

UNRULY HEIR[®]

— FEATURING —

THE GREAT CRONUT CAPER



WHAT A GREAT PLAN!

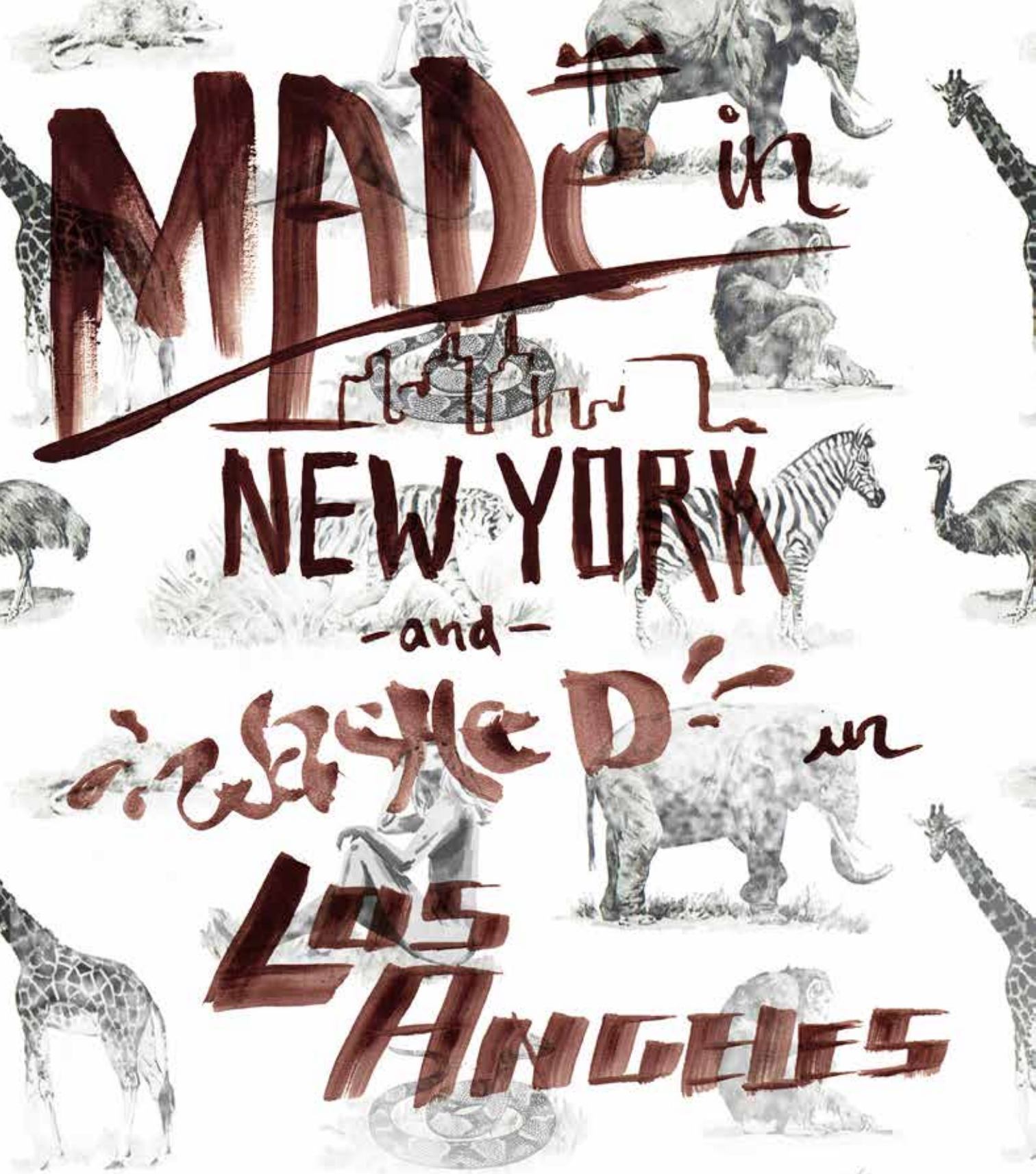
NO SCAPING YOU STUPID!!

GOOD DAYS MEDIA

HAHA!!

No. 1

/1000



MAD in
NEW YORK
-and-
in
LOS ANGELES

Creative Director: Joey Goodwin
Art Direction: John Gagliano
Fashion Design: Kan Ando

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YE OLDE



UNRULY HENLEY

HENLEYS!



All 27 of Ye Olde
Unruly Henleys are
hand-dyed, distressed,
and washed down with
raw & unruly ingredients
& techniques in downtown
America

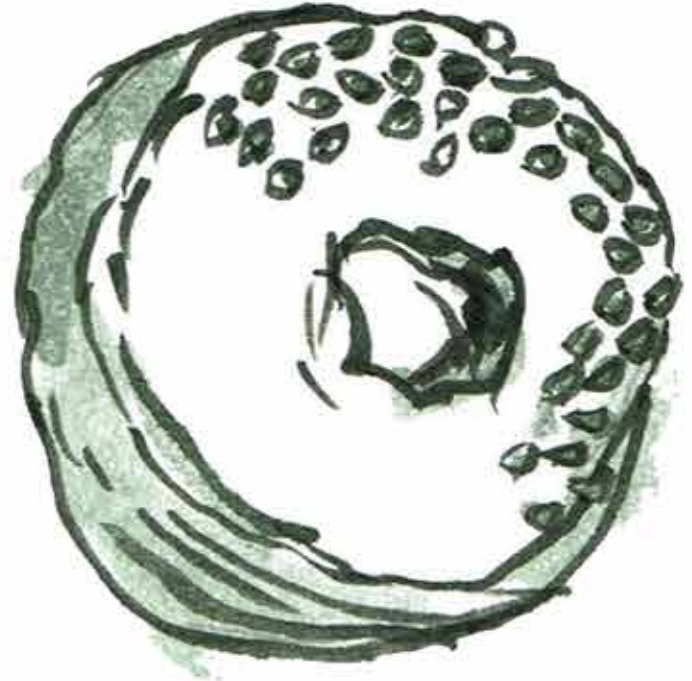
* * * * *

Any perceived defects are
natural beauty marks that
add to the beauty of the
authentic process & product





THE CITY HAS
GONE **CRAZY**
FOR CRONUTS





Proceeds of the Cronut Crew Shirt go to



Courtesy of the Bird Brothers and @unrulyheir



Meanwhile...

