VOLUME XXVII, NUMBER 5

May 2015

California Capitol Report

Water emergency reaction

By John Norwood

John Norwood is president of The California Pool and Spa Association (formerly SPEC).

Small business folks never believe it can happen to them – government severely restricting or putting them out of business – but then when it happens they wonder why no one was there to defend them.

Where was the trade association defending our industry?

Oh, I didn't want to pay the dues to be a member, but why didn't others?

The phone and computer lines at CPSA have been lighting up this week with calls from pool builders and others from all around the state wondering what CPSA was doing about possible restrictions on the use of public water to fill pools or with regard to proposed building restrictions in their area. CPSA is on the job and reacting as quickly as possible, but it is ironic, to say the least, that some of these calls are coming from pool professionals that are not members of CPSA and have not been willing to support the association's efforts to defend their businesses.

CPSA has been hard at work on behalf of the pool and spa industry on the drought issue. Last week we sent out letters to every water district in the state



with facts and figures about water use by swimming pools and spas. These materials demonstrate that not only are swimming pools and spas not water wasters, but instead that homeowners who install swimming pools and spas are installing a water efficient backyard on par with drought resistant or California friendly landscaping.

A new development for 2015 is that we are seeing city councils getting into the act of passing resolutions prohibiting new building permits for swimming pools. Because of this, CPSA is in the process of sending the same materials to city councils as well. There are over 600 water districts in California and 358 cities. When we see or hear of proposals to restrict water for swimming pools we are following up by phone with the water district or city council, sending letters opposing such restrictions and arming local pool builders with a speaker's kit to appear before the government agency to oppose such restrictions. While we would like to be personally present to supplement these efforts, the



Teach a Kid to Swim 2015



One of the great things about IPSSA is the underlying commitment to help others in the industry. After all, this association was created on the principle of sick route coverage.

But, many members go above and beyond sick route, helping other members and their communities. These are IPSSA Heroes.

Tell us your story, or let us know who has helped you. Email us at info@ipssa.com.

By Bob Nichols

Bob Nichols is the president of the Diamond Bar chapter

Joining in for National Pool Safety month for the sixth year the Diamond Bar chapter has kicked off their 2015 Teach a Kid to Swim campaign. The chapter provides scholarship funds for children that would not otherwise be able to attend swim classes.

Funds for these scholarships are provided by the generous incentive programs that Pentair, SCP and PEP have provided over the years and the chapter membership who have supported those programs.

The chapter has been able to provide over 180 scholarships for children, some of whom needed *Continued on page 11*

IPSSA Chapter Membership Drive 2015 One of the great things about IPSSA is the underlying commit-

Continued on page 19

July 1st – December 31st, 2015

1st Place - \$3000 2nd Place - \$2000 3rd Place - \$1000 Contest rules: A chapter must be an approved chapter as of July 1st and bring in a minimum of 5 members to be entered into the contest. New and reinstated members only,

transfer and employee members do not qualify. In the case of a tie, the prizes will be combined and awarded. Prizes will go to the winning chapters and not individuals.

Attention IPSSA Members!

IPSSA is in the process of converting to new software and electronic billing, so we are trying to update our records. We ask that all IPSSA members please email the IPSSA Financial Office at membership@ipssa.com with your name, IPSSA ID#, phone number and email address. We want to make sure we have your most recent information on file. If you have any questions, you can call Sue at 888-391-6012. Thank you!

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Things to do in May

- ➤ National water safety month
 - ➤ Algae control
- ➤ Specialty chemical maintenance
- ➤ Change hoses on liquid chlorine feeders
 - **➤** Truck maintenance
- **➤** Evaluation of fuel consumption needs

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THE IPSSAN

THE IPSSAN

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Deadline for submission of articles is the 20th of each month. Material submitted late will be considered for the following month

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IPSSA Logo

Pat Sciarappa Wins the March Education Corner quiz

Pat Sciarappa, a member of the Monterey Coast chapter, was selected randomly among all of the correct entries for the March Education Corner Quiz and will receive an IPSSA shoulder bag & backpack. All correct entries submitted during 2015 are eligible for a big drawing at the end of the year for more IPSSA logo

The correct answers for the March quiz are 1. The water molecule is a polar molecule meaning that it acts like a tiny bar magnet with a positive end and a negative end. A. True. B. False, the correct answer is a) true. 2. The Saturation Index uses 5 water balance factors for determination-pH, total alkalinity, calcium hardness, temperature and A. TDS B. Cyanuric acid C. Hydrogen concentration D. Batherload, the correct answer is a) TDS. 3. The two meth-

orne

ods of making ozone are: A. Flux capicitor and UV B. UV and CD C. CD and DVD D. HDTV and DVD-R, the correct answer is b) UV and CD. 4. The hypochlorite false.

ion (OCl-) which is the result of the dissociation of HOCl is a very good disinfectant. A. True B. False, the correct answer is b)

Calendar of Events 2015

May 7-8	CPO Class SCP, San Juan Capistrano, California http://www.anotherperfectpoolnews.com/cpo
May 21-22	CPO Class Superior Pool Products, El Cajon, California http://www.anotherperfectpoolnews.com/cpo
June 11-12	CPO Class Superior Pool Products, Anaheim, California http://www.anotherperfectpoolnews.com/cpo
June 25-26	CPO Class Hasa, Santa Clarita, California http://www.anotherperfectpoolnews.com/cpo
July 9-10	CPO Class Superior Pool Products, Indio, California http://www.anotherperfectpoolnews.com/cpo
July 23-24	CPO Class Superior Pool Products, Canoga Park, California http://www.anotherperfectpoolnews.com/cpo
August 1	IPSSA Board of Regional Directors Meeting Location TBD, San Diego, CA 10:00 am info@ipssa.com

Financial office thanks chapters with prompt payments

IPSSA Leadership Weekend

info@ipssa.com

The Sheraton Park Hotel, Anaheim, California

The Financial Office thanks the following 26 chapters, whose members all paid promptly in April before second notices were

Region 1 – East Bay, Elk Grove, El Dorado

Region 2 – Central Coast

Region 3 – Foothill

Feb. 5-6, 2016

Region 4 – Central Los Angeles

Region 5 - Anaheim, Mission Viejo, Orange Coast, Orange County #9, OCPP, Saddleback

Region 6 – Palm Springs, Redlands

Region 8 - Henderson, North Phoenix, Northwest Las Vegas, West Valley, Western Las Vegas

Region 9 – Austin, Clearlake, North Houston, San Antonio, West Houston

WELCOME NEW MEMBERS!

REGION 1 – Modesto Central Valley: Jonathan Allen. . . Lino

Viega. . . REGION 2 - Santa Barbara: Melinda Gerow. . . **REGION 4 – Westside:** Edward Montiel. . . **REGION 5 – Central** Orange County: Bob Doere. . . REGION 6 - Ontario/Rancho Cucamonga: Danielle Magruder. . . Temecula/Murrieta: Steven Eskildsen. . . REGION 8 - East Valley: Randall Hayden, Michael McDonald. . . REGION 9 - West Houston: Frank Ceraudo. . .

Region 11 – Cape Coral

Region 12 – Mid Cities DFW

Education

All members who mail an entry with the correct answers will become eligible for a drawing at the end of the month for IPSSA logo gear. All correct entries will go into a year-end drawing for other IPSSA merchandise. IPSSA members are the only eligible participants and only one entry per month is permitted. Each month, the winner of the drawing will be published in The IPSSAN. Entries for this month must be received by JUNE 20, 2015.

- 1. The chemical we use in the pool industry to raise calcium hardness is:
 - A. Calcium hydroxide
 - B. Calcium hypochlorite
 - C. Calcium chloride
 - D. Calcium phosphate
- 2. The chemical that protects chlorine from sunlight destruction is called:
 - A. Cyanuric acid
 - B. Conditioner
 - C. Stabilizer
 - D. All of the above
- 3. The regular sanitizer you are using determines the proper total alkalinity for the pool.
 - A. True
 - B. False
- 4. Adding 10.6 fl. oz. of sodium hypochlorite to 10,000 gallons of water will increase the chlorine level by 1.5 ppm.
 - A. True
 - B. False

Name				
Address				
City				Zip
Telephone Number (_)			
Chapter				
Correct Answers: 1	2	3	4	
(Please	indicate A, I	B, C, or D for	each answe	er.)
	Mai	I Entry to:		

IPSSA Quiz, 10842 Noel Street, #107, Los Alamitos, CA 90720

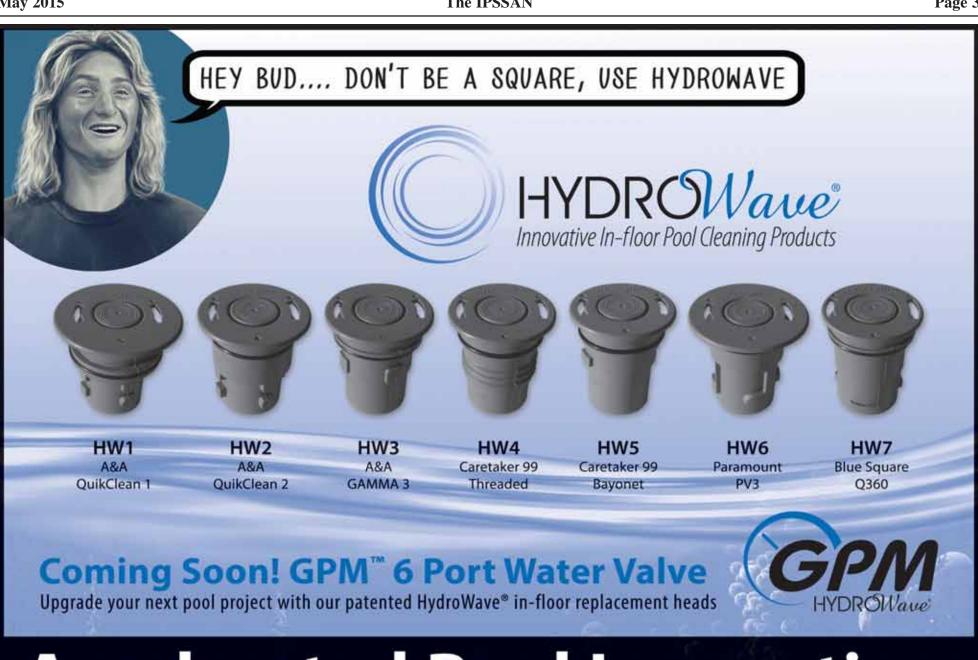
Or Fax to: (888) 368-0432 Entries for this month must be received by JUNE 20, 2015.

