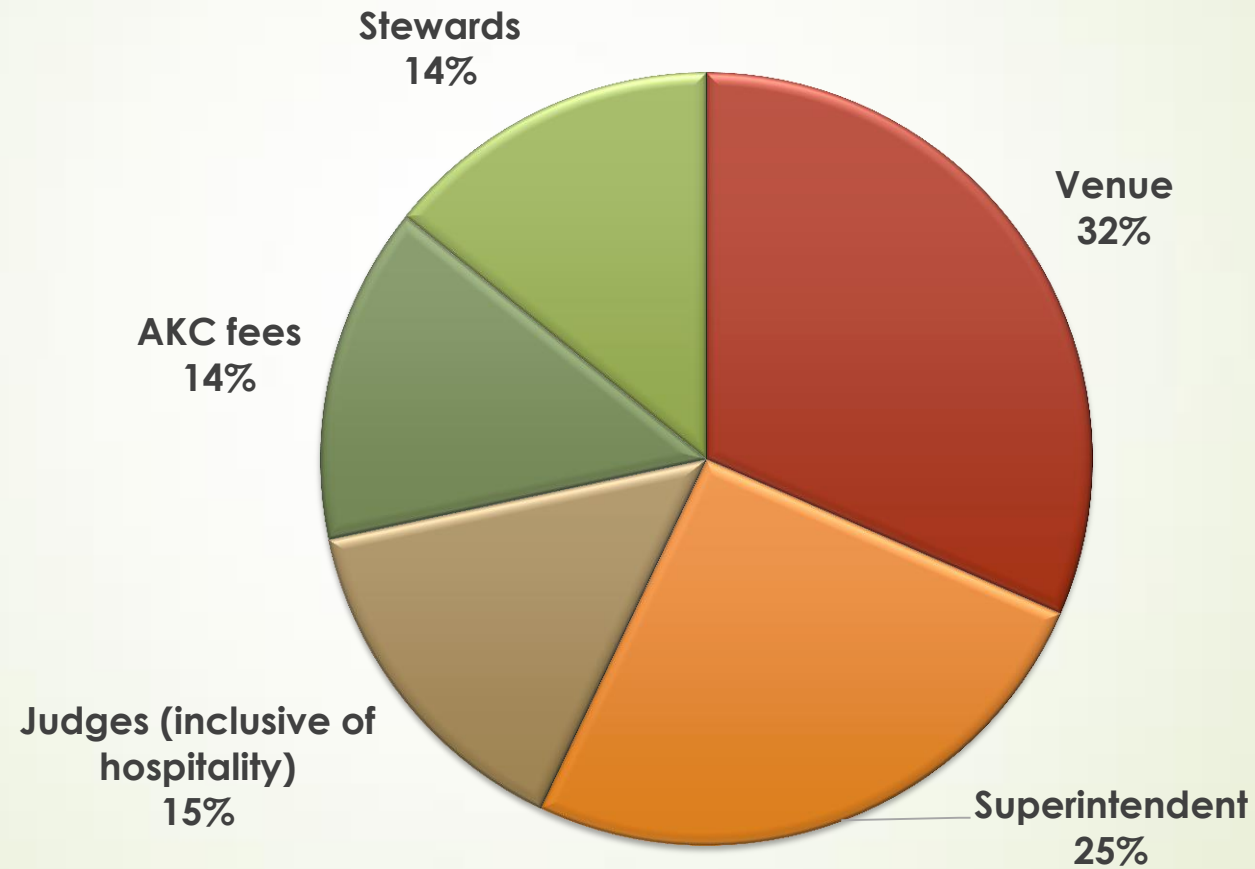
## What is the approximate amount of your show expenses?

Show 1											
Answer Options		\$500- \$1000	\$1000- \$1500	\$1500- \$2000	\$2000- \$2500	\$2500- \$3000	\$3000- \$6000	\$6000- 10,000	Over \$10,000	Response Count	
Show Expenses		1	2	2	2	3	16	36	67	129	
Show 2											
Answer Options	N/A	\$500- \$1000	\$1000- \$1500	\$1500- \$2000	\$2000- \$2500	\$2500- \$3000	\$3000- \$6000	\$6000- 10,000	Over \$10,000	Response Count	
Show Expenses	2	1	1	3	1	3	15	30	46	102	
										Question Totals	
										<i>answered question</i>	129
										<i>skipped question</i>	273

15. Rank (1-5. 1 being the most Expensive) the biggest expenses in putting on your show? Show 1.

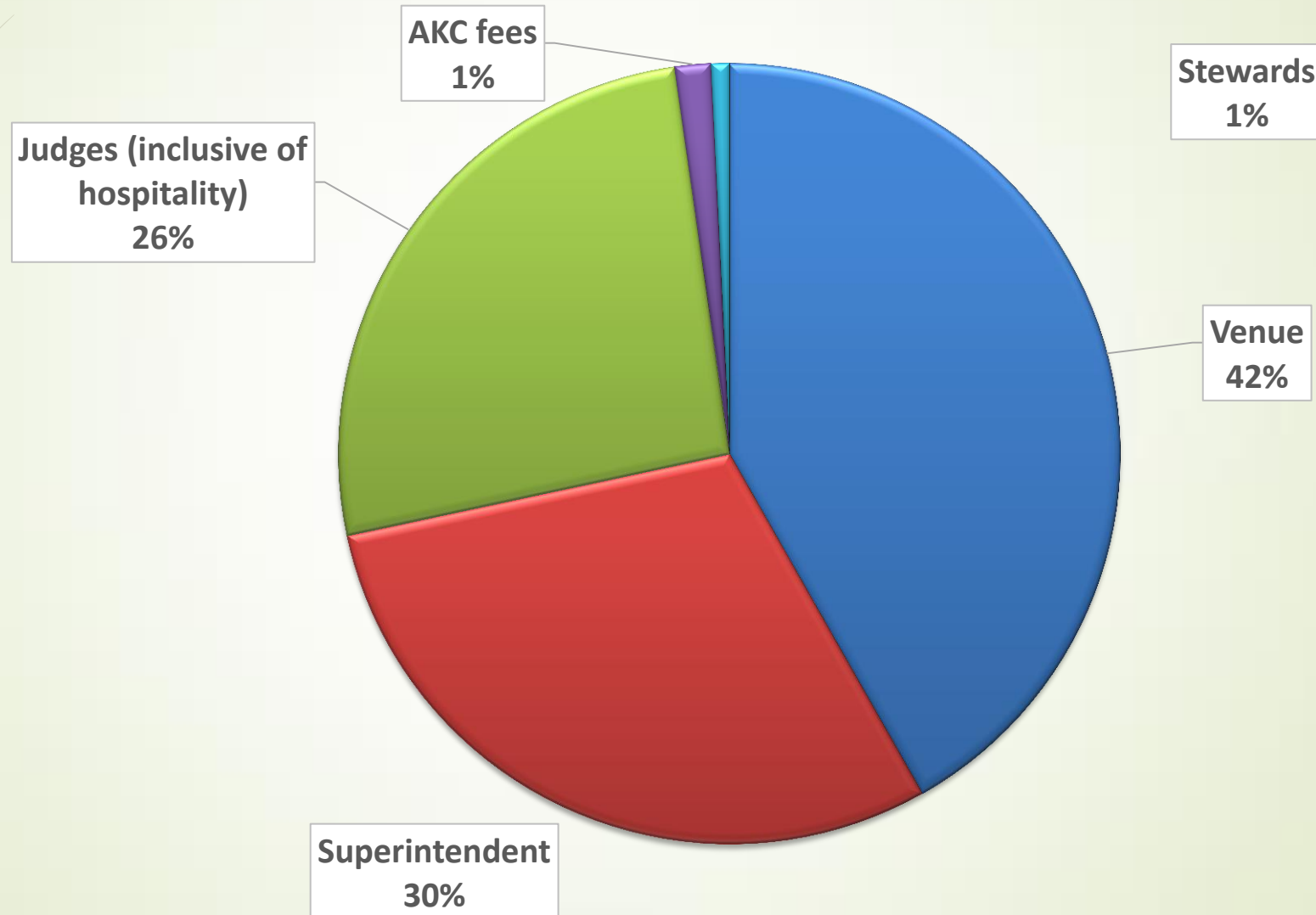
The biggest expenses related to putting on a show are the costs of the venue and the show superintendent.

Ranking of biggest expense in putting on shows



16. Rank (1-5. 1 being the most Expensive) the biggest expense in putting on show? Show 2

Ranking of biggest expense in putting on shows





Please rank (1-5, 1 being the most Expensive) the biggest expense in putting on your show? Rank your answers here for \*SHOW 1.\*

Answer Options	1	2	3	4	5	Rating Average	Response Count	
Venue	70	37	35	17	7	2.12	166	
Superintendent	49	59	48	8	1	2.11	165	
Judges (inclusive of hospitality)	47	59	54	9	2	2.18	171	
AKC fees	3	11	28	96	27	3.81	165	
Stewards	1	0	3	34	115	4.71	153	
							<i>answered question</i>	175
							<i>skipped question</i>	227

Please rank (1-5, 1 being the most Expensive) the biggest expense in putting on your show? Rank your answers here for \*SHOW 2.\*

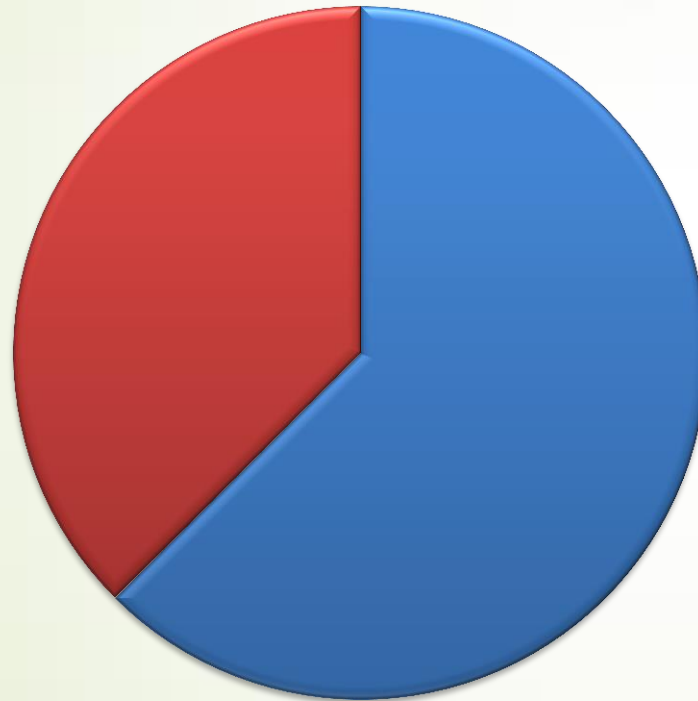
Answer Options	1	2	3	4	5	N/A	Rating Average	Response Count
Venue	56	25	30	14	5	4	2.13	134
Superintendent	40	47	40	5	1	3	2.10	136
Judges (inclusive of hospitality)	35	50	42	5	1	3	2.15	136
AKC fees	2	10	21	83	17	3	3.77	136
Stewards	1	0	1	25	88	16	4.73	131
							<i>answered question</i>	141
							<i>skipped question</i>	261

## 17. Where do you hold your events?

Approximately two thirds of clubs hold events in their own territory.

Where do you hold your events? Show 1

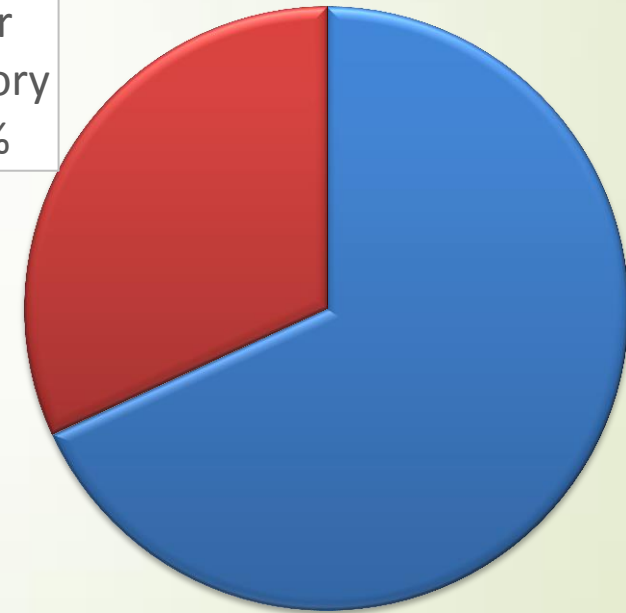
Outside  
your  
territory  
38%



In your  
territory  
62%

Where do you hold your events? Show 2

Outside  
your  
territory  
32%



In your  
territory  
68%

## Where do you hold your events?

### Show 1

Answer Options	In your territory	Outside your territory	Response Count
----------------	-------------------	------------------------	----------------

Show Location	115	69	184
---------------	-----	----	-----

### Show 2

Answer Options	N/A	In your territory	Outside your territory	Response Count
----------------	-----	-------------------	------------------------	----------------

Show Location	1	107	50	158
---------------	---	-----	----	-----

### Question Totals

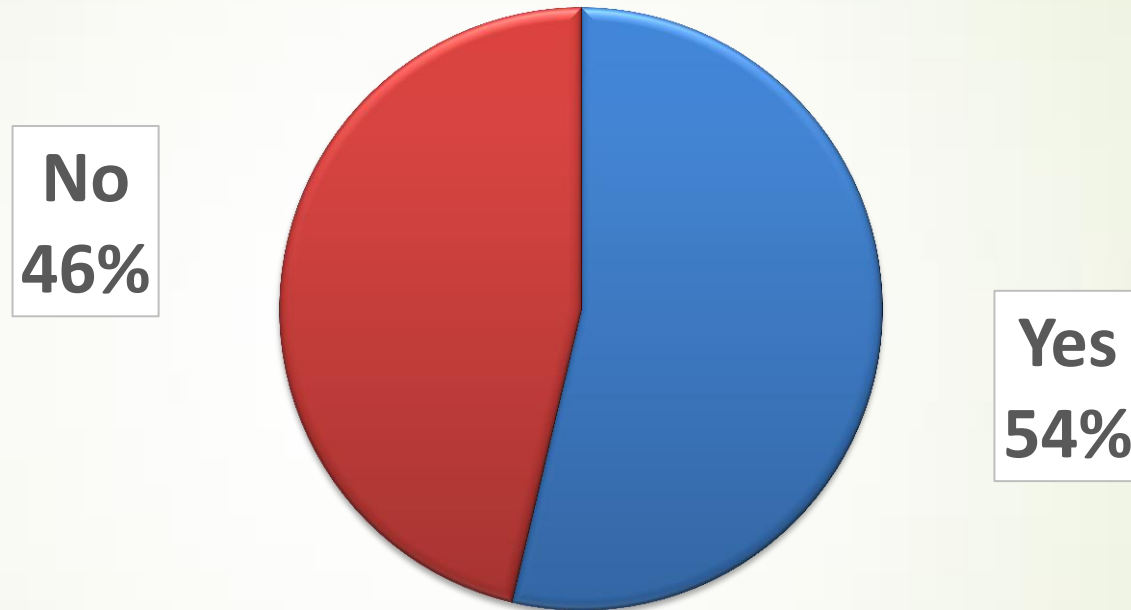
<i>answered question</i>	186
--------------------------	-----

<i>skipped question</i>	216
-------------------------	-----

8. Do you have a problem finding a venue within your territory?

Over one half of clubs report having a problem finding a venue in their territory.

Do you have a problem finding a venue within your territory?

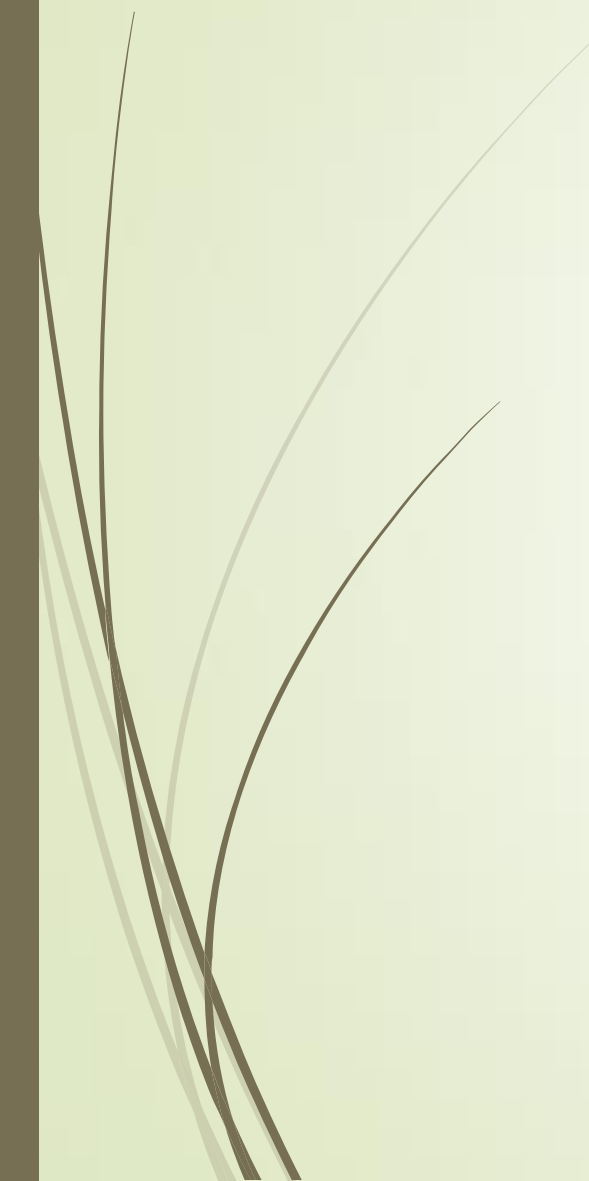


Do you have a problem finding a venue within your territory?		
Answer Options	Response Percent	Response Count
Yes	53.7%	101
No	46.3%	87
<i>answered question</i>		188
<i>skipped question</i>		214

## 19. How did you locate a facility or solve the problem?

Clubs reported a variety of ways to locate a show site: joining a cluster, changing their show date, going outside their territory, making use of local facilities (fairgrounds, convention centers or Expo centers) even when these facilities are not ideal.

Answer Options	Response Count
	93
<i>answered question</i>	93
<i>skipped question</i>	309

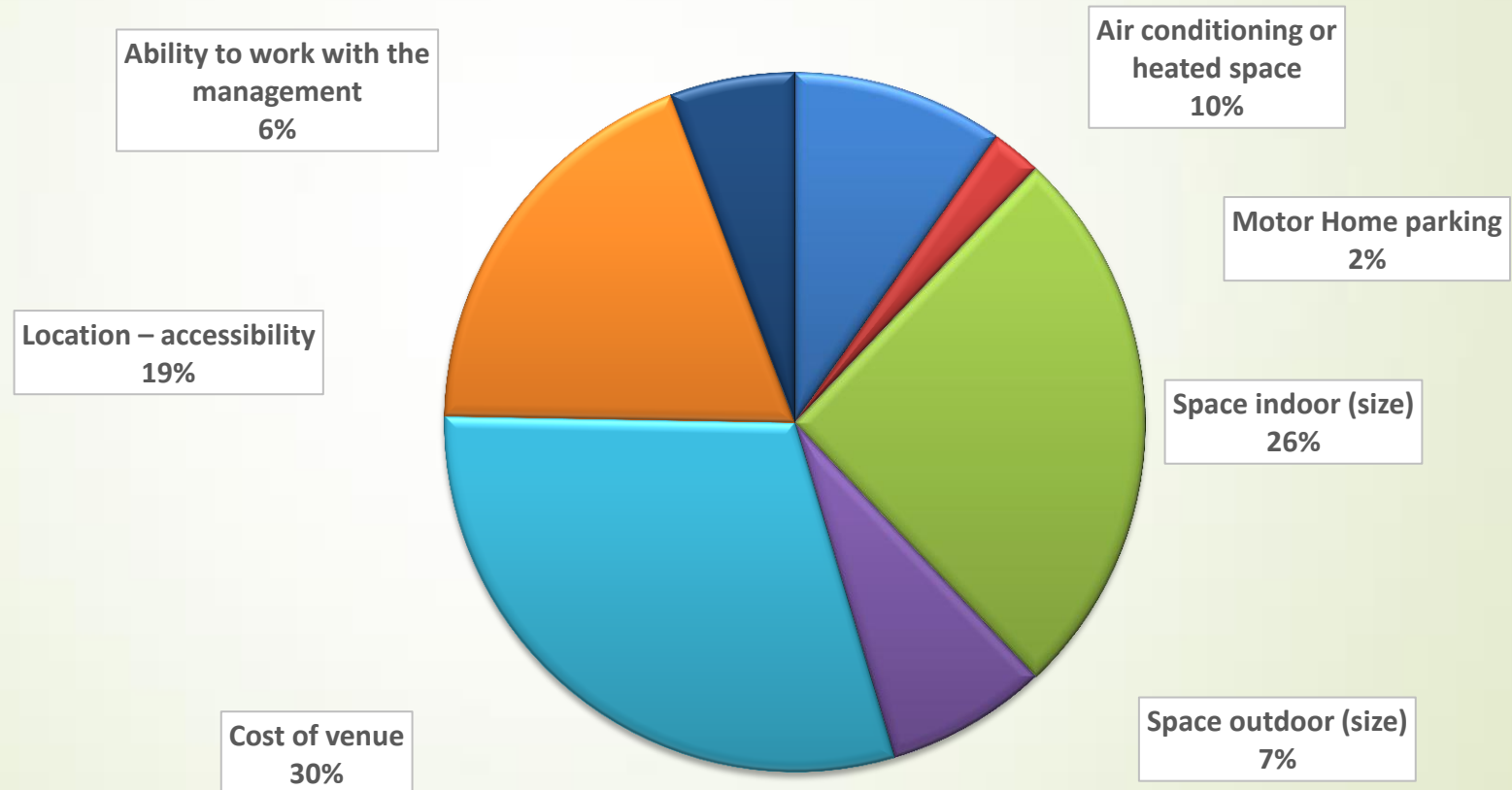



Response Text
GOOGLE Search of exhibition sites
Clustered to share expenses and revenue
We use fairgrounds, convention center, State Exposition Grounds
Went outside our territory
Changed Dates
Went to a facility that other clubs haven't been able to negotiate down previously. Used AKC numbers on government relations presentation to show the economic impact of working with us.
We only have one option locally which is the local fairgrounds. We just have to make it work. Would love to have a bigger facility and more room to expand, but we make it work.
Went to open territory.
Rent land in another county
Been there for years. Tried a different location in November 2014 and parking was a problem so we went back to our location.
Research. Our venue is very costly, so we are continually trying to increase revenue to offset the expense.
We're part of a cluster of 5 shows. We cannot break even unless we have a cluster in a large AC venue.
We use another Dog Club's show property
Leasing our site from a private individual for the entire year. We are encouraging other clubs to use our facilities for a very inexpensive fee to offset the least amount.
School grounds that had a large enough venue
BEGGING THE FACILITY

20. What are the most important factors to consider when choosing a venue for your show? (Please rank from 1-7, 1 being the most important)

The cost and size of a venue were the two most important factors considered when clubs chose their show venues.

The most important factor to consider when choosing a venue for your show





Answer Options	1	2	3	4	5	6	7	Rating Average	Response Count
Cost of venue	52	44	30	18	16	6	3	2.60	169
Space indoor (size)	45	28	31	17	11	10	7	2.86	149
Location - accessibility	33	41	34	28	18	15	0	3.01	169
Ability to work with the management	10	16	25	36	34	30	19	4.38	170
Air conditioning or heated space	17	17	19	13	18	23	39	4.53	146
Motor Home parking	4	10	17	35	53	37	8	4.62	164
Space outdoor (size)	13	14	14	23	13	20	56	4.92	153

*answered question*

**177**

*skipped question*

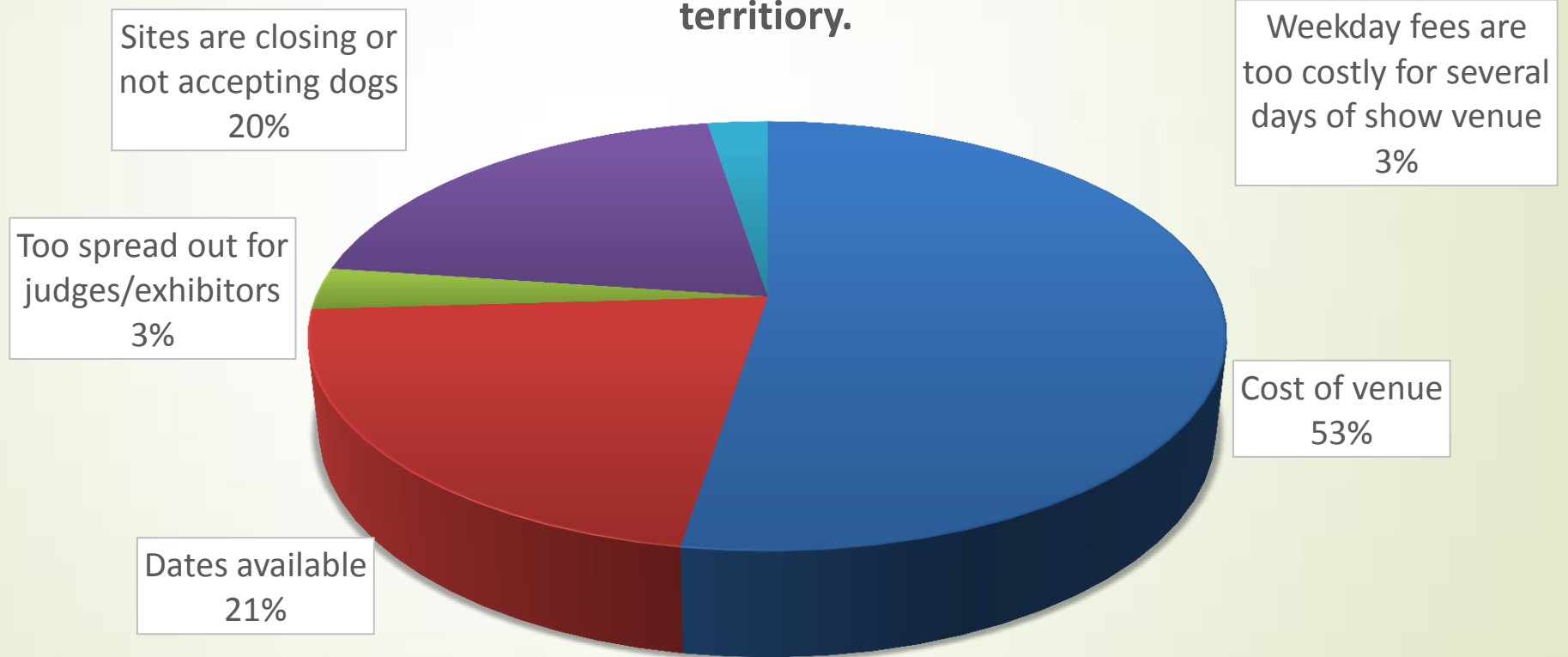
**225**



21. What are the most important challenges in finding good venues within your territory? (Please rank from 1-5, 1 being the most important)

The cost and availability of a venue were rated the most important challenges in finding good venues in a club's territory.