Irish Johny, Michael and Joe Bird, and Tommy Tunes are sitting at a table by Thompson Street Park.

Lines were never this long getting into Belmont Racetrack.

You think "Eddie The Blonde" would have let this go down?

Just as long as the pigeons keep on coming I'm OK!

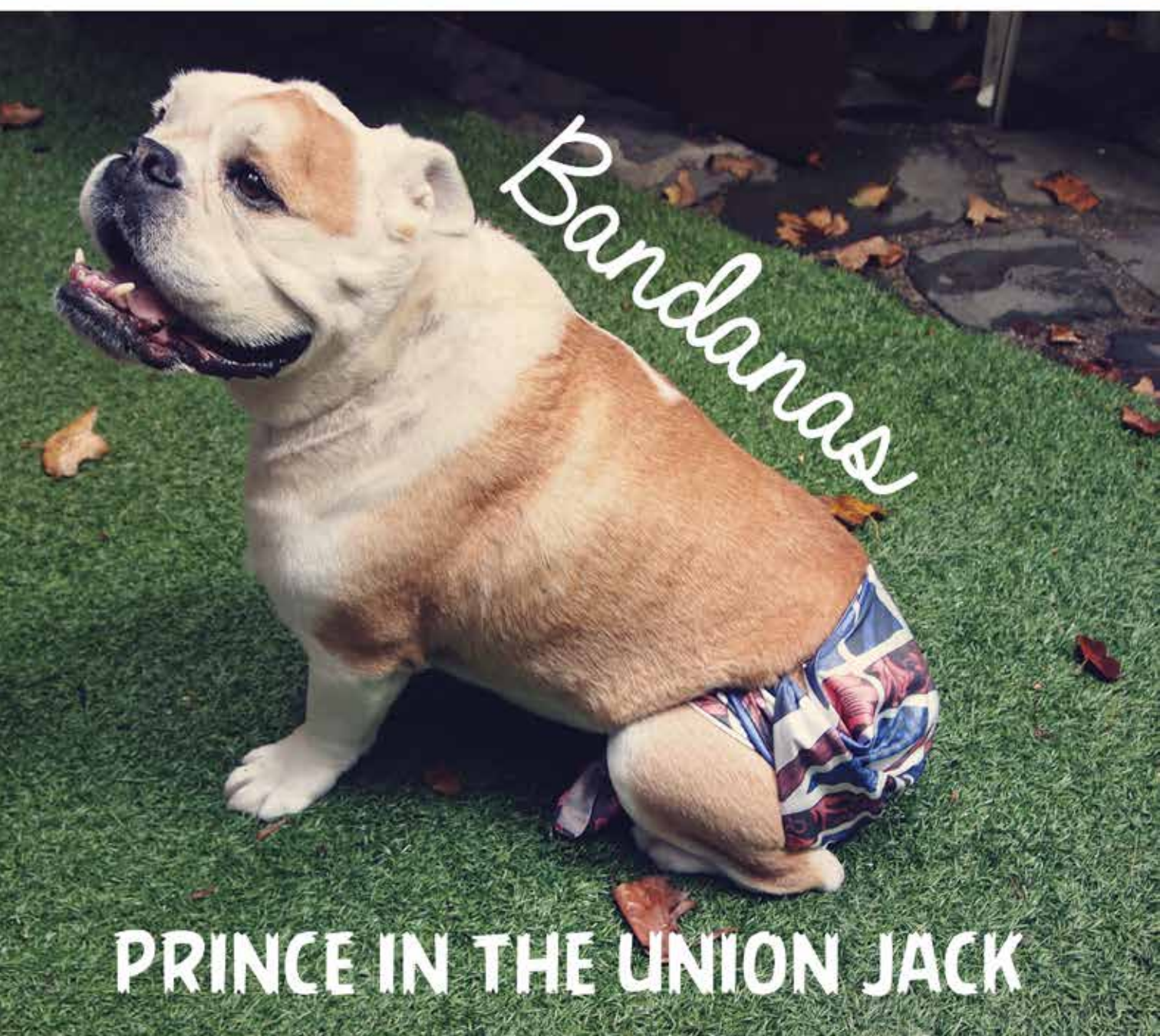


DOMINIQUE
ANSEL
BAKERY

Hey guys! I got the Golden Ticket!
We're going to be first in line and
scalp these cronuts!



CONTINUED ON
PAGE...