IPSSA is on Facebook!

REGION 11 – Treasure Coast: Jair Castro.

Visit our page at www.facebook.com/ipssa where you'll see photo albums from recent industry events.





Accelerated Pool Innovation



President's message

By Todd Starner

Todd Starner is the President of IPSSA and Region 11 Director.

I hope this finds all of you doing well. I know those of you in California are worried about the drought. I will try to send some rain your way.

Judging from my inbox there are a few unhappy members with me right now. So let's try to explain your IPSSA national dues did not

it and get it right. The first thing I want to explain is why we went to paperless billing. We at the BORD felt like this was a way to keep costs down in the future, saving on postage, time and man hours.

Then there is the matter of dues and the most asked about topic, your insurance rate increase.

First you need to know that

increase. The increase of \$5.50 covers two major areas of our insurance program. The first increase was in the liability portion of your insurance. This increase was the result of numerous high claims IPSSA has incurred over the last 4 years. Your liability portion in 2013/2014 was \$52.00 plus tax. This portion was raised by \$4.00 to a new cost of \$56.00 plus tax. This rate is still lower than our competitor's policies. IPSSA's policy is still the most comprehensive insurance package

of ALL carriers. Still included is our \$1,000,000 coverage for injury or damage caused by chemicals and coverage of popped pools at \$100,000 per incident.

The other increase occurs in the life insurance portion. This was the first time we have received an increase here. Why you ask? Very simple, in the year 2012 IPSSA had 11 claims and in 2013 IPSSA had 14 claims. This a very high number but the most alarming fact is that most of the claims where members between the age of 45 and 55. That's right 45 and 55. The leading cause — HEART ATTACK. So please take care of yourself.

So that is your total raise, \$4.00 for liability, which still keeps it below our competitor's, and \$1.50 for life insurance. IPSSA is the only pool association that offers life insurance with most claims paid within two weeks of notification.

So there are the reasons for the increase. I feel like I let you all down and owe you ALL an apology for not explaining this to you earlier.

I do have a question for all of you though. In going thru all this I have to ask, is IPSSA becoming an association for just insurance? And if so why? So over the course of the past few weeks I have thought about that very question. My personal thought is NO. I'm what you call a one pole'r. So yeah the insurance is nice but not the reason I stay in IPSSA and do what I do. IPSSA for me is where I get insurance, sick route coverage, educational opportunities, the chance to network with several other pool industry professionals, and scholarships to help pay for additional education. All that is a great member benefit but the number one thing that keeps me in IPSSA is YOU, my fellow members. My closest friend and I met thru IPSSA and I have many close friends in California, Arizona, Texas and yes right here in Florida. All of who I would have never met if it



wasn't for the social/charitable side of IPSSA. Someone once told me that the reason he liked IPSSA is because on any given weekend some chapter somewhere was helping their community. Strong statement but true. IPSSA is one of the most giving associations I have ever been a part of. I personally like the social aspect of IPSSA and this is where I think one of IPSSA's problems lie.

I am starting to think that some of our chapters and regions are becoming too business orientated and have forgotten the brotherhood IPSSA was founded on. I have heard and seen IPSSA chapters and regions having picnics, fishing outings, and ice cream socials that brought members and their families together. In doing events like these you get to see your fellow chapter members not as your competition but as human beings. So my challenge to all of you, from chapter president to the newest chapter member, is to plan those social events. It can be bowling, mini golf, BBO cook-offs, a night at a baseball game, or a charitable event in your area. The point is it can be anything. Have fun, meet and learn about your chapter members. Who knows, your next great friend may be there. As we say here in Region 11, the chapter/region that plays together stays together.

Thanks for your support!

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\$2,000,000	\$94.00	employee \$47.00
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Janitorial coverage (optional)	\$27.00	
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Warehouse liability (optional)	\$31.00	
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\$30,000	\$40.00	
\$40,000 Additional limits available up to \$100,000	\$51.00	
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\$50,000 to age 70	\$14.00	
\$20,000 age 70-80		
Optional higher limits available		
Optional lower limits available for employees		
Accidental Death and Dismemberment	\$2.65	
\$100,000 life limit for accidental death		
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Certificates		
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Florida LP Gas	\$100.00	(Annually)

Coverage Corner

By Ray Arouesty

Ray Arouesty is an attorney at law and president of Arrow Insurance Service, IPSSA's insurance provider since 1988. He can be reached at (800)833-3433 or ray@arrowinsuranceservice.com

When Pool Inspection Coverage is NOT Pool Inspection Coverage

Swimming pool service techs are sometimes asked to give opinions on the condition of a pool and/or spa, usually when a house is offered for sale. The "Pool Inspection Report" is used by the home buyer to determine, among other things, what items the buyer will demand be fixed as a condition of the sale. I often dissuade pool techs from performing inspections since most inspection reports are lacking in many important areas such as electrical bonding, whether dual main drains are

hydraulically balanced, leaking return lines and plaster defects. But I recognize that pool techs may still provide opinions regarding the condition of pools and equipment and I therefore included specific coverage on the IPSSA Group Liability insurance policy to cover pool inspection claims up to \$50,000.

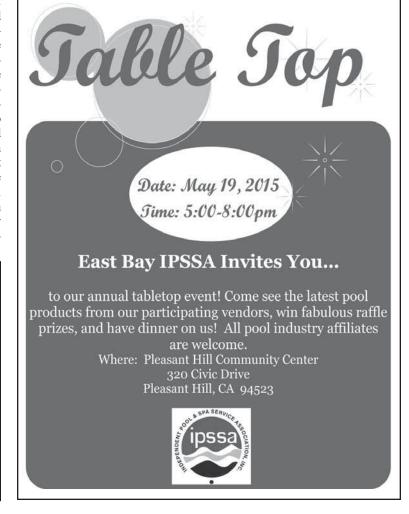
Typical pool inspection claims involve home buyers who maintain that they overpaid for a home based on a pool tech's failure to disclose pool defects. The problem, however, is that Commercial General Liability policies do not properly cover pool inspection claims. A commercial general liability policy covers bodily injury and tangible property damage that the pool tech is legally obligated to pay due to his negligence. Tangible property is defined as items that can be felt or touched.

Here's the issue: overpaying for a home is NOT tangible property and therefore NOT covered under general liability insurance policies. When I decided to include insurance coverage for pool inspections over 20 years ago, I realized that it was important to cover losses for both "tangible" and intangible" property damage. Incredibly, not all association insurance plans do this

I recently obtained a copy of an insurance policy being offered to members of another "association" that claims to have insurance coverage "just like IPSSA". Imagine my surprise when I read the Swimming Pool and Spa Inspection coverage form that provides coverage for damage only to "tangible property". Claims and lawsuits for overpayment based on the pool tech's failure to report defects are NOT covered. The insured receives neither legal defense nor payment for any claim for this type of claim. How many pool techs would realize this subtle, but very important limitation, even if they obtained a copy of the insurance policy before joining that association?

Commercial general liability policies for pool techs vary dramatically from each other. They are often confusing and difficult to understand. The best way for a pool tech to assure that he's getting the proper coverage is to

choose a long-established group policy that has been endorsed by an association that isn't owned and/or operated by an insurance carrier or agent. IPSSA is such an association. Pool techs doing otherwise may be in for an unfortunate surprise when that claim for an inspection is denied based on an obscure the definition of the term "property damage".



Education Quiz

Try the
Education Quiz
on page 2
and
challenge your
knowledge!



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Ask Sue

By Sue Robach

Sue Robach is national training manager for Pentair Aquatic Systems. If you have questions for Sue, send them to info@ipssa.com.

There's been a lot of talk lately, not only in the pool industry, about energy efficiency. People who sell all kinds of things — cars, air conditioners, light bulbs, etc. — talk about how much less

energy today's products consume. And people like conserving energy because it can save them money and it can be good for the environment.

There's nothing new about this. In fact, you might wonder why I'm writing about it now at all. It's because Pentair was recently honored, for the second year in a row, by the U.S. Environmental Protection Agency as an ENERGY STAR Partner of the Year.

What's the big deal, you might ask. And what does it mean for the pool industry?

When the U.S. Department of Energy and EPA added swimming pool pumps to the list of products that could be tested for and granted ENERGY STAR certification about two years ago, they opened the door to helping pool owners and potential pool owners under-

stand not only how much energy a pool pump can consume, but also that there are significant differences to consider in how much energy pool pumps require.

How did they do that? By allowing some — but not all — pool pumps to bear ENERGY STAR, as you may know, is the second-most recognized brand when it comes to product rating systems, right behind the Good Housekeeping Seal of Approval. According to the



EPA, 87 percent of home owners recognize the ENERGY STAR label and 64 percent associate energy savings with ENERGY STAR labels. That means pool owners who are motivated to save energy may be swayed toward buying an energy efficient pump, even if it has a higher price tag.

How do pool pumps earn ENERGY STAR certification? They have to pass tests that show they have an energy factor of 3.8, which means they can pump at least 3.8 gallons for each watthour consumed. In other words, a pump with an energy factor of 3.8 can pump 3800 gallons for each kilowatt-hour (kWh) consumed. All two-speed and variable-speed pumps on the market today can meet this requirement.

Since the EPA began certifying pool pumps in March 2013, more than 130 pumps from 10 manufacturers have received certification, and more are being tested and certified all the time. The complete list is available at www.energystar.gov.

I'm proud to say that Pentair makes almost half of the certified pumps on the EPA list.

The importance of ENERGY STAR certification goes beyond the label on the product. Another benefit for the pool industry is that ENERGY STAR recognition has helped utility companies develop and implement incentive programs, including significant rebates for home owners who purchase certified pumps and contractors who install them.

The independent testing from a third party lab gives utility companies the validation they need for their programs. Having a federally developed EPA specification and performance standard that they can reference makes it easier for utility companies to implement rebate programs and other incentives for purchasing energy efficient pumps.

A listing of rebate programs across the country is available on the Pentair website (from www. pentairpool.com, go to Save Energy, then click Utility Rebates) and is being updated each time a new program is announced.

<u>Send Your</u> <u>Technical Questions to:</u>

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Answers to recent questions asked to ĪPSSA's insurance broker

Ray Arouesty is President of Arrow Insurance Service and IPSSA's endorsed insurance provider. He can be reached at (800) 833-3433 or ray@arrowinsur-

This month's question comes from a chapter treasurer in Florida: **Question:**

anceservice.com

I have recently accepted a service agreement with a commercial pool. Do you have a contract that I can conform into an agreement that will protect my company as well as the client? The current pool company is being fired and I do not want to be responsible for any discrepancies from his

negligence.

