

TOURNEY PRIVACY POLICY

Effective Date: December 10th, 2019.

This Privacy Policy explains which personal data we (TOURNEY.) collect and how we use such personal data when you use the TOURNEY website (TOURNEYEVENTS.com) and/or any of TOURNEY's online or mobile products (including the TOURNEY mobile app), TOURNEY hardware or software, or other services ("Services"), including when you access the Services through game system platforms or mobile devices. By using the Services you agree to TOURNEY's Privacy Policy and that we, may process, transfer and store your information in the United States.

IF YOU DO NOT AGREE TO THIS POLICY, PLEASE DO NOT USE THE SERVICES. We will post any modifications or changes to the Privacy Policy on the TOURNEY website. We reserve the right to modify this Privacy Policy at any time, so we encourage you to review it frequently. If we make a material change to this Privacy Policy, we will notify you by email or by means of a notice on the TOURNEY website prior to the changes taking effect. Your continued use of the Services signifies your acceptance of our Privacy Policy as modified. We regularly update our software applications (including our mobile and desktop applications) to make improvements, including improvements that better serve your privacy rights. To ensure that this Privacy Policy accurately reflects your use of the Services you will need to ensure that you are using the most recent release of the TOURNEY's software applications.

1. TOURNEY International Compliance

We may store your information in the United States and in other locations outside of the European Economic Area. Any transfer of your data to the United States or another location outside the European Economic Area will be in compliance with applicable European data protection laws and in respect of transfers to the United States comply with the E.U. – U.S. and Swiss – U.S. Privacy Shield Framework, details of which are set out in Section 13 below.

2. The Information We Collect

Information You Provide

TOURNEY collects a variety of information that you provide directly to us, including any information that may be contained in videos, comments, or other submissions you upload or post to the Services. TOURNEY may collect information from you in the context of:

- Account registration and administration of your TOURNEY account;
- Uploads or posts to the Services;
- Contest registration and prize acceptance;
- Customer support and technical assistance;
- Processing your order for products or services offered by TOURNEY;

Registration of your TOURNEY products;
Providing updates to you regarding your TOURNEY products;
Newsletter subscriptions;
Access to TOURNEY products or services on social networks or third party services;
Services provided online, by way of your mobile device or the TOURNEY software; and
Other uses of the Services where information is requested for use and/or participation.

The specific types of information collected will depend upon the Services you use, how you use them, and what you choose to provide and may include your full name, email address, phone number, home address, mobile phone number, credit card information, shipping address, gender, birth date, and zip code. Our mobile services may request your Wi-Fi network name and access to your photos and videos to enable you to download photos and videos to your computer/mobile device or upload photos and videos to your TOURNEY account or social media accounts. Those who win a prize in our contests may be required to provide their social security number and other identification for tax purposes, which will only be used for prize fulfillment purposes. We also collect information you choose to include in your TOURNEY account, including, but not limited to, videos and photos, any comments on yours or others' posts, interests and preferences, location, videos and photos that you have favorited, and other TOURNEY users whose TOURNEY accounts you follow.

Information We Automatically Collect

When you use TOURNEY's Services that connect to the Internet, including, but not limited to, when you access the Services via TOURNEY devices, applications (web, mobile, desktop software, connected TV and games console), your TOURNEY account, and our web sites and web store, we may collect certain information as described below for such purposes as improvement of our products and software services, troubleshooting bugs, providing the Services, managing the Services, security and monitoring purposes, tracking and analyzing usage, providing content for referring traffic sources and improving overall performance of the Services. We may use third party analytics providers and technologies, including cookies and similar tools, to assist in collecting this information.

As discussed further below in Section 5, we may collect and store this information in a way that it is linked to you personally, unless you have chosen to opt out.

Websites

When you use our websites (including our web store), we may collect and analyze information about your computer or mobile device such as your IP address, a mobile device identifier (e.g., a IDFA on Apple products like the iPhone and iPad or similar advertising identifiers), browser types, browser language, operating system, the state or country from which you accessed the Services, referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on

particular pages, the date and time you used the Services and upload or post content, error logs, and other similar information. We monitor customer traffic patterns and site usage to help us develop the design and layout of the site, and to improve the content of our website to better match the interests of our website users.

TOURNEY Devices

When you connect your TOURNEY device (such as a camera/mobile phone) to the Internet or to a TOURNEY desktop software application (discussed below), we may automatically receive certain information about your TOURNEY device and your use of it, including camera type, serial number, IP address, firmware version, log files, camera modes, settings, durations, error rates, and other similar usage information. This information helps us to improve our products and services, troubleshoot bugs, and analyze camera errors.

