National Republican Presidential Poll Results

POLLING METHODOLOGY

- Likely Republican primary voters (using both registered and modeled Republican voters), conducted August 14-17, 2023 (3.0% MOE with 95% confidence interval)
- Sample size: 1,100 (71% texted cell phones, 29% live dialed landlines/cell phones - "hybrid" poll)
- Gender: 50% male, 50% female
- Age Range: 10% 18-34 years old, 21% 35-54 years old, 23% 55-64 years old, 45% 65 years old and up
- Geography (states/time zones): Eastern Time Zone outside of Southern/Border states: 24%, Eastern Time Zone within Southern/Border states: 19%, Central Time Zone outside of Southern/Border states: 13%, Central Time Zone within Southern/Border states: 24%, Mountain Time Zone: 8%, Pacific Time Zone: 11%, Alaska/Hawaii: <1% *(Listing of state groupings is graphically depicted in Exhibit A).*

POLL RESULTS

Question 1: How likely are you to vote in either a Republican Presidential primary or caucus next year?

	CURRENT	PREVIOUS
Very Likely	**90%**	**93%**
Somewhat Likely	**6%**	**5%**
Unsure/Refused	**3%**	**2%**

Note: The phone call terminated for those who selected "not very likely"

Question 2: Do you have a favorable or unfavorable opinion of Ron DeSantis?

	CURRENT	PREVIOUS
Very Favorable	**26%**	**30%**
Somewhat Favorable	**35%**	**35%**
Somewhat Unfavorable	**11%**	**12%**
Very Unfavorable	**14%**	**11%**
No Opinion	**13%**	**11%**
Never Heard	**2%**	**1%**

Question 3: Do you have a favorable or unfavorable opinion of Donald Trump?

	CURRENT	PREVIOUS
Very Favorable	**50%**	**51%**
Somewhat Favorable	**19%**	**20%**
Somewhat Unfavorable	**7%**	**7%**
Very Unfavorable	**19%**	**19%**
No Opinion	**3%**	**2%**
Never Heard	**<1%**	**<1%**

Question 4: In the Republican contest for President, do you support Donald Trump, or would you prefer someone else?

	CURRENT	PREVIOUS
Donald Trump	**51%**	**53%**
Someone Else	**38%**	**37%**
Undecided	**11%**	**10%**

Question 5: If you were to vote today on the Republican contest, which candidate would you support?

	CURRENT	PREVIOUS
Donald Trump	**52%**	**53%**
Ron DeSantis	**13%**	**17%**
Vivek Ramaswamy	**5% (5.0%)**	**3% (2.9%)**
Chris Christie	**4% (4.5%)**	**4% (4.4%)**
Tim Scott	**4% (4.1%)**	**5% (4.5%)**
Mike Pence	**4% (3.5%)**	**3% (3.2%)**
Nikki Haley	**3% (3.4%)**	**3% (3.1%)**
Asa Hutchinson	**1% (1.2%)**	**1%**
Doug Burgum	**1% (0.9%)**	**1%**
Will Hurd	**<1% (0.4%)**	**N/A**
Francis Suarez	**<1% (0.3%)**	**N/A**
Perry Johnson	**<1% (<0.1%)**	**<1%**
Another announced Republican candidate	**N/A**	**1%**
Undecided	**12%**	**9%**

Question 6: If you were to vote today on the Republican contest without Donald Trump on the ballot, which candidate would you support?

Ron DeSantis	**32%**
Vivek Ramaswamy	**14%**
Tim Scott	**9%**
Nikki Haley	**7%**
Mike Pence	**5%**
Chris Christie	**5% (4.8%)**
Asa Hutchinson	**1% (1.0%)**
Doug Burgum	**1% (0.8%)**
Will Hurd	**<1% (0.5%)**
Francis Suarez	**0.3% (TIE)**
Perry Johnson	**0.3% (TIE)**
Undecided	**25%**

Question 7: If the Republican contest were between Donald Trump and Ron DeSantis, which candidate would you support?

	CURRENT	PREVIOUS
Donald Trump	**54%**	**53%**
Ron DeSantis	**29%**	**31%**
Undecided	**17%**	**16%**

Question 8: If Donald Trump were to skip the upcoming Republican debate in Milwaukee, what statement best describes your reaction?

More Likely To Support Him	9%
Less Likely To Support Him	16%
Make No Difference	74%

Question 9: To ensure that our survey responses are most accurate, are you male or female?