Answer: Commercial and residential customers sometimes blame pool techs for damage to their equipment and plaster that pre-existed before the current pool tech started service to this customer. I have to believe that memories fade and that the pool owner just doesn't remember how long the damage was there. On the other hand, maybe I am naïve. To avoid liability (and retain the customer) you need proof that the defects existed before you started servic-

ing the pool. I think the best way to protect yourself is with the "New Account Evaluation". Simply take a sheet of paper and draw the shape of your customer's pool. Mark up the areas of the pool that show defects, ie; delamination, spalling, spider cracks, discolored or damaged tile, copper stains, etc. Additionally, note any visible leaks from the heater, pump or filter. Explain all these defects to the customer and ask him/her to initial the bottom of the paper sheet. Make sure to date it. If the customer claims that your poor service caused any of these problems you have evidence that the problems existed before you started service.

Be careful not to make this a "pool inspection" where you are representing the pool is safe or in

compliance with standards or municipal codes. Just point out the obvious defects. This is also a good time to insist that any safety problems be fixed, such as broken or missing main drains, cracked skimmer lids, burnt-out lights, gates that don't properly close and improper signage.

Good luck and keep those pools safe!

IPSSA is on Facebook!

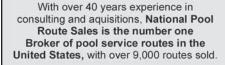
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Commission urges leaders to wage stronger campaign against underground economy to protect California businesses and workers

California businesses are losing ground to unscrupulous competitors who break the rules to gain an unfair advantage, the

Little Hoover Commission stated Monday in a report calling on the Governor and Legislature to more effectively fight the state's under-

Order Training Manuals at

ground economy. California workers also suffer when they are not paid a fair wage or are misclassified. All Californians are hurt

when cheating goes unchecked.

The state loses an estimated \$8.5 billion or more annually in tax revenue, yet efforts to combat the underground economy are disjointed and under-resourced, the Commission found. It reported that the state's bureaucratic disorganization and neglect provide significant incentives to cheat, making the rewards of participating in the underground economy outweigh the risks.

"In 1985, the Little Hoover Commission sounded the alarm on the growing underground economy. Unfortunately, not enough was done. We're back again, saying that honest businesses and their employees deserve a fair shake," stated Little Hoover Commission Chairman Pedro Nava. "Business owners should know the state stands with them against cheating competitors. Workers should know they can stand up to bosses who violate their rights. Taxpayers should expect they will not pay more because some businesses don't pay at all."

In its report, Level the Playing Field: Put California's Underground Economy Out of Business, the Commission makes 15 recommendations to give competitive advantage to compliant businesses:

• Accountability. The Governor should designate a limited-term leader with authority to coordinate

state efforts and eliminate barriers preventing a successful fight.

- Enforcement. The Commission calls for improved enforcement efforts to reduce the scale of the underground economy which has grown and thrived.
- Education. The state should develop new consumer education and outreach programs to reduce demand for underground economy goods and services. It also should better educate public officials on the harm caused by the underground economy and their role in curtailing it.

On Tuesday, March 10, 2015, Carole D'Elia, the Commission's executive director, discussed some of the findings and recommendations from the report as part of a panel on the underground economy task forces at a joint hearing of Assembly Budget Subcommittee #4 and the Assembly Revenue and Taxation Committee at the State Capitol.

The Little Hoover Commission is a bipartisan and independent state agency charged with recommending ways to improve the efficiency and effectiveness of state programs. The Commission's recommendations are submitted to the Governor and the Legislature for their consideration and action. For a copy of the report, visit the Commission's website: www.lhc.ca.gov.



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Region 9 supports Growing Roots

IPSSA Region 9 received the letter below from Growing Roots. The region and chapters have agreed to continue support for this organization through contributions and matching grants.

April 22, 2015

Dear Independent Pool And Spa Service Association, Inc.

Growing Roots is beyond grateful for the generous support of IPSSA towards empowering families of children with special needs! The impact of this contribution is incredibly significant-because of IPSSA, Growing Roots will provide 100 families of children with special needs, with four unique Family Fun Days!

As we shared with you, our families are truly walking a road less traveled with and for their child with special needs. This road is marked with acronyms, paper-

work, doctors, therapists, special educators and heart-wrenching questions such as, "So, what is wrong with your kid? For underserved families, this road can feel overwhelming, confusing and lonely-Growing Roots is here to empower parents through handson information, resources and support. For the past 4 years, Growing Roots has provided Courses, Monthly Support Groups, Family Fun Days and Supportive Case Management to over 300 underserved families of children with special needs, in both Spanish and English, and at no cost to families.

With the support and invest-

ment of Independent Pool And Spa Service Association, Inc. Growing Roots will be able to offer amazing Family Fun Days for these families. These Saturday events, held every other month, host Growing Roots' families for theme-based play and activities adapted for all ages and abilities. When you have a child with special needs, simple acts such as going to the playground, having play dates and making friends can be challenging. Furthermore, 85% of the families we serve live well below the federal poverty level, creating another obstacle for families to access play. Family Fun

Days create these opportunities within a space that celebrates differences. Previous Family Fun Day themes have included creating an accessible trick of treating village, mad science hands-on fairs, carnival games, and Christmas with Santa. All children can engage in the activities, regardless of their special need, including exploring the wheelchair accessible playground. Since the onset of Family Fun Days in 2012, our attendance has grown from 50 participants to an average of 200 people per event with families traveling from 49 different zip codes to join the community!

As our partner, we would love to have Independent Pool And Spa Service Association, Inc. participate in Family Fun Days. Members can attend, play and connect with our amazing families- as well as promote IPSSA with banners and marketing materials. In addition, we would be honored to have Independent Pool And Spa Service Association, Inc. members as our guests of honor at our 4th Annual Fundraiser "A Night at the Museum" to be held on September 25th, 2015 at the Thinkery — The New Austin Children's Museum. This evening

Continued on page 20

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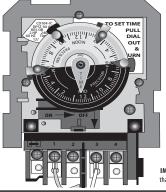
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Aquatic related organizations convene for All Association Forum

Fifteen organizations gather to discuss collaboration

zations convened in Dallas last week for the All Association Forum, organized and hosted by The Association of Pool & Spa Professionals (APSP). The purpose for the Forum was to gain understanding about each organization's mission and goals, as well as discuss industry issues, chal-

lenges and opportunities for collaboration.

Facilitated by Paul Meyer of Tecker International, representatives from the following organizations attended to discuss a number of issues facing the industry: Aquatic Professionals Education Council (APEC); Association of Aquatic Professionals (AOPP);

APSP; California Pool and Spa Association (CPSA); Foundation for Pool and Spa Industry Education (FPSIE); Florida Swimming Pool Association (FSPA); International Professional Pond Contractors Association (IPPCA); Independent Pool and Spa Service Association (IPSSA); National Environmental Health Association (NEHA); Northeast Spa and Pool Association (NESPA); National Plasterers Council (NPC); National Swimming Pool Foundation (NSPF); Association of Swimming Ponds and Natural Swimming Pools (ASPNSP); Pool and Hot Tub Council of Canada (PHTCC); and World Waterpark Association (WWA).

One outcome of the meeting is that the organizations agreed to create a strategy to monitor and share federal, state and local legislative and regulatory information among the participating organizations with APSP to chair.

"This is a positive first step in building trust and collaboration between organizations that serve the aquatic industry," said APSP President and CEO Rich Gottwald. "By choosing common ground, we'll work on issues that are meaningful to all and that advance the industry." Future meetings are envisioned, although no specific timeline has been





Certification

Program

CPO® certification courses are designed to provide individuals with the basic knowledge, techniques, and skills of pool and spa operations. The Certified Pool/ Spa Operator® certification program has delivered more training than any other program in the pool and spa industry since 1972, resulting in more than 342,623 successful CPO® certifications in 86 countries. Many state and local health departments accept the CPO® certification program.

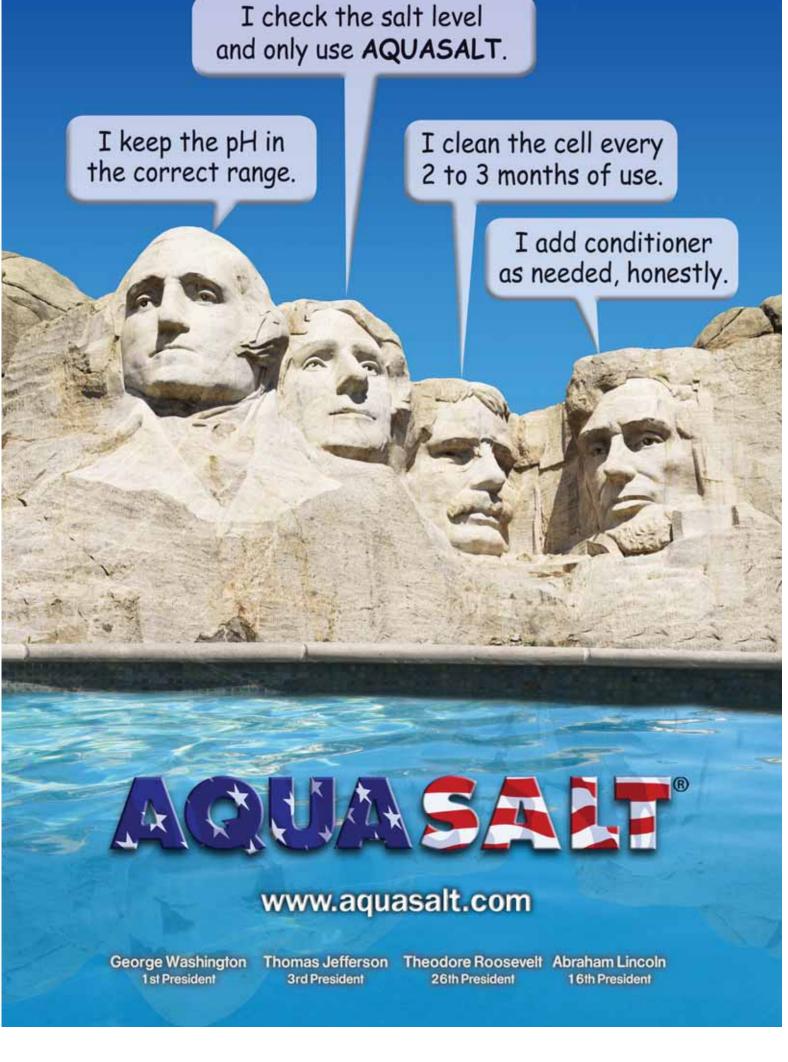
Instructors receive comprehensive training and certification to teach the CPO® certification program. These instructors represent every segment in the aquatics industry including operators, health officials, service professionals, builders, manufacturers, property managers, retailers, and academicians. This training has helped protect millions of swimmers by reducing hazards at aquatic facilities.