Mobile Software Applications

When you use a TOURNEY mobile application we may automatically receive certain information about your mobile device and use of the application, including a mobile device identifier (e.g., a UDID or IDFA on Apple products like the iPhone and iPad or similar advertising identifiers), operating system, version, IP address and other similar information, such as time spent in different portions of the TOURNEY mobile application. We may also collect different types of information about your location, including general information (e.g., IP address, zip code) and more specific information (e.g., GPS-based functionality on mobile devices used to access the Services), as detailed further below.

Location Information

When you install our mobile applications, you will, if legally required, be asked to grant access to your mobile device's geolocation data. If you grant such permission, we may collect information about your precise geolocation information (i.e., your real-time geographic location), and may use that information to customize the Services with location-based information and features. If you access the Services through a mobile device and you do not want it to provide us with location-tracking information, you can disable the GPS or other location-tracking functions on your mobile device, provided your mobile device allows you to do this. See your device manufacturer's instructions for further details. We may also be able to collect location information through your use of a TOURNEY device. If so, we will ask you before this information is captured and you will be given the opportunity to turn it off.

Information from Other Sources

TOURNEY may receive information about you from third parties, such as commerce partners, marketers, social network services, connected TV and entertainment apps, and other parties

that we may use to supplement the information that we collect directly from you. If you connect to a third party network (such as a social network), platform, or service through the Services, you are authorizing us to collect, store, and use in accordance with this Privacy Policy any and all information (such as name, email address and location) that you agreed the network or other third party platform could provide to TOURNEY based on your settings on the third party network or platform. Your agreement takes place when you connect with the third party network, platform, or service via our Services, and/or when you connect with one of our applications through one of these services.

Anonymous or De-Identified Data

We may collect data that is already in anonymized or de-identified form or we may manually anonymize and/or de-identify information collected by the Services or via other means so that the information does not identify you. Our use and disclosure of aggregated and/or de-identified information is not subject to any restrictions under this Privacy Policy, and we may disclose it to others without limitation for any purpose.

3. Cookies and Similar Technologies

Please see our dedicated Cookies Policy.

4. Online Advertising and Analytics

Online Analytics.

We may use third-party web analytics services on our Services, such as those of Google Analytics and Google Firebase. These service providers use the sort of technology described in the Automatically-Collected Information section above to help us analyze how users use the Services, including by noting the third-party website from which you arrive. The information collected by the technology will be disclosed to or collected directly by these service providers, who use the information to evaluate your use of the Services. We also use Google Analytics and Google Firebase for certain purposes related to online marketing, as described in the following section.

Online Advertising.

We do not serve third party advertisements to you while using TOURNEY.com. However, we do work with website analytics and advertising companies, including Google, Facebook, Instagram, to deliver TOURNEY advertisements on third party publisher websites - these companies may set cookies on your computer's web browser. These cookies allow Google, Facebook, and Instagram to recognize your computer so that the ad server can show you TOURNEY advertisements elsewhere on the Internet, and so that our analytics software can measure your engagement and interactions while using TOURNEYEVENTS.com. In this way,

ad servers may compile anonymous, de-identified information about where you, or others who are using your computer, saw our advertisements, whether or not you interacted with our advertisements, and actions performed on subsequent visits to TOURNEYEVENTS.com. This information allows an ad network to deliver targeted advertisements that they believe will be of most interest to you, and it allows TOURNEY to optimize the performance of our advertising campaigns and the usability of our website. In other words, we use analytics data in concert with data about our online ads that have been shown using online advertising networks as previously mentioned. By doing so, we can understand how anonymous users interacted with our website after seeing our ads.

Do Not Track (“DNT”) is a privacy preference that users can set in certain web browsers. DNT is a way for users to inform websites and services that they do not want certain information about their webpage visits collected over time and across websites or online services. We are committed to providing you with meaningful choices about the information collected on our website for third party purposes, and that is why we provide the Network Advertising Initiative and the Digital Advertising Alliance opt-out links below in Section 7. However, we do not recognize or respond to browser-initiated DNT signals, as the Internet industry is currently still working toward defining exactly what DNT means, what it means to comply with DNT, and a common approach to responding to DNT.

For more information about these advertising and analytics services and how to opt out, please see the “Your Choices” section below.