### The most important challenges in finding good venues within your territory.



What are the most important challenges in finding good venues within your territory? (Please rank from 1-5, 1 being the most important)

Answer Options	1	2	3	4	5	Rating Average	Response Count
Cost of venue	83	43	15	4	2	1.63	147
Dates available	34	57	28	13	6	2.28	138
Too spread out for judges/exhibitors	5	10	33	43	36	3.75	127
Sites are closing or not accepting dogs	32	25	25	27	26	2.93	135
Weekday fees are too costly for several days of show venue	4	7	28	33	48	3.95	120
<i>answered question</i>							<b>158</b>
<i>skipped question</i>							<b>244</b>

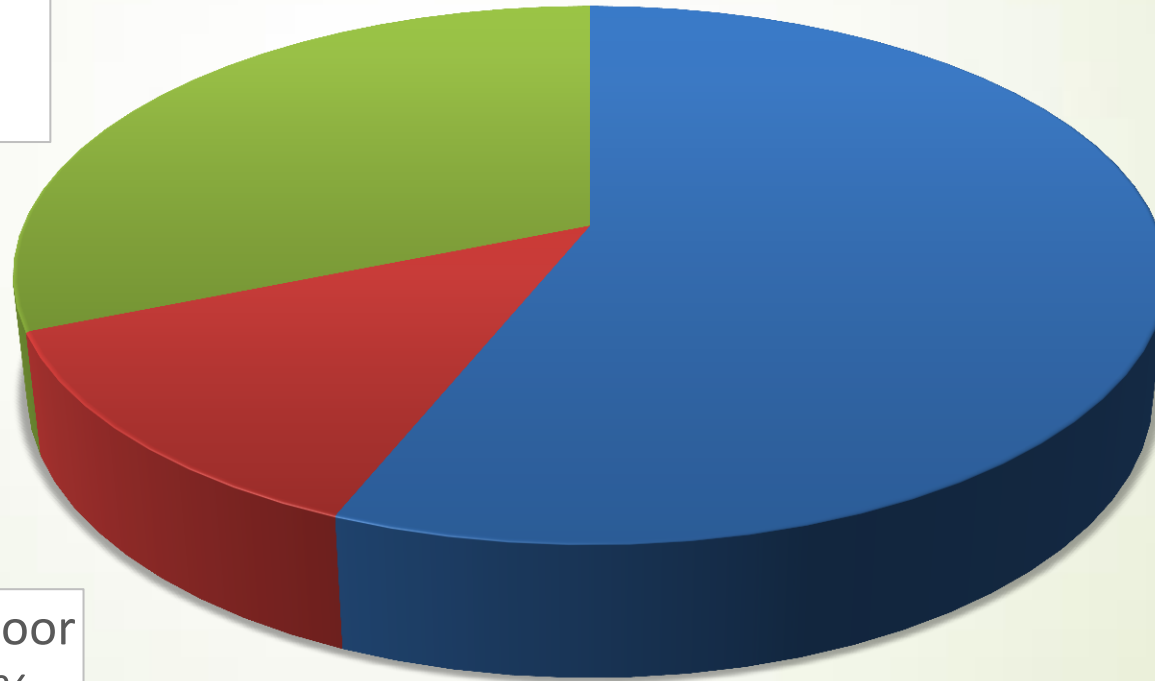
## 22. What kind of venue are you looking for?

Most clubs are looking for indoor venues or a combination of indoor/outdoor venues.

Combination of  
indoor and  
outdoor  
31%

### What kind of venue are you looking for?

Outdoor  
13%



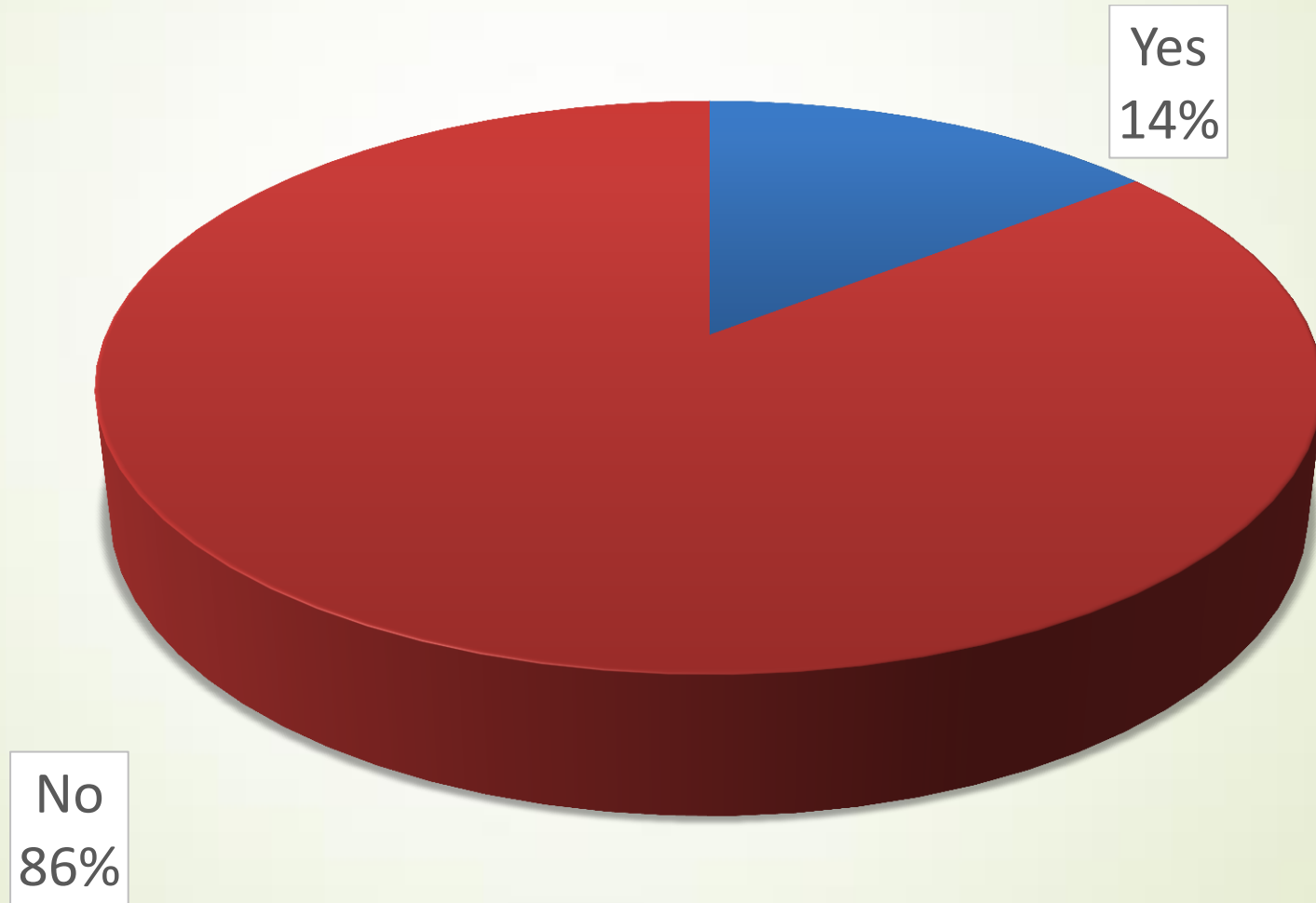
Indoor  
56%


## What kind of venue are you looking for?

Answer Options	Response Percent	Response Count
Indoor	56.1%	97
Outdoor	12.7%	22
Combination of indoor and outdoor	31.2%	54
<i>answered question</i>		<b>173</b>
<i>skipped question</i>		<b>229</b>

23. Have you ever had a problem getting approval from another club to hold your event at a venue in their territory?

Most clubs have NOT had a problem getting approval from another club to hold an event in that club's territory.





Have you ever had a problem getting approval from another club to hold your event at a venue in their territory?

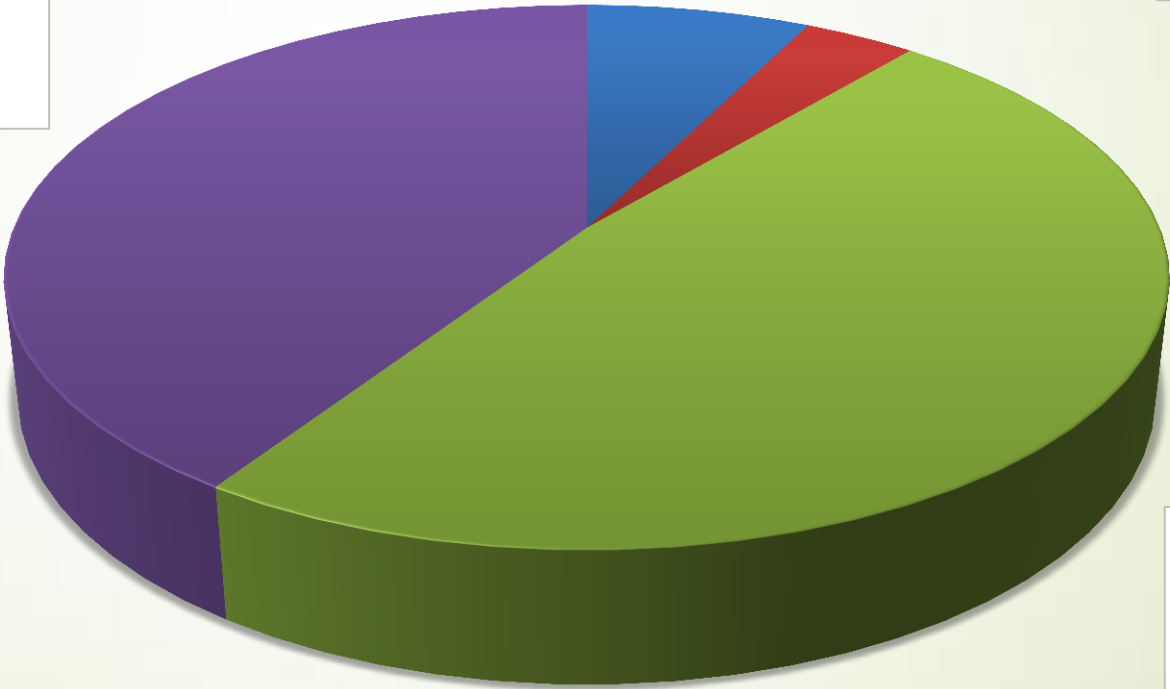
Answer Options	Response Percent	Response Count
Yes	14.4%	25
No	85.6%	149
	<i>answered question</i>	174
	<i>skipped question</i>	228

24. Regarding approval from another club to hold your event at a venue in their territory:  
How was the issue resolved?

Of the 27 clubs that had an issue (question above), below is the resolution response.  
There were 13 clubs that could not find a resolution (48%).

**How was that issue resolved?**

Other (please specify)  
41%



Clubs worked it out among themselves  
7%

AKC staff helped to resolve  
4%

No resolution was found  
48%

- One of the biggest problems that clubs had to deal with was the delay in getting approval from the host club.
- When approval was required on a year to year basis, this created problems with hiring judges and securing show approval.

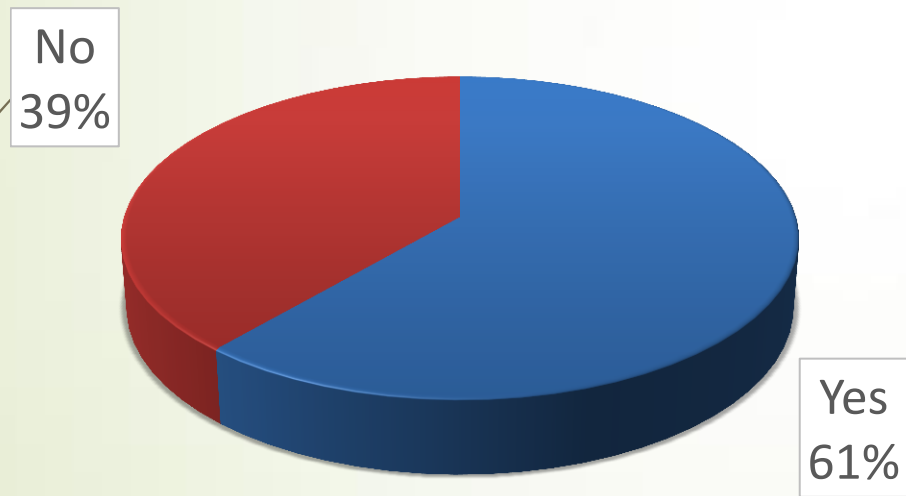
### How was that issue resolved?

Answer Options	Response Percent	Response Count
Clubs worked it out among themselves	7.4%	2
AKC staff helped to resolve	3.7%	1
No resolution was found	48.1%	13
Other (please specify)	40.7%	11
<i>answered question</i>		<b>27</b>
<i>skipped question</i>		<b>375</b>

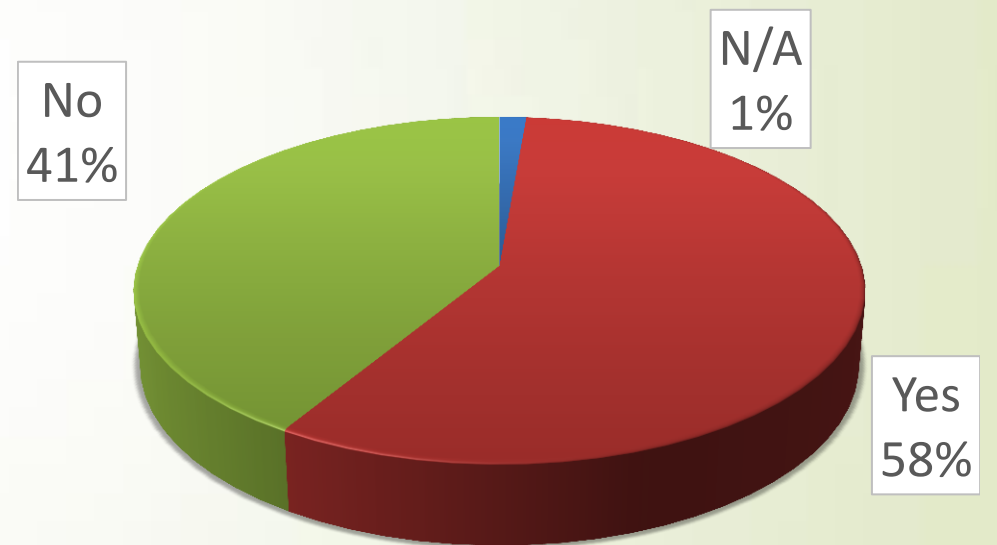


## 25. Are your events held as part of a cluster?

Are your events part of a cluster - Show 1



Are your events part of a cluster - Show 2



## Are your events held as part of a cluster?

### Show 1

Answer  
Options

Yes

No

Response  
Count

Cluster

105

66

171

### Show 2

Answer  
Options

N/A

Yes

No

Response  
Count

Cluster

2

85

61

148

Question  
Totals

*answered question*

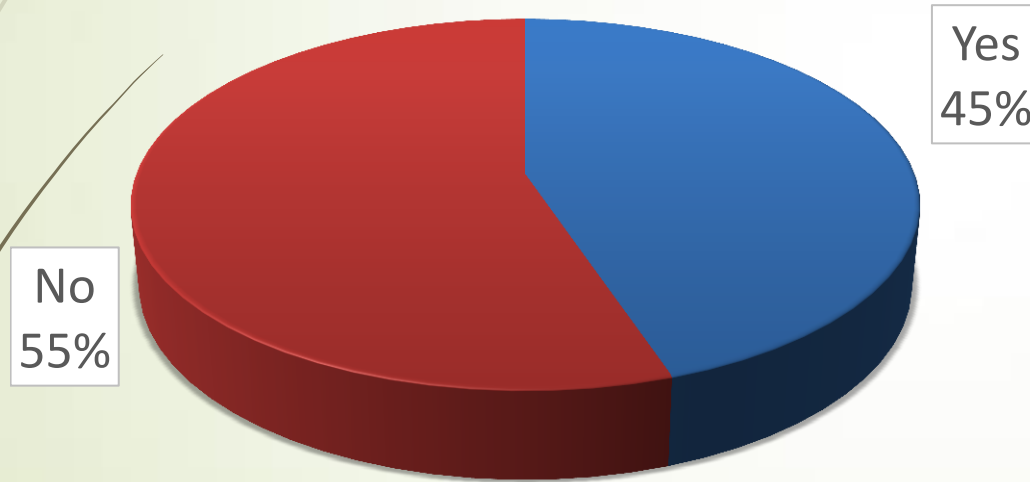
172

*skipped question*

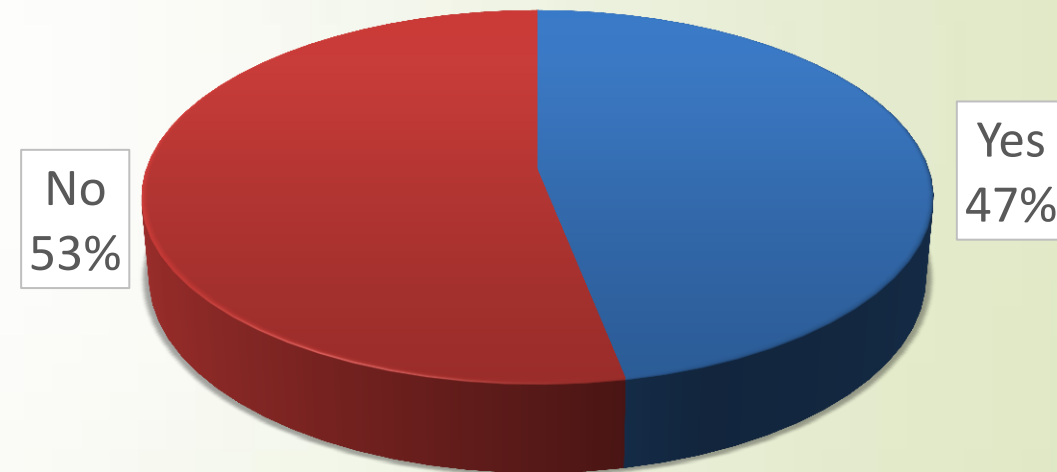
230

## 26. Do you have a written cluster agreement?

Do you have a written Cluster Agreement? Show 1



Do you have a written Cluster Agreement? Show 2



- Clubs reported various options for operating their clusters.
- Comments stressed the importance of a clear written contract that all parties adhere to and accountability in reporting financial matters.

## Do you have a written cluster agreement?

### Show 1

Answer Options	Yes	No	Response Count
Cluster Agreement	65	80	145

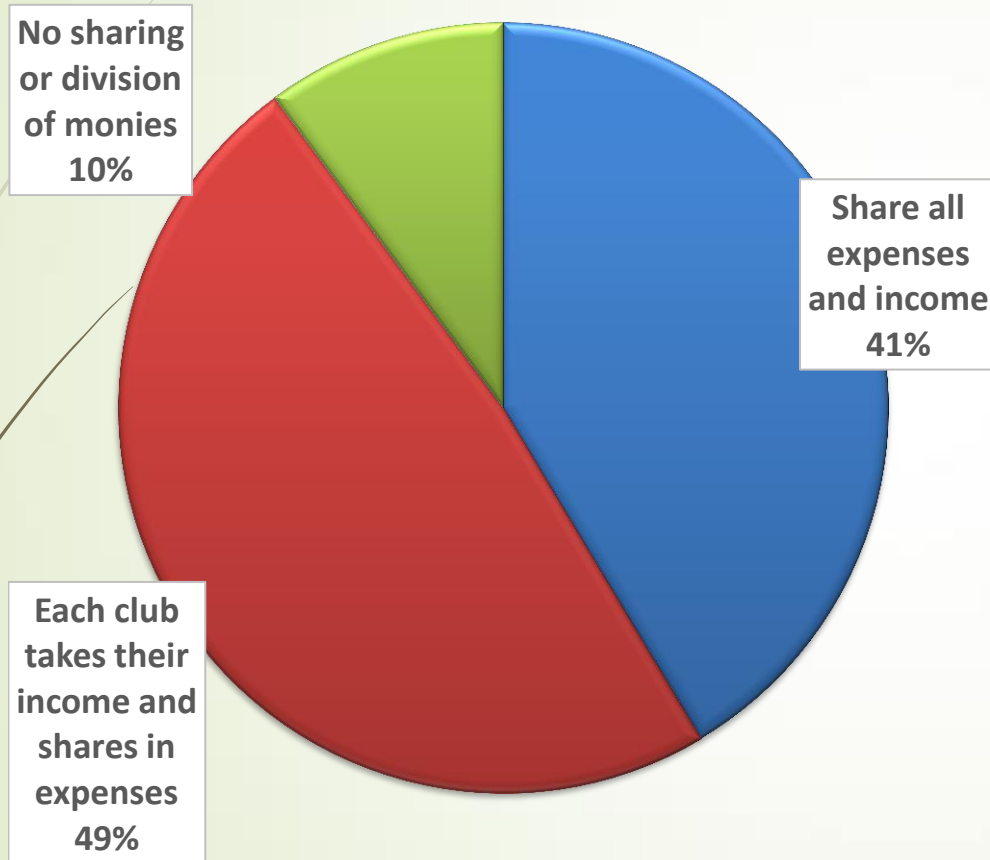
### Show 2

Answer Options	N/A	Yes	No	Response Count
Cluster Agreement	17	53	60	130

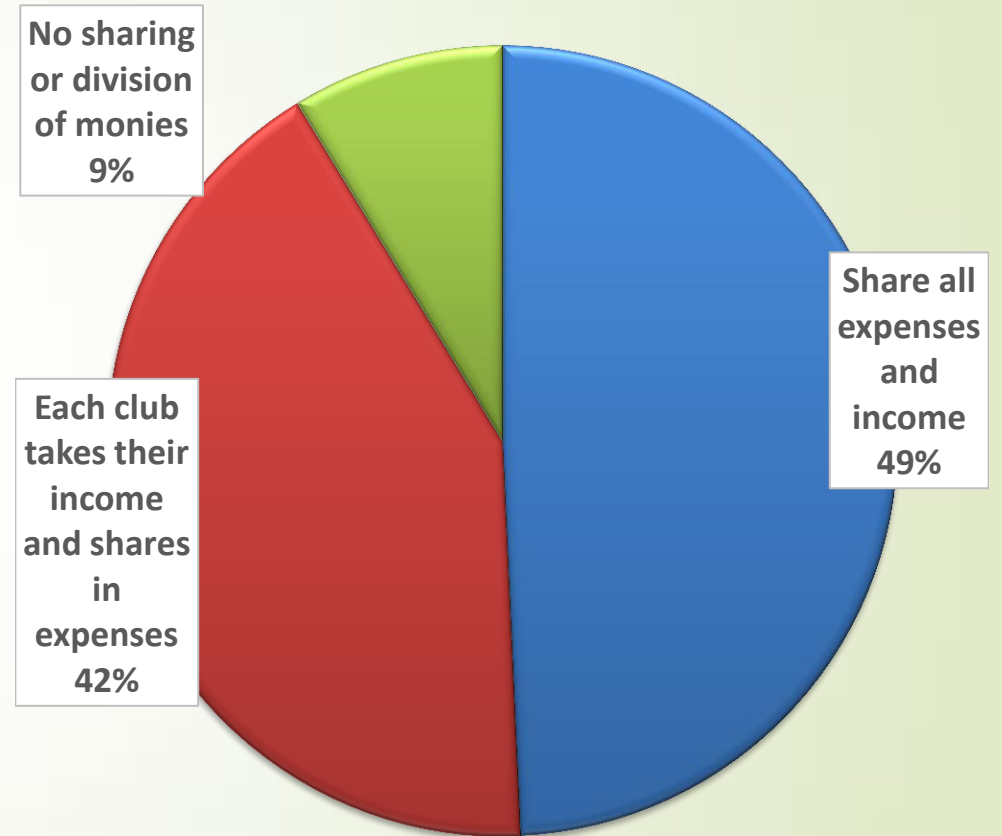
				Question Totals
If you have a good agreement in place, please share via email to <a href="mailto:cathy.rubens@gmail.com">cathy.rubens@gmail.com</a> .				17
<i>answered question</i>				150
<i>skipped question</i>				252

## 27. How does your cluster operate?

How does your cluster operate? Show 1



How does your cluster operate? Show 2



## How does your cluster operate?

Show 1

Answer Options	Share all expenses and income	Each club takes their income and shares in expenses	No sharing or division of monies	Response Count
Cluster Operations	41	48	10	99

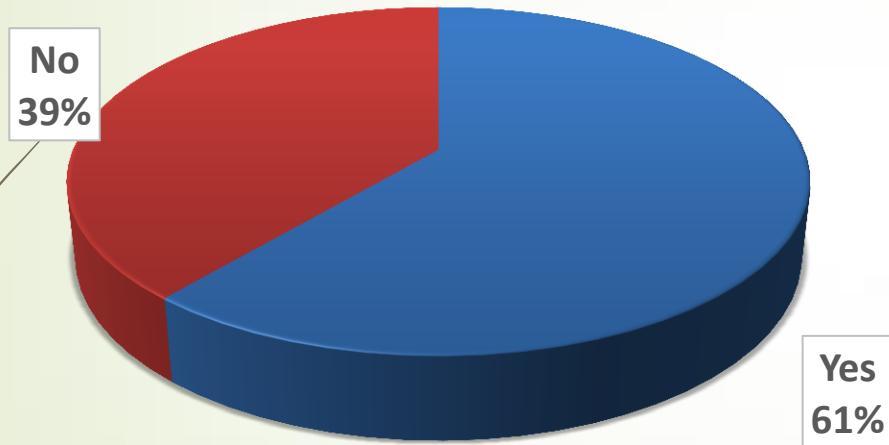
Show 2

Answer Options	N/A	Share all expenses and income	Each club takes their income and shares in expenses	No sharing or division of monies	Response Count
Cluster Operations	5	34	29	6	74

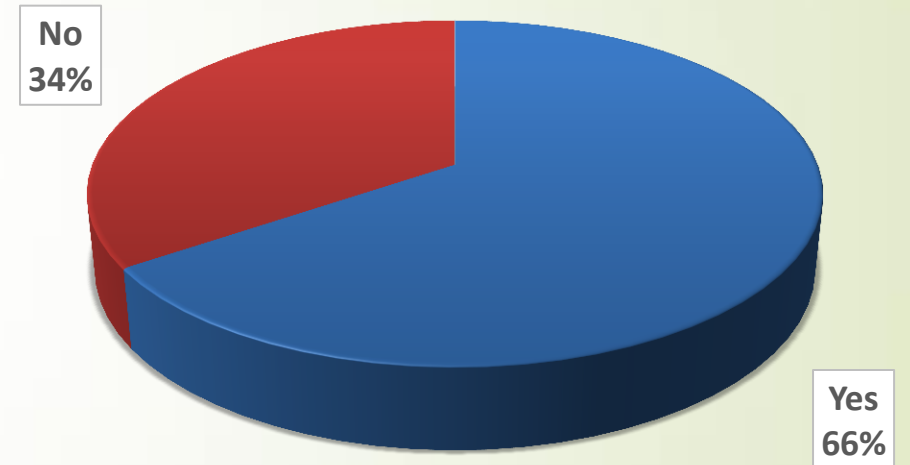
Other (please specify)	Question Totals
	22
<i>answered question</i>	101
<i>skipped question</i>	301

## 28. Do you have a cluster committee that meets on a regular basis?

Do you have a cluster committee that meets on a regular basis? Show 1



Do you have a cluster committee that meets on a regular basis? Show 2



- Of the responding clubs that participate in a cluster, a majority reported holding cluster committee meetings on a regular basis.

Do you have a cluster committee that meets on a regular basis?