Bandanas

PRINCE IN THE UNION JACK

Good Days Marketing

WWW.GOODDAYSMARKETING.COM

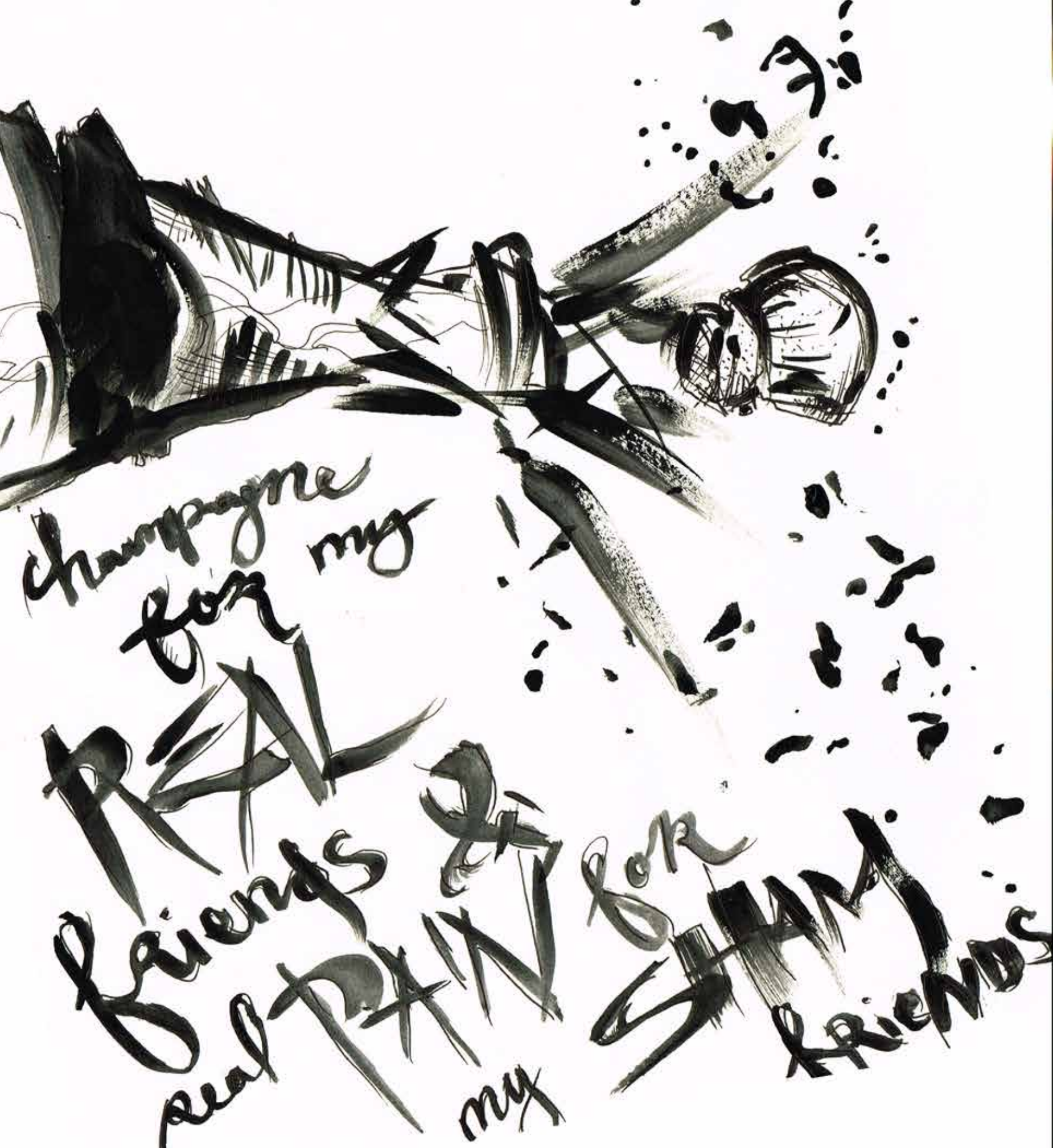
BRAND OUR TRUCKS AND START YOUR MOBILE MARKETING CAMPAIGN
We provide brand partners with alternatives to traditional marketing routes. Through providing turnkey mobile devices, select brand partners are able to directly reach consumers as well as media and social media providers. Every Good Days promotion is custom designed to create a mobile environment where the brand may organically activate on site, generate media impressions, and reach consumers directly.

GET ROLLING WITH GDM

GOOD DAYS MARKETING is national agency! That means traveling is easy through our Long Distance Partnerships and affiliates located throughout NY, CA, FL, NJ, MA, RI, NV, CO, UT, PA, and more.

**"THE MARKETING COMPANY
WITH ALL THE RIGHT MOVES"**





UNRULY HEIR. SEX & SAFARI



School of Raging Sharks

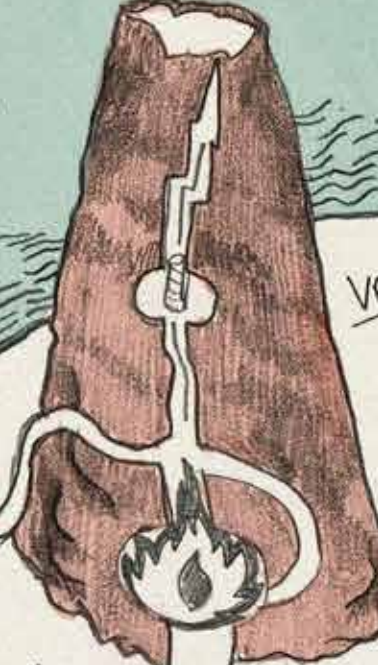
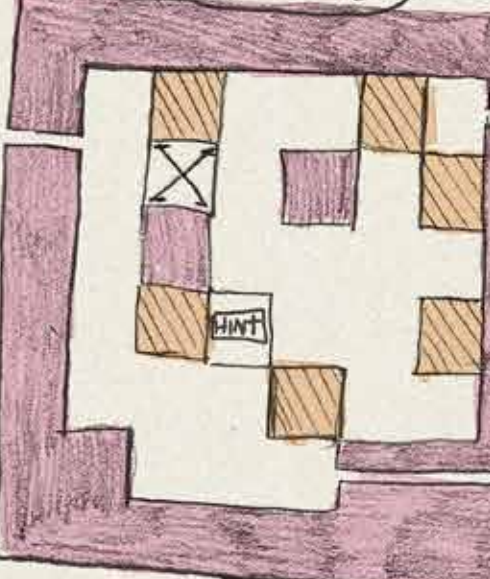
HUDSON RIVER

IT ALL STARTS HERE

KEY

- ➔ One Way Motion
- 🕸️ Trap
- 👉 Treasure
- ↔️ Two Way Motion

Puzzle



NECKLACE

FUZZY ROOM

TINY CAVE

Passage of Sexy Sirens

Two very Hungry Lions.



