



UNITED NATIONS PRIVATE SECTOR FORUM 2017



United Nations Private Sector Forum 2017: Programme **18 September 2017, Delegates Dining Room, UNHQ, 12:30-15:00**

Hosted annually by the United Nations Secretary-General at the opening of the UN General Assembly, the United Nations Private Sector Forum brings together leading CEOs and investors, Heads of State and Government, senior UN leadership and select civil society representatives for an interactive discussion and high-level networking opportunity. The luncheon event helps participants identify new opportunities to work together to achieve shared objectives.

This year, the Forum theme is *Financing the 2030 Agenda: Unlocking Prosperity*. With just thirteen years left to achieve the Sustainable Development Goals (SDGs), the global community needs to unlock innovative forms of financing at an unprecedented scale, redirect existing financial flows to be consistent with sustainable development, and catalyze responsible business growth to achieve the Global Goals. Recognizing that building sustainable financial markets comes with diverse challenges, including overcoming market tendencies toward short-termism, the Forum will focus on identifying solutions all sectors must take to drive capital towards achieving the SDGs.

I. Informal Discussions and Networking Time (12:30-13:00)

II. Opening Remarks by the UN Secretary General (13:00-13:15)

Secretary-General H.E. António Guterres will outline his vision for the role of the UN as a catalyst for financing sustainable development, outlining key future milestones and engagement opportunities for leaders present to scale financing for development.

III. Urgency and Hope: A Special Message from Al Gore (13:15-13:20)

Former United States Vice President Al Gore will challenge and inspire participants to take action and demonstrate leadership to address the urgency – and seize the opportunity – of combatting climate change while advancing sustainable development.

IV. Government Keynote Remarks (13:20-13:30)

H.E. Doris Leuthard (President of the Swiss Confederation) will reflect on how governments can create enabling environments for private sector investments in the SDGs, referencing concrete scalable examples and challenging all stakeholders present to commit to action.

V. Roundtable Discussion and Solution Sharing (13:30-13:50)

Seated at tables of 10, participants will respond to challenges presented by the keynote speakers and spotlight specific scalable actions. Table leaders will be designated to facilitate the conversation, and rapporteurs will help capture outcomes and follow-ups.

VI. Featured Interviews

The moderator (Ms. Becky Quick – CNBC: "Squawk Box" Co-Anchor, "On the Money" Anchor) will interview two panels of business and investor leaders.



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- **Interview Panel One: Catalyzing Finance for Sustainable Development** (13:50-14:10)
 - **Mr. Scott Mather** (Chief Investment Officer U.S. Core Strategies, PIMCO)
 - **Ms. Bola Adesola** (Managing Director and Chief Executive Officer, Standard Chartered Bank Nigeria)
 - **Mr. Walt Macnee** (Vice Chairman, Mastercard)

Discussion Outline: Panelists will address issues including: efforts to expand climate-finance initiatives into other areas covered by the SDGs, the importance of capital investment driven by principles and aligned with SDGs, the need for issuing new SDG securities such as SDG bonds, innovative financial products, the role of other players such as stock exchanges, the need to accelerate financial inclusion and women's empowerment, and the importance of unlocking the potential of SMEs to contribute to sustainable development.

Following the Panel: Roundtable Discussion and Solution Sharing (14:10-14:30)

- **Interview Panel Two: Aligning Business with the SDGs** (14:30-14:50)
 - **Mr. Mark Schneider** (Chief Executive Officer, Nestlé S.A.)
 - **Ms. Nomsa Daniels** (Chief Executive Officer, Graça Machel Trust)
 - **Mr. Sunil Mittal** (Chairman, ICC; Founder and Chairman, Bharti Enterprises)

Discussion Outline: Panelists will discuss corporate leadership in aligning business with the SDGs from a financial perspective, including issues such as: unlocking corporate pension fund investments (estimated market: \$10 trillion USD) to drive progress on the 2030 Agenda, the role of technology in enabling inclusive finance, the challenges of market 'short-termism,' and the importance of both companies and investors taking action to ensure more long-term markets and improving reporting to investors on sustainability.

V. Reflections and Closing (14:50-15:00)

Time permitting, the moderator will facilitate reflections from participants on personal commitments and actions they will take as a result of their involvement in the event.

Participant Guidance: Bringing Solutions to the Table

There are a variety of ways that participant commitments will be featured in programming and covered by media attending the event. Participants are encouraged to come to the table with stories of leadership, commitments to action and solutions which will unlock prosperity and financing of the 2030 Agenda.

To learn more about the range of suggested solutions and actions which participants may share at the Forum, please consult the **Annex of Guiding Resources** available below.



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Annex of Guiding Resources

Financial Innovation

- UN Global Compact: *Financial Innovation Action Platform*. [Read more](#).
- UNEP Finance Initiative (UNEP FI): *Positive Impact Finance*. [Read more](#).
- UNEP FI Principles for Sustainable Insurance – ICLEI: *Insurance Development Goals for Cities*. [Read more](#).
- UNEP FI Principles for Sustainable Insurance: *Insurance 2030: Harnessing insurance for sustainable development*. [Read report](#).
- Principles for Responsible Investment (PRI) – UNEP Finance Initiative (UNEP FI) – United Nations Conference on Trade and Development (UNCTAD) – UN Global Compact: *Private Sector Investment and Sustainable Development*. [Read report](#).
- UNEP FI Principles for Sustainable Insurance – Microinsurance Network: *Global Partnership for Sustainable Development*. [Read more](#).

Responsible Investing and Corporate Action

- Principles for Responsible Investment (PRI) - UN Global Compact: *Aligning Values: Why corporate pension plans should mirror their sponsors*. [Read report](#).
- Sustainable Stock Exchanges (Organized by PRI - UN Global Compact - UNEP Finance Initiative - UNCTAD): *Model Guidance on Reporting ESG Information to Investors: A voluntary tool for stock exchanges to guide issuers*. [Read report](#).
- UN Global Compact – Principles for Responsible Investment: *Coping Shifting Changing 2.0: Strategies for Managing Market Short-Termism*. To be launched at the UN Private Sector Forum; [read the first iteration of this paper from 2014](#).
- UN Global Compact: *Reporting on the SDGs Action Platform*. [Read more](#).
- Business Commission on Sustainable Development: *Ideas for Action for a Long-Term and Sustainable Financial System*. [Read report](#).
- EU High-Level Expert Group: *Interim report on Sustainable Finance – “Financing a Sustainable European Economy”*. [Read report](#).