

Conference Speakers

“One Minnesota” Legislative Conference 2010

Scott D. Pattison serves as the Executive Director of the National Association of State Budget Officers (NASBO) in Washington, D.C.

Founded in 1945, NASBO serves as the professional organization for all state budget officers of the fifty states and U.S. territories. NASBO collects data and publishes numerous reports on state fiscal conditions. The association also provides training for members and provides public officials, the media and citizens information on state financial management and budgeting.

Prior to coming to NASBO, Pattison served for four years as Virginia’s state budget director. Previous to serving as a state budget officer, Pattison headed the Regulatory and Economic Analysis section of the Virginia Department of Planning and Budget. He also served in a variety of capacities in the office of the Virginia Attorney General, including as Counsel. Pattison served on several boards in Virginia, including the Debt Capacity Advisory Board, the College Building Authority and the state’s Performance Management Advisory Committee.

Pattison began his career with the federal government serving in several positions at the U.S. Federal Trade Commission (FTC) in Washington, D.C., including as an Attorney-Advisor. He also briefly ran a small non-profit focusing on consumer protection issues. Pattison graduated Phi Beta Kappa from the George Washington University in Washington, D.C. in 1984 and received his law degree in 1987 from the University of Virginia where he was inducted into the Raven Society.

Diana Urban was first elected to the General Assembly November 7, 2000 and is currently serving her fifth term. She is a member of the Legislature’s Environment Committee and, the Program Review and Investigations Committee. She is Chair of the Select Committee on Children as well as Co-Chair of the Results Based Accountability Sub Committee of the Appropriations Committee. She has previously served on the Energy and Technology Committee and the Planning and Development Committee.

Throughout her tenure in the General Assembly, Representative Urban has led the fight for Results Based Accountability (RBA) in Budgeting in the State of Connecticut. She has also been recognized by Governing Magazine as a National Leader in High Performance Government for her work on RBA and recently the

NCSL awarded Connecticut the Con Hogan Award for RBA and Work on Innovation in Government. She fervently believes that accountability and transparency are essential to good government.

For twenty-six years Representative Urban was employed as an Economics and Political Science professor. Most recently she taught Micro and Macro Economics, Environmental Studies and Regulation as an Adjunct professor at Three Rivers College and Environmental Conservation at the University of Connecticut Avery Point. She is currently a Senior Consultant with the Results Leadership Group in Washington DC.

She graduated Magna Cum Laude from Long Island University where she received a Bachelor of Arts in Political Science. Representative Urban earned a Masters in Urban and Policy Sciences from SUNY at Stony Brook and has studied for her PhD in Economics at the University of Rhode Island.

Teri Takai is the Chief Information Officer for the State of California, as appointed by Governor Arnold Schwarzenegger in December of 2007. As a member of the Governor's cabinet, she advises him on the strategic management and direction of information technology resources as the state works to modernize and transform the way California does business with its citizens.

Prior to her appointment in California, Takai served as Director of the Michigan Department of Information Technology (MDIT) since 2003, where she also served as the state's Chief Information Officer. In this position, she restructured and consolidated Michigan's resources by merging the state's information technology into one centralized department to service 19 agencies and over 1,700 employees. Additionally, during her tenure at the MDIT, Takai led the state to being ranked number one four years in a row in digital government by the Center for Digital Government.

Before serving in state government, Takai worked for the Ford Motor Company for 30 years, where she led the development of the company's information technology strategic plan. She also held positions in technology at EDS and Federal-Mogul Corporation. In 2005, Takai was named "Public Official of the Year" by Governing magazine. She is Past-President of the National Association of State Chief Information Officers and currently serves as Practitioner Chair of the Harvard Policy Group on Network-Enabled Services and Government. Takai earned a Master of Arts degree in management and a Bachelor of Arts degree in mathematics from the University of Michigan.

Steve Aos is the Assistant Director of the Washington State Institute for Public Policy, the non-partisan research arm of the Washington State legislature. He has 34 years of experience conducting cost-benefit analyses and communicating the results to policy makers in a wide range of public policy areas, as well as in the private sector. His current work focuses on identifying and evaluating the costs and benefits of programs and policies that reduce crime, improve K-12 educational outcomes, reduce child abuse and neglect, improve mental health, and reduce substance abuse. He also has many years of experience in energy economics and regulatory policy.

William H. Leighty is the Director of the Government Performance Initiative at Virginia Commonwealth University. Bill previously served as Chief of Staff to Governors Kaine and Warner of Virginia. As Chief of Staff, Bill served as the Chief Operating Officer of the Commonwealth. In 2005, *Governing Magazine* named Virginia the “Best Managed State in the Nation” and in 2007, *Governing Magazine* named him one of the nine “Public Officials of the Year.” In 2007, Bill was also elected as a Fellow of the National Academy of Public Administration.

Prior to serving as Chief of Staff, Bill was the Director of the Virginia Retirement System, where he led the agency to three consecutive United States Senate Productivity Awards. In July of 2008, Bill completed a performance review of the United Nations Joint Staff Pension Fund, a \$52 billion pension system. Recently, Bill also completed an engagement with the Scottish Executive; advising the government on how to implement a national performance management system.

Bill joined state government after serving in the United States Marine Corps. Bill graduated from Mary Washington College in 1978, and holds an MBA from Virginia Commonwealth University.

Paul Anton is a research scientist with Wilder Research at the Amherst H. Wilder Foundation. Paul conducts studies of the return-on-investment (also called benefit-cost analyses) of human services programs. He also provides economic analysis to inform policy choices that affect families, neighborhoods, and the region.

Paul is an economist with more than 30 years’ experience in economic forecasting, regional economic analysis, industry analysis, corporate strategy, and public policy advising.