STUY TOWN OF THE MISSING



VIOLENT CABBIE ROOM

Frog Room

Bed Bugs

Leo's Lounge

SQUEAKY ROOM

WATCH

Park of the Lost

Roach Pit

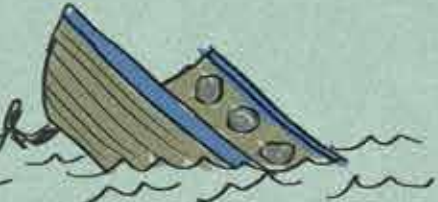
EAST of HOUSE

Sunglasses

Gold

FIRE TRAP

DEATH MONKEYS



WINDY PASSAGE

Boulder Trap

GALLERY

Mirror Room

MAKEUP ROOM

WINDY PASSAGE

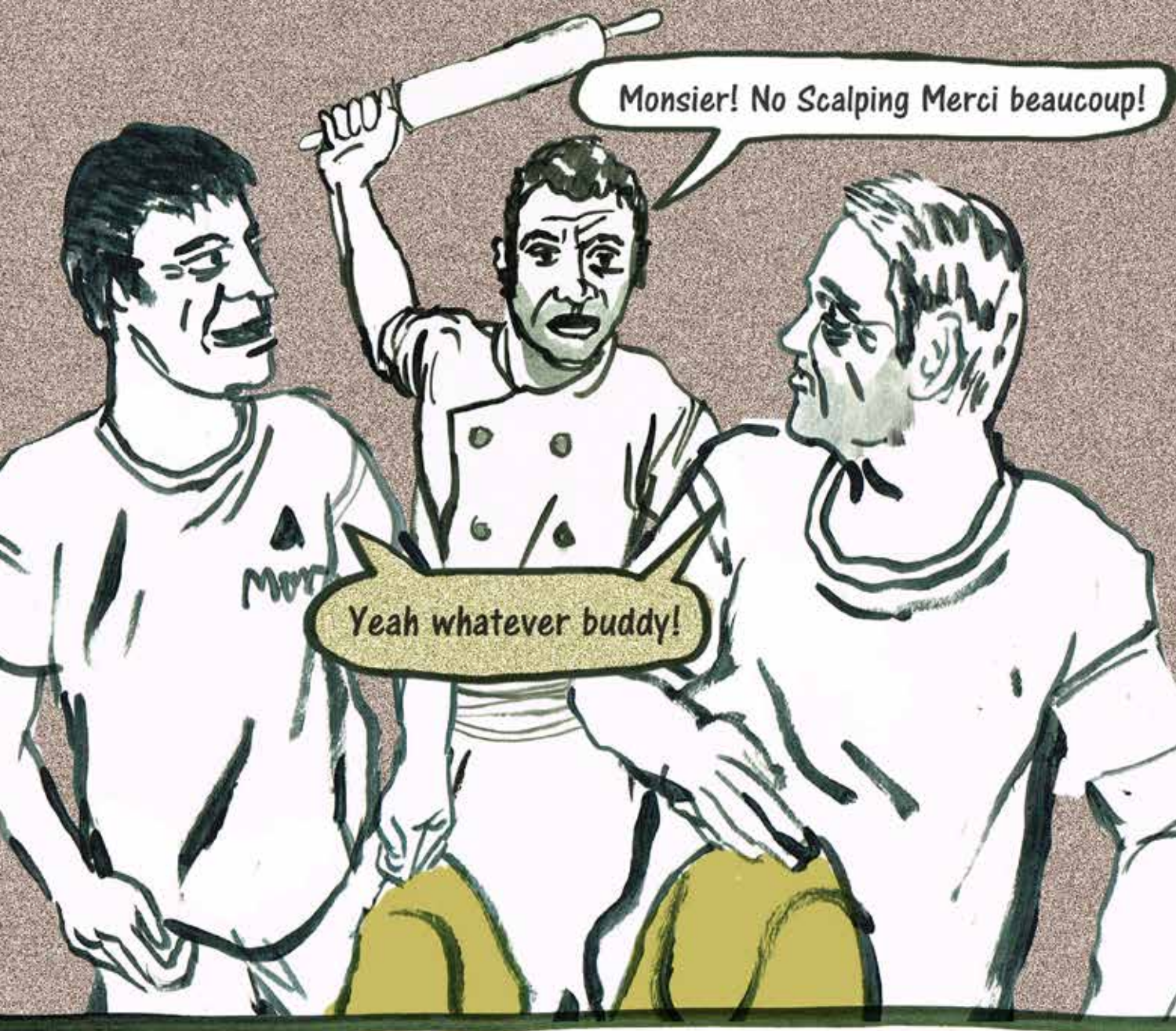
Poison Sp...

WEEERSUCKER



PATTSLEY

20%OFF ALL UNRULY HEIR APPAREL WITH CODE:#CRONUT - WWW.UNRULYHEIR.COM



ANTHONY THE BARBER



Boys, I've heard some things about you and the baker. It would be best for you two to disappear.