Course Information

The CPO® certification program requires participation in either a two-day class (14-16 hours) taught by a certified instructor or the blended format that combines the online Pool Operator PrimerTM and one day of the Pool Operator FusionTM class of instruction.

The CPO® certification program includes pool and spa chemistry, testing, treatment, filtration, maintenance, automatic feeding equipment, and government requirements.

The CPO® certification program Continued on page 16



Pentair AquaTRAMTM 90 Lift meets ADA requirements

Pentair Commercial Aquatics now offers the AquaTRAM® 90 lift to its line of ADA compliant handicap lifts. The new lift is anchored directly into the deck with the popular Quickset Dual WedgeTM Anchor socket -making it removable without tools. The AquaTRAM 90 will lower the swimmer directly into the water and when done swimming, will then raise up and turn 90 degrees for them to exit the chair. The unit offers dual flip-up armrests that provide easy and safe access, a comfortable seat with adjustable lap belt and footrest plus simple-to-operate controls that provide easy access in and out of the pool. Complete with a rechargeable battery-powered operating system, the unit offers a 300 lb lifting capacity. Be ADA compliant before opening pools this summer! For more information visit www.pentaircommercial.com.



IPSSA CODE OF ETHICS

As a member of the Independent Pool and Spa Service Association, Inc., I will utilize my professional knowledge and skilled practical workmanship in providing quality customer service. To that end, it will be my responsibility to keep informed of developments in the pool and spa industry including new techniques and product applications.

My second obligation will be to the members of IPSSA by giving them any professional assistance they may need including sick route coverage. With respect to sick route coverage, I will treat sick route clientele with professionalism and respect, and will

not solicit the business of a sick route client while providing sick route coverage.

My final responsibility will be to my community and its citizens. I will strive to communicate the necessity for pool safety and other issues of importance to pool and spa owners.

In these ways, I will promote the ideals and objective of the Independent Pool and Spa Service Association, Inc.

Teach a Kid to Swim 2015

Continued from page 1

two or three attempts to complete the course requirements.

The success of this scholarship program depends entirely on the partnership of our chapter membership, suppliers and manufacturers, all realizing that teaching a youngster to swim is the most effective method of drowning prevention that can be provided.

We are really proud of the accomplishment that all involved have done to make this program work.

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NSPF® Awards \$10,000 to Angels of America's Fallen

Non-profit organization for children of fallen military and first responders will provide swim lessons with grant from National Swimming Pool Foundation's Step Into Swim Campaign

Angels of America's Fallen (AOAFallen), a non-profit organization that helps children of our

fallen military and first responders, has received a \$10,000 grant from the National Swimming Pool Foundation® (NSPF®) Step Into Swim CampaignTM. AOAFallen's mission is to help these children develop into strong and successful adults by providing them positive mentoring and engaging them in healthy activities when they are at their most crucial developmental phase of life. The Step into Swim grant will allow AOAFallen to fund swim program participation for children who have selected this as their favored activity.

America's Fallen. In supporting these children, AOAFallen honors their parent, recognizes the child's ongoing sacrifice, and stands with them during the crucial time between the loss of their parent and adulthood.

"The program measures outcomes to assure the activity increases their confidence, happiness and outgoingness," explained Lt. Col. Lewis, who will present at the October World Aquatic HealthTM Conference about how their innovative program provides military families with a better quality of



Angels of America's Fallen partners with local community swim programs. The Step Into Swim grant will enroll at least 22 children in swim lessons in 12 communities around the U.S., allowing Angels of America's Fallen to support children currently on their waiting list who have said they want to learn to swim this year. The grant will cover the cost of the program registration and the gear required, such as goggles and swim wear. This model dovetails elegantly with the recent announcement of the Axiall/Accu-Tab and NSPF partnership that funded \$10,000, matching gifts from 41 Accu-Tab specialists who pledged to fund swim activities in their home communities.

"We empower the child to find their particular stress relief and passion. In this case, it is swimming and enjoying water activities. We are excited and grateful for the support from NSPF and Step Into Swim Campaign; their model of funding and our community involvement are a perfect match," said Lt. Col. Joe Lewis, USAF retired, President and CEO of Angels of

life for healthier lives, as well as how they create industry demand and growth for our products.

"Step into Swim would love for all children of fallen heroes to have their swim programs covered; we are seeking more industry leaders to step up beside us to support families who made the ultimate stand for us," said Thomas M. Lachocki, Ph.D., and CEO of non-profit National Swimming Pool Foundation.

NSPF Board of Directors will visit Donna's Dolphins in Colorado Springs, Colo. later this April, to watch local Angels of America's Fallen children as they enjoy their swim program.





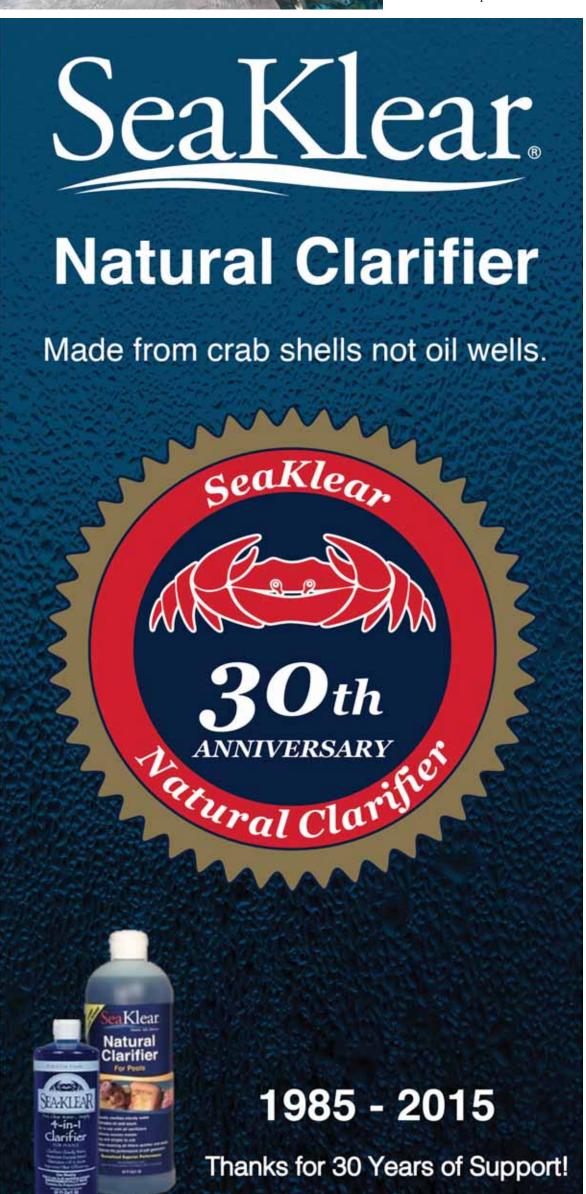
Dear Angels of American's Fallen and National Swimming Pool Foundation,

Your generosity means more than words can say.

The first picture, one of the last times my daughter would spend with her dad. The second, at her current swimming class. Thank you for giving her the opportunity to continue enjoying one of the things she loves.

Thank you, Ursula & Gabricla





YMCA of the USA and National Swimming Pool Foundation cooperate on delivering operator training

YMCA of the USA (Y-USA) is phasing out the current Pool Operator on Location (POOL) training program and replacing it with a training option aligned with the Centers for Disease Control & Prevention's Model Aquatic Health Code. As part of this commitment, Y-USA signed a Preferred Vendor Agreement with the National Swimming Pool Foundation® to deliver the Certified Pool/Spa Operator® Certification (CPO® Certification). This agreement allows the Y-USA and local Ys to focus on their mission and to leverage the world's leading operator training and certification program.

"Adopting the CPO® Certification program makes sense. It facilitates our compliance with the national standard of care outlined in the Model Aquatic Health Code issued by the Centers for Disease Control & Prevention (CDC)," said Cindy McDermott, National Director of Membership YMCA of the USA. "Collaborating with the National Swimming Pool Foundation opens the door to a

full spectrum of educational opportunities including online training, Spanish materials and facility management courses."

The CPO® Certification program is considered the most widely accepted pool operation certification around the world, having

trained more than 400,000 people in 93 countries.

"The Y engages more people in aquatic programs than any other organization in the world. We are honored to have the opportunity to serve more of their staff to help them keep their pools safer, running more efficiently — and to bring healthier lives to a greater number of people through aquatics," said Michelle Kavanaugh, NSPF Mission Development Director, US/Canada.

"This collaboration allows the Y to do what they do best and

NSPF to do what we do best. The result is a win for the Y, win for NSPF, and most importantly, a win for the people enjoying those great facilities," stated Thomas M. Lachocki, Ph.D., CEO of the National Swimming Pool Foundation.



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Matching funds available from IPSSA Inc.

IPSSA Inc. has a matching grant fund of \$24,000 to assist individual regions and chapters for community involvement, safety programs, and promoting IPSSA to the public. The spirit of the matching grant is to foster IPSSA promotions by facilitating new ideas from individual members, chapters and regions

The matching grant funds shall be allocated evenly by region in each given year. In the event that a region does not request funds in a given year, that region's representative may elect to reallocate their portion to the matching grant fund for redistribution. Any redistribution of funds must be approved by the RORD

The BORD will match, dollar for dollar, up to the budget amount once a matching grant is approved by the regional Board.

Each region shall determine how to use its allotment of funds without BORD approval once it has been approved by the regional Board.

Individual members, chapters and regions of IPSSA in good standing qualify for matching grants.

- Matching grant requests must be submitted in writing to the regional director by December 1st each year.
- The regional director shall qualify the request to meet the spirit of the matching grant program.
- The region must approve the grant by either a regional Board meeting, regional Board teleconference, or e-mail ballot, and the results will be posted in the regional minutes.
- The regional director shall then request the funds from the IPSSA BORD president or chief financial officer without BORD approval, as long as the requested amount does not exceed the region's budgeted amount.