Show 1

Answer  
Options

Yes

No

Response Count

Cluster  
Committee

71

45

116

Show 2

Answer  
Options

N/A

Yes

No

Response Count

Cluster  
Committee

6

59

31

96

Question Totals

*answered question*

119

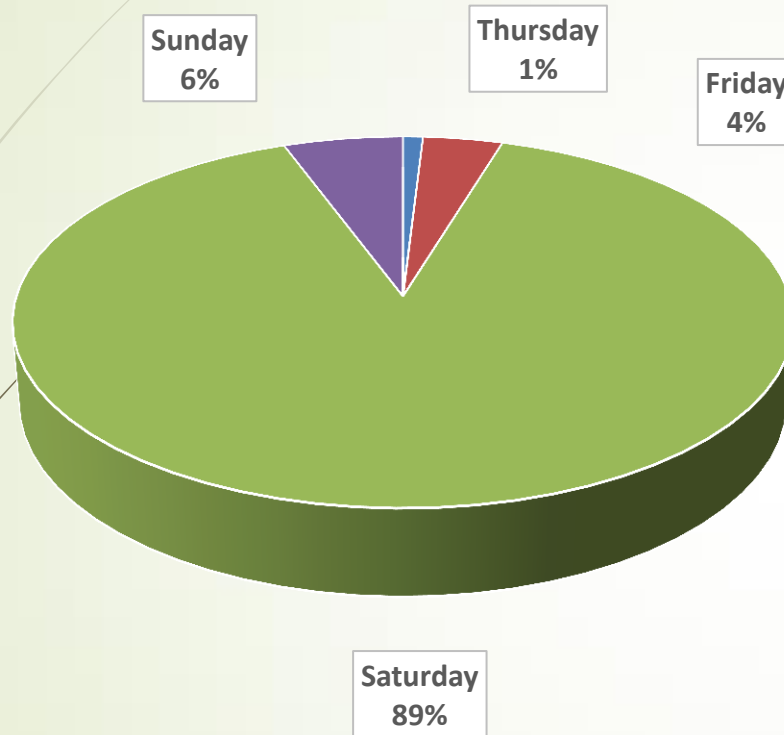
*skipped question*

283

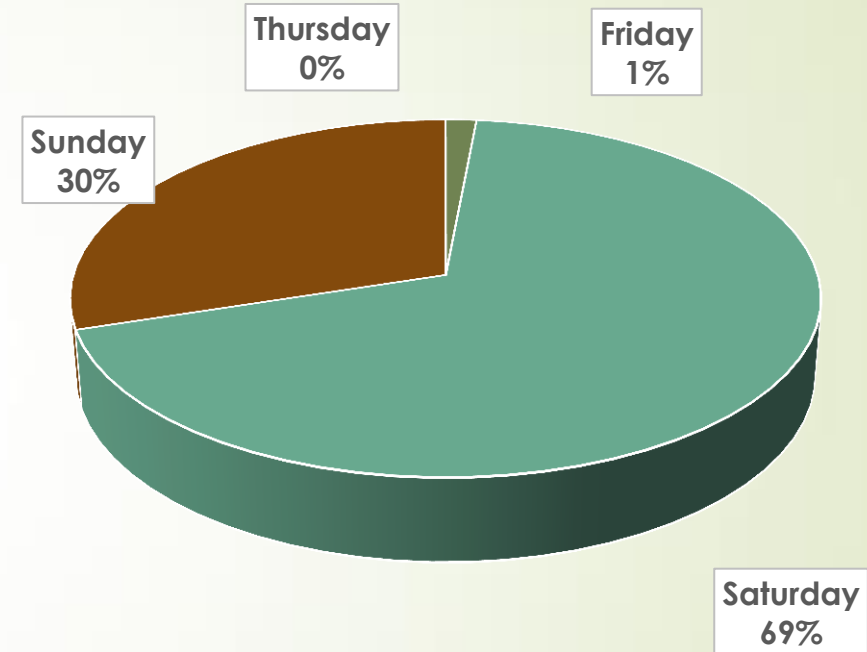


## 29. What day of your cluster gets the highest entries?

Highest Entry Day - Show 1



Highest Entry Day - Show 2



- Not surprisingly, Saturday shows in a cluster have the largest entry followed by Sunday.
- Some clubs reported having a day designated for independent specialties and they solicit the specialty clubs for supported entries at the all-breed shows.
- A very few clubs rotate show days during a cluster in order to make cluster participation more equitable.

## What day of your cluster gets the highest entries?

### Show 1

Answer Options	Thursday	Friday	Saturday	Sunday	Response Count
Highest Entry Day	1	4	95	6	106

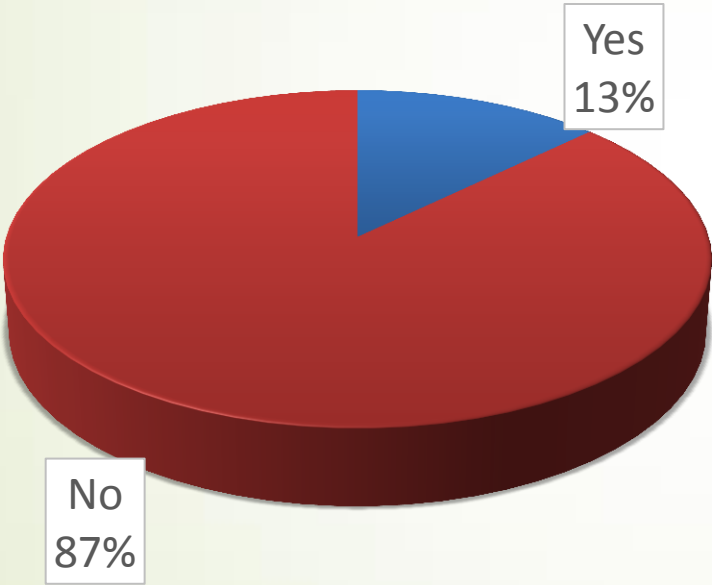
### Show 2

Answer Options	N/A	Thursday	Friday	Saturday	Sunday	Response Count
Highest Entry Day	11	0	1	46	20	78

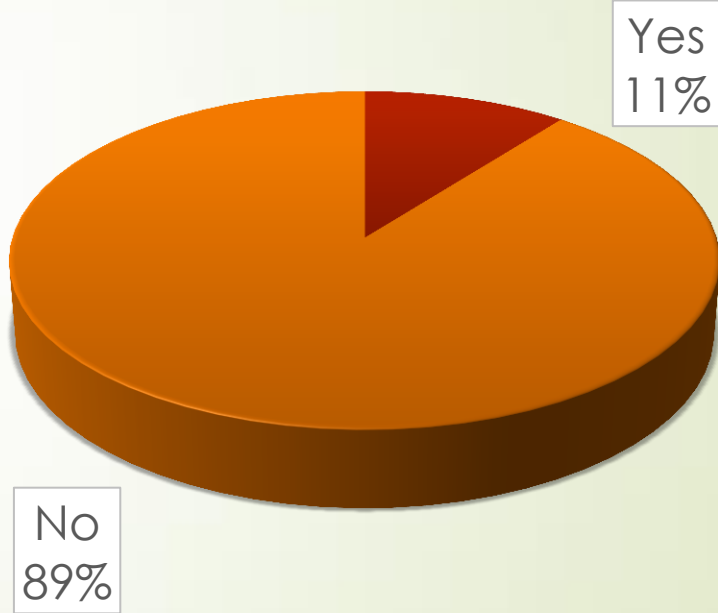
	Question Totals
Other (please specify)	10
<i>answered question</i>	111
<i>skipped question</i>	291

30. Do the clubs rotate days year to year?

Do the clubs rotate show days year to year? Show 1



Do the clubs rotate show days year to year? Show 2



## Do the clubs rotate show days year to year?

### Show 1

Answer Options	Yes	No	Response Count
Rotating Days	14	95	109

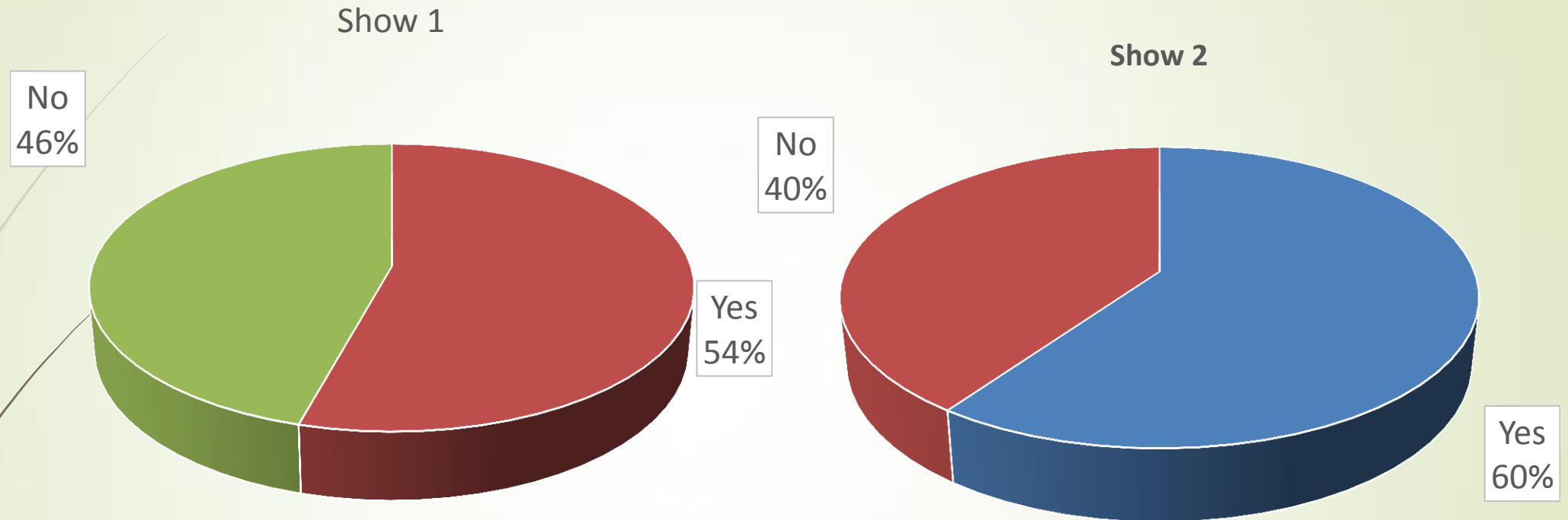
### Show 2

Answer Options	N/A	Yes	No	Response Count
Rotating Days	5	9	76	90


### Question Totals

<i>answered question</i>	112
<i>skipped question</i>	290

## 31. Does a cluster chairperson coordinate all cluster activities?



- Over half of clubs responding said they have one person coordinate all cluster activities.
- Clubs reported various ways for managing cluster activities.
- Other clubs reported that individual show chairs work closely together on cluster activities.



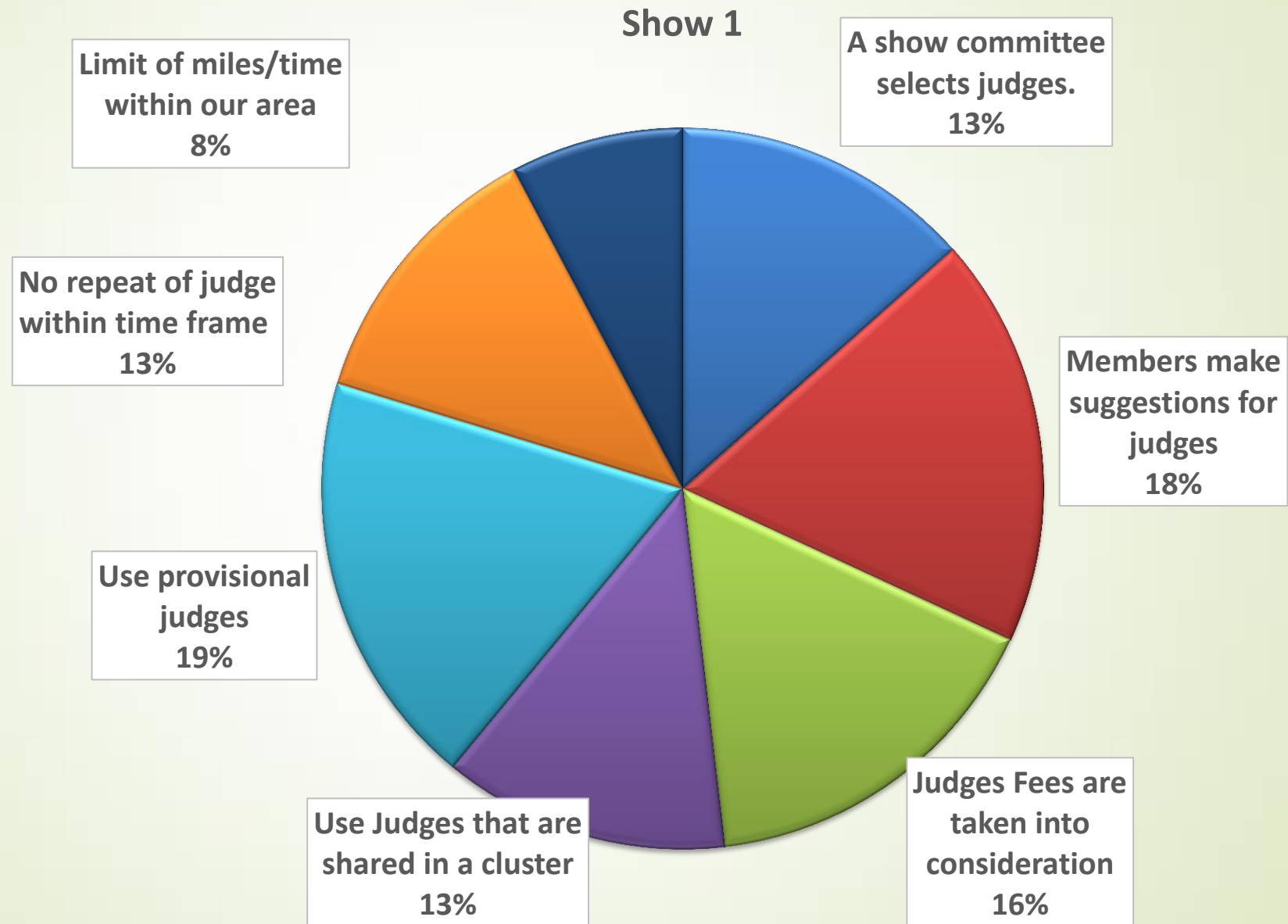
Answer Options	Yes	No	Response Count
Cluster Coordinator	62	45	107
%	57	48	

**Show 2**

Answer Options	N/A	Yes	No	Response Count
Cluster Coordinator	6	48	33	87
%	15	55	37	

			Question Totals
Other (please specify)			18
<i>answered question</i>			<b>110</b>
<i>skipped question</i>			<b>292</b>

## 32. What criteria does your club use in selecting judges?



Show 2

Limit of miles/time within our area  
7%

A show committee selects judges.  
14%

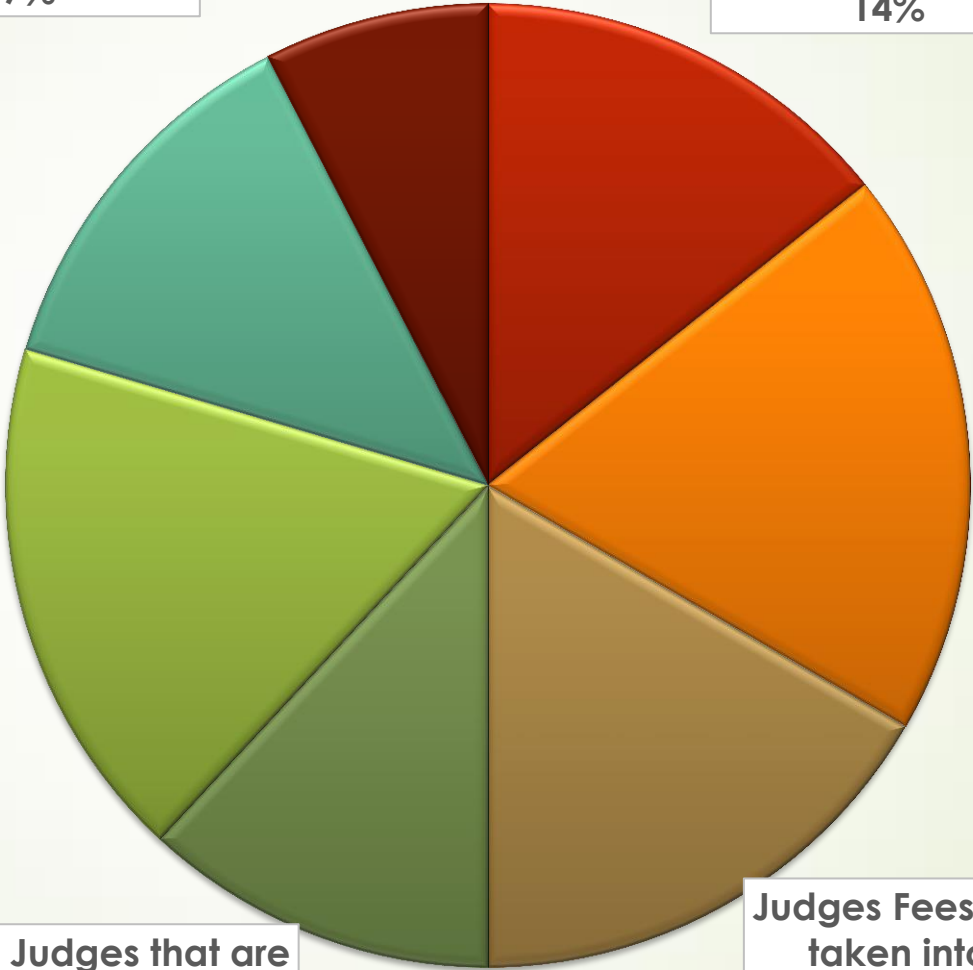
No repeat of judge within time frame  
13%

Members make suggestions for judges  
19%

Use provisional judges  
18%

Use Judges that are shared in a cluster  
12%

Judges Fees are taken into consideration  
17%

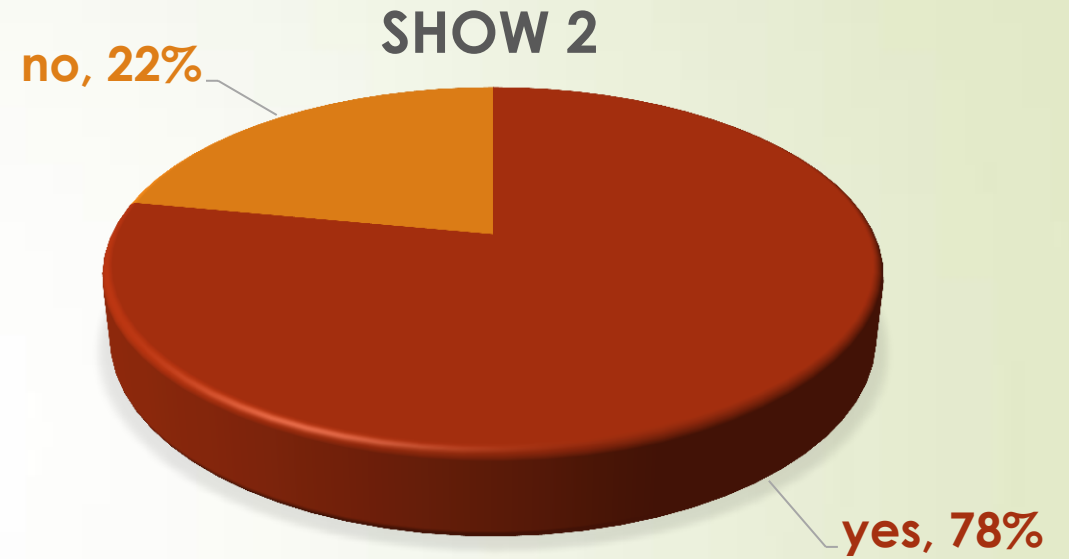
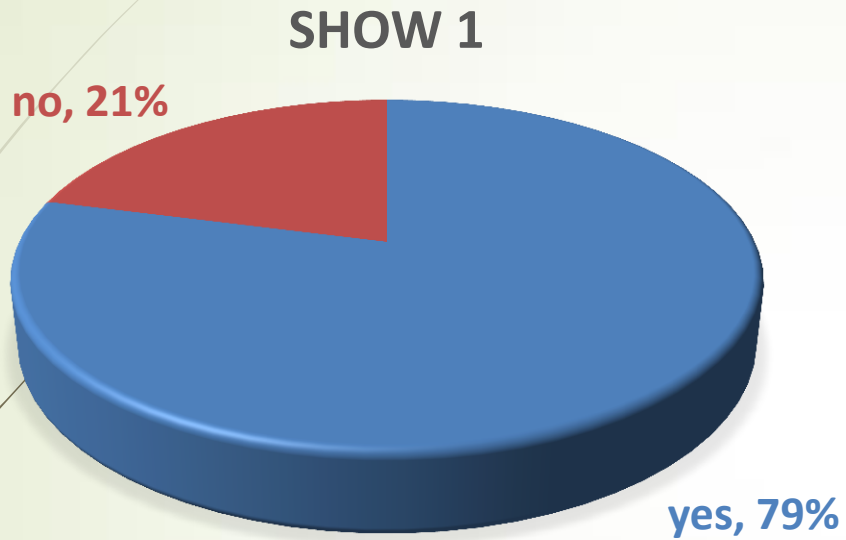




- The majority of clubs responding said criteria for selecting judges emphasized provisional status, recommendations from club members and judges' fees.
- Some clubs said a show committee selects judges.
- Other factors include using judges shared in a cluster, not using judges a second time within a certain time period, and not using judges who are judging within a certain mileage radius of the show.

Answer Options	Show 1	Show 2	Response Count
A show committee selects judges.	87	72	90
Members make suggestions for judges	119	96	122
Judges Fees are taken into consideration	105	84	108
Use Judges that are shared in a cluster	83	60	84
Use provisional judges	121	89	121
No repeat of judge within time frame	81	65	82
Limit of miles/time within our area	50	38	51
All of the above	36	27	36
N/A (no Show 2)	12	6	16
Other (please specify)			18
	<i>answered question</i>		<b>174</b>
	<i>skipped question</i>		<b>228</b>

### 33. Does your club negotiate contractual components with judges?

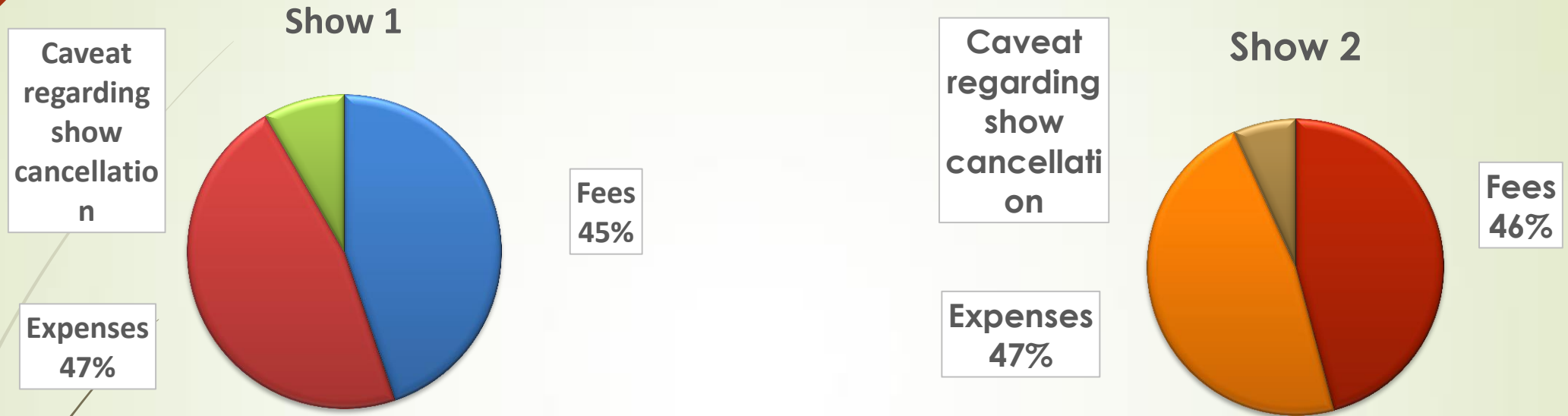


Show 1			
Answer Options	Yes	No	Response Count
Judge Contracts	132	36	168

Show 2				
Answer Options	N/A	Yes	No	Response Count
Judge Contracts	1	112	31	144

			Question Totals	
			<i>answered question</i>	169
			<i>skipped question</i>	233

### 34. What are the important contractual components incorporated into your club's judge's agreement?



- When contracts are negotiated, expenses and fees are the most important considerations.
- Clubs often specify what expenses are included and excluded.

Other restrictions may include not judging within a certain time period before the club's show(s).

Answer Options	Show 1	Show 2	Response Count
Fees	145	121	147
Expenses	152	125	154
Caveat regarding show cancellation	27	18	27
Other (please specify)			24
<i>answered question</i>			162
<i>skipped question</i>			240

# 35. How does your club select Superintendents?



### Show 1



Most used  
in the area  
10%

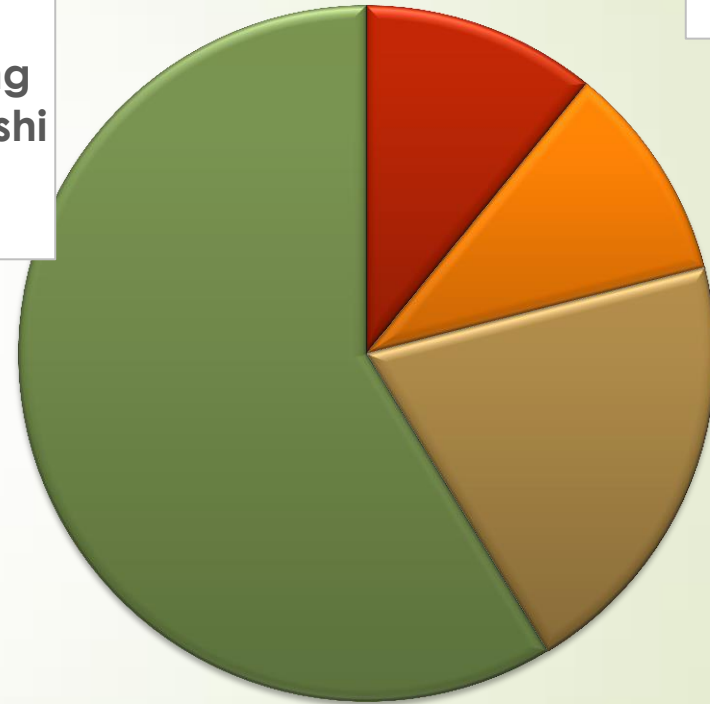
Best  
contract  
8%

Can serve  
the needs of  
the show  
21%

Long  
standing  
relationshi  
p  
59%

[CATEGORY  
NAME]  
[PERCENTAG  
E]

### Show 2



Most used  
in the area  
11%

Best  
contract  
10%

Can serve  
the needs  
of the  
show  
20%

Long  
standing  
relationshi  
p  
59%

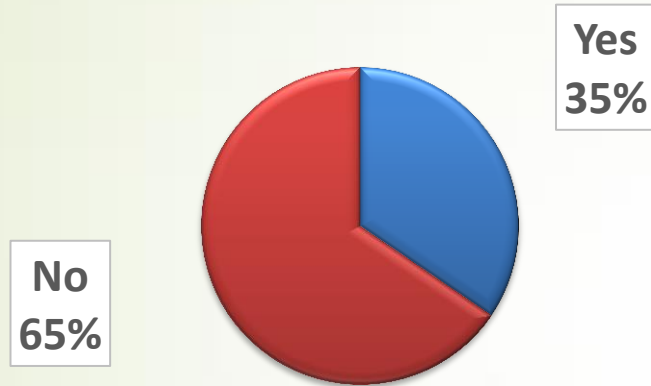
Most clubs select a show superintendent based on a long standing relationship with the club combined with the superintendent providing good service to the club.

How does your club select Superintendents?							
<b>Show 1</b>							
Answer Options	Most used in the area	Best contract	Can serve the needs of the show	Long standing relationship	Response Count		
Superintendent Selection	16	14	36	103	169		
<b>Show 2</b>							
Answer Options	N/A	Most used in the area	Best contract	Can serve the needs of the show	Long standing relationship	Response Count	
Superintendent Selection	1	15	14	28	81	139	
						Question Totals	
Other (please specify)						18	
						<i>answered question</i>	170
						<i>skipped question</i>	232

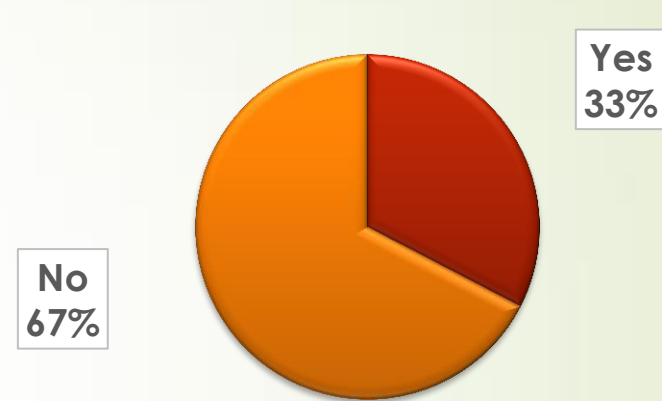
### 36. Does your club negotiate fees with Superintendents?

Approximately two thirds of clubs responding said they do NOT negotiate fees with superintendents.