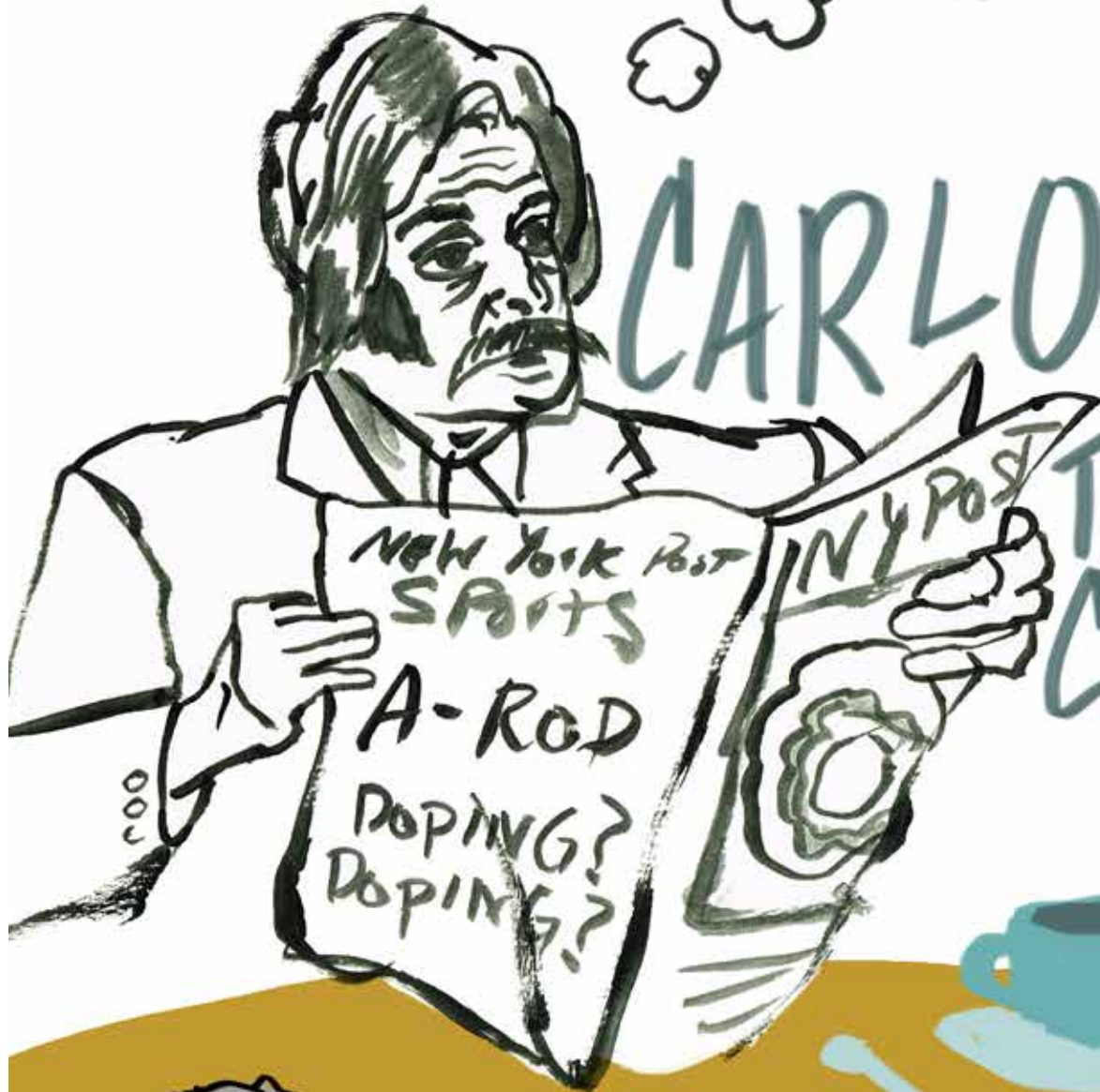
What!? Weren't you my highschool gym teacher? Danny? You believe this jerk-off?



You want a made man? I'll show you mafia.