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Pentair Commercial offers online cost calculator

"Cost-Calculator" designed to give commercial aquatic professionals the ability to obtain estimated operational costs associated with running a facility's swimming pool equipment. The Pentair Cost-Calculators allow aquatic facility managers and pool professionals to calculate the energy and/or operational savings that might

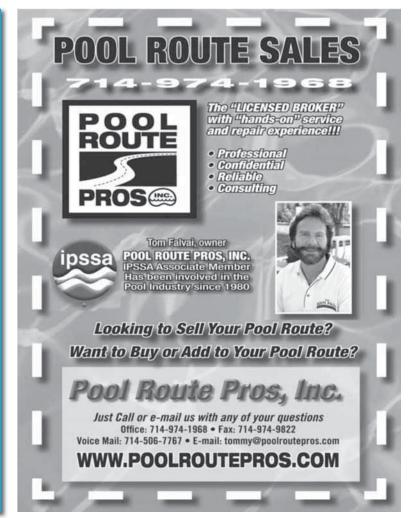
Pentair Commercial is pleased to now offer an online result from installing energy efficient LED lighting or operational days a year, cost of electricity, turnover upgrading to eco-friendly variable frequency pumps and drives. Pentair Commercial created cost-calculators for the products that use the largest amount of electricity and will make the biggest savings impact for a facility that is looking to reduce its operating costs. The cost calculator asks for key data such as pool size, number of

times and flow rate—making cost savings specific to each facility with calculations both for medium and long-term cost savings. The cost-calculator is available 24/7 at:

www.pentaircommercial.com/manuals-resources/calculators.html.



Kids throw a football thru a safety buoy to win free eye goggles at pool safety event at Las Posas pool in San Marcos on March 28th as IPSSA member Sean Byron looks on. Sponsored by Escondido IPSSA, 150 water watch tags, 100 pool safety coloring books and 100 eye goggles were handed out.





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In these ways, I will promote the ideals and objective of the Independent Pool and Spa Service Association, Inc.

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CPO Certification Program

Continued from page 10

requires an open book written NSPF® certified instructors examination.

The CPO® certification is valid for five years.

Course Benefits

- Proven educational tool
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- Comprehensive handbook that is updated regularly
 - All courses are taught by

- The CPO® certification is recognized nationally and internationally
- Gives participants a better understanding of the operator's role in pool care, management and risk reduction
- The CPO® Certification program is now eligible for IACET Continuing Education Units (CEUs)

Visit www.nspf.org for more information.

Policy on IPSSA mailing list

The IPSSA general membership mailing list will not be given out to anyone including members, associate members or outside organizations. This policy has been established to protect members from possibly being placed on inappropriate and or indiscriminate lists.



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Accu-Tab Specialists create ripple effect for growth

Axiall and National Swimming Pool Foundation make big splash by donating swim lessons in local communities

Forty-one Accu-Tab® Specialists committed to fund local aquatic programs in their own communities this year, through a cooperative partnership with Axiall Corporation and the non-profit National Swimming Pool Foundation Step Into SwimTM Campaign. Axiall's Water Treatment Products business, manufacturers of the Accu-Tab system, and the National Swimming Pool Foundation® (NSPF®) recently agreed to each donate \$5,000, for a total of \$10,000, to augment the Accu-Tab Specialists' pledges. Thanks to the support of Accu-Tab Specialists and Axiall, more people can live healthier lives by learning to swim and participating in water

"There is a beautiful synergy

when generosity helps our neighbors, connects local businesses with local customers, and also builds demand for our products," said Thomas M. Lachocki, Ph.D., and CEO of NSPF.

The Specialists made their individual commitments at the recent Accu-Tab Specialist Conference in Clearwater, Fla., in response to the keynote presentation given by Dr. Lachocki. His message spotlighted the good fortune industry members enjoy because they have the ideal aquatic products at the perfect moment in time. Specialists are poised to bring more people to water for healthier lives and create a more robust industry, as we foster the desire for pools, spas and aquatic facilities. The gift of swimming opens a spectrum of aquatic activities, and creates economic growth

for the health and family-focused pool and spa industry.

"We are excited to see how passionate our Specialists are about supporting healthy activities of the people in their local communities through financial support of aquatic facilities. Equipment and chemicals sold to these venues provide an ongoing livelihood to all of us in the Accu-Tab family. By giving back to our very patrons, we are completing a circle of enrichment. Additionally, Axiall is proud to partner with the National Swimming Pool Foundation, and fortify their generosity with our own donation," said Michael Hoops, general manager, Axiall Water Treatment

Lee Vaughan, vice president of National Pools of Roanoke, a leading

Continued on page 21



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The Terry **Cowles Memorial** Award

In 2006 IPSSA, Inc. initiated the Terry Cowles Memorial Award. This award will be given each year to the IPSSA member who best meets the criteria outlined below.

- Demonstrated professional-
- Service to IPSSA
- Assistance to others in the pool and spa service industry
- Contributions to his or her community



Terry Cowles was a longtime outstanding member of IPSSA was involved in the creation of the IPSSA Benevolent Fund.

The award consists of an inscribed plaque and complimentary dinner tickets, hotel room for the recipient and a guest to attend the next annual IPSSA leadership banquet, and a check in the amount of \$1,000.00. The award is presented at the IPSSA leadership banquet.

Procedure

Each IPSSA region is eligible to nominate a member for this award. Nominations should be delivered to the IPSSA. Inc. Executive Office using the designated nomination form not later than October 20 for consideration and selection at the November BORD Meeting. Go to ipssa.com/members for the Terry Cowles Award Nomination Form. Nominations must be received no later than October 20, 2015.

Signature of Card Holder:



	Step One: Contact & Directory	Informatio	<u>on</u>	
Contact Name:	Company Title:			
Company Name:	Contact Telephone:		Fax:	
Mailing Address:	Ci	ty:	State:	Zip:
Email Address:				
Directory Listing:	Ci	ty:	State:	Zip:
Directory Telephone:	Directory Website:			
LinkedIn:	Twitter:			
	Step Two: Committee Invo	vement		
to be a committee for you. We welcome al A committee chair will be in contact with your Communications	membership is to participate on a committee. I members to any of our committees. It's a great ou with more information on your chosen commundraising Local Issues (City, County, Mun Builder Council Re	et way to me nittees. icipalities)	eet other industry prof	essionals and keep APEC strong.
	Step Three: Verify Membership Level	and Dues	<u>Amount</u>	
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POOL OPERATOR: ☐ Pool Operator \$200	oo CONCERNED CONSUMER: ☐ Concerned	Consumer	\$200.00	
!	Step Four: Total Renewal Cost & Submit	Payment '	<u>Information</u>	
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Membership Dues Cost: \$	Additional Donation to APEC: \$	(Tax-Dedu	ctible) TOTAL PAYME	:NT: \$
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*Owner should register first to become administrator. (See additional notes.)

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IPSSA members eligible for 35% rebate on online education at www.ipssa.com

Through a partnership with the National Swimming Pool Foundation, IPSSA is pleased to offer online education through the IPSSA website. And, IPSSA members who complete classes through this online portal are eligible for 35% rebates!

There are dozens of courses available, in the following categories:

- Aquatic courses
- Electrical safety courses
- Occupational safety cours-

es

- Environmental management courses
- Depart of Transportation courses
- Healthcare courses
- Employment law courses Plus three courses are available in Spanish.

It's easy to enroll. Visit www.ipssa.com and under the Resources tab click on Online Training Store to see all that is offered.

Once you have purchased your online training course, within one business day you will be emailed a link to the IPSSA training portal and an access code to activate your online class.

Prices for the classes range from \$19.95 to \$259, with most in the \$19.95 category. And, IPSSA members will be rebated 35% of their class fee upon completion.

ONLINE TRAINING

Go to ipssa.com under 'Resources' to find online

training courses.

CPSA

Continued from page 1

unfortunate fact is that the CPSA simply does not have the personnel or budget to fly all over the state to represent the industry before these agencies. This is why our members are so important to the association, and why their dedication and passion are what will keep us moving forward in these trying times.

In addition, CPSA has our PR firm and the association staff working hard to respond to media stories on drought and the swimming pool and spa industry. Last year CPSA was very successful with the media relative to the drought and those efforts are really paying off because reporters are calling CPSA or our PR firm for information and interviews. I have been interviewed by CNBC, The Washington Post, NBC Universal, Orange County Register, LA Times and many others. CPSA is also meeting with state officials including the Governor's office this next week, as well as the State Water Quality Control Board, the agency that has the authority to dedicate what every water district and municipality must do to respond to the drought.

Just this week CPSA published a speaker's kit with superb materials that pool professionals can use to educate their local water districts or city councils. We worked hard for months to have these materials and facts ready to respond to this crisis. These materials were sent out in a CPSA Alert like the one you are reading, but guess what? These Alerts only go to CPSA members and contributors so the great majority of pool professionals who are not members are missing out on information that can save their business.

Bottom line, the industry is responsible for its own predicament and the results that come from it. Along with every other industry that depends on water, the pool industry is going to have to give something in order to survive and help the rest of the state through this crisis. That is the message we have received from the Governor and the State Water Resources Control Board, and it is the reality that we must now live

CPSA will continue doing the best we can to minimize any restrictions, but the best thing you can do is spread the word that the CPSA is on the job but needs the support of many more pool professionals to have the budget to accomplish its goals. CPSA has just sent out a letter to the contributors who helped us reach our Drought Fund goal last year requesting a donation of at least 50% of what was contributed in 2014, but they cannot carry the weight of this fight alone. The money for the Drought Crisis Fund last year came from just 5% of pool professionals in the state while the rest benefitted from their generosity. If the industry is to survive the year ahead, which will certainly be more challenging than the last, we must all band together. So far the CPSA has raised approximately \$30,000 in new memberships and \$30,000 in new Drought Fund contributions towards our goal of at least \$100,000 for each category. Will you help us get there?



everywhere by donating to Step Into Swim," a campaign dedicated to funding exceptional learn-to-swim programs for people of all ages.

It is well documented that swim lessons promote good health and save lives. Your donation will make a life-long difference by teaching people to swim.

- More people name swimming as an activity they'd like to do more of.
- Since 1980 the obesity rate among children has tripled.
- ▶ 1 in 3 American men and nearly 40% of en report no leisure time or activity.
- ► Nearly 50% of Americans are afraid of water
- Drowning is the leading cause of death in children ages 1-5 years.
- 3800 drowning deaths and 5700 near-drowning related injuries each year.
- ► The CDC reports an 88% reduction in drowning risks in children ages 1-4 if they learn to swin.