**Superintendent Fee Negotiation  
Show 1**



**Superintendent Fee Negotiation  
Show 2**



#### Does your club negotiate fees with Superintendents?

##### Show 1

Answer Options	Yes	No	Response Count
Superintendent Fee	58	110	168

##### Show 2

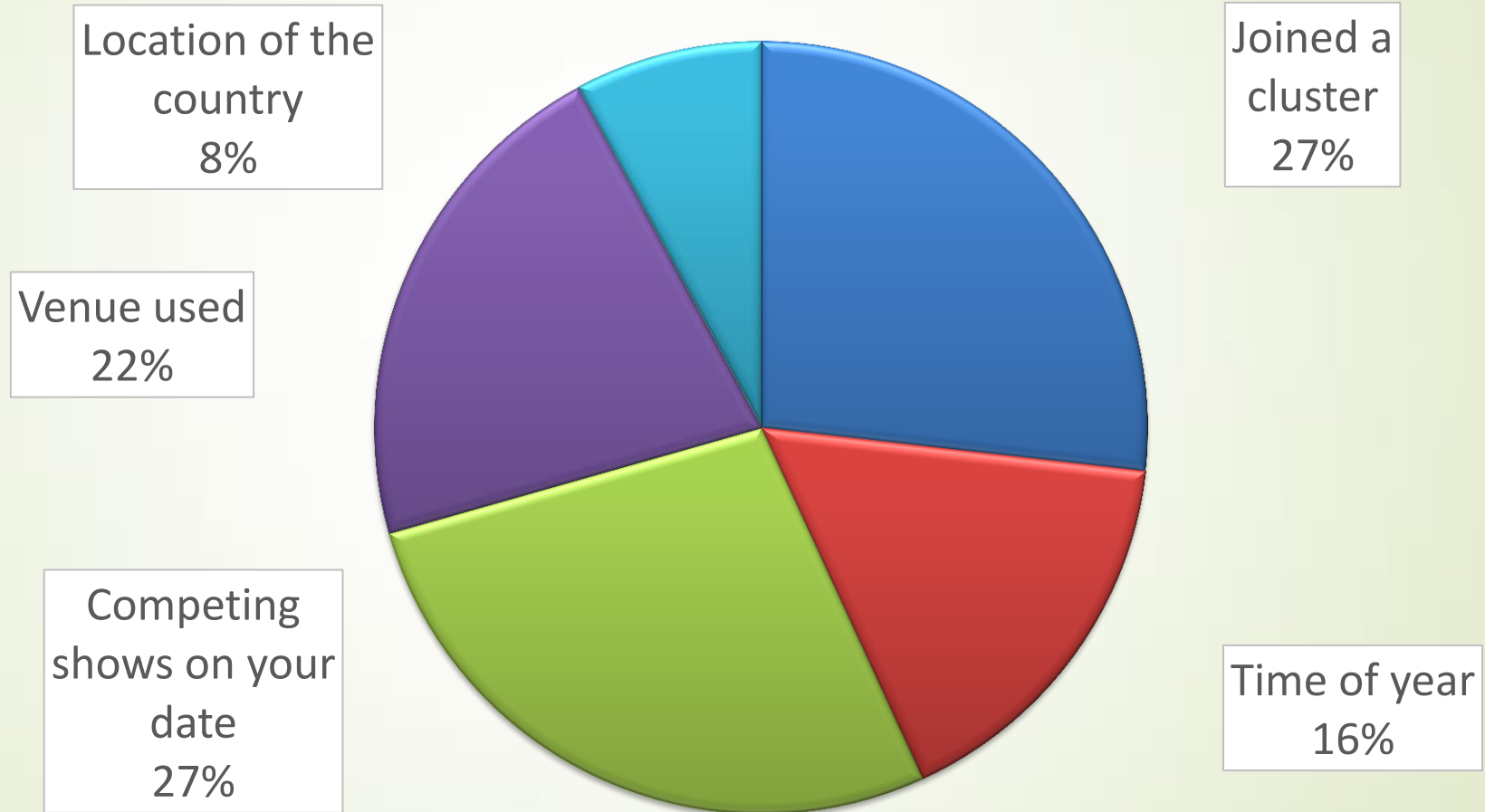
Answer Options	N/A	Yes	No	Response Count
Superintendent Fee	4	45	93	142

##### Question Totals

<i>answered question</i>	169
<i>skipped question</i>	233

37. What factors do you think contribute to your entry numbers?

### Entry Number Factors - Show 1

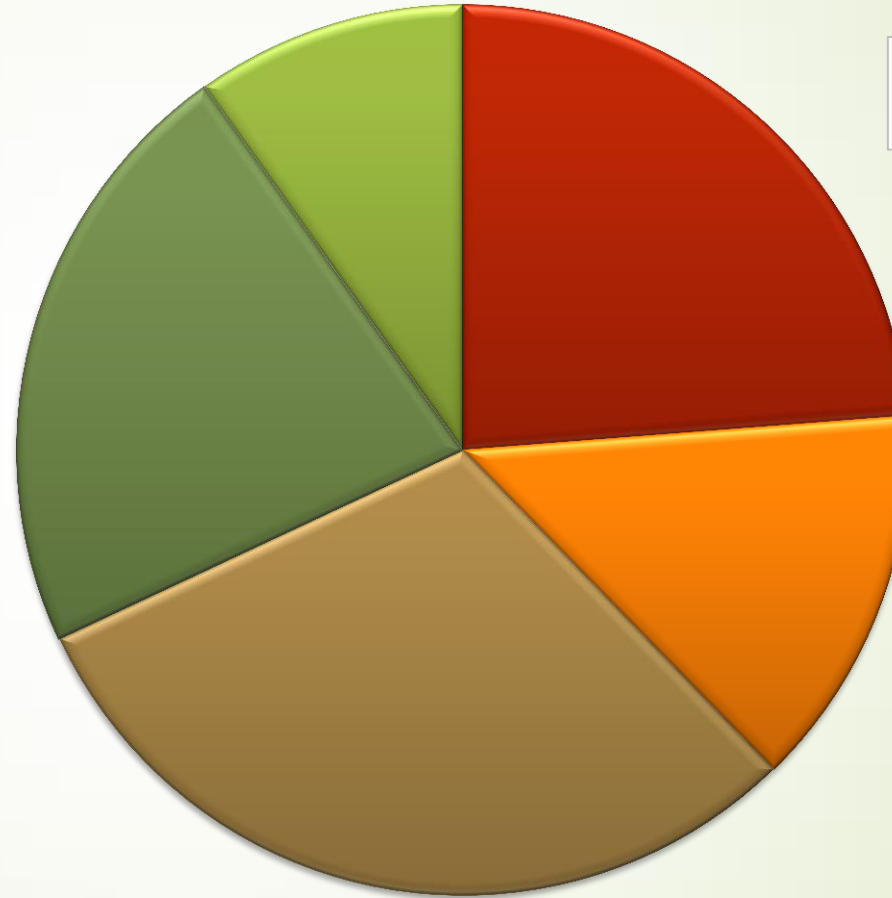


## Entry Number Factors - Show 2

Location of the  
country  
10%

Venue used  
22%


Competing shows  
on your date  
30%



Joined a cluster  
24%

Time of year  
14%



- 
- Entry numbers are impacted by a wide variety of factors.
  - Competing shows on the same date appears to be a major negative factor while joining a cluster is a positive factor.
  - A climate controlled venue with easy access for exhibitors is a plus.
  - Many clubs work hard to create an exhibitor friendly show with perks such as morning donuts, ringside snacks, and armband drawings.
  - Declining club membership and subsequent loss of workers whose jobs must then be hired out is a problem for many clubs.

What factors do you believe contribute to your entry numbers?

Show 1

Answer Options	Joined a cluster	Time of year	Competing shows on your date	Venue used	Location of the country	Response Count
Entry Number Factors	41	25	42	33	12	153

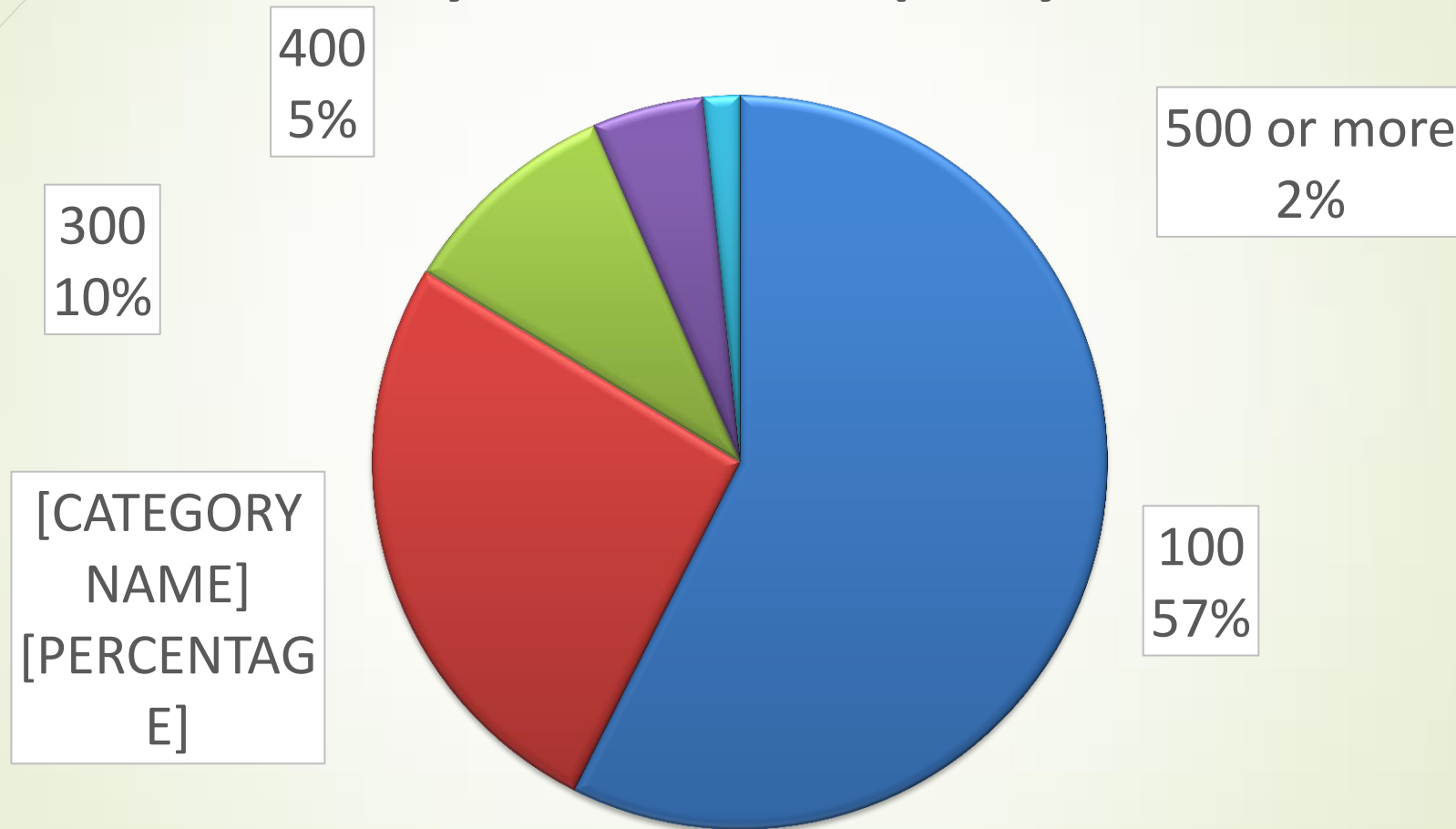
Show 2


Answer Options	N/A	Joined a cluster	Time of year	Competing shows on your date	Venue used	Location of the country	Response Count
Entry Number Factors	0	29	17	37	27	12	122

Question Totals							
Other (please specify)						49	
						<i>answered question</i>	155
						<i>skipped question</i>	247

38. If your club has experienced an increase in your entries over the past year, approximately how many entries were gained?

### Entry increase over past year

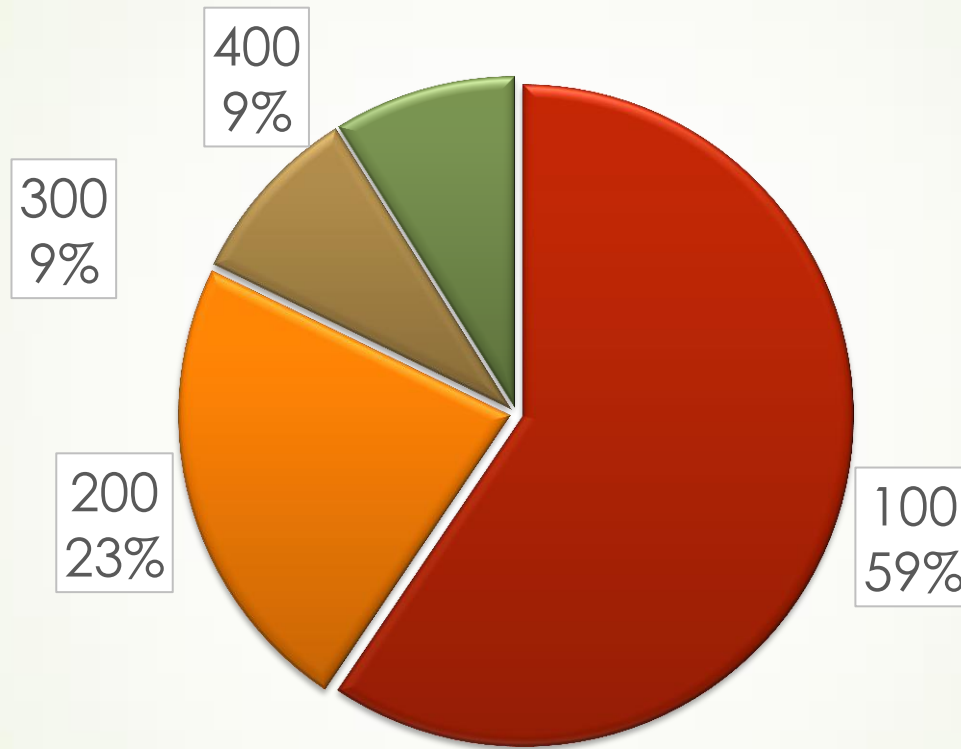





Answer Options	Response Percent	Response Count
100	57.4%	35
200	26.2%	16
300	9.8%	6
400	4.9%	3
500 or more	1.6%	1
<i>answered question</i>		<b>61</b>
<i>skipped question</i>		<b>341</b>

39. If your club has experienced a decrease in your entries over the past year, approximately how many entries were lost?

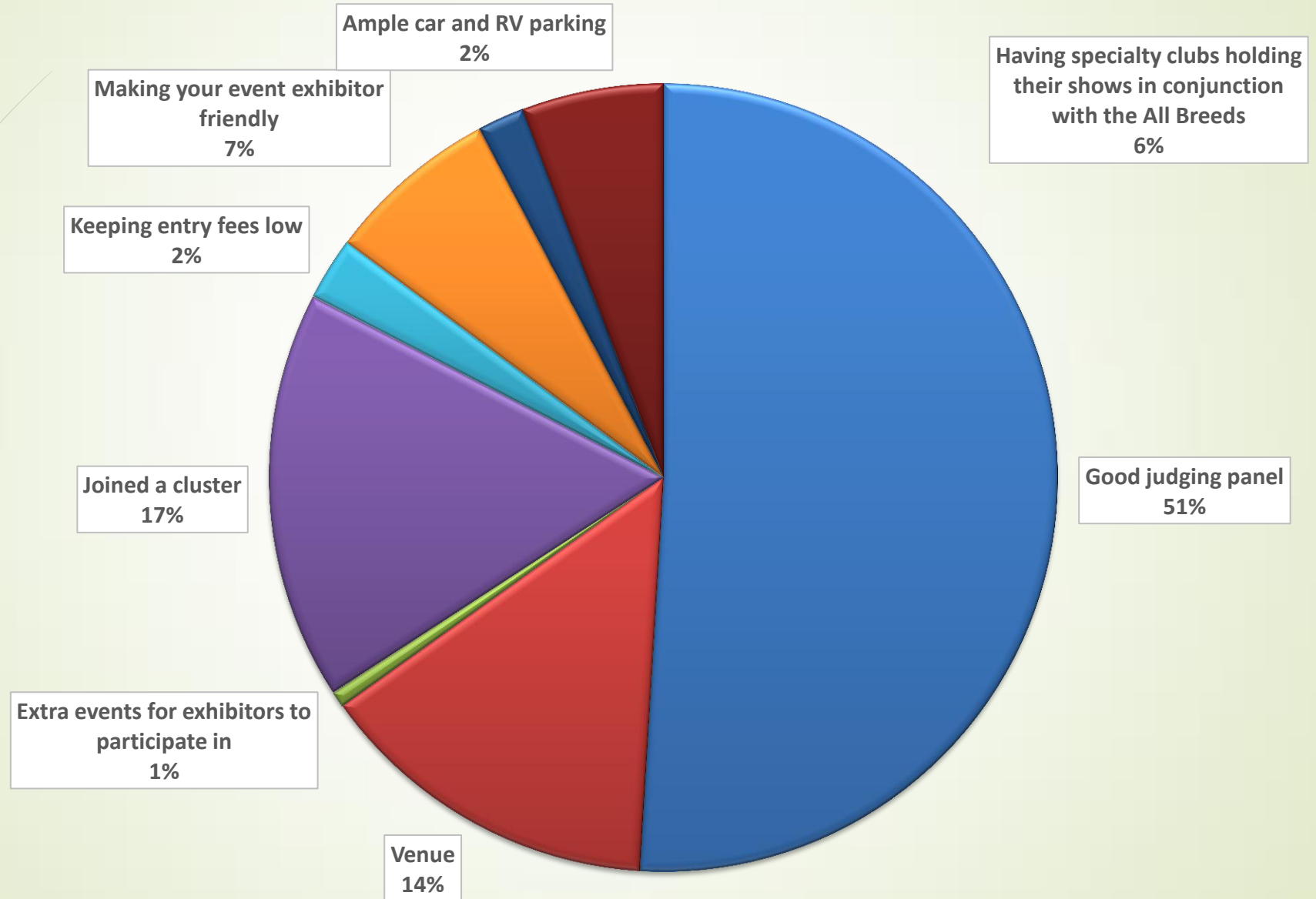
### Entry decrease from past year?





Answer Options	Response Percent	Response Count
100	59.5%	47
200	22.8%	18
300	8.9%	7
400	8.9%	7
500 or more	0.0%	0
<i>answered question</i>		<b>79</b>
<i>skipped question</i>		<b>323</b>

40. Please rank in order of importance (1-8, 1 being the most important) what your club thinks are the most important factors that contribute to increasing your entries?



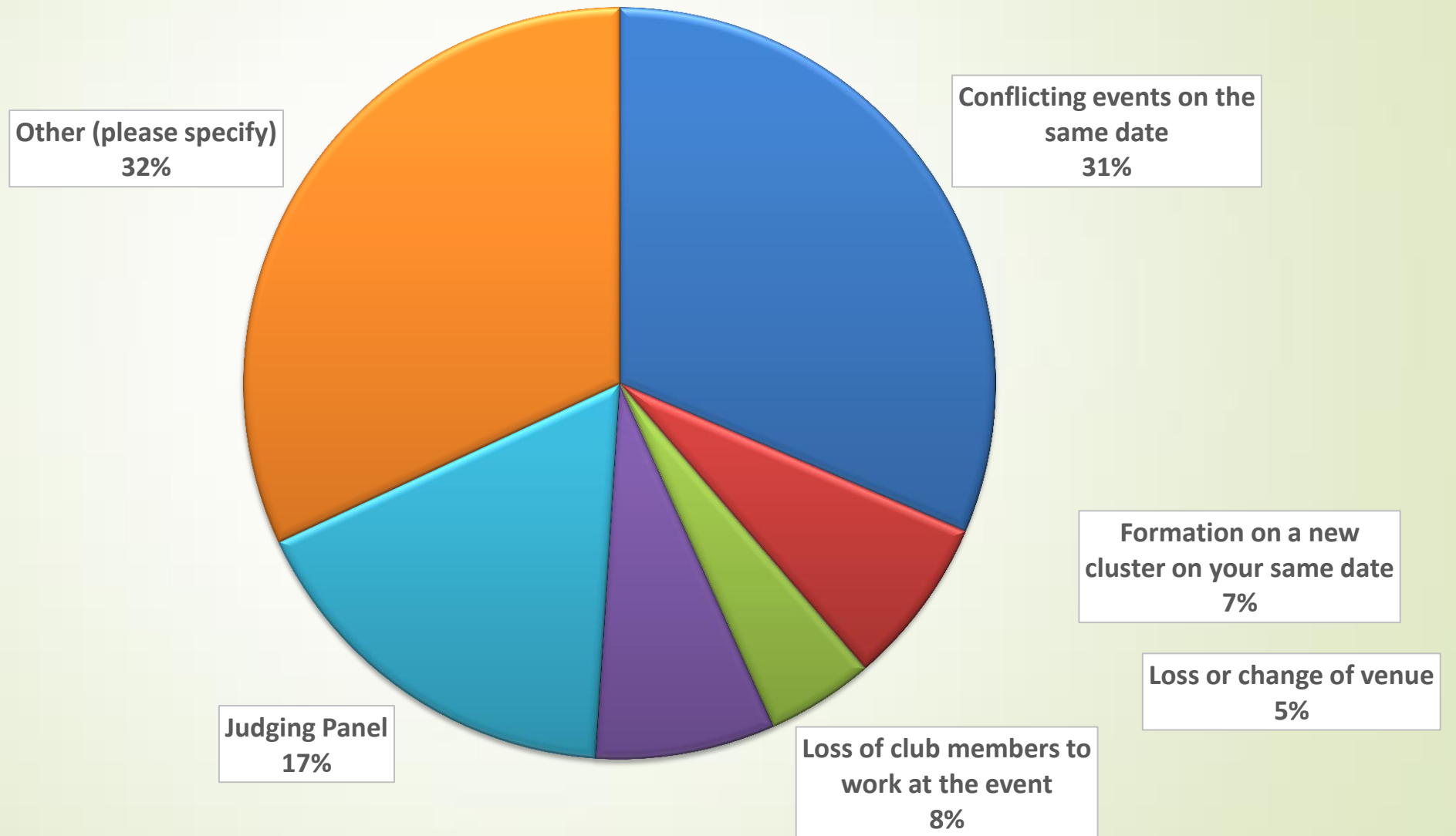
Please rank in order of importance (1-8, 1 BEING THE MOST IMPORTANT) what your club thinks are the most important factors that contribute to increasing your entries?

Answer Options	1	2	3	4	5	6	7	8	Rating Average	Response Count
Good judging panel	79	38	17	11	2	2	1	1	1.90	151
Venue	22	42	31	19	13	7	8	4	3.22	146
Extra events for exhibitors to participate in	1	4	13	7	20	20	31	31	5.99	127
Joined a cluster	26	12	12	10	6	12	13	32	4.67	123
Keeping entry fees low	4	12	13	22	18	34	18	19	5.19	140
Making your event exhibitor friendly	11	16	41	32	19	14	8	4	3.87	145
Ample car and RV parking	3	4	11	30	37	20	24	13	5.22	142
Having specialty clubs holding their shows in conjunction with the All Breeds	9	22	11	14	26	23	20	11	4.69	136
<i>answered question</i>										155
<i>skipped question</i>										247



41. What factors does your club think have contributed to your entries decreasing?

Factors contributing to decreased entries.



'Other' had the most responses that spoke to the bulleted items below:

- Too many shows or conflicting dates that affect entry
- General decrease in fancy and economy
- Weather is a factor for all shows

What factors does your club think have contributed to your entries decreasing?

Answer Options	Response Percent	Response Count
Conflicting events on the same date	51.7%	61
Formation on a new cluster on your same date	11.9%	14
Loss or change of venue	7.6%	9
Loss of club members to work at the event	12.7%	15
Judging Panel	28.0%	33
Other (please specify)	52.5%	62
<i>answered question</i>		118
<i>skipped question</i>		284

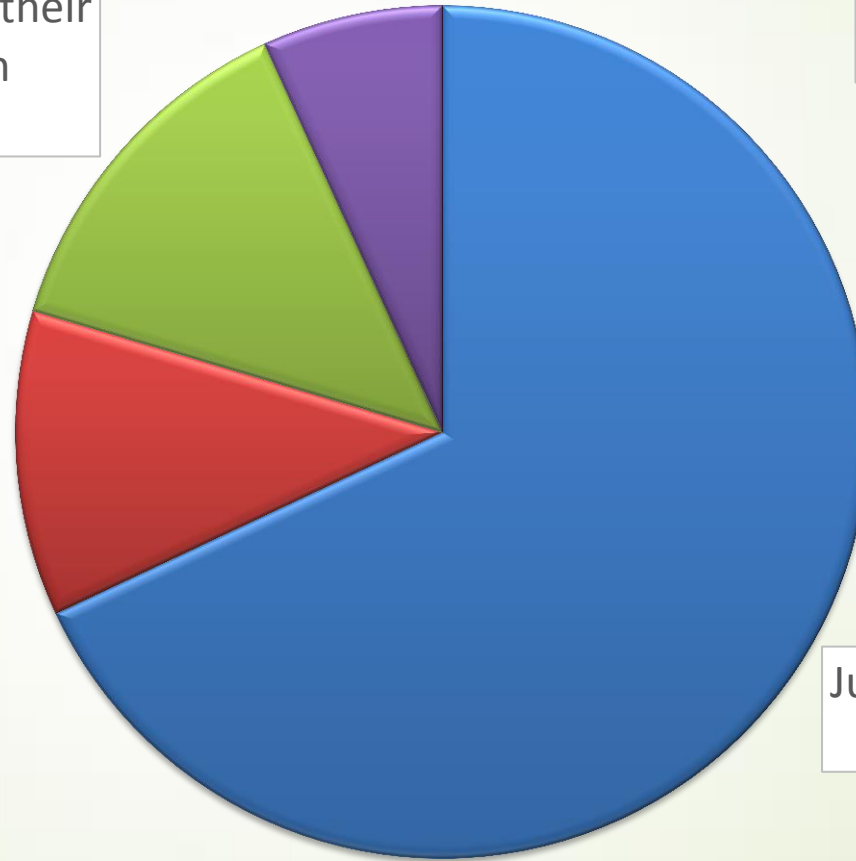
42. Please rank in order of importance (1-10, 1 BEING THE MOST IMPORTANT) what your club thinks are the most important factors that influence where exhibitors chose to show their dogs?

