



## What is the Camden SMART Initiative?

The objective of the Camden SMART (Stormwater Management and Resource Training) Initiative is to develop a comprehensive network of green infrastructure programs and projects for the City of Camden.

The Initiative is a collaboration between the City of Camden, Camden County Municipal Utilities Authority, Cooper's Ferry Partnership, Rutgers Cooperative Extension Water Resources Program, New Jersey Tree Foundation, NJ Department of Environmental Protection, our public-private partners, community organizations, and most importantly, Camden residents to restore and revitalize our neighborhoods.

The Initiative includes neighborhood green and grey infrastructure projects, stormwater management policy development, and green infrastructure training programs.

## Camden SMART Initiative:

- Reduce neighborhood flooding
- Reduce combined sewer overflows
- Improve air, water and climate quality
- Develop sustainable environmental policy
- Enhance economic development opportunities
- Add recreational amenities and open space
- Beautify neighborhoods



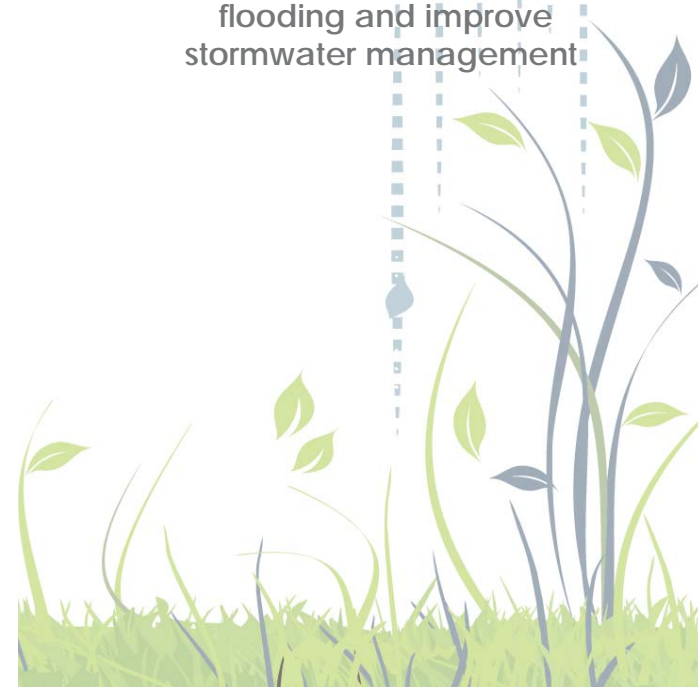
A former gas station is now home to four rain gardens at Broadway and Chelton Ave.



Visit Us at [www.camdensmart.com](http://www.camdensmart.com)



To reduce neighborhood flooding and improve stormwater management



## Did you know?

- Camden has a combined sewer system which makes it more susceptible to backups and flooding. A combined sewer system collects sewage and rainwater in a single pipe system.
- Trash and debris block storm drainage systems, which can lead to flooding. Trash and debris also pollute our local streams and waterways, which can harm the habitat for many species of plants and animals.

### Think SMART!

Everyone must do their part!



Rain garden on Park Blvd., Parkside neighborhood

# Be SMART! Take Action!

## **1. Keep Camden Clean**

Keep the street clean. Don't throw litter into the street. Take an active role by reporting illegal dumping.

*To report dumping call:  
PUBLIC WORKS HOTLINE 856-757-7034*

## **2. Clean Your Yard Regularly**

Bag, compost or recycle grass, tree limbs, leaves and other yard waste. Uncollected yard waste can clog storm drains when carried by rainwater.

## **3. Adopt a Drain**

Keep your nearest storm drain clear of any debris or trash (including yard waste). Debris blocking the storm drain can easily result in flooding.

## **4. Collect and Reuse Rainwater**

Take an active role in recycling rainwater and install a rain barrel at your home. By collecting rainwater, homeowners can help reduce flooding and pollution in local waterways.

*For more information, visit:  
[www.water.rutgers.edu](http://www.water.rutgers.edu)*

## **5. Plant a Rain Garden**

A rain garden allows about 30% more water to soak into the ground than a patch of lawn! Rain gardens also help to remove pollutants from stormwater runoff, protecting local waterways.

*For more information, visit:  
[www.water.rutgers.edu](http://www.water.rutgers.edu)*

## **6. Flood Proof Your Home**

Install rain gutters and direct downspouts away from the house. Keep rain gutters clear to prevent blockage. Also grade soil away from your home to prevent basement flooding.

## **7. Plant Trees and Shrubs**

Trees, shrubs, and perennial plants absorb up to fourteen times more rainwater than a typical lawn, and they help to reduce rainwater flow into the sewer system by 35% or more.

*Trees available for Camden residents.  
For more information, visit:  
[www.newjerseytreefoundation.org](http://www.newjerseytreefoundation.org)  
or call 856-287-4488*



# to Reduce Neighborhood Flooding