5. Uses of Information

TOURNEY may use the information it collects for various purposes, including but not limited to:

Service Improvement – As discussed throughout this Policy, we will use information to understand how users interact with our Services and advertisements, provide tailored content and advertising, improve the overall TOURNEY customer and product experience, and perform research and analytics.

TOURNEY Personalization Services – Unless you opt out, we may combine automatically collected information (see Section 2 above) with identifiable information we have collected about you (including your TOURNEY device serial number and email address). By associating this data with you personally, we can further personalize and improve the Services for you, such as by providing personalized customer support (e.g., through the combination of your data, we have the ability to access your TOURNEY device logs to troubleshoot a technical issue you have experienced), delivering in-application messages and promotions, recommending features, and tailoring content and advertising to you. If you do not want us to associate this information with you personally, you may opt out in accordance with Section 7 (“Your Choices”) below.

Order-Related Communications - If you place an order, we will use your name and email address to send you an order confirmation email, a shipping confirmation email, and customer

satisfaction emails. If you do not wish to participate in customer satisfaction emails, you may opt out of such emails upon receipt by clicking "Unsubscribe" link contained in the email.

Customer Service - Based upon the information you provide us at the time of TOURNEY account registration or purchase, we will communicate with you in response to your inquiries, to provide the services you request, and to manage your TOURNEY account. We will communicate with you by email or telephone, in accordance with your preferences.

Newsletters, Social Media Campaigns, Special Offers and Updates - We will occasionally send you information on products, services, special promotions, contests, customer satisfaction surveys, events, and opportunities to interact with TOURNEY and our community. You can sign up to receive these emails and social media campaigns from us on our newsletter sign up page and/or during checkout while purchasing a product. Out of respect for your privacy, we present the option NOT to receive these types of communications. Please see the "Your Choices" section below for more details on how to unsubscribe or opt out of these communications from TOURNEY.

Service-Related Announcements - We will send you service-related announcements on rare occasions when it is necessary to do so. For instance, if our service is temporarily suspended for maintenance, we might send you an email, push notification, or an in application or web based communication. Generally, you may not opt out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your TOURNEY account.

6. Sharing and Disclosure of Information

TOURNEY does NOT share, sell, rent or trade information (unless it has been anonymized or de-identified) with third parties for their own promotional purposes, and will only share information as outlined below or with your consent.

Co-Branded Websites - At times TOURNEY will partner with third party websites in a co-branded relationship, where a co-branded web page(s) is used to promote TOURNEY products, services, photos, or videos. These web pages may be designed to look and feel just like TOURNEYEVENTS.com, but are actually hosted on a different domain. When we enter into co-branded partnerships we may at times share your name and email address in order for TOURNEY to communicate with you about TOURNEY related promotions, news, and updates via tools provided by our third party partner website. Information collected on third party webpages may not be covered under our Privacy Policy. All information collected on third party websites is owned and controlled by that website's privacy policy. Please be sure to read the privacy policy of any website that asks you to submit information.

Customer Testimonials - At times, we may post customer testimonials on our website. We will obtain your consent via email and/or opt-in methods prior to posting your name, city, or stated activity/interest along with any testimonial.

User-Generated Content - You may be able to disclose information about yourself in the course of contributing user-generated content on publicly-available areas of the Services, such as your TOURNEY user profile. Your TOURNEY user profile and any information you post there will be publicly available. This includes, but is not limited to: your uploaded photos or videos, full name,

email address, phone number, address, interests, content that you have favorited, and TOURNEY users whose TOURNEY accounts you follow. Your photo or video files may also contain your narrations and captions, as well as data regarding your precise geo-location, if you have chosen to manually associate this data with your video (e.g., by connecting your camera to information on your video in Quik Desktop App). If you share content via hidden URL link, that content and associated data will be accessible by anybody who has the access to the URL link. Your content will also be shared with users of other social media services to which you have chosen to share, consistent with your privacy settings on those services. Such information is unencrypted, public information, may be accessed or recorded by us, and there is no expectation of privacy or confidentiality in such information. Any information you submit in the course of such activities can be read, collected, or used by other users. We especially cannot prevent you receiving unwanted messages from other users. If you wish that a specific content generated by you shall be removed from publicly-available areas of our Services, please contact us at tourneyevents.co@gmail.com.

Content Submitted to TOURNEY - If you submit your video or other content to TOURNEY, we may publish it on the TOURNEY website or applications along with certain information about you, e.g., your first and last name or your username, when we have your consent. For more information relating to the terms governing the content you submit to us, please see our Terms of Use.