### Most important factors influencing where exhibitors show.

Distance of your event from their location  
14%

Traditionally enter that show  
7%

Venue  
11%

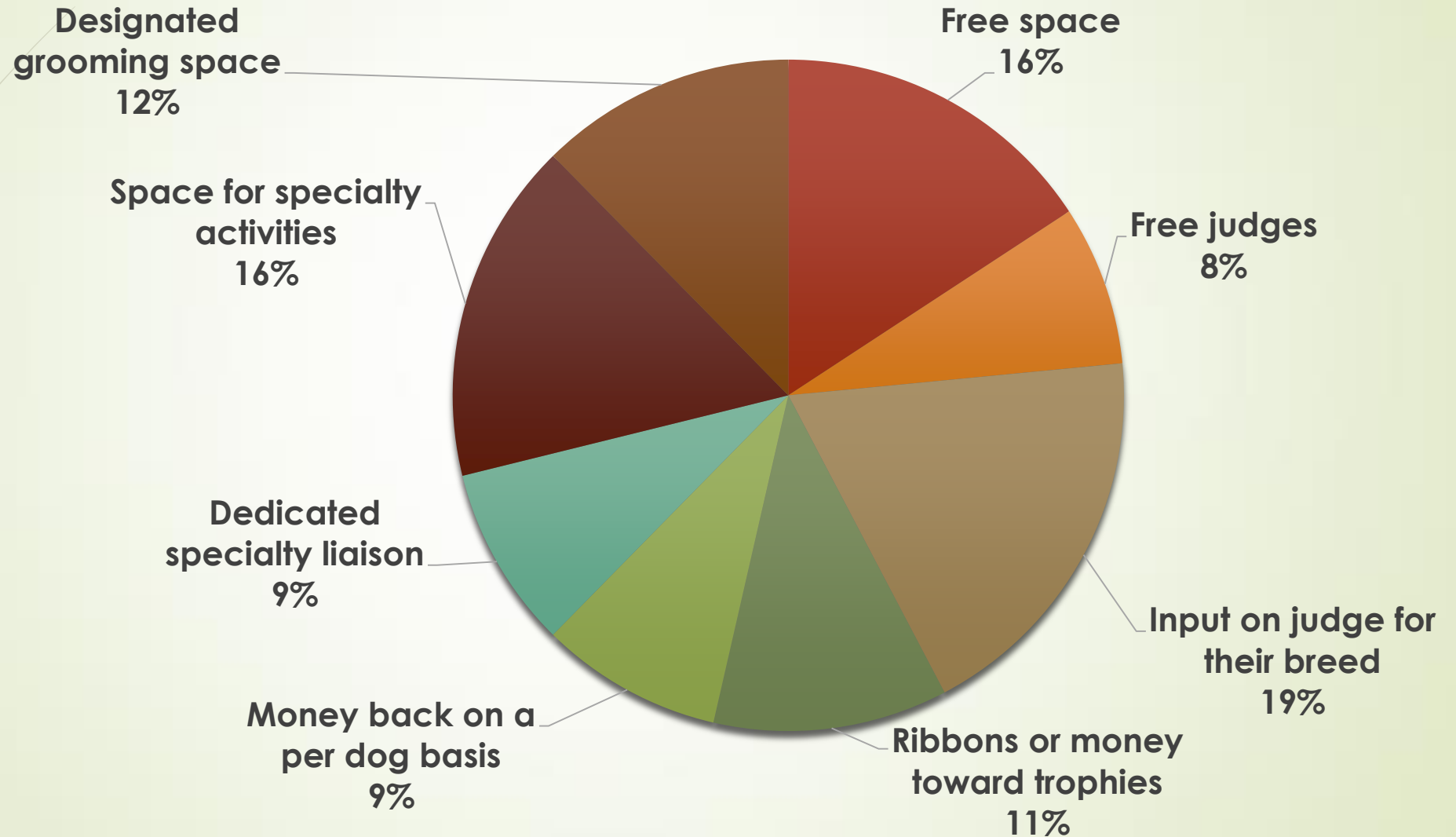


Judging panel  
68%

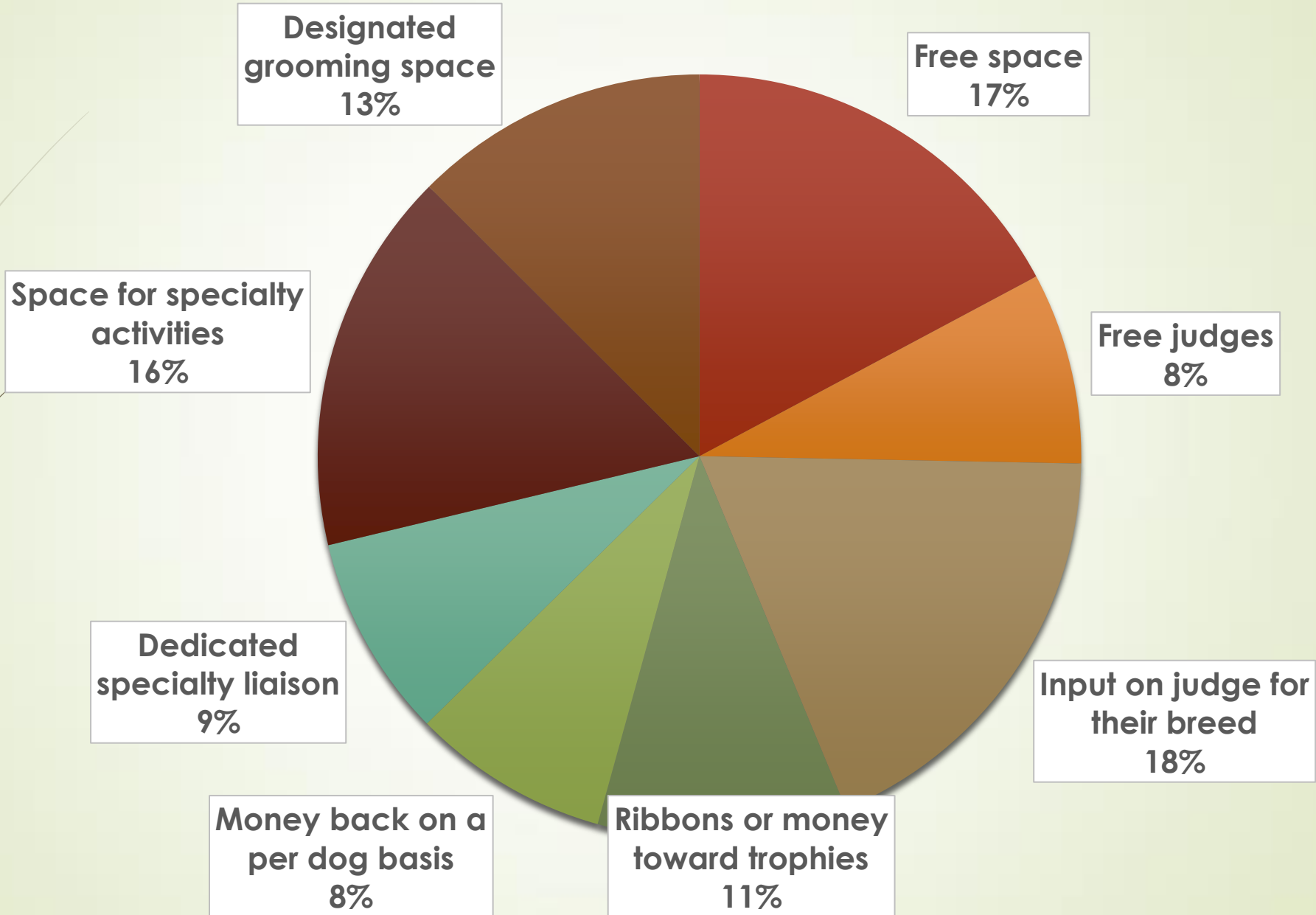
Answer Options	1	2	3	4	5	6	7	8	9	10	Rating Average	Response Count
Judging panel	100	26	16	9	6	1	1	2	0	0	1.83	161
Venue	17	41	31	20	17	14	6	3	5	0	3.58	154
Distance of your event from their location	20	31	23	16	14	11	12	10	6	2	4.06	145
Time of the year	5	10	16	20	17	19	22	16	15	5	5.65	145
Other events being held in conjunction with your conformation shows	3	8	18	8	16	11	16	17	16	16	6.22	129
Cost of entries	1	5	15	27	13	17	16	20	20	5	5.99	139
Show held indoors with climate controlled environment	5	14	23	16	21	15	13	11	11	11	5.35	140
Good grooming and crating space	0	6	4	21	20	31	30	18	13	4	6.16	147
Traditionally enter that show	10	15	11	12	23	13	12	21	19	6	5.61	142
Formation of conflicting cluster	3	4	2	4	3	10	4	7	18	67	8.39	122
<i>answered question</i>												164
<i>skipped question</i>												238

43. How does your club attract and retain specialty clubs to hold their events in conjunction with your all-breed show? Check all that apply.

Attract and retain specialty clubs - Show 1



## Attract and retain specialty clubs - Show 2

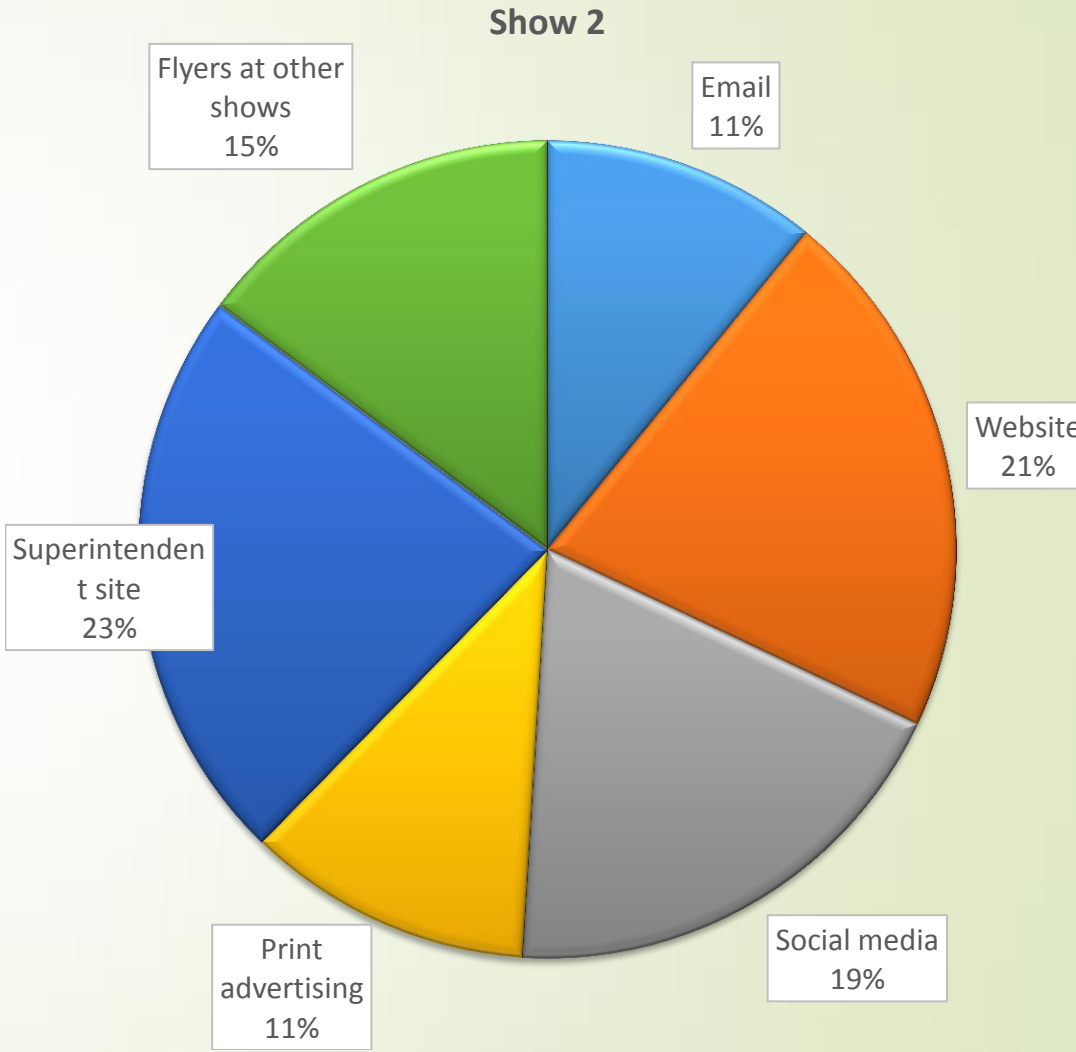
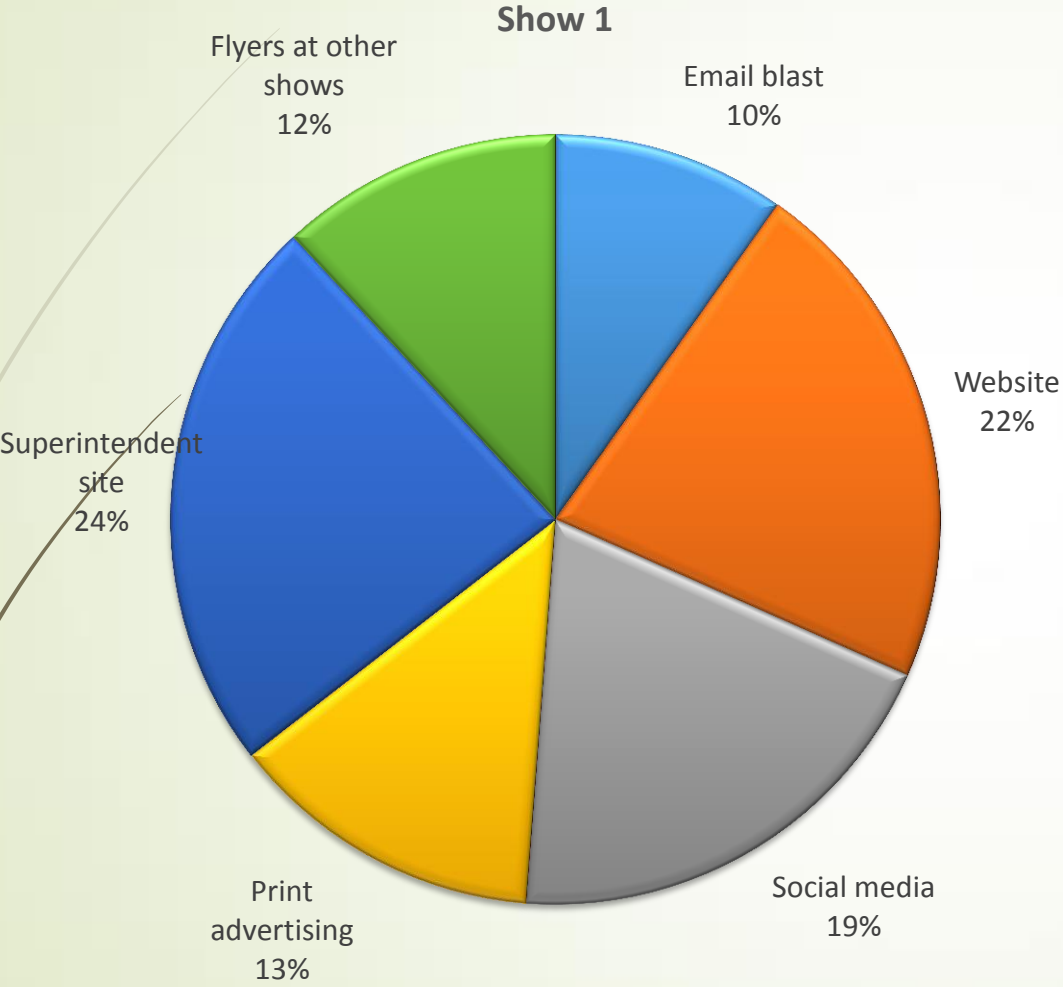


Answer Options	Show 1	Show 2	Response Count
Free space	88	70	95
Free judges	43	33	45
Input on judge for their breed	105	75	109
Ribbons or money toward trophies	63	43	67
Money back on a per dog basis	49	34	49
Dedicated specialty liaison	49	35	50
Space for specialty activities	92	66	97
Designated grooming space	69	51	74
Other (please specify)			19
	<i>answered question</i>		<b>133</b>
	<i>skipped question</i>		<b>269</b>

Other responses include:

- Negotiate fees with the superintendent.
- Cooperation on judges for the entire weekend is the #1 most important factor in attracting and keeping a specialty club. Access to the judging panel to select judges. Judge selection and fee negotiation.
- No ring fees or EMT, security, venue, electricity
- Specified breed grooming
- Allow them to hold raffles, health clinics and seminars
- Providing a somewhat "independent" atmosphere around the specialty ring, allowing time for the judge to stay for photos and not have to rush off to judge another breed is also important.
- Classes held in same ring entire cluster and grooming area adjacent (or very close to) that ring
- Mutual respect

44. How do you advertise your events? Check all that apply.



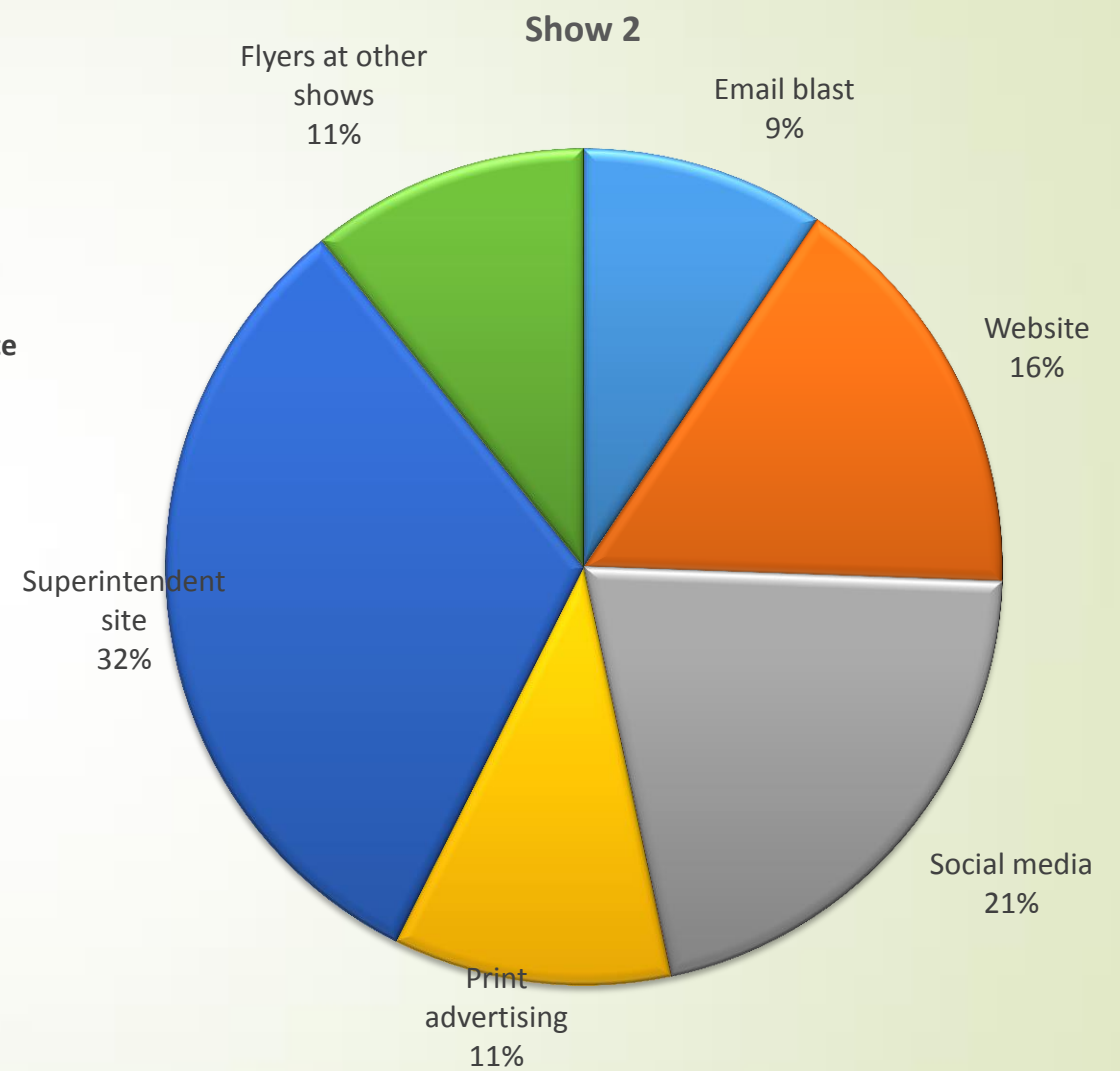
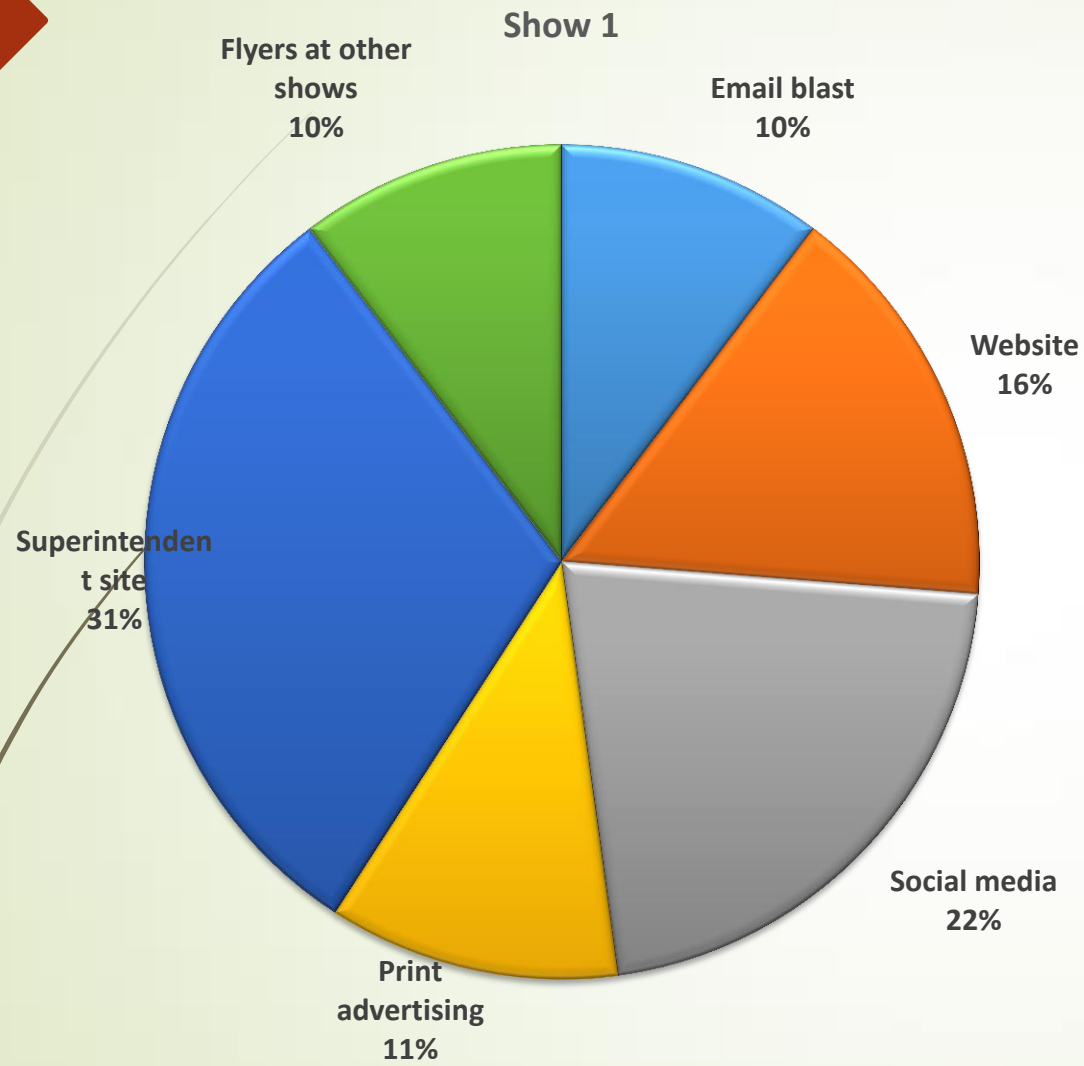


Answer Options	Show 1	Show 2	Response Count
Email blast	56	50	60
Website	125	97	126
Social media	112	87	113
Print advertising	76	52	79
Superintendent site	135	105	136
Flyers at other shows	68	52	72
Other (please specify)			20
<i>answered question</i>			<b>164</b>
<i>skipped question</i>			<b>238</b>

Other categories include:

- TV spots, Public service announcement on TV
- Radio
- Local press
- Dog News
- Board/marquee of facility
- Posters and billboards including every veterinarian hospital and pet product store
- Newspaper
- AKC website
- Press release, weekend event calendars
- Web banner
- Local media

45. What type of advertisement has proven to be the most beneficial? Check all that apply.



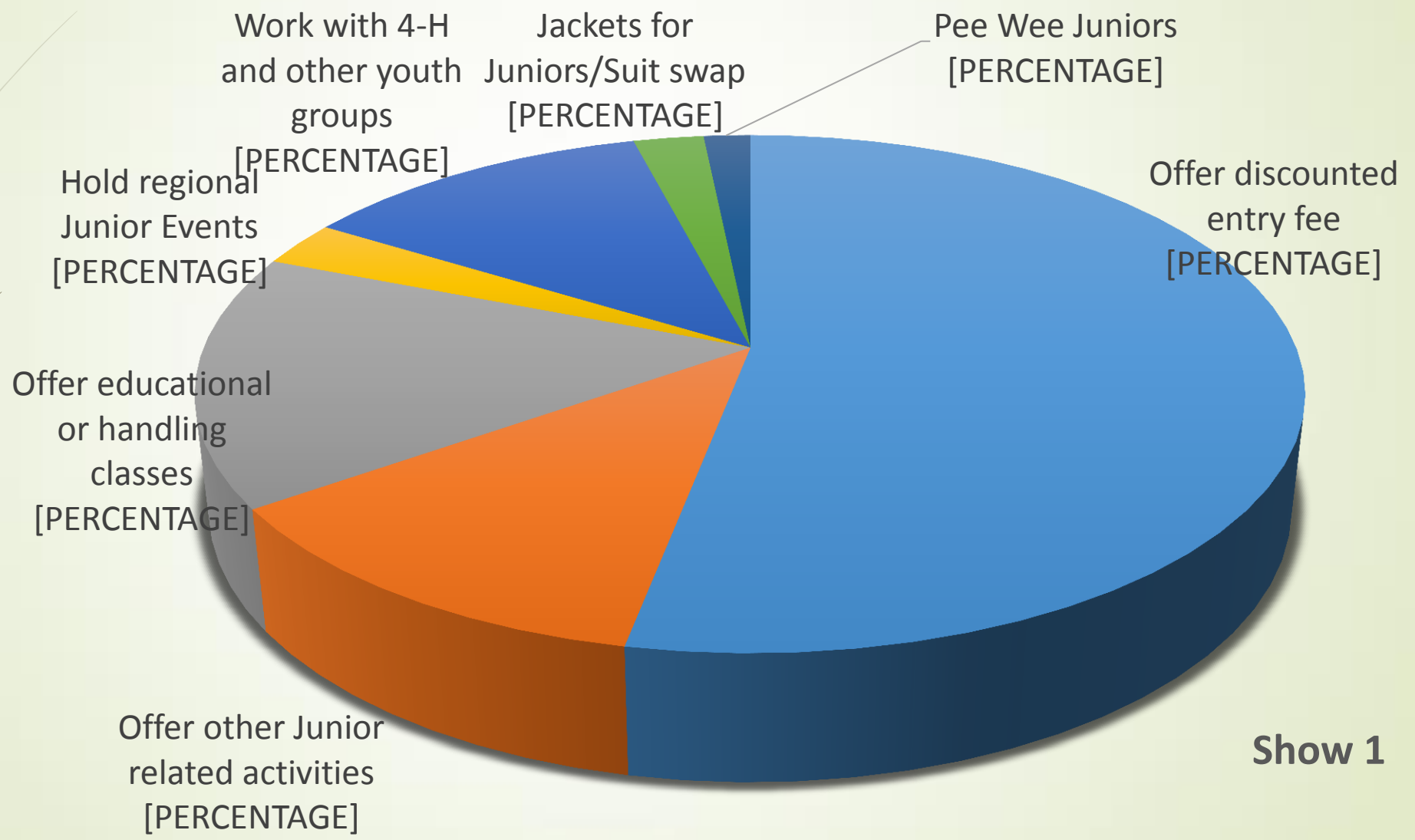
What type of advertisement has proven to be the most beneficial? Check all that apply.