Paul has a B.A. in economics and mathematics from the University of Minnesota and completed all Ph.D. coursework and exams in economics from the same institution. He is a member of Phi Beta Kappa and an honorary Woodrow Wilson Fellow. He is a member of the American Economic Association, the Association for Public Policy Analysis and Management, and the Benefit-Cost Society of America. He is also a member and past director of the National Association for Business Economics.

Kathryn H. Tunheim, principal and CEO of Tunheim Partners, oversees strategic planning for clients and is actively involved in client service and counseling. Under her leadership, Tunheim Partners has grown to be one of Minnesota's largest public relations agencies. Kathy also serves as Global President of IPREX, a consortium of leading independent public relations firms in major markets throughout the world.

Kathy has extensive experience in corporate, government and nonprofit communications management. She continues to provide counsel across the agency's wide range of clients, with particular expertise in assisting and anticipating clients' needs in media relations, crisis management and navigating the public policy arena.

In 1990, Kathy left her position as vice president of corporate communications and internal communications at Honeywell to found Tunheim Santrizos Company. Prior to her 10-year tenure at Honeywell, she was marketing communications manager for computer manufacturer NCR. Earlier, she served as assistant press secretary to Wendell Anderson during his terms as governor of Minnesota and his term as U.S. Senator from Minnesota.

Kathy is a member of the Itasca Project, a regional civic group focused on economic vitality and competitiveness. She serves as board chair for The Bush Foundation, and as board trustee for the University of Minnesota Foundation, and is involved with a number of other community and professional organizations.

Dr. Gerald W. Timm received his formal education in Electrical Engineering at the University of Minnesota. Upon completion of his PhD in 1967 he joined the faculty of the U of MN Medical School's Department of Neurology studying problems of the pelvic organs resulting from spinal cord injury, stroke and other

neurological disorders. This work resulted in the conceptualization and subsequent development of a variety of devices for diagnosing and treating urinary control and male erectile disorders. He is a prolific author, inventor and entrepreneur having co-founded or founded five companies, the most recent being GT Urological, LLC, to bring these concepts to market. He currently has a part-time faculty appointment as Professor of Urologic Surgery at the University of Minnesota and is actively engaged in studies of urological disorders.

Dr. Timm's community activities include service on the Boards of Directors of Park Nicollet Health Systems and TRIA Orthopedic Center. In 2001, the University of Minnesota honored Timm with its Outstanding Achievement Award where he was cited for his "pioneering research on electrical bladder stimulation and fluid energy transfer systems" and in 2006, he was recognized by the Department of Urologic Surgery for Distinguished Contributions to Urology.

Bruce Dorey started his career in HVAC by with the Trane Company. He held sales roles in Greece, France and Damam Saudi Arabia, and was then promoted to the Regional Manager of the Eastern Province of Saudi Arabia where he lived and worked for 5 years. He then returned to the USA and ran his own HVAC consulting and development business for six years. After selling the business, Dorey worked with a management consulting firm for seven years and finally returned back to school to complete a PhD in 2003. He joined McQuay shortly after and has held several positions both in North America and Dubai where he set up the district cooling business for McQuay.

Dorey has a BSc. In Mechanical Engineering from the University of Toronto, and attended the Rotman School of Business at the University of Toronto, graduating from the University of St Thomas. He received his PhD from ISM, in Paris, France in association with St. Johns University in New York.

Larry Keeley is a strategist who has worked for thirty years to develop more effective innovation methods. Larry is President and co-founder of Doblin Inc, an innovation strategy firm known for pioneering comprehensive innovation systems that materially improve innovation success rates. Doblin is now a member of Monitor Group, Cambridge MA, where Keeley is a Group Leader.

Since 1979, Keeley has worked with many global companies on innovation

effectiveness, among them Abbott Labs, Aetna, American Express, Amoco, Apple, Baxter, Citigroup, Coca-Cola, Consignia, Diageo, Ford, Gates Foundation, GE, Hallmark, McDonald's, Monsanto, Motorola, Novartis, Pfizer, Rockefeller Foundation, Shell, Steelcase, Target, Texas Instruments, WellPoint, Whirlpool, and Zurich Financial Services. He has written a book on innovation effectiveness "The Taming of the New," now in press, that is an exhaustive analysis of innovation and the superior methods that drive ROI.

BusinessWeek recently named Keeley one of seven Innovation Gurus that are changing the field, and specifically cited Doblin for having many of the most sophisticated tools for delivering innovation effectiveness. See their issue of August 1st, 2005 for the full report or their special Innovation channel on the web at <http://www.businessweek.com/innovate/>.

Keeley teaches graduate innovation strategy classes at the Institute of Design in Chicago, the first design school in the U.S. with a Ph.D. program, where he is also a board member. He lectures in executive education programs at Kellogg Graduate School of Management and is an adjunct faculty member for their core MBA and their Masters of Manufacturing Management programs. He also lectures at University of Chicago, plus business schools in Spain, England, Scotland and China. Keeley was a Senior Fellow of the Center for Business Innovation, in Boston. He is also a board member for Chicago Public Radio, where he has charted strategy for what has become an innovation engine for public radio across the US.

Tom Gillaspay has served as the Minnesota State Demographer since 1979. The State Demographer is part of the Minnesota Planning Agency, whose mission is to inform policy decisions through long-range planning and to provide policy makers and the public with accurate information and analysis about emerging and critical issues. Gillaspay received his Ph.D. in economics from the Pennsylvania State University, specializing in economic demography.

Tom Stinson is an Associate Professor at the University of Minnesota's Department of Applied Economics and serves as the Minnesota State Economist. Stinson has a special interest in public finance and regional economic development. He received his Ph.D from the University of Minnesota in 1973.