- Increase physical activity
- ✓ Reduce the risks of drowning
- ✓ Add fun aquatic activities for the entire family ✓ Begin the legacy of generations of swimmers

Donate swim lessons today

- ✓ It's tax deductible!
- ✓ Online: www.stepintoswim.org
- ✓ Phone: 719-540-9119
- Mail a check payable to National Swimming Pool Foundation; 4775 Granby Circle Colorado Springs, CO 80919



For Fun. For Family Safety,

It pays to designate beneficiaries

One of the benefits of membership in IPSSA is a \$50,000 life insurance policy. All you need to do is complete a Beneficiary Designation Form.

But, what happens if you haven't declared a beneficiary? You will lose control of who receives your benefits. The payment of funds will be delayed and, if the benefits are part of a probate, it could take a year or more for your loved ones to get those funds.

The good news is that, when your Beneficiary Designation Form is on file at the IPSSA financial office, the check for your life insurance benefit is issued as soon as the death certificate is received by the insurance company.

Call the financial office (888-391-6012) if you are not sure whether or not your Beneficiary Designation Form has been filed. If not, or if you want to change your beneficiary, you can download the form from the "Members Only" page of www.ipssa.com.

Don't neglect this small but important detail which could prevent headaches for those you love.



Membership Application

Yes, I agree to join CPSA and support their efforts advocating for and protecting the industry!

Organization	Primary Contact Name		
Street Address (Physical or shipping address only – Do not use P.O. Bo	x) City, State, Zip		
Phone # Fax#	Registered Contractor's License #		
Email Address	Website Address		
contributions as needed; I agree to abide by the Code of Ethics; to promote the I consent to receive ongoing communication from California Pool & Spa As	number, company fax and company website to be published in CPSA documents su		
Name (Please Print)	Title (Please Print)		
Business Name (Please Print)	X_ Signature		
	olgitudio		
Annual Membership VISA Master	Membership Categories and Dues		
Paid Online \$ Date:			
Enclosed is my Check in the amount of \$for 2013-2014 Membership Dues	Manufacturer – Pledge Amount:		
Please Charge My Credit Card: \$for 2013-2014 Membership Dues	□ \$12,500 □ \$10,000 □ \$7.500 □ \$5,000 □ \$2,500 (Minimum) Builder w/Service Company – Pledge Amount □ \$5,000 □ \$2,500 □ \$1,000 (Minimum)		
Credit Card Number:	Builder – Pledge Amount:		
	□ \$2,500 □ \$1,000 □ \$500 (Minimum)		
Expiration Date: Security Code:	Subcontractor/Service Company/Retail – Pledge Amount: □ \$500 □ \$250 (Minimum)		
Cardholder Name (Printed):	Independent Pool Service Provider – Pledge Amount: □ \$250 □ \$100 (Minimum)		
Authorization Signature:	I want to make a Contribution		
Billina Address:			

IMPORTANT NOTE: Federal tax laws require industry trade associations to annually inform its members and contributors of the percentage of the association's budget that is attributable to lobbying (defined as the attempt to influence legislative or administrative action). Under federal tax laws, expenses incurred for direct lobbying are not tax deductible. CPSA has determined that 40% of CPSA's budget for the 2013-2014 fiscal year is directly attributable to lobbying. As such, 40% of your membership dues or the amount you or your company has or will contribute to CPSA is not deductible. The remaining 60% of membership dues or contributions are tax deductible as a business expense as allowed by law.

Thank You for Your Support!

Questions? Please contact us via phone, fax or email. Fax or mail this form with your business information and credit card data or check to the address below. California Pool & Spa Association

> 915 L Street, Suite 1110, Sacramento CA 95814 Phone (916) 447-4113 • Fax (916) 447-7516 www.theCPSA.org • E-mail: info@theCPSA.org

IPSSA membership benefits

By joining IPSSA, you will become professionally affiliated with the largest pool service industry organization in the world.

IPSSA's 3,500 members...

Help each other in time of illness or injury by covering each other's routes.

Experience educational opportunities through chapter meetings where IPSSA's Associate Members (major manufacturers, distributors, service related companies) provide presentations and assistance to members.

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Have access to sample forms and contracts.

Receive a subscription to our monthly newspaper, The IPSSAN,

which includes important industry updates, tech tips and educational articles.

Enjoy many discount advantages.

Get free water safety materials to share with customers.

To learn more about the benefit

of IPSSA sick route coverage, please watch a short video at ipssa.com/join/benefits.html.

Region 9 supports **Growing Roots**

Continued from page 9

event brings together over 250 Growing Roots supporters to include healthcare providers, educators and philanthropists for an evening of live music, delicious food and drinks, silent auction and stories from our families. As sponsors, Independent Pool And Spa Service Association, Inc. would have the opportunity to promote its services as well as receive recognition during the program. Additional acknowledgement of sponsorship would occur through social media and our digital newsletters reaching over 2,000 subscribers.

Thank you for so much for your investment in these familiesbecause of you, they now know they are not alone and will become empowered to be their child's greatest expert! We will be sure to share our Family Fun Day Calendar with your team so that you can be a part of these amazing events and meet the families you are empowering. Please contact me with any questions or additional information needed.

> Maria Hernandez, Founder & Executive Director



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Pentair offers incentive program for IPSSA

By Steve Zorn

Steve Zorn is California regional sales manager for Pentair.

All of us at Pentair Aquatic Systems appreciate the support of the IPSSA membership. We are pleased to offer IPSSA a rebate incentive based on the individual product purchases of each member.

Pentair will reimburse IPSSA one dollar (\$1.00) for each whole good that a member purchases throughout the year. The listing of qualifying whole goods are the same that are listed in Pentair's PIP program, but basically pumps, filters, heaters, heat pumps, cleaners, automation systems, Intelli-Chlor and colored lights.

In order for IPSSA to receive payment each member must register individually on the Pentair-IPSSA Incentive Program Registration Form (shown below and available on the members-only page of www.ipssa.com). This will allow Pentair to monitor and collect electronically from participating distributors purchase details, or direct from the member purchases for the rebate accumulation.

If a member does not register, their purchases will not qualify and cannot be added later.

The Pentair Incentive Program dates reflect purchases made from October 1, 2014 thru

September 30, 2015.

This program does not affect any member purchases that may also currently be individually enrolled in our PIP program.

If dealers have any questions regarding the program, please have them dial 800-693-0171 and speak with their Program Coordinator.

Dick Nichols, IPSSA's past Region 10 director, commented, "This partnership is a perfect match between the largest swimming pool service organization and the largest manufacturer of pool products. The funds generated will be used for IPSSA's continuing education and research programs."

Accu-Tab Specialists

Continued from page 17

Accu-Tab Specialist, added, "I drew tremendous inspiration from the keynote presentation. The message crystalized for me, why I do what I do each and every day. I am excited to help bring swimming lessons to our local community and create more water opportunities for our future."

In 2012, the National Swimming Pool Foundation launched the Step Into Swim Campaign, a 10year initiative to create one million more swimmers. Government, industry, medical professionals and insurance companies encourage increased activity. Aquatic activity is ideal for people who have been inactive and as we grow older. The White Paper clarifies the logic that creating more swimmers solves several problems. Over the past three years, the campaign has continued to seek leading industry individuals and organizations who embrace the belief that by bringing more people to water, the industry will grow. "Getting a million new swimmers will require more great collaborations like this one with Accu-Tab Specialists and Axiall," concluded Dr. Lachocki.

Letters to the Editor

Letters to the editor must be signed in order to be published, and must be accompanied by an address, valid e-mail address, and a daytime phone number for verification purposes. (Your phone number will not be printed.). Unsigned letters will not be published unless a compelling reason for withholding your name is given. Letters to the editor containing erroneous or unverifiable information will be edited or rejected. No letter that makes personal attacks on someone's character will be published. The editorial staff reserves the right to edit for length or grammar or reject submitted material that does not meet these standards. Letters requiring a response will be held for publication until the response is received.

Opinions expressed in published letters do not imply endorsement by IPSSA.

2015 IPSSA National Rebate Program





Please complete the information below to enroll in the IPSSA National Rebate.

Missing information will delay enrollment and/or payment.

Member Information:

Member Signature

Member Company Name:				
Owners:				
Other Contacts & Titles:				
Email:				
Website:				
Business Phone Number(s):				
Cell Phone (name of contact):				
Fax Number:				
Mailing Address :	Residential TYes TNo			
Shipping Address:	Residential TYes TNo			
IPSSA Chapter Name	Just Luis			
City, State				
Chapter President				
Type of Pools:	Brand:			
☐ Inground ☐ Aboveground	☐ Pentair Pool Products ☐ Sta-rite			
Type of Business:				
	Service Refinisher Other			
I purchase from the following	☐ Commercial ☐ Gunite ☐ Fiberglass ☐ Vinyl Liner Rebate Rules			
Distributors:	PLA POPULATION OF A POPULATION OF THE PLANT			
	 Pentair will reimburse IPSSA National one dollar (\$1.00) for each whole good that a member purchases throughout the year. The listing of qualifying whole goods are the 			
Name:	same that are listed in Pentair's PIP program, but basically pumps, filters, heaters, heat			
Acct #:	pumps, cleaners, automation systems, Intellichlor and colored lights. The maximum tota			
	payout to IPSSA will be \$20,000 per year on an annualized basis for all its members			
	participating. To enroll in this IPSSA National rebate and ensure the education fund			
me: receives credit for your purchases, please fax this enrollment to 866-741-				
Acct #:	4051/ATTENTION: IPSSA REBATE. Once we receive your form, you will be enrolled in the			
	IPSSA National Rebate Program.			
	• If you have any questions regarding this rebate, please call the Marketing Team at 800-			
Name:	693-0171 or email to rewards@pentair.com • Each member must register individually on the Pentair- IPSSA Incentive Rebate			
Acct #:	Registration Form. This will allow us to electronically collect and monitor member			
	purchases for the rebate accumulation. If a member does not register, their purchases			
	will not qualify and cannot be added later. Should the National rebate be in effect going			
Name:	forward, the participants will be rolled over into the next year.			
Acct #:	Purchases must be made between the dates of October 1st thru Sept 30th during each			
metate and p	rebate year.			