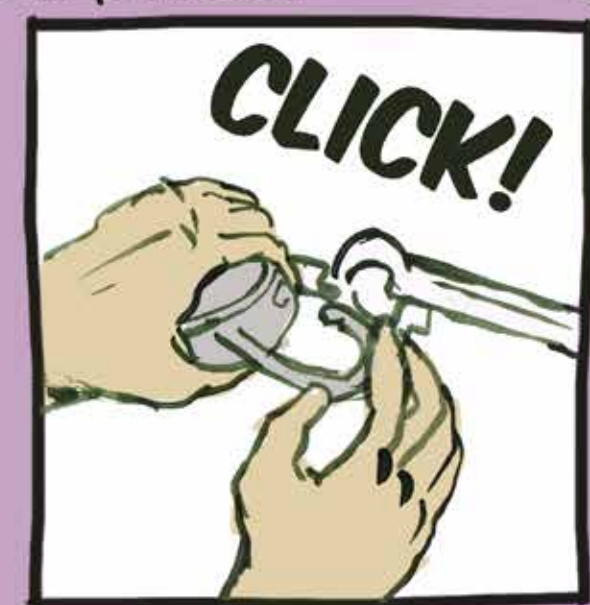
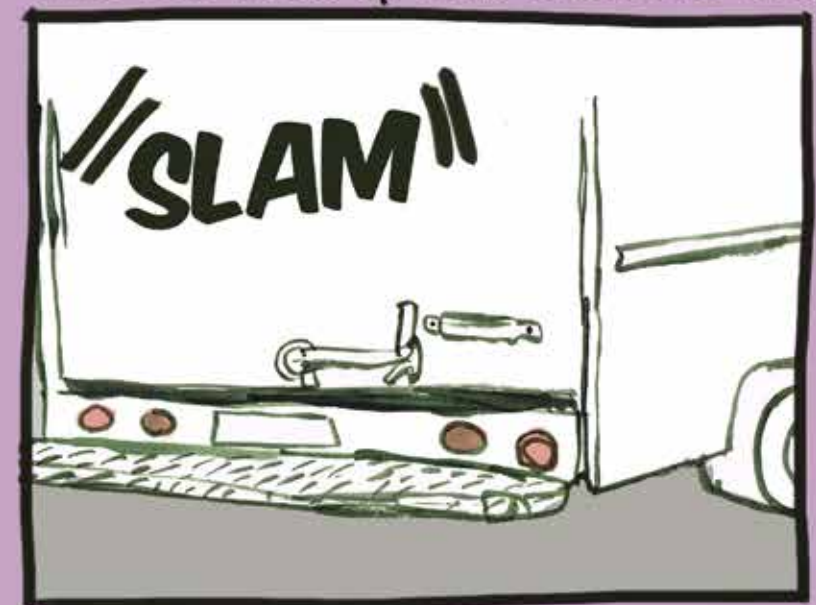
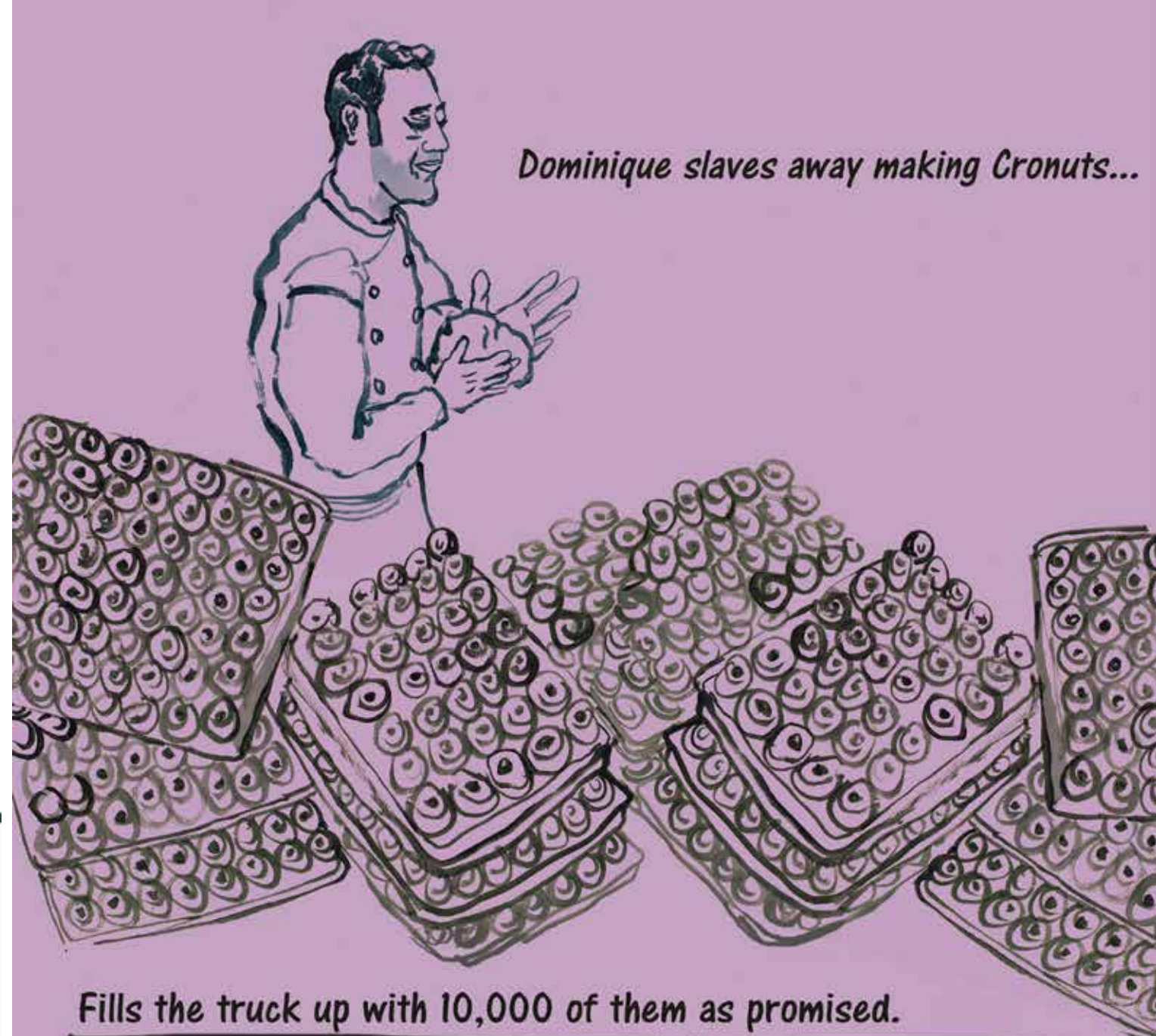
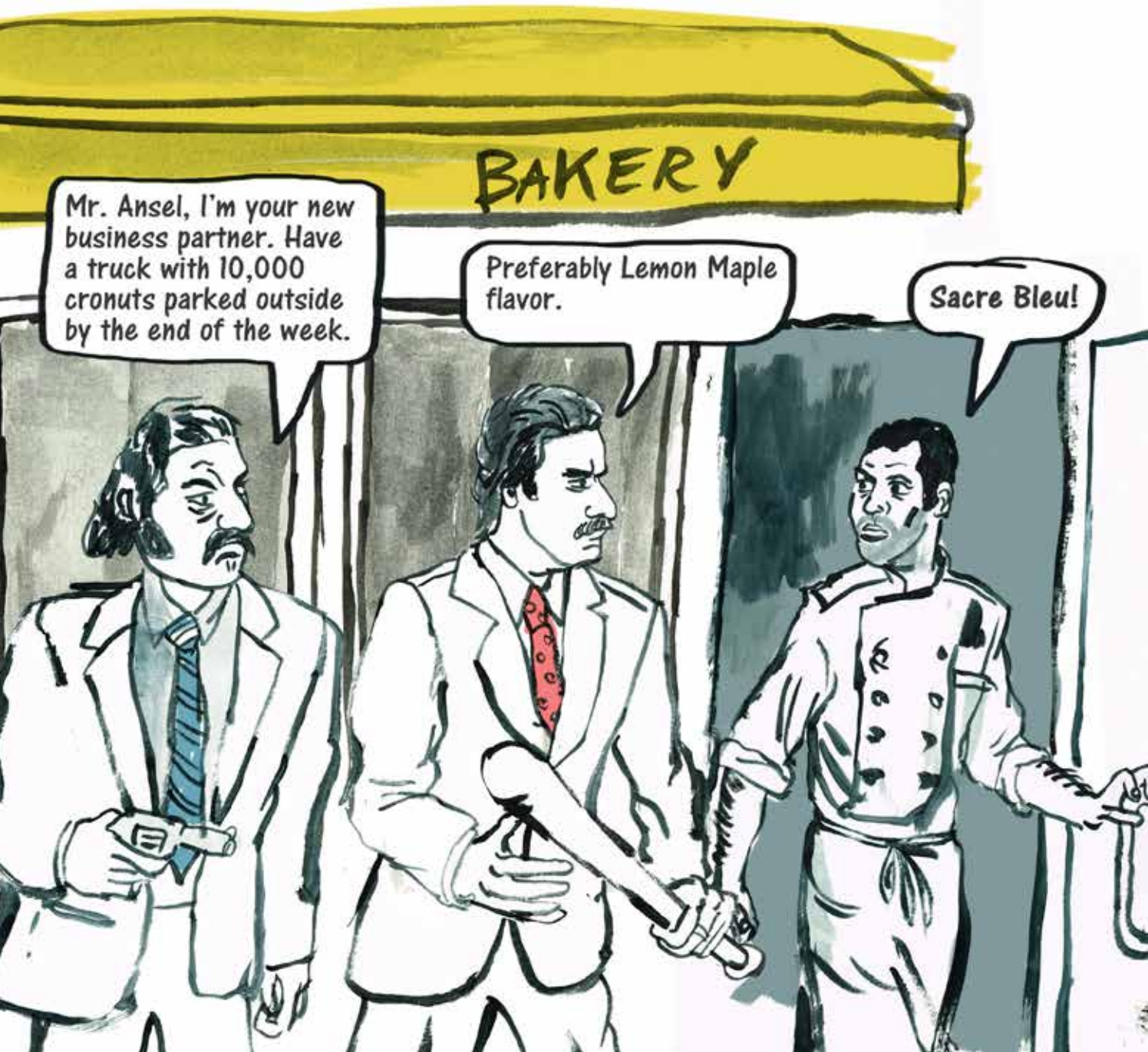
MEANWHILE ON ARTHUR AVE.