Service Providers - We use third party service providers to offer or facilitate services on our behalf, such as a shipping company to fulfill orders, a credit card processing company to bill you for goods and services, and an email service provider to send out emails on our behalf. These third parties are prohibited from using any identifying information about you for promotional purposes.

Business Transactions - Information that we collect is considered a business asset. As a result, if we go out of business, enter bankruptcy, or if we are acquired as a result of a transaction such as a merger, acquisition or sale of some or all of our assets, your information may be disclosed or transferred to a third party acquirer in connection with the transaction.

Legal Compliance - We reserve the right to access and disclose your information when we believe in good faith that such disclosure is necessary to: (a) enforce legal rights and comply with the law; (b) comply with an order from a government entity or other competent authority, (c) prevent or address potential or actual injury or interference with our rights, property, operations, users or others who may be harmed or may suffer loss or damage; (d) protect our rights, prevent fraud and/or comply with judicial proceeding, court order, or legal process served on TOURNEY.

Law Enforcement - We may be required to disclose your information to government or law enforcement officials in response to a lawful request by a public authority or if we have to do so to comply with a legal obligation, including to meet national security or law enforcement requirements. We can also disclose your information in order to apply or enforce our terms and conditions or to respond to any claims, to protect our rights or the rights of a third party, to protect the safety of any person or to prevent or prevent any illegal activity (including for the purposes of fraud protection and credit risk reduction).

You will be notified when any identifying information about you is collected or shared by any third party that is not our service provider, so you can make an informed choice as to whether to share your information with that party. If you do not wish to have your information shared and want to opt out from receiving further communications from any third party that is not our agent or service provider, please contact that third party directly.

7. Your Choices

TOURNEY provides you with a number of choices with respect to the information we collect and use as discussed throughout this Policy. Some of your choices include:

Marketing Communications. If you purchase a product but do not wish to receive any additional marketing material from us, you can email us at **tourneyevents.co@gmail.com**. If you no longer wish to receive our newsletter, social media campaigns and promotional emails, you may opt out of receiving them by emailing tourneyevents.co@gmail.com.

TOURNEY Personalization Services. As discussed in depth in Section 2, TOURNEY may associate the information we automatically collect from you with identifiable information we have collected from and about you (such as your e-mail address or TOURNEY device serial number) to personalize your TOURNEY experience. Such personalization services may include providing tailored content, features, in-application communications and promotions, and personalized customer support. If you do not want TOURNEY to associate automatically-collected information with you, you may opt out by emailing tourneyevents.co@gmail.com. If you opt out we will still collect TOURNEY device and usage information outlined in Section 2 above, but we will only collect such data in a de-identified and aggregate form.

Tailored Online Advertising Opt-Out. TOURNEY strives to provide the public with relevant, value-added content in the form of online advertisements. However, we respect the wishes of anyone who does not want to be tracked by third party advertising companies online. Users may opt out of cookie-based online advertising and analytics programs by emailing tourneyevents.co@gmail.com at <http://TOURNEYEVENTS.com>.

8. EU Rights to personal information

EU and Swiss individuals have the right, under certain circumstances, to:

- Access their personal information;
- Correct inaccurate personal information;
- Request erasure of their personal information without undue delay;
- Request the restricted processing of their personal information;

- To receive the personal information that they have provided us with, in a structured, commonly used and machine-readable format and you have the right to transmit that information to another controller without hindrance or ask us to do so;
- To object to the processing of their personal information;

Such users may request access to their personal information and modify or remove most information associated with their TOURNEY account at any time by logging into their TOURNEY account and accessing features such as Edit Profile and Account Info. Users may also email to exercise any of the above rights by emailing us at tourneyevents.co@gmail.com. EU and Swiss users also have the right to lodge a complaint with a supervisory authority, in particular in the EU Member State of their habitual residence, place of work or place of the alleged infringement if they consider that our processing of their personal information infringes the applicable data protection laws. Please contact us at tourneyevents.co@gmail.com and we will provide you with detailed information regarding the contact details of the respective competent supervisory authority.

9. Third Party Website Links and Features

TOURNEY's Services may contain links to or features from other websites. This Privacy Policy covers the privacy practices by TOURNEY, and does not cover the privacy practices of third party websites or features. TOURNEY is not responsible for the privacy policies and/or practices of third parties. When linking to another site or using a third party service, you should read the privacy policy on that site or service. To the extent certain third party website features are available on the TOURNEY services, the terms of use and privacy policy of that third party site and/or features apply.