Date

SeaKlear® expands sales reach on East and West Coasts

SeaKlear®, a division of Halo-Source and one of the world's leading Innovators in specialty chemicals for pools and spas, is pleased to announce the expansion of its sales team in North America with agreements signed with the following leading Sales agencies; Byrd Moreton Sales Associates in

Florida, Atlantic Sales Connection in the Northeast, Senne Sales in the South East and Blake Sales in the West. Each agency is working closely with Chris Lacy (SeaKlear Eastern Sales Manager) and Nathan Perry (Western Sales Manager) to bring SeaKlear's products to key pool and spa dis-

tributors and retailers in the US and Canada.

"We are thrilled to be able to announce our partnerships with these top-performing industry sales professionals who will join our other sales agencies, Nikko Enterprises (Canada), Stellar Sales and Weber/Moreton," noted Tim Joyce, VP/General Manager, Americas. "We will continue to drive growth by expanding our educational programs for pool professionals while introducing innovative new products to the market."



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Nathan Perry National Sales Mgr -West-

480-206-2324 NPerry@halosource.com



Chris Lacy National Sales Mgr -East-

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IPSSA CHAPTER LISTINGS

For Association information: call Amy Nijjar, (888) 360-9505 / • (888) 368-0432 FAX / 10842 Noel Street #107, Los Alamitos CA 90720, E-mail: anijjar@ipssa.com For billing or Membership information: call Sue Neronde at (888) 391-6012, FAX (888) 391-6203, e-mail sue@cramercpa.com or P.O. Box 1617, Rocklin, CA 95677 Chapter treasurers contact: ipssafinancial@cramercpa.com

For insurance information: call Arrow Insurance (800) 833-3433 / Fax (805) 955-9535 / 40 W. Cochran Street #112, Simi Valley CA 93065, E-mail: ray@arrowinsuranceservice.com

REGION 1 (NORTHERN CALIFORNIA) B.O.R.D. Member: Brian Duncan (925) 370-6675

E-mail: brian@pppsinc.com

CAPITAL VALLEY: (Sacramento)
First Wed., 7 p.m.
VFW, 8990 Kruithof Way, Fair Oaks
Pres. Gregg Simon (916) 536-9165
DELTA: (Stockton)

Third Wed., 6:00 p.m., The Elks Lodge 19071 N Lower Sacramento Road, Woodbridge Pres. Rick Plath (209) 456-1605 service@rickspoolservice.com EAST BAY

Third Tues., 6 p.m., Pleasant Hill Community Center, 320 Civic Drive, Pleasant Hill Pres. David Luthy (510) 435-5252 townandcountrypool@comcast.net EAST CONTRA COSTA

Fourth Tues., 6:00 p.m., Canton Garden Restaurant 7840 Brentwood Blvd., Brentwood

Pres. Martin Stenhouse (925) 240-8222 justapoolman@comcast.net EL DORADO

Second Thurs., 6:30 p.m., Shingle Springs Comm. Ctr. 4440 S. Shingle Road, Shingle Springs Pres. Shawn Panico (916) 201-6245

www.edipssa.com ELK GROVE

Second Wednesday, 7:00 p.m., Logan's Roadhouse, 9105 W. Stockton Boulevard, Elk Grove Pres. Jerry Marquardsen (209) 747-4953 jerryspoolservice@yahoo.com **GOLD COUNTRY**

First Mon., 6:00 p.m., Max's Restaurant 110 Grass Valley Hwy, Auburn Pres. Allan Leas (530) 887-8074 al@townepools.com MODESTO CENTRAL VALLEY:

Third Tues., 6 p.m.
Perkos Restaurant, Kiernand Road & 99, Salida Pres. Mike Imelio (209) 581-3294 SACRAMENTO CITY

Fourth Wed., 7:00 p.m., Plaza Hofbrau 2500 Watt Ave., Sacramento
Pres. Nathan Williams (916) 213-6889
TRACY: Fourth Thurs., 6 p.m.,
Perko's Café, 1321 W. 11th Street, Tracy 95376

Pres. Greg Mongeau (209) 833-8109 WEST PLACER

First Thurs., 5:30 p.m., Strikes Bowling Alley 5681 Lonetree Blvd., Rocklin CA 95765 Pres. Kim Silva (916) 955-2990

REGION 2 (CENTRAL CALIFORNIA) B.O.R.D. Member: Manuel Margain (559) 307-1072

E-mail: manuelmargain@comcast.net

BAKERSFIELD

First Tues., 5:30 p.m., Rusty's Pizza 6675 Ming Ave, Bakersfield Pres. Beau Braisher (661) 332-4952

braisherpools@gmail.com
CENTRAL COAST
Second Wed., 7 p.m., Mtgs alternate between
N/S Co., Contact chapter Pres. for info.

Pres. Tom Mazzo (805)550-6709 tmazzopoolguru@yahoo.com CONEJO: Second Wed., 7:30 p.m., Cisco's, 1712 Avenida de Los Arboles, Thousand Oaks Pres. Dennis Van Sloten, (805)813-6154 dvs10@live.com

CONEJO VALLEY Second Wed., 6:30 p.m., Superior Pool Products 1200 Lawrence Drive #400, Newbury Park Pres. Michael Flanagan (805) 444-7960

FRESNO: Fourth Tues., 7 p.m

Roundtable Pizza at First & Bullard, Fresno Pres. Norm Carpenter, (559) 217-1228 ipssafresno@gmail.com

SANTA BARBARA Second Mon., 6:30 p.m., Rusty's Pizza Parlor 232 W. Carrillo, Santa Barbara (downtown) Pres. Joe Burich (805) 451-1963

mericks2001@yahoo.com **VENTURA:** Third Tues., 7 p.m. Yolanda's Mexican Cafe, 2753 Main St., Ventura Pres. Jason Trone (805) 660-6344

VISALIA: Third Wed., 6 p.m. Amigo's Cantina, 5113 W. Walnut Ave., Visalia Pres. Roman Gomez (559) 992-5779

REGION 3 (NORTH L.A. COUNTY) B.O.R.D. Member: Ivan Vance (818) 376-8541 E-mail: ivanqvance@att.net

ANTELOPE VALLEY

Second Monday, 6 p.m. SCP Antelope Valley, 4514 Runway Dr., Lancaster Pres. Bob Cranmer (661) 609-3682 warren_cranmer@msn.com
DIAMOND BAR

First Thurs., 7:30 p.m., Oak Tree Lanes, Diamond Bar Pres. Robert Nichols (626) 914-4813

FOOTHILL Third Thurs., 7:00 p.m.; American Legion Hall La Crescenta at Manhattan, La Crescenta

Pres. Raul Fernandez (818) 563-9410 SAN FERNANDO VALLEY Third Wed., 7:30 p.m., Canoga Bowl

20122 Vanowen, Canoga Park Pres. Elias Duran (818) 360-4769 SAN FERNANDO VALLEY METRO First Tues., 7 p.m., Canoga Bowl

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Web site: www.sfvmetro.com

Pres. Saul Krochmal (818) 609-8252 SAN GABRIEL VALLEY Second Thurs., 7:00 p.m. Call or email Terry Snow for location Pres. Terry Snow (909) 985-1830

tls.pools@verizon.net
SANTA CLARITA VALLEY First Thurs., 7:00 p.m.

Vincenzo's Pizza, 24504 ½ Lyons Avenue, Newhall Pres. Kent Simpson (661) 373-9901

> REGION 4 (SOUTH L.A. COUNTY) B.O.R.D. Member: Jason Briggs (310) 370-2144 E-mail: jason@paradisepools.biz

CENTRAL LOS ANGELES Second Mon., 6:30 p.m., Han Woo Ri Presbyterian Church, 1932 S. 10th Ave, Los Angeles

Pres. Se Hwan Kim (323) 733-8712

EAST LONG BEACH
Second Tues., 6:30 p.m., Ecco's Pizza,
2123 N. Bellflower Blvd, Long Beach Pres. Bill Rothwell (562) 425-8249 poolboy1950@yahoo.com

SOUTH BAY Second Wed., 7 p.m., American Legion Hall

412 S. Camino Real, Redondo Beach Pres. Randy Mahler, (310) 832-1785 rmahler@oceanviewpools.net WESTSIDE

Second Tues., 6:30 p.m., American Legion Hall 5309 S. Sepulveda, Culver City Pres. Jeff Von Dwingelo (310) 749-1853 waterdogpoolservice@msn.com WHITTIER: First Wed., 7 p.m.
Superior Pool Products in Santa Fe Springs Pres. Tom Horning, (562) 458-2881

> REGION 5 (ORANGE COUNTY) B.O.R.D. Member: Steve Donohoe (949) 235-5888

tomspoolcare@roadrunner.com

E-mail: steve@anotherperfectpool.com

ANAHEIM: Third Wed., 6:30 p.m. Roundtable Pizza, 12829 Harbor Blvd., Garden Grove Pres. Cal Pratt (949) 230-7462 CENTRAL ORANGE COUNTY

Last Tues., 7 p.m., Coco's, 14971 Holt Ave., Tustin Pres. Jeff Steinker (949) 586-4860 jsteinker@cox.net DANA POINT: Second Tues., 6 p.m., Coco's, Crown Valley and I-5

Pres. Brian Bottrell, (949) 697-8544 vampbrian@gmail.com HUNTINGTON BEACH

Third Mon., 6:30 p.m., Round Table Pizza Warner & Euclid, Huntington Beach Pres. Greg Beard (714) 903-8607 MISSION VIEJO: First Tues., 6 p.m.