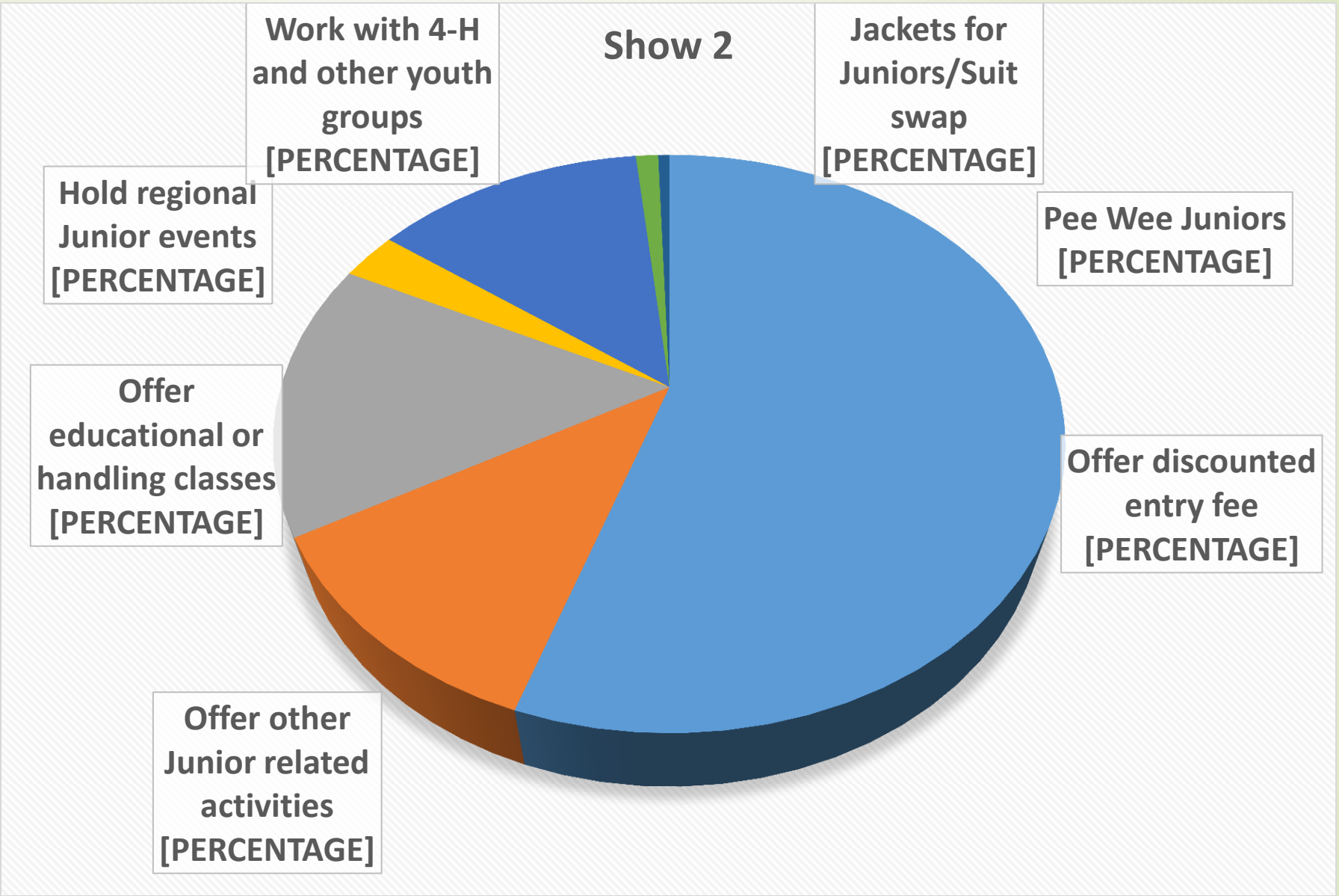
Answer Options	Show 1	Show 2	Response Count
Email blast	31	21	31
Website	48	36	49
Social media	65	47	67
Print advertising	34	24	36
Superintendent site	92	71	95
Flyers at other shows	31	24	33
Other (please specify)			19
		<i>answered question</i>	<b>141</b>
		<i>skipped question</i>	<b>261</b>

Other categories included:

- Local newspaper
- Posters and Billboards
- Radio and TV spots
- Members contacting other competitors prior to the close. Personal invitation.

46. What does your club do to promote Junior Showmanship? Check all that apply.





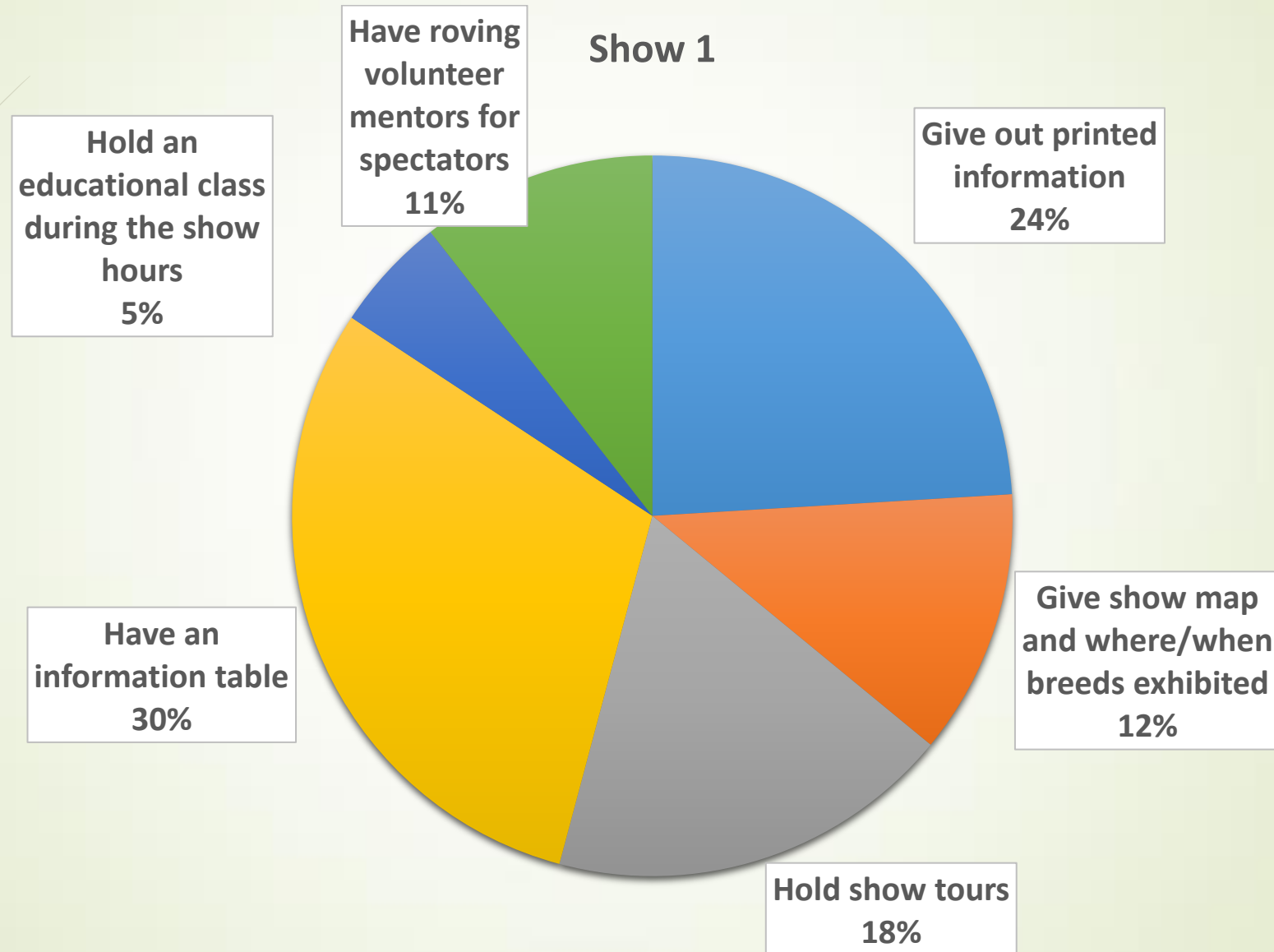
What does your club do to promote Junior Showmanship? Check all that apply.

Answer Options	Show 1	Show 2	Response Count
Offer discounted entry fee	131	100	132
Offer other Junior related activities	30	21	31
Offer educational or handling classes	39	28	42
Hold regional Junior events	7	5	7
Work with 4-H and other youth groups	30	24	32
Jackets for Juniors/Suit swap	6	2	6
Pee Wee juniors	4	1	4
Other (please specify)			34
<i>answered question</i>			146
<i>skipped question</i>			256

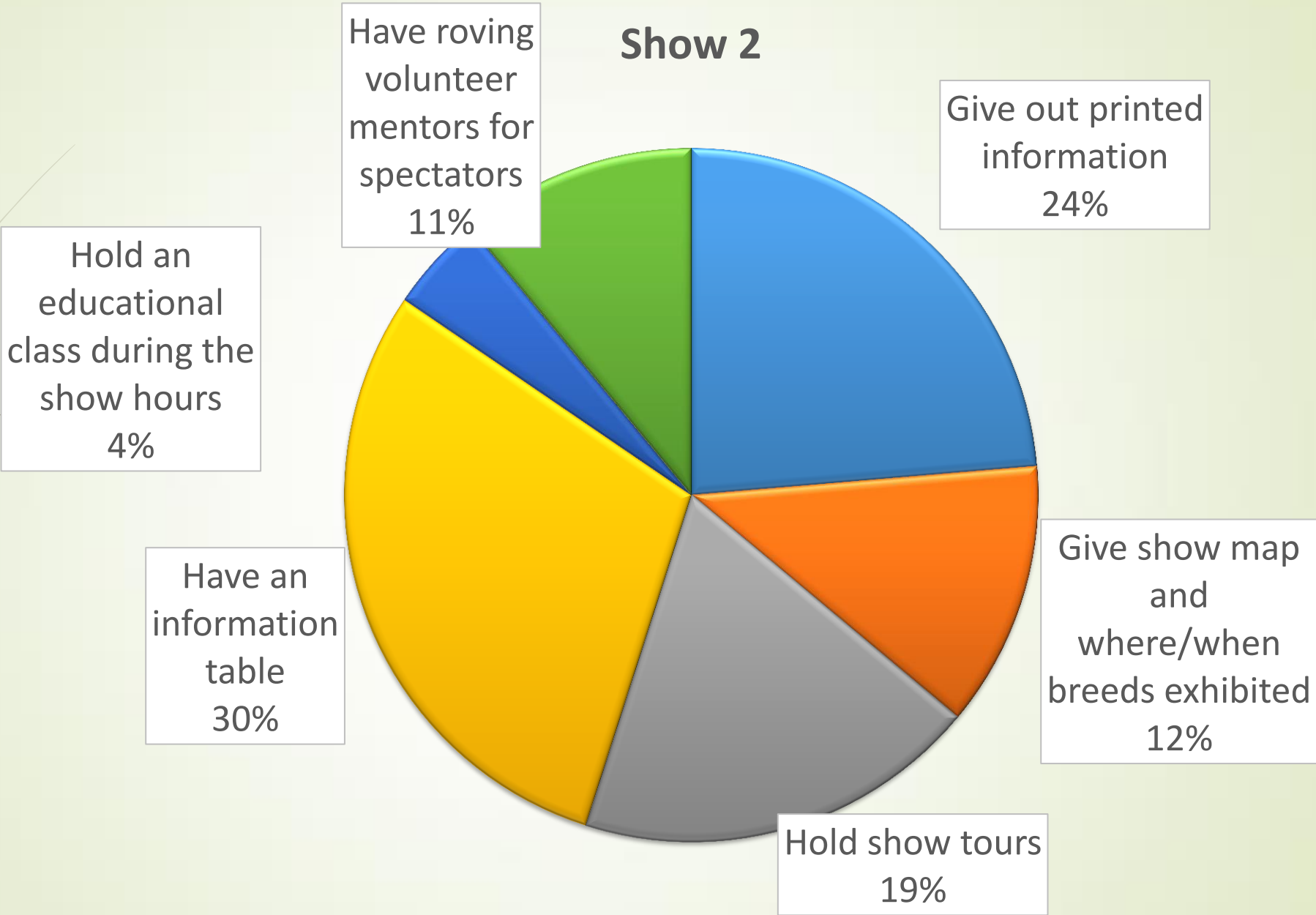
Other Categories included:

- Trophies & rosettes
- Pizza party at the conclusion of the handling clinic
- Free entry for juniors or free if entered in another class
- Offer prize for Best Junior
- Hire a judge that is familiar with presentation nuances of multiple breeds/groups.
- Trophies/prizes for all entrants
- Announce the best junior winner and have them enter the ring before BIS
- Gift Cards for wins
- Top Junior Handler for the Cluster competition where all the Junior winners from throughout the weekend may compete for the top Jr Handler for the cluster. This is judged by a panel of three experienced junior judges. Prize is an airline ticket to either Westminster or AKC/Eukanuba and an iPad

47. What does your club do at your event to educate the spectator? Check all that apply.



## Show 2





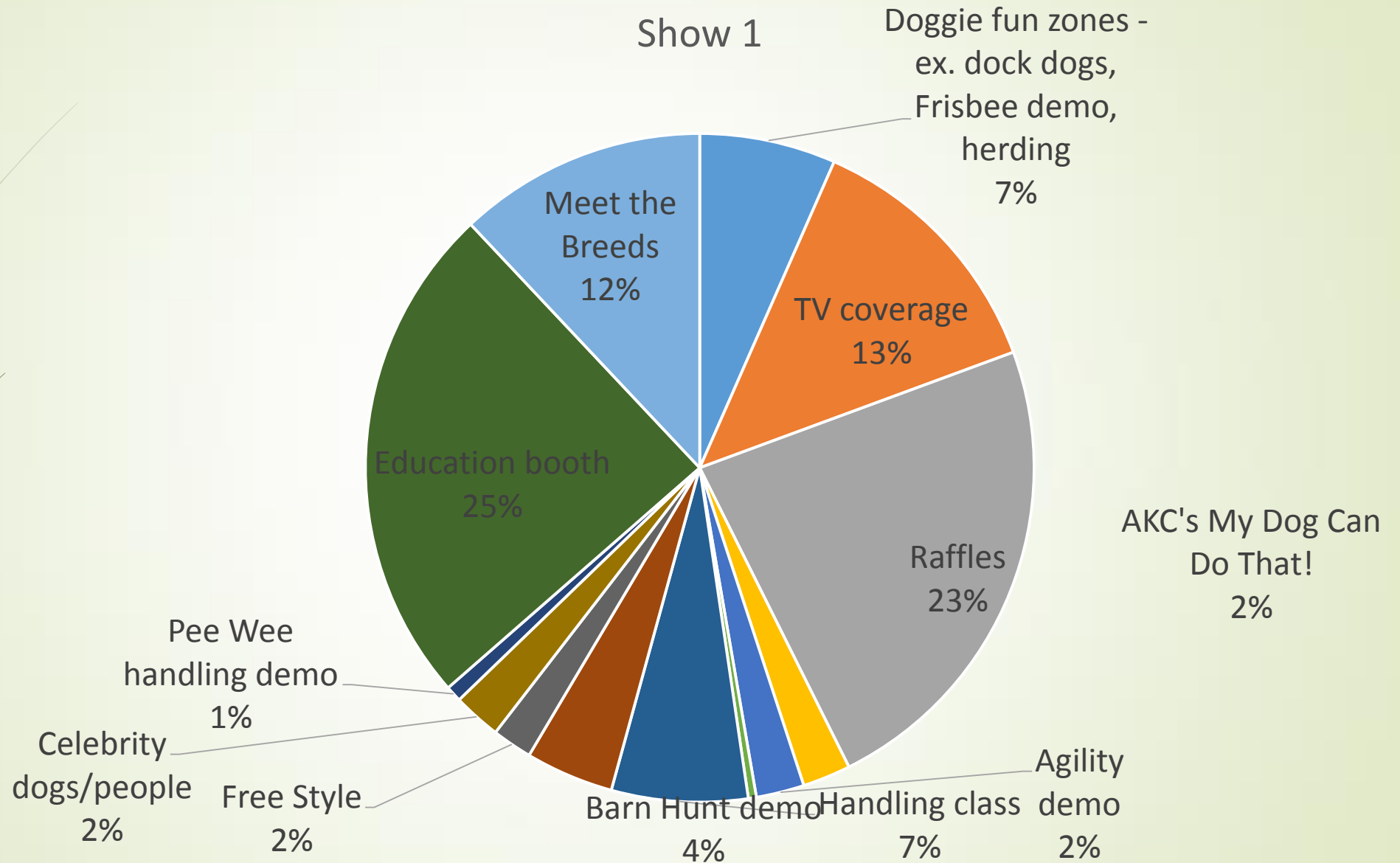
What does your club do at your event to educate the spectator? Check all that apply.

Answer Options	Show 1	Show 2	Response Count
Give out printed information	107	84	110
Give show map and where/when breeds exhibited	53	44	54
Hold show tours	81	67	85
Have an information table	134	105	135
Hold an educational class during the show hours	23	16	24
Have roving volunteer mentors for spectators	47	39	50
Other (please specify)			11
<i>answered question</i>			<b>154</b>
<i>skipped question</i>			<b>248</b>

**Other items included:**

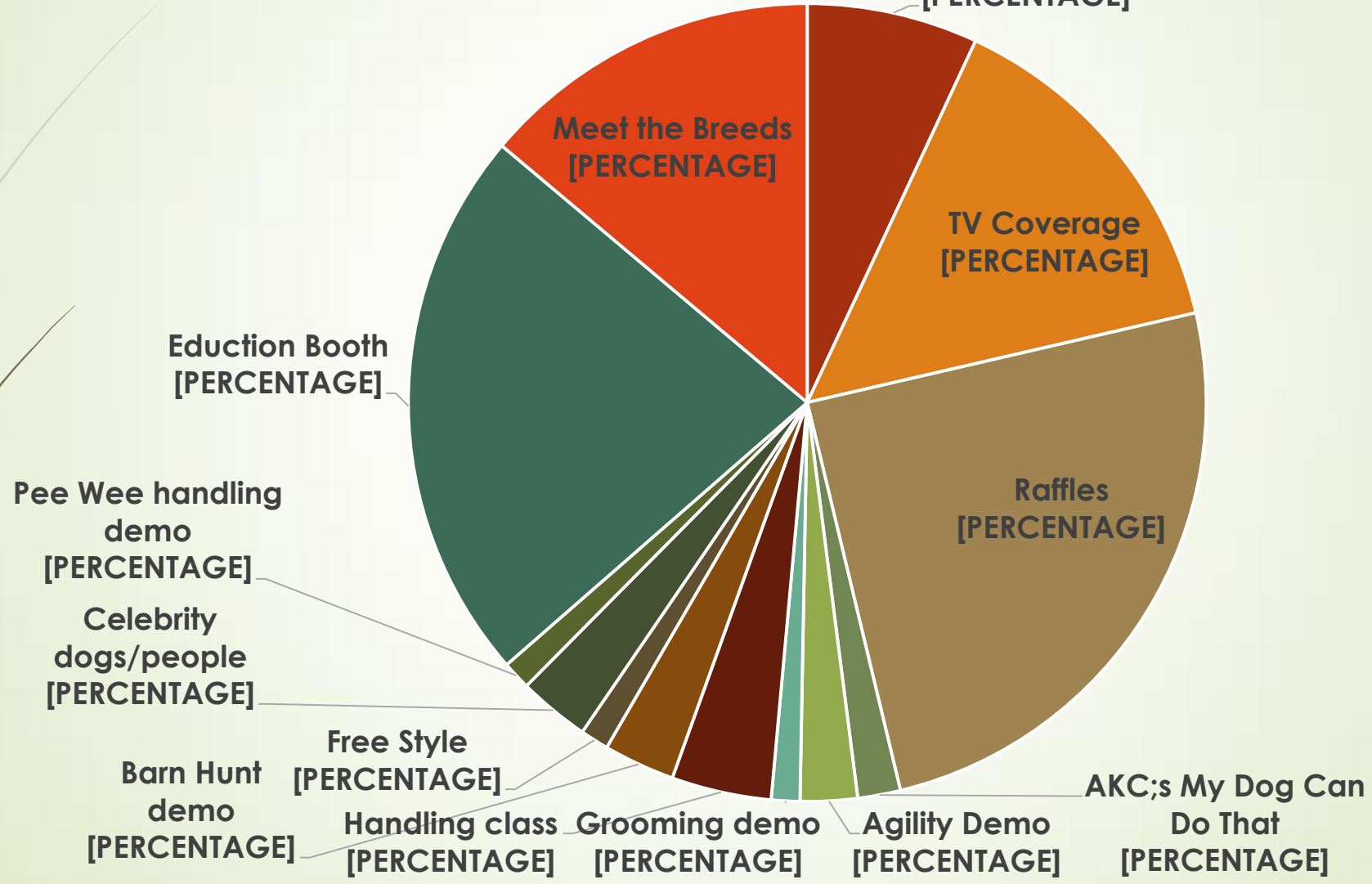
- Meet the Breeds
- Our members are more or less volunteer mentors for spectators
- Hold fun events for them and their dogs
- We invite local grade schools to visit and tour on Friday
- We have an educational table that are members staff
- Legislative Table to educate the public about what is going on with our rights as dog owners.
- At lunch time we have a breed showcase

48. What other special attractions does your club offer at your All-Breed show? Check all that apply..






Show 2 Doggie fun zones -  
ex.dock dogs,  
Frisbee demo.  
[PERCENTAGE]



What other special attractions does your club offer at your All-Breed show? Check all that apply.

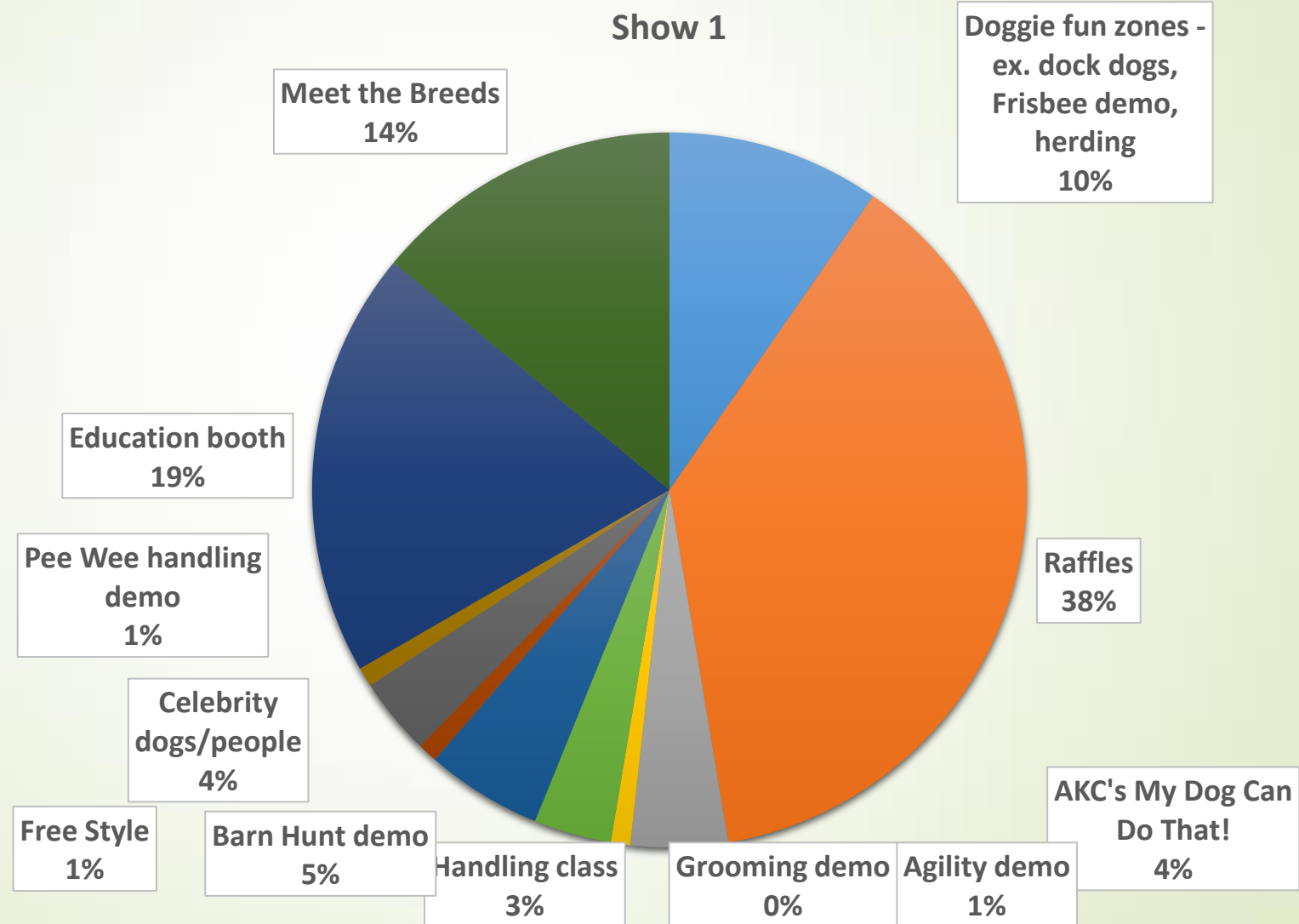
Answer Options	Show 1	Show 2	Response Count
Doggie fun zones - ex. dock dogs, Frisbee demo, herding	17	12	18
TV coverage	33	25	37
Raffles	60	43	60
AKC's My Dog Can Do That!	6	3	6
Agility demo	6	4	7
Grooming demo	1	2	2
Handling class	17	7	17
Barn Hunt demo	11	5	11
Free Style	5	2	6
Celebrity dogs/people	6	5	8
Pee Wee handling demo	2	2	2
Education booth	63	39	64
Meet the Breeds	31	24	33
Other (please specify)			20
<i>answered question</i>			<b>120</b>
<i>skipped question</i>			<b>282</b>



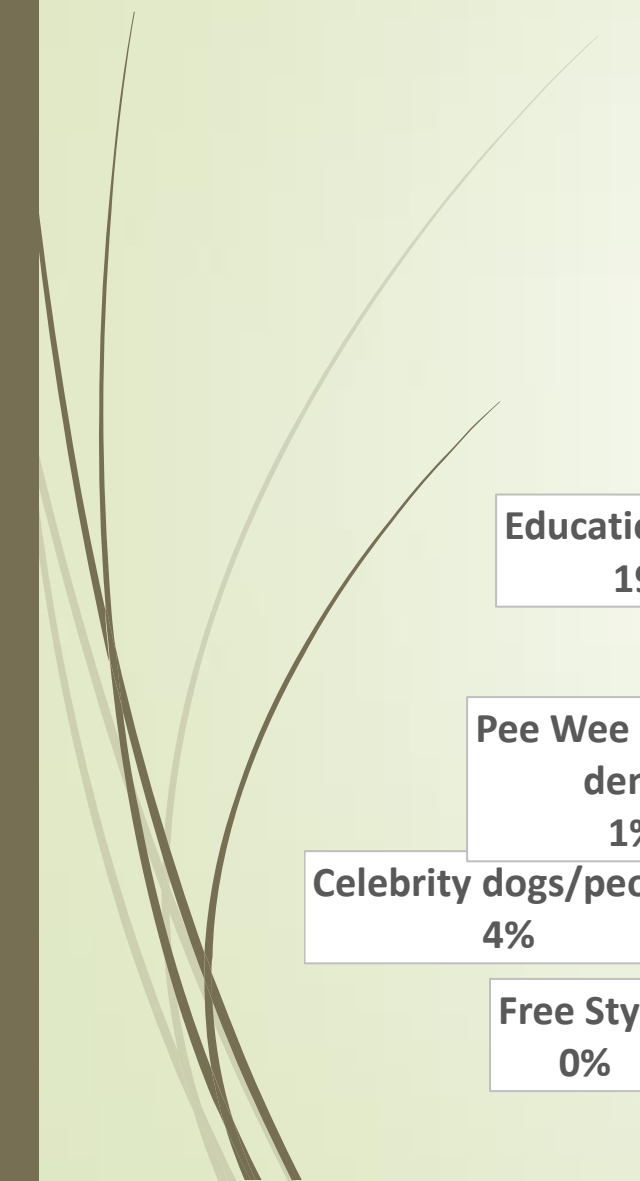
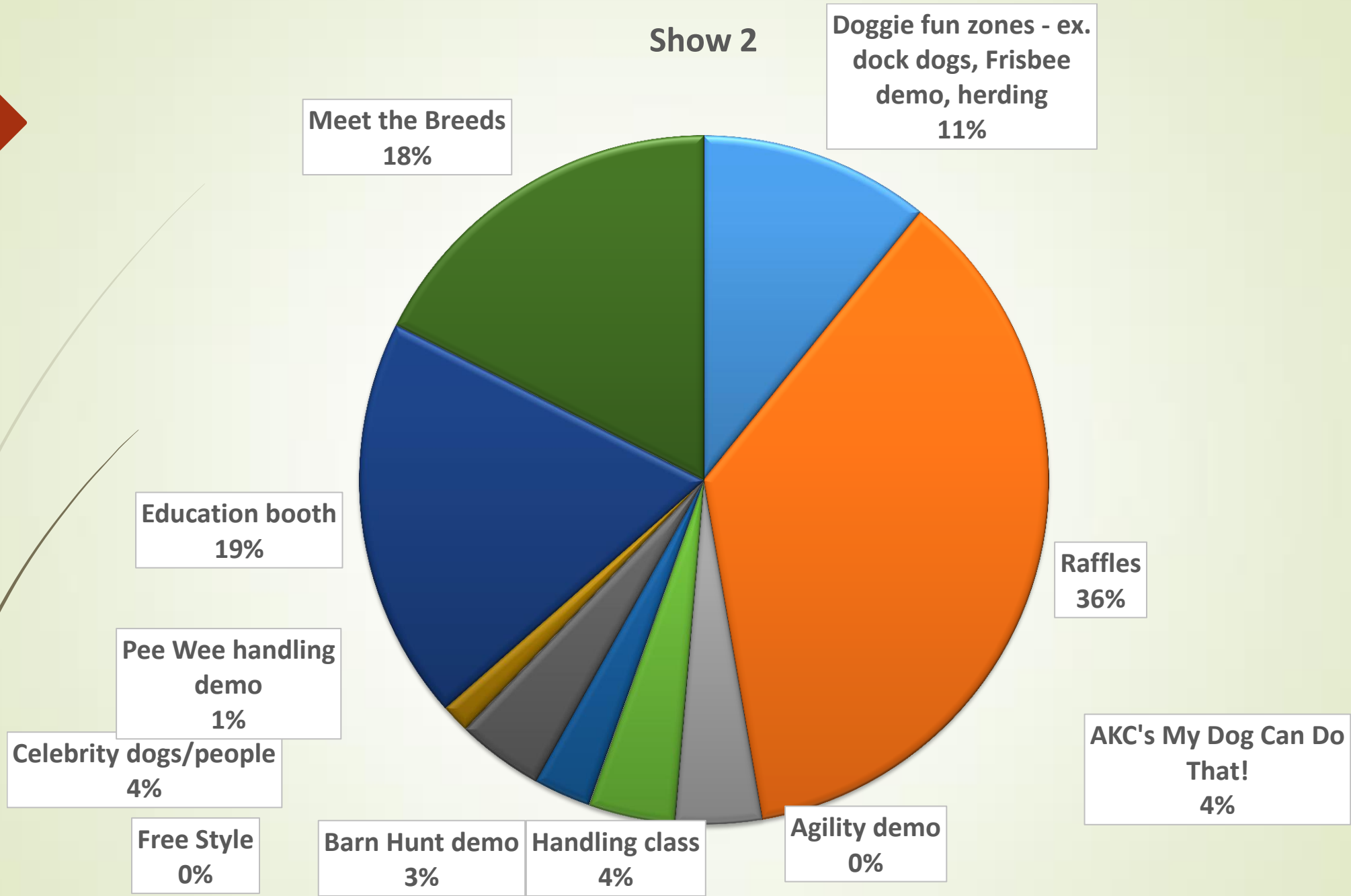
## Other comments included:

- Presentation of scholarship recipients
- CGC
- Police Dog Demo
- Drug Dog Demo
- Nose work Demo
- Rookie Agility
- Costume Contest
- Drill Team
- CERF clinic
- Puppy match
- Take the Lead Booth
- RDO Table with AKC printed Info and healthcare handouts
- Ice cream social, Luau, *'Yappy'* Hour

49. Which of these events have the largest number of participants?



# Show 2




## Which of these events have the largest number of participants?

Answer Options	Show 1	Show 2	Response Count
Doggie fun zones - ex. dock dogs, Frisbee demo, herding	11	8	12
Raffles	43	27	43
AKC's My Dog Can Do That!	5	3	5
Agility demo	1	0	1
Grooming demo	0	0	0
Handling class	4	3	5
Barn Hunt demo	6	2	6
Free Style	1	0	1
Celebrity dogs/people	4	3	4
Pee Wee handling demo	1	1	1
Education booth	22	14	23
Meet the Breeds	16	13	18
Other (please specify)			12
	<i>answered question</i>		90
	<i>skipped question</i>		312

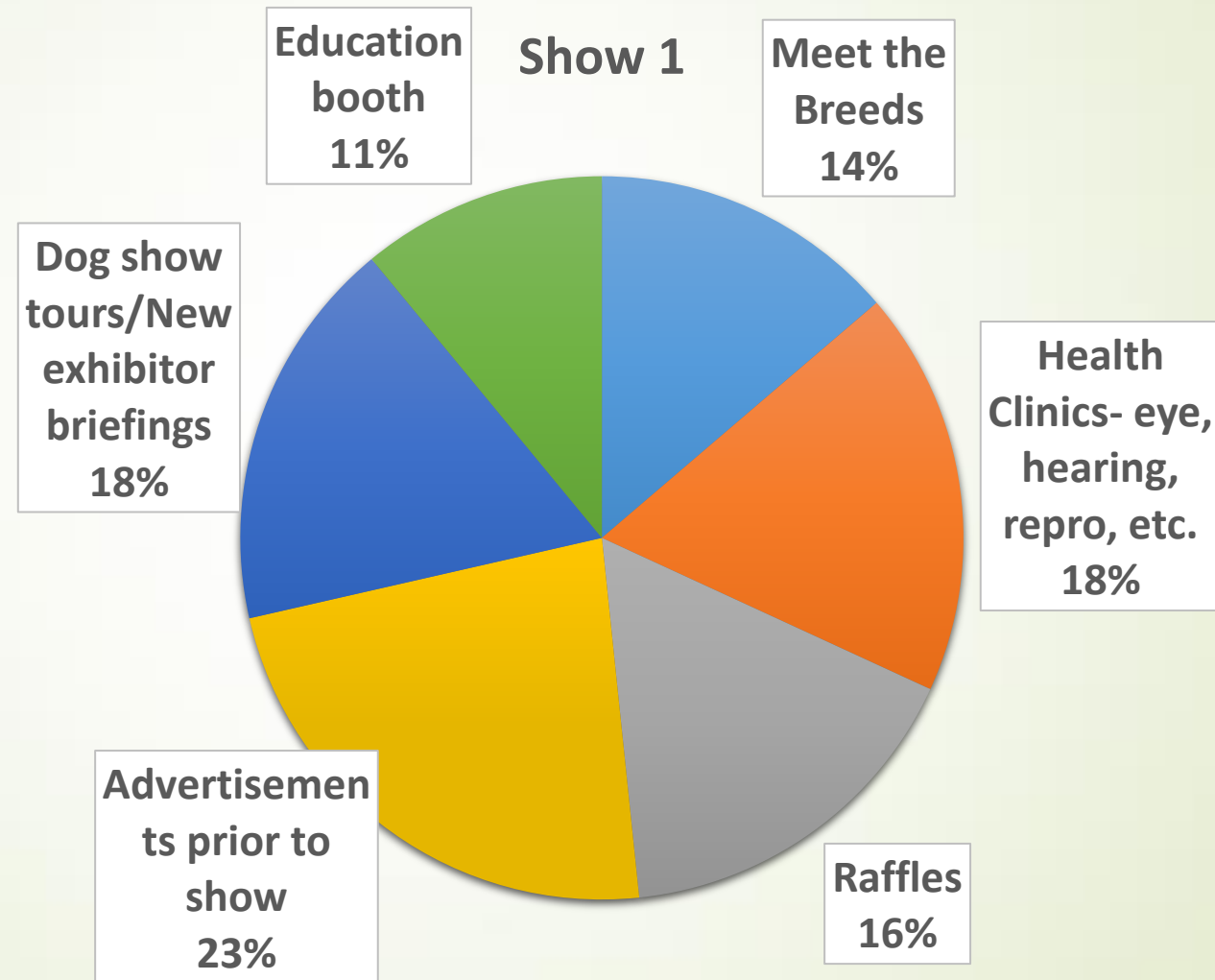




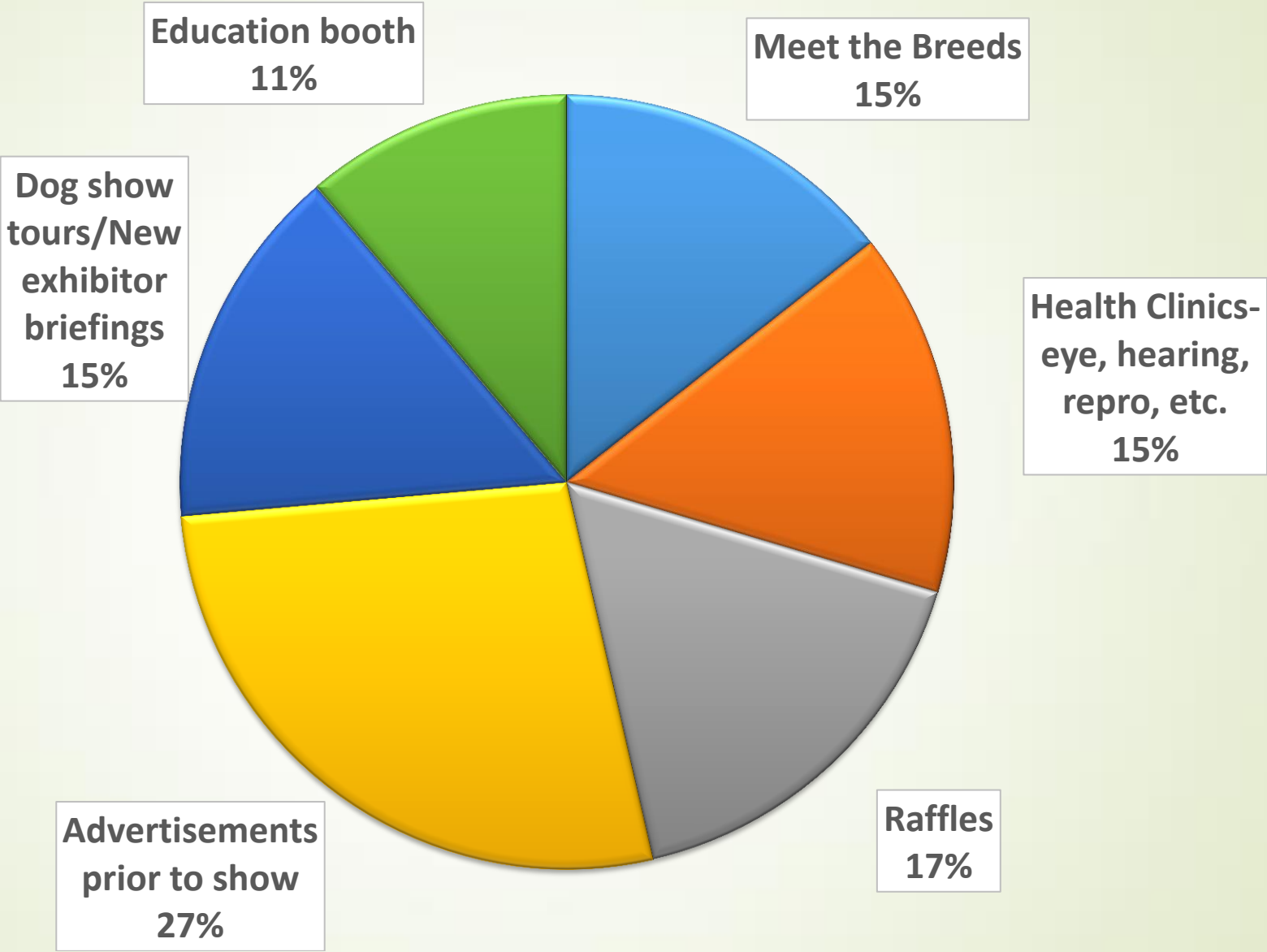
Other categories were:

- PUPPY MATCH and Cerf Clinic
  - Our drug demonstrations bring in a number of people.
  - The special events such as the ice cream social and the full luau yappy hour are by far the most important events.
  - We feed the exhibitors
  - CGC
  - Costume Contest
  - Fly Ball, Earthdog Demo
- 

50. What events in conjunction with your all breed show draw the most SPECTATORS?  
Please select THE TOP FIVE.

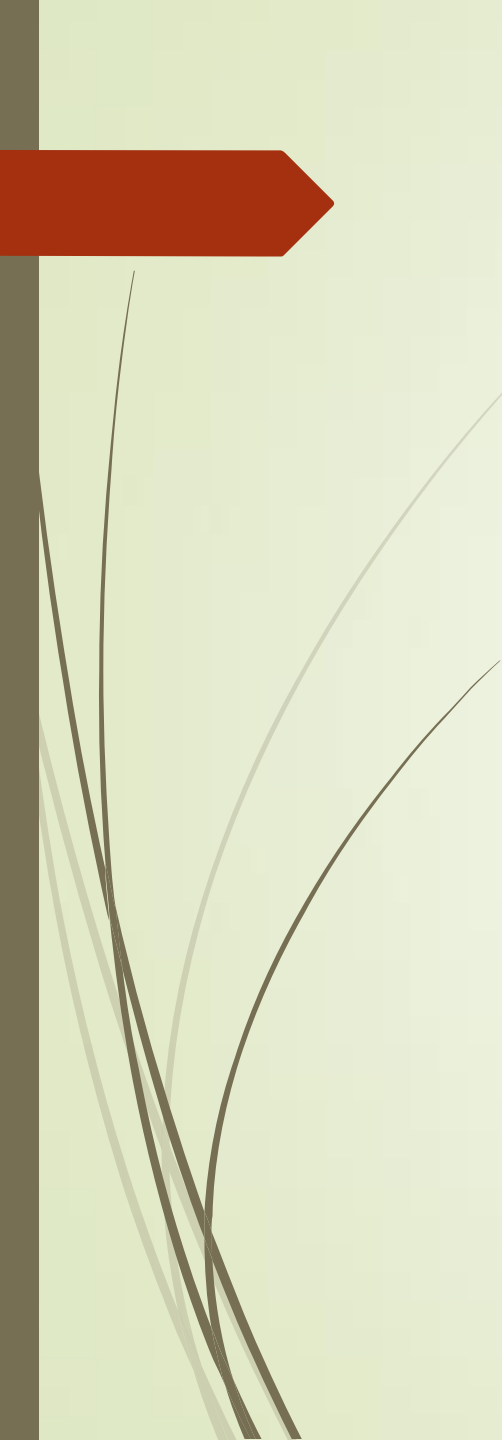


# Show 2



What events in conjunction with your all breed show draw the most SPECTATORS? Please select THE TOP FIVE.


Answer Options	Show 1	Show 2	Response Count
Meet the Breeds	25	18	27
Health Clinics- eye, hearing, repro, etc.	33	19	34
Club donation presentations to service agencies (police K9, Prison Pups and Pals, etc.) during show	15	10	15
Doggie fun zones - ex. Dock Dogs, Frisbee demo, Herding	12	9	13
Lure coursing/Coursing Ability Test	6	4	6
Police Dog Demo	8	4	9
Search and Rescue Demo	2	2	3
Agility demo	2	2	2
Obedience demonstration/drill team dog	3	4	6
Raffles	30	21	30
Advertisements prior to show	42	34	44



Dog show tours/New exhibitor briefings	32	19	34
Opportunities for 4-H groups/Scouts/FFA/etc.	9	7	10
Grooming demo	0	0	0
Handling class	6	3	6
Barn hunt demo	7	5	7
Match	12	4	12
Freestyle	2	2	3
Show and go	0	1	1
Celebrity dogs/people	2	2	2
Pee Wee handling demo	2	1	2
Education booth	20	14	21
AKC's My Dog Can Do That!	7	4	7
Comments			12
<i>answered question</i>			116
<i>skipped question</i>			286

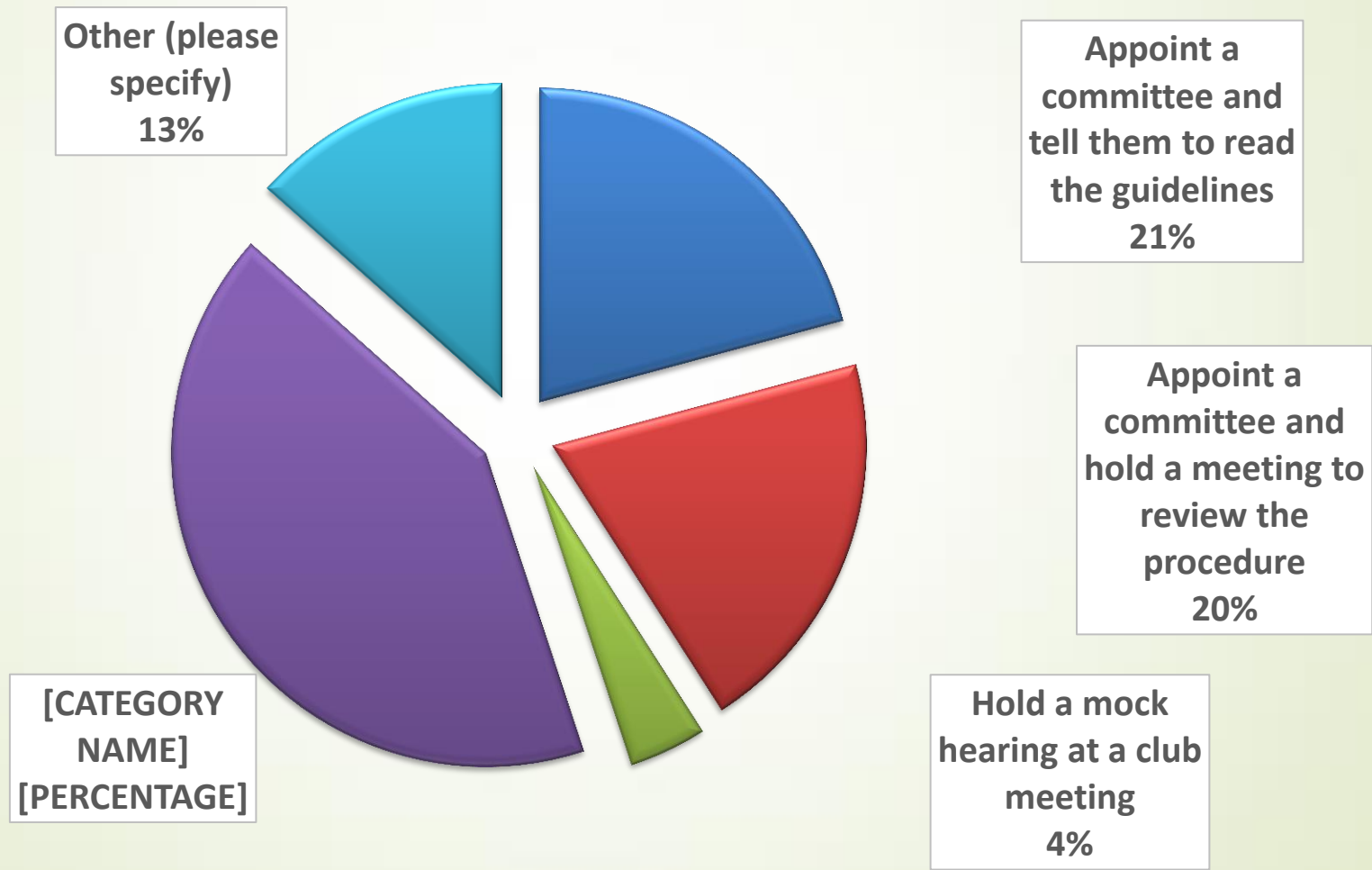


## Comments included:

- Promoting the AKC Reunite Pet Disaster Relief Trailer
  - We offer free space to several local humane groups and they attract quite a bit of interest.
  - School class tours and several area group homes/adult day care facilities that bring residents to watch.
  - Matches are put on by supported entry /specialty club after BIS
  - Agility and Fly Ball Demo
- 

51. How does your club prepare for a Bench Show Hearing?

How does your club prepare for a Bench Show Hearing?



## How does your club prepare for a Bench Show Hearing?

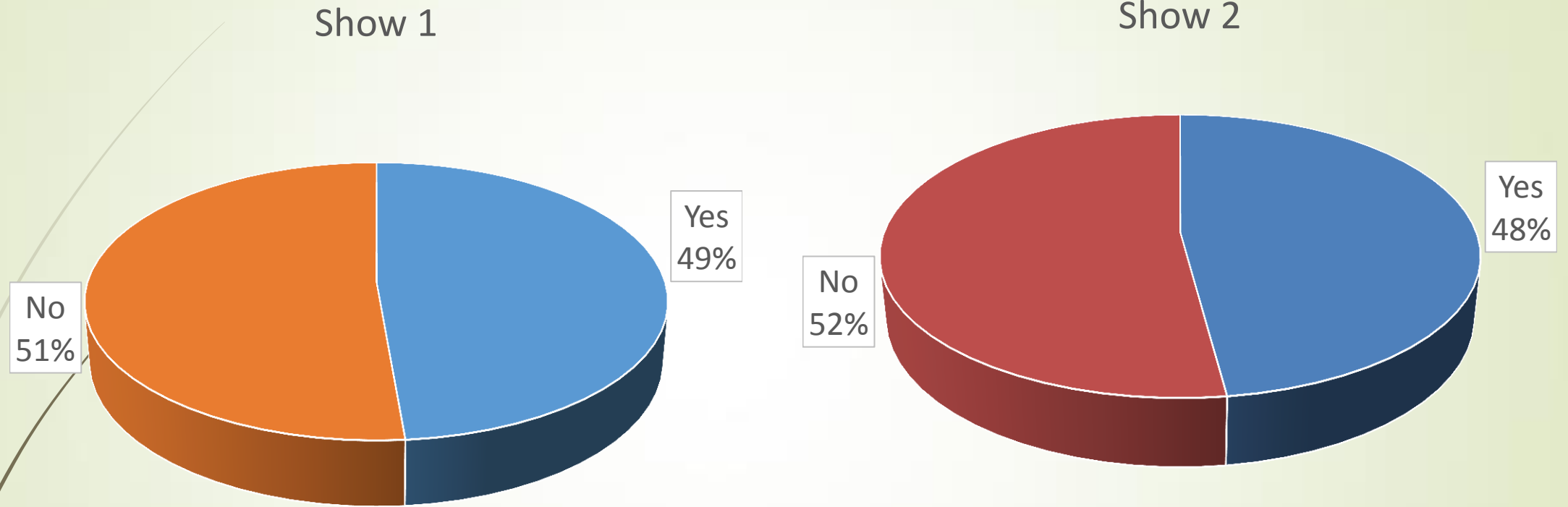
Answer Options	Response Percent	Response Count
Appoint a committee and tell them to read the guidelines	20.8%	31
Appoint a committee and hold a meeting to review the procedure	20.1%	30
Hold a mock hearing at a club meeting	4.0%	6
Consult with AKC representative, if available	41.6%	62
Other (please specify)	13.4%	20
	<i>answered question</i>	149
	<i>skipped question</i>	253



Other suggestions included:

- Provide the guidelines to the people; do not assume they will read them on their own.
- We have very experienced people on the show committee.
- All committee members are expected to read the AKC Misconduct Pamphlet prior to the shows.
- If a complaint is made and a hearing held, a committee is appointed. They are asked again to review the manual. A meeting is held prior to the hearing to address any concerns the committee personnel may have.
- The Event Committee chair is specifically appointed and meets with the AKC Rep to insure they and the Committee are prepared
- Discuss an appointed committee ahead of time as to prior issues & potential issues that may arise
- Our Show Committee is the Bench Show Hearing committee. We have over the years gained more experience holding these hearings than we'd like!
- Show Chair and show committee work with AKC rep and review the guidelines.
- Appoint board members to act as needed
- Review the guidelines prior to the event with Board Members
- Hold educational program for all members on show committee procedures
- We had previously had meeting to go over procedures so most club members up to speed. We will have new event committee in waiting for next year which will not include anyone from this year's committee.
- Try to speak to both individuals and the problem and try to resolve the issues before advancing into a Hearing.

52. Does your club consider the show cancellation policies in planning and orchestrating its shows?



Only about half of the clubs responding reported considering the show cancellation policies in planning and holding their shows.

**Does your club consider the show cancellation policies in planning and orchestrating its shows?**

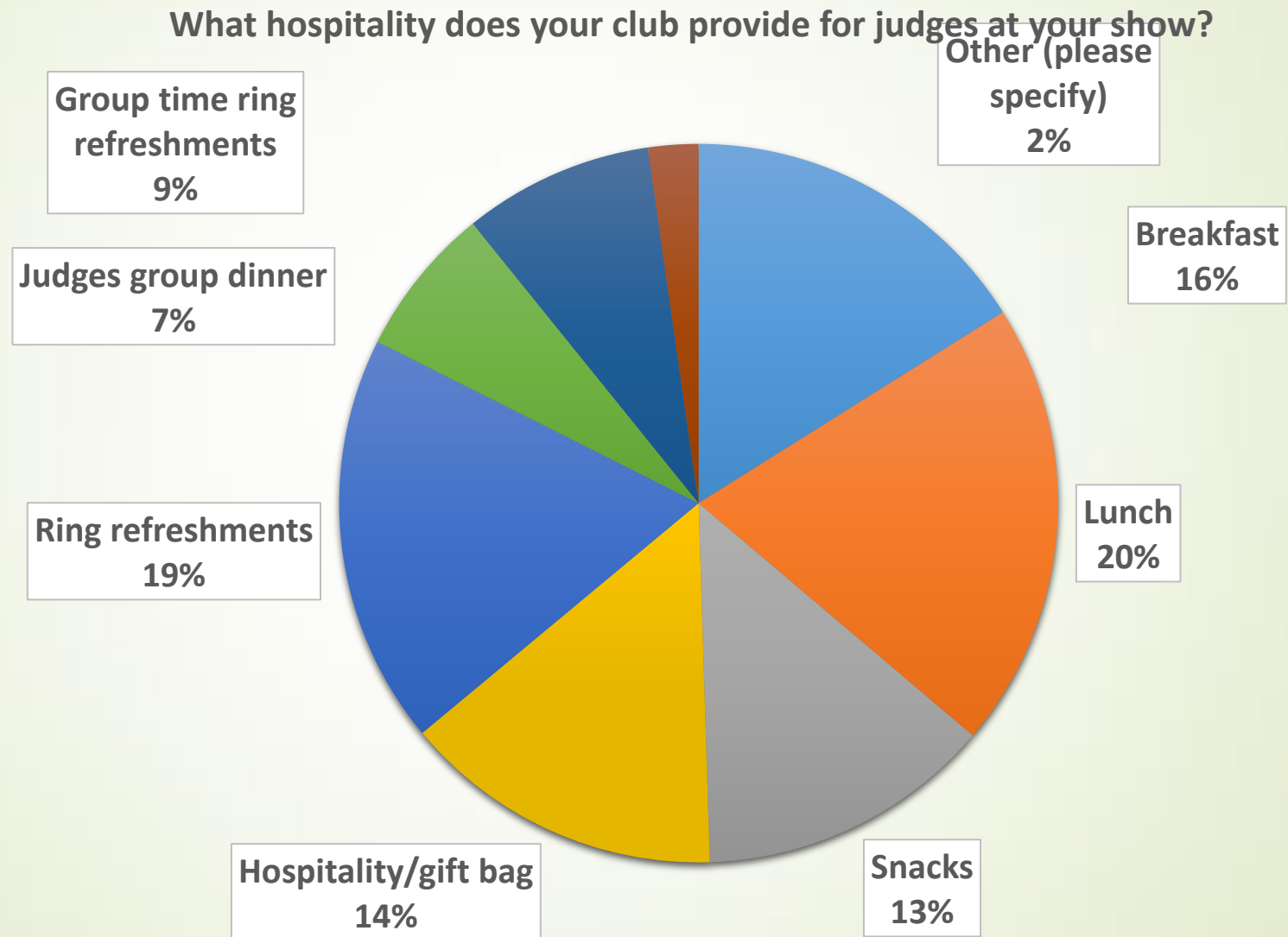
**Show 1**

<b>Answer Options</b>	<b>Yes</b>	<b>No</b>	<b>Response Count</b>
Show Cancellation	71	75	146

**Show 2**

<b>Answer Options</b>	<b>N/A</b>	<b>Yes</b>	<b>No</b>	<b>Response Count</b>
Show Cancellation	1	57	62	120
				<b>Question Totals</b>
				<i>answered question</i> 147
				<i>skipped question</i> 255

53. What hospitality does your club provide for judges at your show? Select all that apply.



- Nearly all clubs offer lunch and ring refreshments for judges.
- A majority provide breakfast or snacks. Many clubs give judges a hospitality or gift bag.
- Only a few clubs reported hosting a judges' group dinner.

