



We power Creator Commerce™

LTK founded Creator Commerce™—an ecosystem that powers Creator businesses and delivers a more powerful, personalized, and enjoyable shopping experience.

Millions of shoppers turn to LTK Creators every month to find inspiration and instantly shop their styles recommended. LTK Creators drive billions in annual retail sales through the LTK platform.

Built by a Creator, for Creators, LTK was founded in 2011 by Amber Venz Box and Baxter Box with the mission to empower Creators to be as economically successful as possible. LTK is headquartered in Dallas, Texas and currently operates on five continents.

LTK Creator app

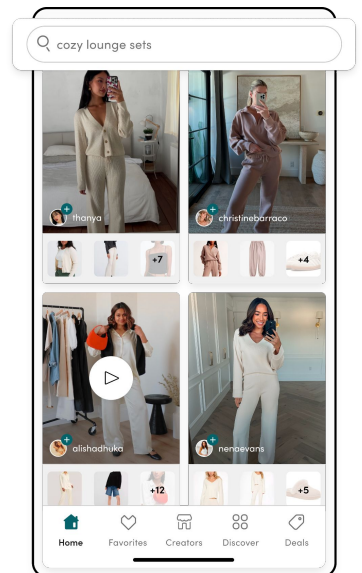
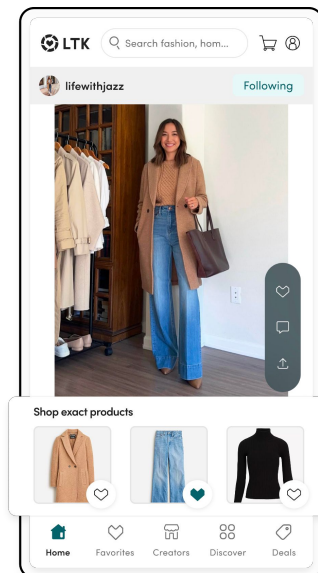
LTK empowers the world's premier lifestyle Creators to build and future-proof their businesses by using the LTK Creator app to build a dedicated, digital storefront—their LTK Shop. The LTK Shop is a Creator's one-stop destination to house all of their personalized and shoppable content, built with their success at the heart of the mission.

LTK shopping app

A free shopping app, where shoppers can find inspiration and instantly purchase products across every category from thousands of global Creators. The convenient, easy-to-use shopping experience helps users match with relatable Creators from anywhere.

LTK brand & retailer network

More than 7,000 global brands partner with LTK and its global influencer network for original content that drives sales and converts against performance-driven, cross-channel KPIs.



By the numbers

\$4.1B+

in annual retail sales through LTK Creators

40M+

monthly shoppers on LTK platforms

\$2.7B+

total brand investment in LTK Creators since 2011

\$18.7B+

in total retail sales through LTK Creators since 2011

1000s

of full time LTK Creators

Premium Creators in

160+

countries

240+

LTK Creator millionaires

90%

of LTK Creators are women

800+

LTK team members globally

LTK shoppers are over **3x** more likely to buy than someone browsing social media.