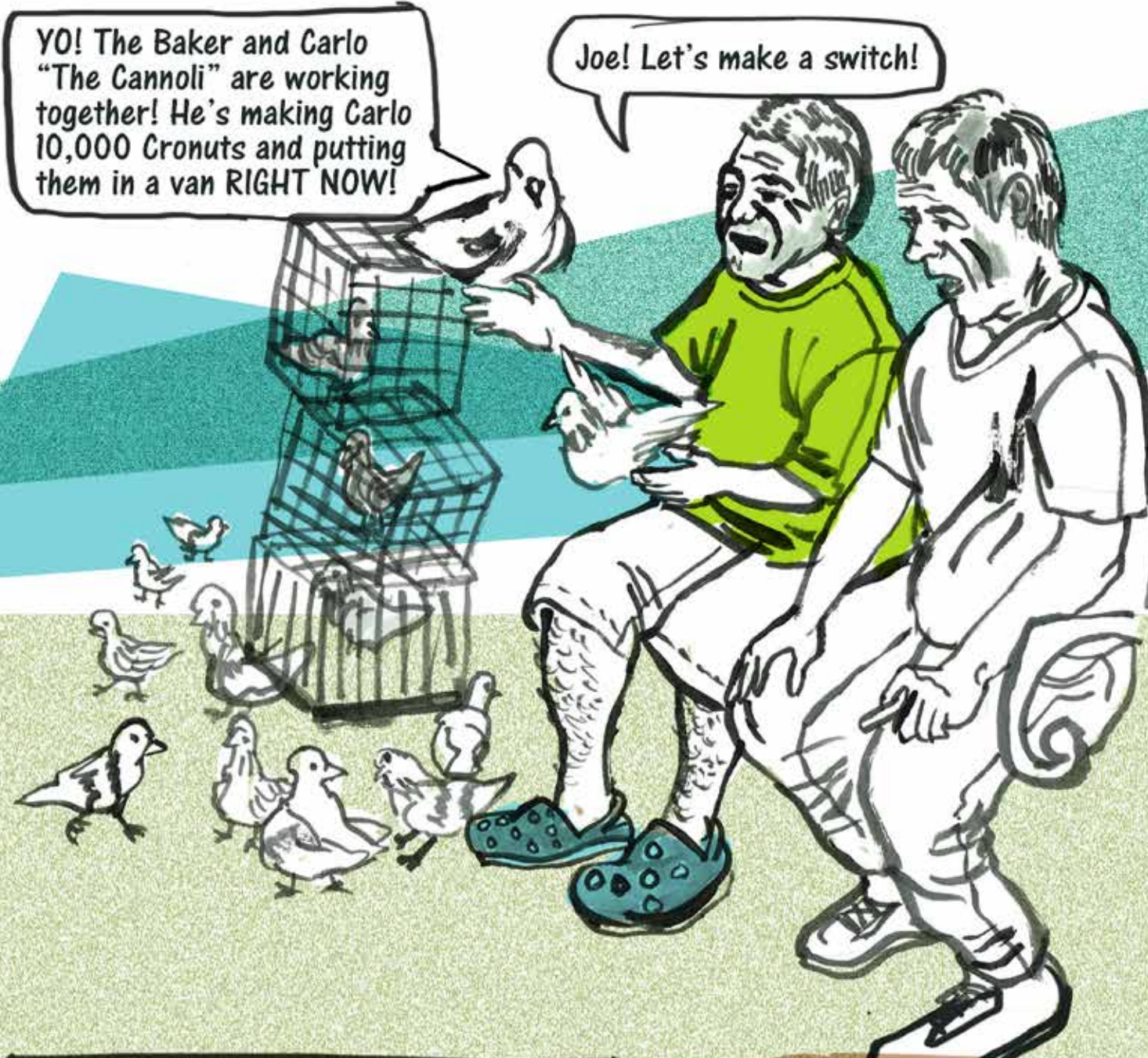
Carlo "The Cannoli" is reading the newspaper and sees the cronut craze. He decides to go down to Soho and get his cut.