Claim Jumper, 27845 Santa Margarita Pkwy Pres. Mark Byrne, (949) 690-6381 eternitypool@gmail.com NORTH ORANGE COUNTY

Second Wed., 7 p.m., Graziano's Italian Restaurant, 17487 Imperial Highway, Yorba Linda Pres. Rick Reyes (714) 635-5459

rickmreyes50@yahoo.com ORÁNGE COAST Last Monday, 5 p.m., Carrow's Restaurant Warner & Magnolia, Huntington Beach

Pres. Michael Kei Black (714) 891-0351 mblackels@netzero.com
ORANGE COUNTY #1

Second Wednesday, 7:00 p.m.; Graziano's, 17487 Imperial Hwy, Yorba Linda Pres. Bill Walton (714) 632-8888 ORANGE COUNTY #9

Second Wed., 7 p.m., Dad Miller Golf Course North Gilbert Street, Anaheim

Pres. Rob Tobias (714) 812-7993
ORANGE COUNTY POOL PROFESSIONALS Last Mon., 6:00 p.m., Claim Jumper Banquet Room, 18050 Brookhurst St., Fountain Valley CA 92708 Pres. Jim Romanowski (714) 404-2550

poolperfection1@aol.com SADDLEBACK VALLEY

Last Tues., 6 p.m., Lone Star Steakhouse, 24231 Avenida de la Carlotta, Laguna Hills

Pres. Scott Kather (714) 742-9597 SOUTHWEST: First Wed., 6 p.m., ABC Pools 10560 Los Alamitos Blvd., Los Alamitos Pres. Ken Tipton (562) 430-8515 SÚRF CITÝ

10865 Kalama River, Fountain Valley Pres. Frank Malavar (714) 960-3558 TUSTIN/IRVINE

Second Tues., 6:00 p.m., PSOC Waterline Technologies, 220 N. Santiago Street. Santa Ana Pres. Rich Foley (714) 974-1514

YORBA LINDA First Wed., 6:45 p.m., Lampost Pizza, 21480 Yorba Linda Blvd. #D, Yorba Linda CA (call president to confirm mtg time). Pres. Jaime Aranda, (714) 746-5138 jaimearanda@sbcglobal.net

> **REGION 6 (INLAND EMPIRE)** B.O.R.D. Member: Scott Peterson (951) 699-8407 E-mail: ipssascott@yahoo.com

> > CORONA

Second Tues., 7:00 p.m., Marie Callenders 160 E. Rincon St. (at Main St.), Corona Pres. Johnny Springer (951) 741-6189 johnnyspoolandspa@sbcglobal.net **HEMET:** Third Wed., 6:00 p.m., El Jalapeno 1999 N. State Street, Hemet Pres. John Bettencourt (951) 925-2442

bettencourtpool@msn.com
MENIFEE VALLEY

First Wed., 7 p.m. at My Buddies Pizza 2503 E. Lakeshore Drive #A, Lake Elisnore Pres. Renee Marier, (951) 285-9672

mangopoolnspa@verizon.net
ONTARIO/ RANCHO CUCAMONGA

Second Tues., 7 p.m., Carrows Restaurant 11669 Foothill Blvd., Rancho Cucamonga Pres. Ron Goodwin (909) 989-0406 good2win@msn.com

PALM DESERT

Third Thurs., 6 p.m./7 p.m., please check with pres. Sloan's, 81539 US Hwy 111, Indio CA Pres. Matt Kauber (760) 702-0160

salernopools@yahoo.com
PALM SPRINGS

First Wed., 6:30 p.m.
Elks Lodge, 67491 Elk Drive, Palm Springs Pres. Ken Pomije (760) 413-6022

REDLANDS: Second Tues., 6 p.m. Hickory Ranch, 32971 Yucaipa Blvd., Yucaipa Pres. Bill Brooks (909) 553-5780 RIVERSIDE: First Tues., 6:00 p.m., Cask N Clever,

1333 University Ave., Riverside Pres. Scott Zahn, (951) 966-0592 libertypoolservice@hotmail.com TEMECULA/MURRIETA

Third Wed., 7 p.m., Pat & Oscar's 29375 Rancho California Rd., Temecula Pres. Jack Delaney (951) 674-6318

REGION 7 (SAN DIEGO COUNTY) B.O.R.D. Member: Joe Lukacik (619) 508-8587 E-mail: joe.sunpools@yahoo.com

CARLSBAD: Third Wed., 7 p.m. Grandma's Restaurant, 539 Vista Bella, Oceanside Pres. David Talbot (760) 845-6863 **ESCONDIDO**

Third Wed., 6:30 p.m., Call for location. Pres. James Leisten (760) 737-3058

jim@blueribbonps.com NORTH COUNTY COASTAL Third Tues., 6:30 p.m.

Brett's BBQ, 1505 Encinitas Blvd., Encinitas Pres. Daniel Carlson (760) 613-1552 RANCHO DEL MAR

Third Mon., 5:30 p.m., Tio Leos 3510 Valley Centre Drive, San Diego Pres. Joshua McKee (858) 337-4482 josh@makaipools.com SAN DIEGO

Third Wed., 7 p.m., Mission Valley Resort 875 Hotel Circle S., Mission Valley Pres. Austin Gardiner (619) 449-6345

austingardinerps@hotmail.com SAN DIEGO EAST COUNTY Third Tues., 6 p.m., Superior Pool Products, 1973 Friendship Dr., El Cajon

Pres. Berny Sweeny (619) 244-0496 bernypoker@hotmail.com SAN DIEGO METRO

Fourth Thurs., 7:00 p.m. Coco's, 1025 Fletcher Parkway, El Cajon Pres. Mike McCourtney (760) 788-0823 sunrisepools1@hotmail.com

REGION 8 (SOUTHWEST) B.O.R.D. Member: Marc Cannon (602) 432-3371 E-mail: rescueh2oinc@aol.com

EAST VALLEY

Third Thurs., 6:45 p.m., Superior Pool Products 2350 W. Broadway Rd. #110, Mesa Pres. Mike Lee (480) 786-0687 **HENDERSON:**

First Wed., 7 p.m., Village Pub-Horizon Ridge 10900 S Eastern Ave, Henderson NV Pres. Forrest Owen (702) 372-7200, poolboys@cox.net

IPSSA VIPS Third Wed., 7:00 p.m Elk's Lodge #335, 14424 No. 32nd St., Phoenix Pres. Joe Mischik (602) 290-5547 NORTH PHOENIX

Third Tues., 7 p.m., SCP 18201 N. 25th Avenue, Phoenix AZ 85023 Pres. William Goossen (623) 580-9802

goosse-man@cox.net NORTHWEST LAS VEGAS First Thursday, 7:00 pm Joey's Bar & Grill, 7081 W. Craig Road, Las Vegas Pres. Robert Fazio, (702) 591-1624

SCOTTSDALE Third Mon., 6:00 p.m., SCP, 7841 E Gray Rd., Scottsdale, AZ 85260-3461

Pres. Kurt Schuster (602) 488-7335 TUCSON: Third Wed., 7 p.m.
Superior Pool Products, 4055 N. Runway Drive.

John Greenough (520) 440-5671 WEST VALLEY First Wed., 7:00 p.m., Cloud Supply 1100 N. Eliseo, Felix Way, Avondale

Pres. Patrick Pace (623) 853-6859 WESTERN LAS VEGAS First Mon., 6:30 p.m. (excl. holidays) Vietnam Vets Hall, 6424 W. Cheyenne, Las Vegas Pres. Linda Cross 702-524-8453

ips salind across@gmail.comREGION 9 (TEXAS) B.O.R.D. Member: Jim Smith (512) 206-0606

E-mail: jim@aquamanpoolandspa.com AUSTIN

First Tues., 6 p.m., Cherry Creek Catfish Co. 5712 Manchaca Rd, Austin Pres. Todd Swearingen (512) 326-4695

CLEARLAKE

Fourth Tues., 7:00 p.m., Red River BBQ, 1911 Hwy 518 at 270, League City, Pres. Jim Jacobsmeyer (281) 787-6116 CORPUS CHRISTI

First Thurs., 6:30 p.m., Schlitterbahn Upper Padre 14353 Commodores Drive, Corpus Christi Pres. Michael Baker (361) 563-7655 **HOUSTON:** Second Tues., 7 p.m. IHop, 11225 Katy Freeway, Houston Pres. Bryan Norris (713) 234-7649 bryan@norrispools.com

NORTH AUSTIN Second Tues., 6 p.m., Cedar Park Library 550 Discovery Blvd.,

Pres. Rick Beaubouef (512) 466-9672 **NORTH HOUSTON:** Third Thurs., 7 p.m., IHop 25619 Interstate 45, Spring

Pres. Gary Lindsey (936) 448-4208

SAN ANTONIO First Mon., 6:30 p.m., Willies Grill 15801 San Pedro, San Antonio

Pres. Becky Clayson (210) 240-3121 becky.clayson@yahoo.com WEST HOUSTON: First Mon., 7 p.m. Texas Land & Cattle, 12313 Katy Fwy, Houston Pres. Earl Jones (832) 573-8279 earl@texaspooltechs.com

REGION 10 (BAY AREA SOUTH) B.O.R.D. Member: John Oldfield (888) 641-8047 E-mail: joldfield@oldfieldinc.com

FREMONT: Second Mon., 6 p.m., El Patio Restaurant, 37311 Fremont Blvd., Fremont Pres. Michael Murphy (510) 579-1448 MID-PENINSULA

Last Tues., 7 p.m., Highland Community Club 1665 Fernside Ave., Redwood City Pres. Jerry Lindley (650) 366-6637 MONTEREY COAST: Fourth Wed., 7:00 p.m., Holiday Inn Express, 1855 Main Street, Watsonville Pres. Bob Blade, (831) 647-8680 alohapoolbob@sbcglobal.net

REDWOOD EMPIRE (Marin Co.) Third Wed., 7 p.m., Lucchesi Park, Petaluma Park,

320 N. McDowell Blvd., Petaluma Pres. Darrell O'Neal (707) 544-3060 dandmpool@aol.com SANTA CLARA VALLEY

Third Thurs., 7:30 p.m., Napredak Hall 770 Montague Expressway, San Jose Pres. Mark Lyons (408) 691-2663

santaclaraipssa@gmail.com SILICON VALLEY: First Wed., 6 p.m. Armadillo Willy's, 1031 N. San Antonio Road, Los Altos Pres. David Guslani (650) 333-1351 dguslani@earthlink.net
TRI-VALLEY: Second Thurs., 6 p.m., Meeting locations vary. Check with chapter president.

> stan@aquacps.com REGION 11 (FLORIDA/GEORGIA) B.O.R.D. Member: Todd Starner (941) 915-2135

E-mail: tstarner@tampabay.rr.com

Pres. Stan Phillips (925) 518-1718

GOLD COAST (Ft. Lauderdale area) Second Tues., 6:30 p.m., Wings Plus9, 9880 W. Sample Rd, Coral Springs Pres. Ana Labosky (954) 224-7733

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Fourth Tues., 7:00 pm

REGION 12 B.O.R.D. Member: Jason Lehmann (817) 605-0194 E-mail: waterconnection@att.net

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Fourth Tues., 5:30 p.m., Tony's Diner 3112 N. Jupiter Rd #307 Garland TX Pres. Eustaquio Portillo (214) 325-6746 FORT WORTH

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TARRANT COUNTY First Tues. 7 p.m., El Chico's Café 7621 Baker Blvd., Richland Hills

Pres. Will Ainsworth (817) 987-8580 WAXAHACHIE Second Wed., 7 a.m., Denny's,

408 Westchase Drive, Grand Prairie Pres. Neal Holt, (972) 617-9877

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