What hospitality does your club provide for judges at your show? Select all that apply.

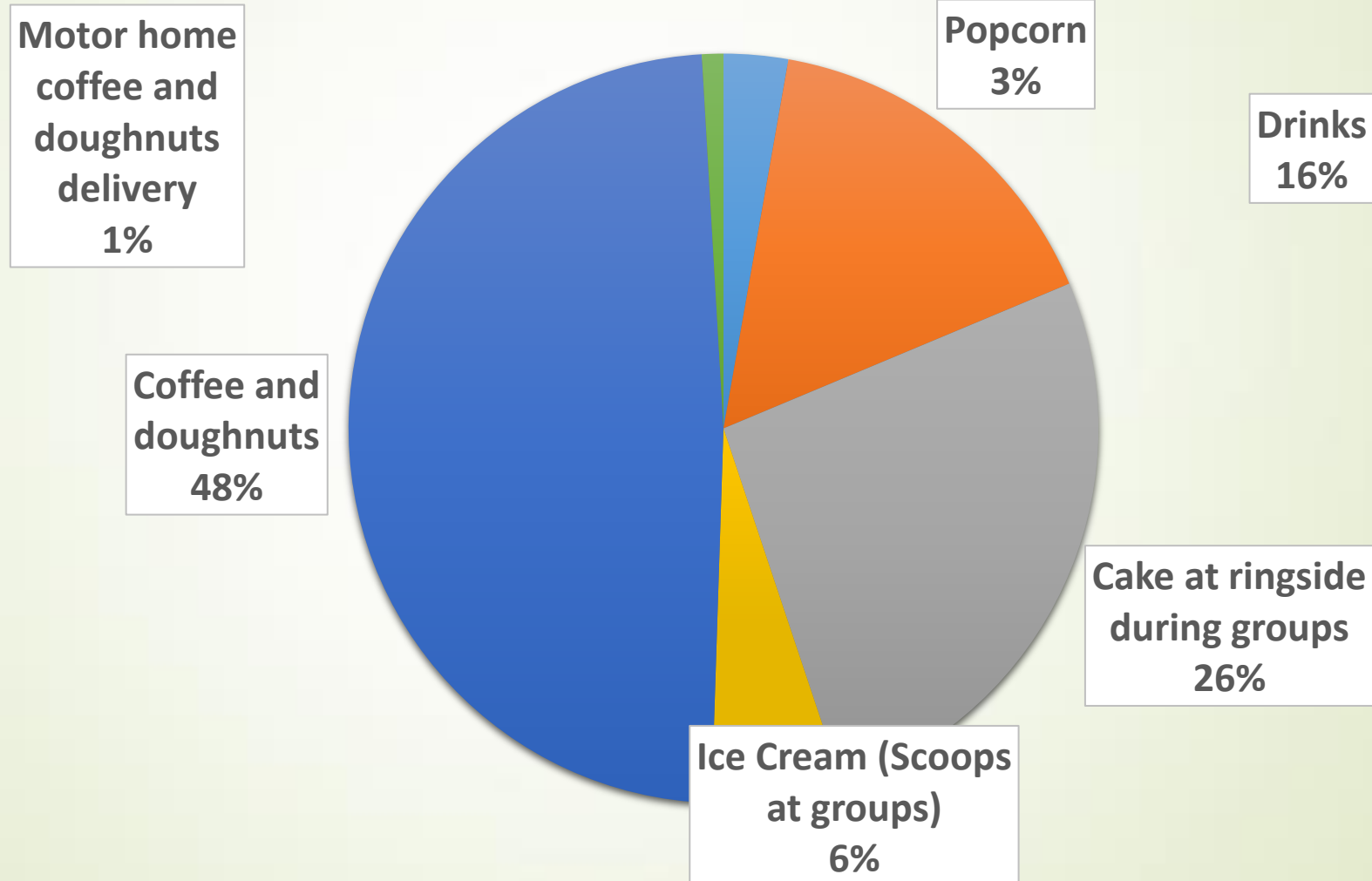
Answer Options	Response Percent	Response Count
Breakfast	79.0%	128
Lunch	98.8%	160
Snacks	65.4%	106
Hospitality/gift bag	71.0%	115
Ring refreshments	90.7%	147
Judges group dinner	33.3%	54
Group time ring refreshments	42.0%	68
Other (please specify)	11.1%	18
<i>answered question</i>		<b>162</b>
<i>skipped question</i>		<b>240</b>

Other topics included:

- Transportation
- Pastries and/or gelato

54. What hospitality does your club provide to exhibitors and spectators? Select all that apply.

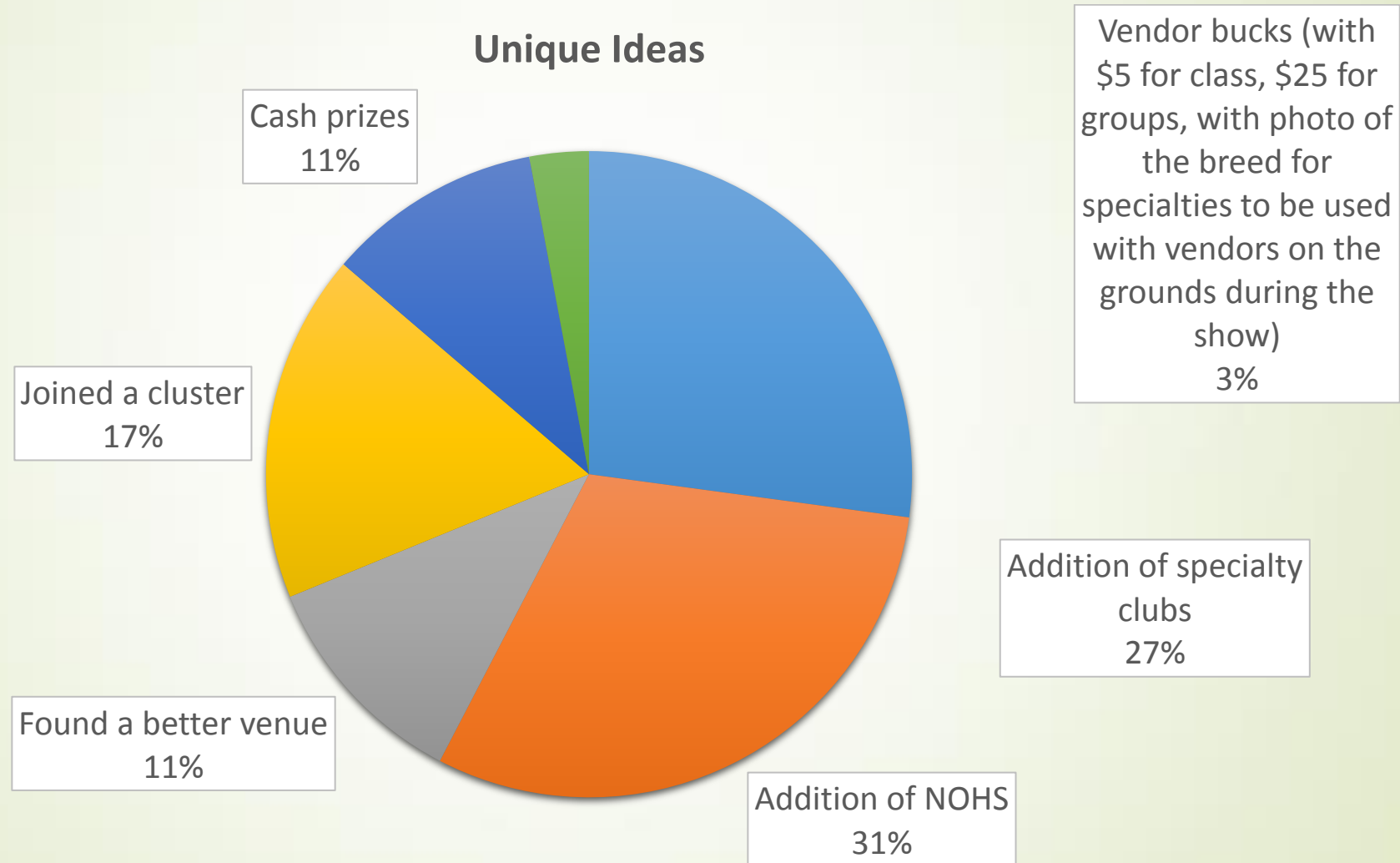
What hospitality does your club provide to exhibitors and spectators.





- Clubs offer a wide variety of hospitality for exhibitors and spectators.
- The most common offering reported was morning coffee and donuts followed by some kind of ringside hospitality (cake, cookies, fruit, cheese) during group judging.
- A few clubs offer breakfast or a dinner for exhibitors.

What hospitality does your club provide to exhibitors and spectators? Select all that apply.		
Answer Options	Response Percent	Response Count
Popcorn	3.0%	3
Drinks	17.2%	17
Cake at ringside during groups	28.3%	28
Ice Cream (Scoops at groups)	6.1%	6
Coffee and doughnuts	52.5%	52
Motor home coffee and doughnuts delivery	1.0%	1
Other (please specify)	43.4%	43
	<i>answered question</i>	<b>99</b>
	<i>skipped question</i>	<b>303</b>

55. What unique ideas has your club incorporated to increase the success of your club's events?





- 
- 
- Clubs also reported a wide variety of offerings in hope of increasing the success of their events.
  - Some of the more unique ideas included: billboard advertising, holding a “theme” show, drawing armbands for gas gift cards, giving gift cards or cash prizes, promoting the Misc. and FSS breeds, offering Arctic Primitive Breed competition, face painting for kids, offering health clinics, and holding a dog themed art show in conjunction with the conformation show.
  - Many clubs reported success by offering NOHS, adding specialty clubs, or joining a cluster.
  - A change in venue helped some clubs become more successful.
  - Several clubs emphasized creating an “exhibitor friendly” atmosphere.



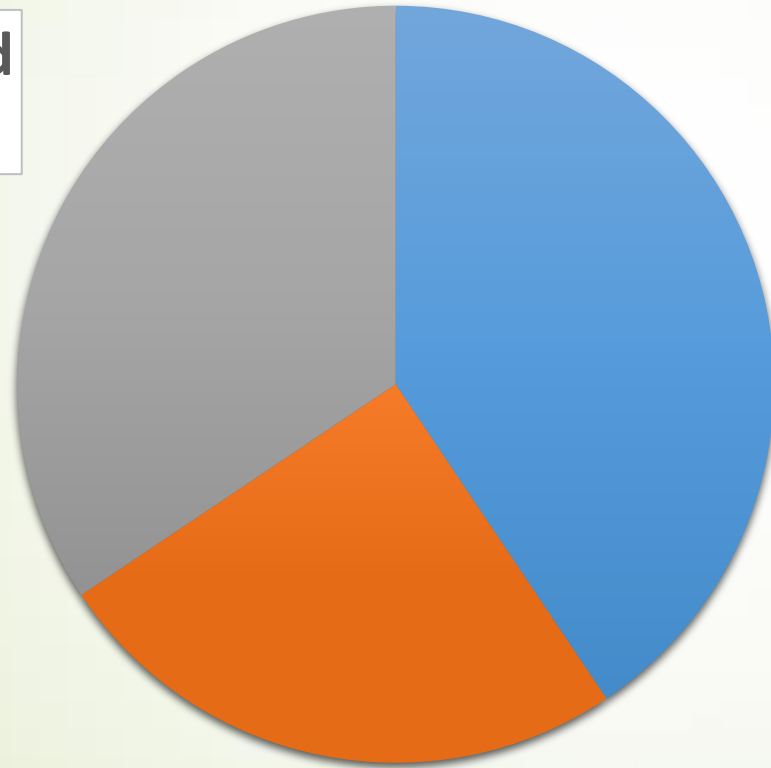
## What unique ideas has your club incorporated to increase the success of your club's events?

Answer Options	Response Percent	Response Count
Addition of specialty clubs	54.9%	73
Addition of NOHS	61.7%	82
Found a better venue	22.6%	30
Joined a cluster	35.3%	47
Cash prizes	21.8%	29
Vendor bucks (with \$5 for class, \$25 for groups, with photo of the breed for specialties to be used with vendors on the grounds during the show)	6.0%	8
Other (please specify)	24.8%	33
	<b><i>answered question</i></b>	<b>133</b>
	<b><i>skipped question</i></b>	<b>269</b>

56. What is your club's position regarding exclusive territory rights?

Is territory exclusivity important to your club?

**Undecided**  
**34%**




**We're in favor  
of maintaining  
exclusivity**  
**41%**

**We're opposed  
to maintaining  
exclusivity**  
**25%**

- The issue of a club having exclusive territory rights reflects a diversity of opinion.
- Of the clubs responding, 41% said they are in favor of exclusivity, 25% said they are opposed, and over one-third said they are undecided.

**What is your club's position regarding exclusive territory rights? Is territory exclusivity important to your club?**

Answer Options	Response Percent	Response Count
We're in favor of maintaining exclusivity	40.6%	65
We're opposed to maintaining exclusivity	25.0%	40
Undecided	34.4%	55
<i>answered question</i>		<b>160</b>
<i>skipped question</i>		<b>242</b>



57. Are there any successes or failures that your club can share for the benefit of our sport?

When asked about club successes or failures that might be helpful to other clubs, the following suggestions were offered:

- Shows should be run like a business operation.
- Clubs should have a willingness to work with other clubs, and for clubs in clusters, there must be good co-operation and communication.
- There should be attention to detail: make sure there is adequate parking at the show site; the ideal venue should be climate controlled and have easy access for exhibitors.
- Provide a good lunch for judges and club workers.
- Hiring a professional ring steward group can free up members to do other jobs.
- Create an exhibitor friendly environment and make exhibitors feel welcome and appreciated.

Are there any successes or failures that your club can share for the benefit of our sport?

Answer Options

Response Count


35

*answered question*

35

*skipped question*

367



We will not be doing a show and will be finding a new site because the other club of the cluster was making unreasonable demands of us, ie they would choose the judges and they wanted us to pay all of the expenses upfront into their account.

Run show as a business

Successes is mature behavior and handling of members and exhibitors.

Providing a low cost opportunity to local and statewide specialty clubs.

We've opened our territory to two other clubs that have lost their sites. Without doing that they would have been without shows. Clubs closer to them had refused to let them in their territory. It's sad

AKC allowing other clubs to hold shows a week away from ours and only an hour away has hurt our entries over the past few years.

Cluster cooperation, joint communication and integrity are very important. When the territory host club of our cluster breached our Cluster Contract it caused huge problems for the other 2 clubs.

Our raffle chair works tirelessly to get items and provide a great raffle. Without this we would lose money annually. We had tourism grants from the city for the 3 years allowed, too.


We get along fine with the other club in the area.

Adding Owner Handled and the Open FSS/MISC show. Be sure parking is adequate. Make sure judges and volunteers have a good lunch. Putting food out in the afternoon is a big hit. Club volunteers are provided a gas stipend.

On the failure side we moved for one year to a great venue only to find parking was not adequate. Uphill and a distance from the building was a disaster.

Realizing that a show is a business operation and dealing with it as such is critical to a successful show

Having two other large cluster shows (Cleveland OH and the Florida cluster/Eukanuba shows) at the same time as our shows gives exhibitors other choices of shows all during the same time period. Our club is sure some exhibitors choose to attend these other two large 4+ day venues rather than come to our three day venue.



Catering to Owner handlers with same trophies for group and best and good owner handler judges has really boosted our entries

We hire Professional Ring stewards so club members can be free to help out in many areas. Talk to exhibitors, maintain a friendly atmosphere.

We tried \$1 entry fees for juniors and Amateur Owner Handler classes - no effect on entries

We have a wonderful building for vendors and the Meet The Breeds. We advertise it as "The Marketplace" and it draws quite a bit of attention, since we have from 50 to 75 vendors at our shows.

Loss of entries due to shows following our cluster

Never ever allow the AKC to force a new date down the club's throats. This is a club killer, no revenue means no club (or AKC), but I guess the AKC was absent during lecture that day.

AKC should help.

Leaving a club at the mercy of another club's board vote is unfair. One upset board member can kill a club


The AKC allowing a competing Agility club in our area has caused some issues with our agility trials. Too many trials within too short a distance. The 200 mile rule should also apply to agility trials

Found that we must offer indoor facility with climate control and adequate space to house everything under one roof. We have an onsite 3+ Star hotel attached to our show site.

A good venue that is managed for the comfort and ease of access for the exhibitor. Keeping things simple and not changing what works. Continuity of the committee heads.

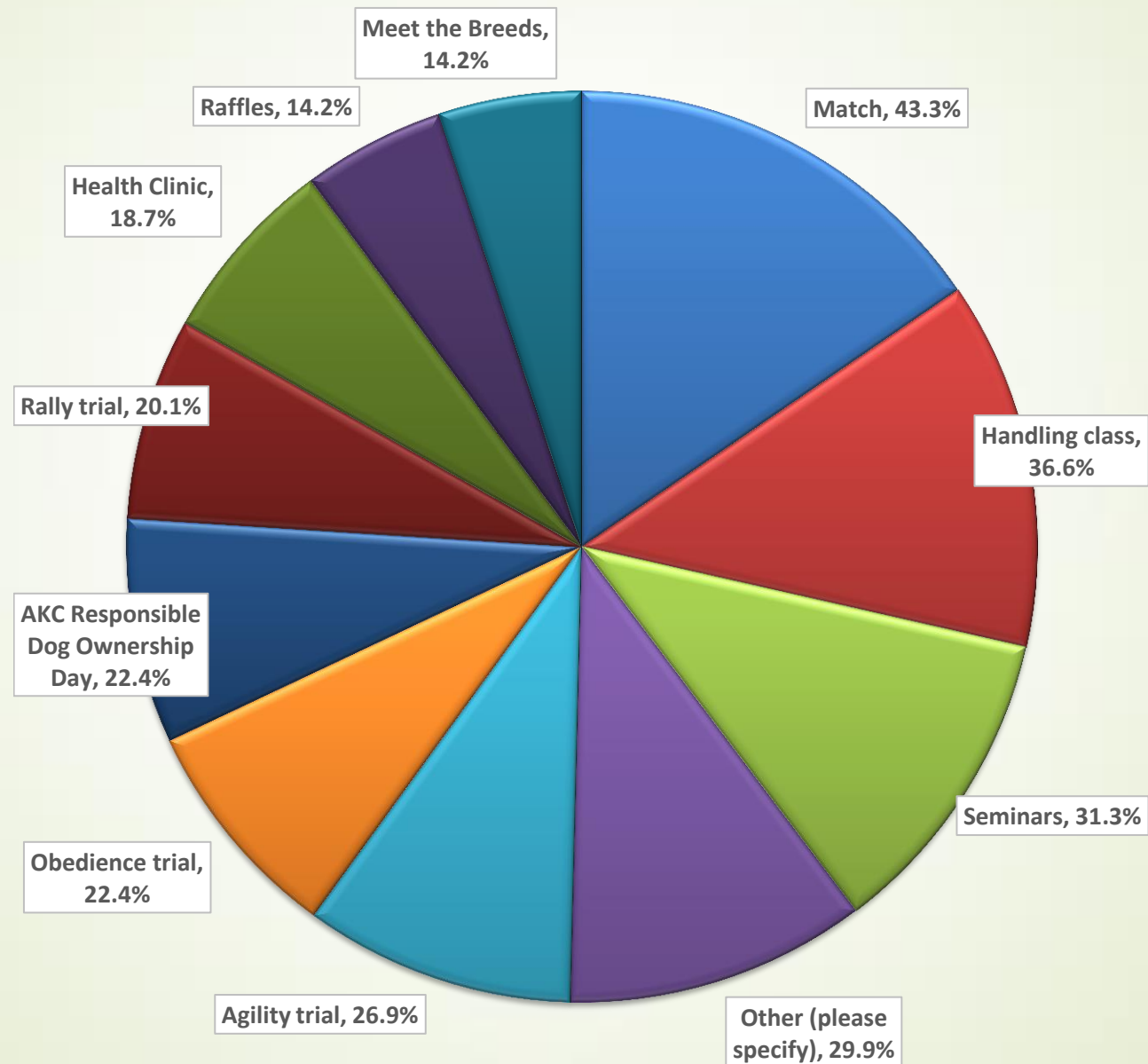
Our success comes for living in Oregon and our venue is near the I - 5 corridor. Our club is exhibitor friendly, and they love our venue. Our judging panels are fresh!







<p>Our entry fees are high, but it doesn't seem to effect. Hotel - judges - majors are most important</p>
<p>Being TOTALLY exhibitor friendly. Provide a great atmosphere for the exhibitors to show their dogs. Make certain all exhibitors, ESPECIALLY the owner handlers, know how important they are to the show. Without them, we cease to have shows.</p>
<p>Have participated in the 4 day North Branch Cluster event which has been successful being one of the largest cluster of shows on the east coast</p>
<p>No real conflicts for our Conformation, Rally &amp; Obedience show in July, but in 2014 AKC allowed another Agility Club (104 miles away) to move their show to our dates. Our show chair at the time (3 X AKC Lifetime Achievement Nominee) received very abusive email from their Show Secretary which I saw. Our entries have been significantly lower for agility since allowing this competition so close to us.</p>
<p>Conformation is dying on Hawaii Island. Flying a dog to another island for a show costs 500.00-1000.00</p>
<p>Very few junior handlers- our last show had less than 100 dogs. Only 3 Working Group dogs.</p>
<p>The show chairman tours the show group thanking them for attending and handing out candies as he does it. Listening to Exhibitors comments and suggestions</p>
<p>Success with four shows in two day weekend.</p>
<p>Last year we had a Welcome to our show person who greeted the exhibitors and general public to our show. This seemed to go well. Exhibitors were so surprised that they did not know what to say when I said "Welcome to our show and thank you for your support ". We are going to do this again at our shows.</p>
<p>There is a major failure, in my opinion, when clubs regard their site as sacrosanct and refuse to consider even alternating with another club. The issue of "territory", when there is no conflict, is nonsense and destructive.</p>

58. What revenue generating events does your club hold not in association with your conformation shows?



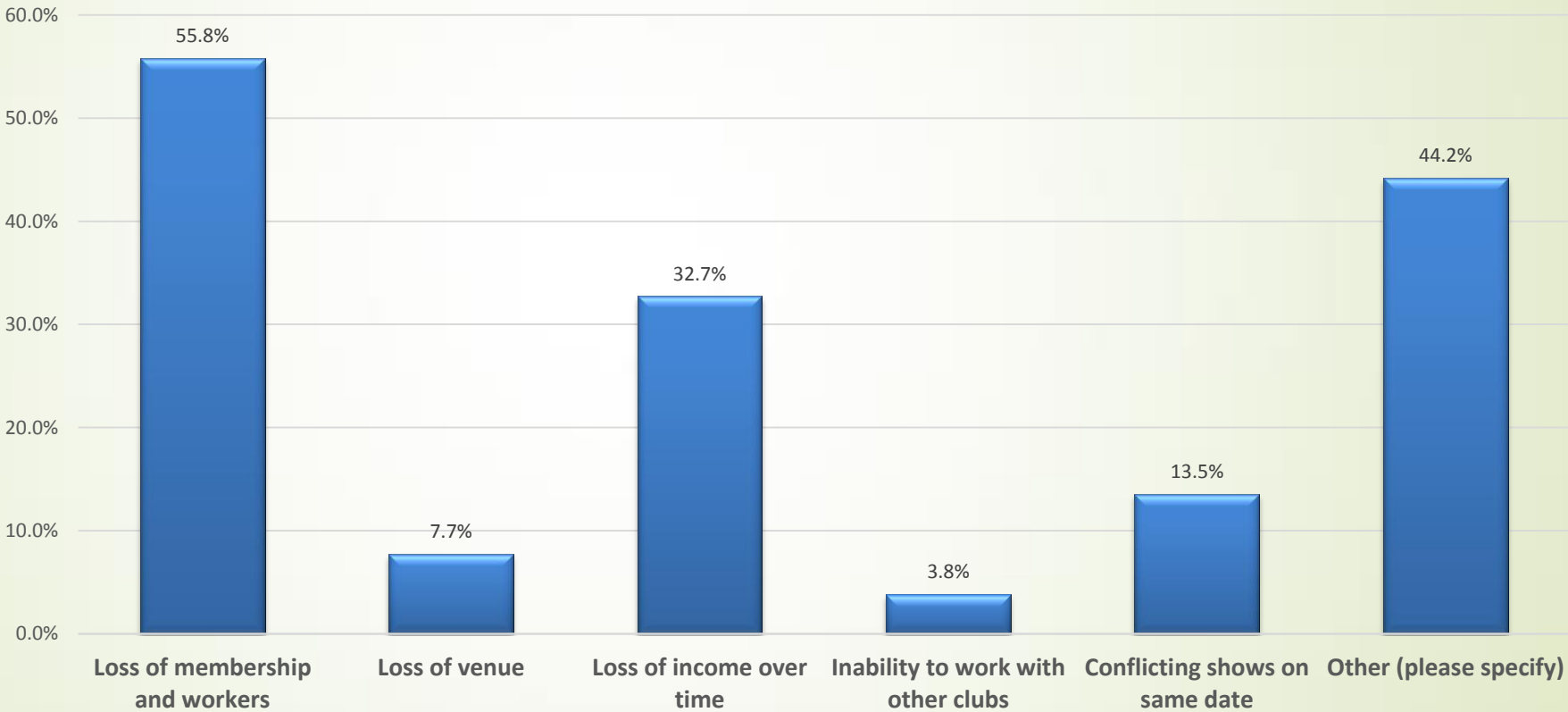
- 
- 
- The most common revenue generation events offered by clubs not in conjunction with their conformation shows include: matches, handling classes, seminars and health clinics, obedience/agility/rally training classes and trials, AKC Responsible Dog Ownership Day, Meet the Breeds, and raffles.
  - Other events mentioned were CAT Trials, CGC classes, Herding tests and trials, Field trials and Hunt tests, Tracking classes and trials, and photos with Santa.



What revenue generating events does your club hold not in association with your conformation shows?

Answer Options	Response Percent	Response Count
Obedience trial	22.4%	30
Rally trial	20.1%	27
Agility trial	26.9%	36
Barn Hunt	6.7%	9
Lure coursing	2.2%	3
Match	43.3%	58
Show and Go	9.7%	13
Health Clinic	18.7%	25
Seminars	31.3%	42
AKC Responsible Dog Ownership Day	22.4%	30
Raffles	14.2%	19
Pee-Wee Handling/Events	4.5%	6
4-H Class/Event	6.0%	8
Coursing Ability Test	0.7%	1
Earthdog	2.2%	3
Meet the Breeds	14.2%	19
	3.0%	4
Doggie fun zones - dock dogs, Frisbee demo, herding		
Search and Rescue Demo	3.0%	4
Agility demo	4.5%	6
AKC's My Dog Can Do That!	3.7%	5
Grooming demo	2.2%	3
Handling class	36.6%	49
Garage sale	3.7%	5
Other (please specify)	29.9%	40
	<i>answered question</i>	134
	<i>skipped question</i>	268

59. If your club is considering dissolution, what factors contributed to this decision. Select all that apply.

If your club is considering dissolution, what factors contributed to this decision. Select all that apply.



- 
- 
- A small number of responding clubs are considering dissolution.
  - The main reasons given are loss of membership and workers and loss of income.
  - Loss of income is believed to be a result of declining entries and declining revenue at the same time show expenses are increasing.
  - Declining entries may reflect a declining interest in conformation shows as exhibitor interest shifts to performance events.
  - Another factor mentioned was too many conformation shows in a given area and loss of show venue.
  - Clubs that responded to this question, but are not considering dissolution, attribute their success to good club leadership, hardworking members, and good relationships with other clubs.

If your club is considering dissolution, what factors contributed to this decision. Select all that apply.

Answer Options	Response Percent	Response Count
Loss of membership and workers	55.8%	29
Loss of venue	7.7%	4
Loss of income over time	32.7%	17
Inability to work with other clubs	3.8%	2
Conflicting shows on same date	13.5%	7
Other (please specify)	44.2%	23
	<i>answered question</i>	<b>52</b>
	<i>skipped question</i>	<b>350</b>