	CURRENT	PREVIOUS
Male	50%	49%
Female	50%	51%

Question 10: For demographic purposes, what is your age?

	CURRENT	PREVIOUS
18-34	10%	9%
35-54	21%	20%
55-64	23%	25%
65 or older	45%	46%

Question 11: With which part of the Republican Party do you most closely identify?

	CURRENT	PREVIOUS
Trump Republican	31%	39%
Traditional/Establishment Republican	23%	21%
Independent	16%	14%
Social conservative	10%	9%
Libertarian	8%	6%
TEA Party	5%	6%
Don't know	6%	6%

Question 12: How do you get your news about local and national events?

TV network - FOX/Newsmax/OAN	39%
Internet	20%
TV network - ABC/CBS/NBC/CNN	16%
Social media - Facebook/Twitter	5%
Newspaper	4%
Social media - Truth Social	3%
Friends/family	2%
None of the above	11%

Question 13: Would you describe yourself as an evangelical Christian?

	CURRENT	PREVIOUS
Yes	52%	58%
No	42%	37%
Undecided	5%	5%

Question 14: And finally, what is the highest level of formal education that you have completed?

	CURRENT	PREVIOUS
8th grade/some High School	**1%**	**1%**
High School diploma/GED	**12%**	**13%**
Some college/technical school	**36%**	**36%**
4 year college/technical degree	**26%**	**26%**
Graduate/professional degree	**23%**	**24%**
Left blank/refused	**3%**	**<1%**

SUMMARY

JMC Analytics and Polling conducted this poll at its own expense. There are three main takeaways from this poll: (1) former President Trump has maintained his dominance among the Republican field, (2) Ron DeSantis has seen some softening in his support, and (3) Trump's possible skipping of the debate wouldn't matter to most Republican primary voters.

Since the last poll, Ron DeSantis has seen some slippage in both his approvals and on his ballot test: in the previous poll, he had a 65-23% approval rating and 17% on the ballot test; now he's at 61-25% approval and 13% on the ballot test. And while former President Trump has seen minor slippage (not surprising given the multiple indictments), he remains above 50% support on the ballot test (64% among those who watch FOX/Newsmax/OAN), and no one is even close to challenging him, although it's worth noting that Vivek Ramaswamy has moved into third place.

Incidentally, the "red wall" which is fortifying Trump is not only rock solid Evangelical support (he has a 58-14% lead over DeSantis), but over 60% support from those with less than a college degree. **In fact, Trump's 63-11% lead over DeSantis among those without a college degree is noticeably different than his 41-15% lead among those with at least a college degree.**

In summary, former President Trump remains the dominant player in the Republican field, and no one has yet been able to establish himself/herself as a credible alternative as long as Trump is on the ballot.

CROSSTABS

Question 2 – DeSantis favorability

		Voting Likelihood			
		01-Very Likely	02-Somewhat Likely	04-Unsure/Refused	Total
DeSantis Favorability	01-Very Favorable	28%	16%	9%	26%
	02-Somewhat Favorable	36%	23%	14%	35%
	03-Somewhat Unfavorable	11%	21%	3%	11%
	04-Very Unfavorable	12%	24%	31%	14%
	05-No opinion	12%	14%	31%	13%
	06-Never Heard	1%	1%	11%	2%
Total		100%	100%	100%	100%

		Voter Score					
		0	1	2	3	4	Total
DeSantis Favorability	01-Very Favorable	32%	30%	25%	22%	29%	26%
	02-Somewhat Favorable	26%	33%	33%	36%	38%	35%
	03-Somewhat Unfavorable	16%	12%	14%	8%	10%	11%
	04-Very Unfavorable	16%	12%	16%	18%	8%	14%
	05-No opinion	10%	10%	10%	14%	15%	13%
	06-Never Heard		3%	2%	2%	0%	2%
Total		100%	100%	100%	100%	100%	100%

