HITRUST®

RightStart
Program™

The HITRUST RightStart Program Helps Start-ups Earn New Business, Accelerate Growth, and Improve Venture Capital Valuation and Funding

Enables and guides start-up companies to build, strengthen, and accelerate their risk management, compliance, security, and privacy programs which:

- Enhances growth opportunities and improves business operations.
- Opens doors to close new deals.
- Provides stronger, more robust RFP responses.
- Meets customer data protection and regulatory compliance requirements.
- Reduces the chances of a data breach that could damage operations and erode reputation.
- Builds credibility with investors and helps obtain funding.
- Establishes a one-stop approach for measuring and managing data protection.

All-in-One HITRUST RightStart Program: A Discounted Bundle with the Solutions and Tools Needed for Success

- Comprehensive framework is available to download free of charge (for eligible organizations).
- Efficient SaaS platform streamlines, manages, and assesses information risk and compliance in a single location.
- Professional training and support that guides implementation by including consultation, an instructor-led adoption class, and an annual HITRUST conference invitation.
- Validated Assessment + Certification provides a HITRUST assessment report of your choice.

The HITRUST RightStart Risk Management Program builds a solid risk management, compliance, and privacy protection foundation, helping start-ups earn HITRUST Certification and establish significant competitive advantages.

HITRUST CSF® Framework allows organizations to perform assessments and report against the privacy and security controls of the HITRUST CSF or any one of the numerous authoritative sources currently included in the framework.

HITRUST MyCSF® information risk management platform makes it easier and more cost-effective for organizations of all sizes and program maturity to manage information security and regulatory compliance.

HITRUST Assurance Program™ provides a simplified and consistent approach to assessments and reporting using the HITRUST CSF and the authoritative sources it includes.

HITRUST Academy® offers the only training courses designed to educate security professionals about information protection and the utilization of the HITRUST CSF and MyCSF to manage risk and meet compliance regulations. The RightStart program includes the HITRUST Adoption Training Course designed to introduce HITRUST to new customers and organizations near the beginning of their information security road map.

HITRUST CSF

MyCSF Tool

HITRUST Academy

HITRUST Assurance
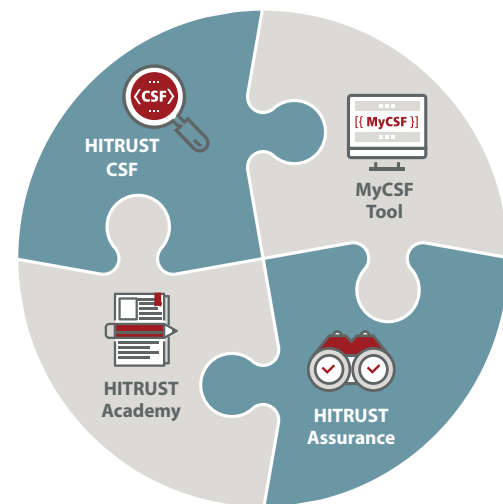
Introducing the HITRUST e1 Essentials Assessment

As a core part of the RightStart program, the e1 Assessment focuses on foundational cybersecurity hygiene. The e1 is an ideal first step for start-ups and small businesses to differentiate themselves in the marketplace.

- **A faster, easier option to obtain assurances, establish benchmarks, and identify cybersecurity coverage gaps.**
- **As businesses grow, organizations can reuse e1 work in the future to move up to higher HITRUST assurance levels.**

"Our advisors all recognize that HITRUST is the gold standard in information security attestation. They also know that certification plays an important role in marketing our offering to our customers. The HITRUST CSF actually gives us—as an early-stage company—a leg up on processes, policies, and controls that larger companies take for granted." —Hoala Greevy, CEO, Paubox

QUALIFICATIONS:

A HITRUST Right Start Program organization must meet the following criteria:

(1) have a productive service or product line, or be close (this qualification is mandatory).

An organization must also meet two of the following three requirements:

(2) incorporated or founded within the last three years,
(3) under 50 full-time employees, and
(4) revenue under $10M.

FEATURES OF THE RIGHTSTART PROGRAM	Year 1	Year 2
A HITRUST MyCSF Professional Subscription	X	X
One-Hour MyCSF Optimization Session with a HITRUST SME	X	
Two seats for online HITRUST "Adoption" Training Course	X	
One Complimentary Pass to the HITRUST Annual Conference Each Year of the Agreement	X	X
HITRUST Report Credit (Readiness or Validated) Available for e1, i1, or r2	X	X

The HITRUST RightStart Program delivers everything a new organization needs to build trust and earn additional business by managing information security risk more effectively.

Contact HITRUST for pricing: sales@hitrustalliance.net or call us at 1-855-HITRUST.

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