10. Customer Reviews

We use third party vendors to allow website visitors to submit original reviews of our products, and to display consumer reviews on product pages on our Services. Original review content submitted by you to such third party vendors' review submission forms and via email may also be published on third party websites. Personally identifying information is not required to submit product reviews. TOURNEY is not responsible for the privacy policies and/or practices of such third parties. The Terms of Use and Privacy Policies of such third parties govern any information you submit.

11. Children's Privacy

TOURNEY's Services are intended for general audiences and not for children under the age of 13. We do not knowingly collect personal information from children under the age of 13 and if we become aware of such collection, we will take reasonable steps to delete any such information as soon as practicable.

12. International Users

TOURNEY operates primarily in the United States and as a result, the information we collect may be stored in the United States. By using the Services, you acknowledge and agree that your information may be transferred to, used, processed, or held by TOURNEY in the United States and in other countries, including countries outside of your country of residence and used for the purposes set out in this Privacy Policy. Please see below for further details about the transfer of your data to the United States.

13. Privacy Shield - EU – US and Swiss US Data Transfers

TOURNEY is also an international business with multi-national operations, systems, and processes. If you are located outside the United States and provide personal data to us, TOURNEY may transfer your personal data to the United States and process it in the United States in accordance with this Privacy Policy.

Our Obligations to you under the Privacy Shield

TOURNEY complies with the E.U. – U.S. and Swiss – U.S. Privacy Shield Framework (“Privacy Shield”) as set forth by the U.S. Department of Commerce and approved by the European Commission and Swiss Federal Council regarding the collection, use, and retention of personal information TOURNEY receives from European Union member countries and Switzerland.

TOURNEY has certified that it adheres to the following Privacy Shield Principles of (1) Notice; (2) Choice; (3) Accountability for Onward Transfer; (4) Security; (5) Data Integrity and Purpose Limitation; (6) Access; and (7) Recourse, Enforcement and Liability in respect of any personal data received from the European Union and Switzerland.

We collect and process data in accordance with this Privacy Policy. Please see Section 2 for further details of the types of data which we collect from you and the purposes for which we collect it in Section 5.

If there is any conflict between the policies in this Privacy Policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern. To learn more about the Privacy Shield program, and to view our certification page on the Privacy Shield List, please visit <https://www.privacyshield.gov/>

Privacy Complaints Handling, Recourse and Enforcement

In compliance with the Privacy Shield Principles, TOURNEY commits to resolve complaints about your privacy and our collection or use of your personal information (without charge to

you). European Union and Swiss individuals with inquiries or complaints regarding this Privacy Policy should first contact us at:

Email address - tourneyevents.co@gmail.com

We will respond to any complaints as soon as possible and within 45 days.

We encourage EU and Swiss individuals who have questions or complaints about how we process their Personal Data under Privacy Shield to contact us at tourneyevents.co@gmail.com. We will work to resolve your issue as quickly as possible, but in any event within 45 days of receipt. If you have an unresolved privacy or data use complaints that we have not addressed satisfactorily, please contact, free of charge, our dispute resolution provider, JAMS, at <https://www.jamsadr.com/file-an-eu-us-privacy-shield-or-safe-harbor-claim>. If you are an EU or Swiss individual and unable to resolve any complaints through any of the above methods, you may be able to invoke binding arbitration through a Privacy Shield panel, in accordance with the Privacy Shield Framework at <https://www.privacyshield.gov/article?id=How-to-Submit-a-Complaint>.

Please note that if your complaint is not resolved through these channels, in certain limited circumstances, a binding arbitration option may be available.

TOURNEY is subject to the investigatory and enforcement powers of the Federal Trade Commission in the case of any failure to comply with the Privacy Shield.

14. Changes in Our Privacy Policy

From time to time, our information practices may change. If we decide to change our Privacy Policy, we will post those changes to this Privacy Policy on our website or other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We reserve the right to modify this Privacy Policy at any time, so please review it frequently. If we make material changes to this Privacy Policy, we will notify you here, by email, or by means of a notice on our home page. To access the Privacy Policy for your territory please change the country setting on the Site by clicking the country link in the top right corner of the pages. If specific terms are not available, we will default to this English version.

15. How we Protect Your Information

The security of your information is important to us. We have implemented reasonable administrative, technical, and physical security measures to protect against the unauthorized access, destruction or alteration of your information based on its sensitivity. Despite our best efforts, however, no security measures are completely impenetrable.

16. TOURNEY Contact Info

If you wish to contact us or have any questions about or complaints in relation to this Privacy Policy, please contact us at the following contact details:

Email address - tourneyevents.co@gmail.com