CARLO

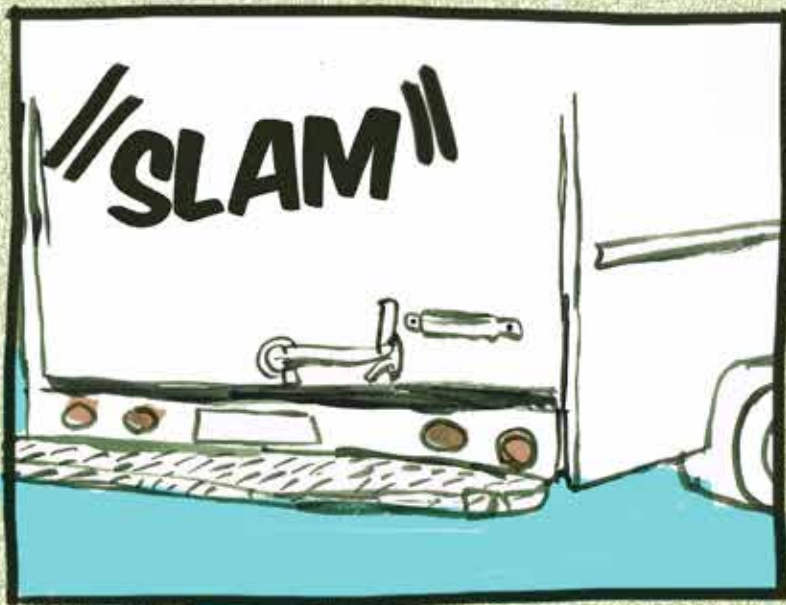
THE
CANNOLI





YO! The Baker and Carlo "The Cannoli" are working together! He's making Carlo 10,000 Cronuts and putting them in a van RIGHT NOW!

Joe! Let's make a switch!

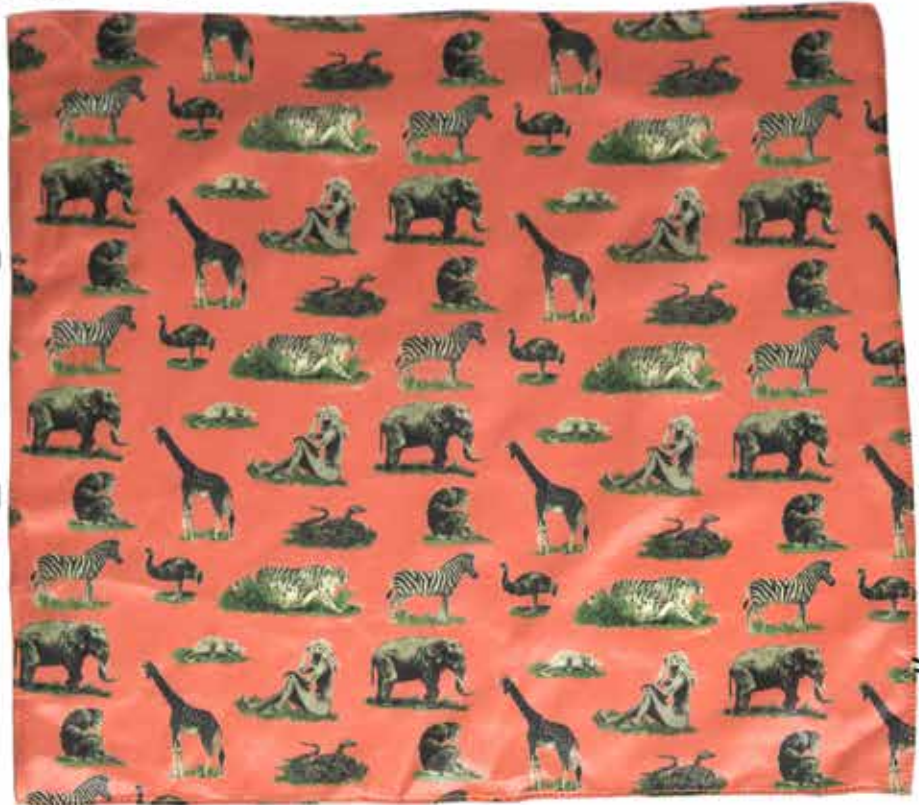


The switch worked just as the Birds planned, they got the Cronuts and Carlo got their pigeons. The Birds were last seen heading for Mexico.



WOO! These Albino Pigeons are worth a fortune!







swim



UNRULY HEAR