		Region							
		01 Eastern - non Southern/ Border	02 Eastern - Southern/ Border	03 Central - non Southern/ Border	04 Central - Southern/ Border	05 Mountain	06 Pacific	07 Alaska/ Hawaii	Total
DeSantis Favorability	01-Very Favorable	26%	33%	20%	24%	24%	31%	33%	26%
	02-Somewhat Favorable	35%	38%	35%	36%	33%	28%	33%	35%
	03-Somewhat Unfavorable	10%	7%	14%	10%	16%	16%		11%
	04-Very Unfavorable	12%	13%	16%	16%	11%	11%	33%	14%
	05-No opinion	15%	8%	14%	12%	15%	13%		13%
	06-Never Heard	2%	1%	1%	2%	1%	1%		2%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
DeSantis Favorability	01-Very Favorable	28%	26%	26%
	02-Somewhat Favorable	30%	37%	35%
	03-Somewhat Unfavorable	6%	13%	11%
	04-Very Unfavorable	10%	15%	14%
	05-No opinion	23%	8%	13%
	06-Never Heard	3%	1%	2%
Total		100%	100%	100%

		Gender		
		01-Male	02-Female	Total
DeSantis Favorability	01-Very Favorable	27%	26%	26%
	02-Somewhat Favorable	36%	33%	35%
	03-Somewhat Unfavorable	12%	10%	11%
	04-Very Unfavorable	12%	15%	14%
	05-No opinion	11%	14%	13%
	06-Never Heard	1%	2%	2%
Total		100%	100%	100%

		Age				
		01-18 to 34	02-35 to 54	03-55 to 64	04-65+	Total
DeSantis Favorability	01-Very Favorable	25%	28%	29%	25%	26%
	02-Somewhat Favorable	26%	35%	35%	37%	35%
	03-Somewhat Unfavorable	16%	14%	10%	9%	11%
	04-Very Unfavorable	20%	13%	16%	11%	14%
	05-No opinion	9%	10%	9%	16%	13%
	06-Never Heard	4%	1%	1%	2%	2%
Total		100%	100%	100%	100%	100%

| | Type Republican | | | | | | | |
	01-Trump Republican	02-Traditional /Establishment	03-TEA Party	04-Social Conservative	05-Libertarian	06-Independent	07-Dont Know	Total
DeSantis Favorability 01-Very Favorable	20%	27%	48%	39%	34%	17%	29%	26%
02-Somewhat Favorable	40%	37%	32%	36%	33%	26%	31%	35%
03-Somewhat Unfavorable	11%	12%	7%	9%	13%	12%	7%	11%
04-Very Unfavorable	12%	12%	4%	6%	16%	28%	7%	14%
05-No opinion	15%	11%	9%	8%	4%	15%	21%	13%
06-Never Heard	1%	1%		3%		2%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%

| | News source | | | | | | | | |
	01-ABC/CBS/ NBC/CNN	02-FOX/New smax/OAN	03-Newspaper	04-Facebook /Twitter	05-Truth Social	06-Internet	07-Friends/family	08-None of the above	Total
DeSantis Favorability 01-Very Favorable	11%	34%	20%	30%	16%	28%	16%	21%	26%
02-Somewhat Favorable	26%	40%	43%	34%	29%	30%	37%	37%	35%
03-Somewhat Unfavorable	19%	7%		14%	18%	14%	5%	10%	11%
04-Very Unfavorable	24%	6%	23%	11%	26%	17%	21%	15%	14%
05-No opinion	17%	11%	15%	11%	11%	11%	16%	12%	13%
06-Never Heard	3%	1%					5%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

| | | Evangelical Christian? | | | |
		01-Yes	02-No	03-Undecided	Total
DeSantis Favorability	01-Very Favorable	28%	25%	22%	26%
	02-Somewhat Favorable	38%	32%	27%	35%
	03-Somewhat Unfavorable	11%	12%	7%	11%
	04-Very Unfavorable	9%	20%	7%	14%
	05-No opinion	13%	10%	33%	13%
	06-Never Heard	2%	1%	5%	2%
Total		100%	100%	100%	100%

DeSantis Favorability	Educational attainment						
		01-8th grade/some HS	02-HS/GED	03-Some college/technical school	04-College/technical degree	05-Graduate/professional degree	06-Refused/Didn't Answer	Total
DeSantis Favorability	01-Very Favorable	29%	19%	27%	29%	28%	17%	26%
	02-Somewhat Favorable	14%	37%	37%	37%	30%	17%	35%
	03-Somewhat Unfavorable		13%	11%	11%	12%	7%	11%
	04-Very Unfavorable	29%	10%	10%	14%	19%	30%	14%
	05-No opinion	14%	20%	14%	9%	10%	17%	13%
	06-Never Heard	14%	2%	1%	1%	1%	13%	2%
Total		100%	100%	100%	100%	100%	100%	100%

Question 3 – Trump favorability

		Voting Likelihood			
		01-Very Likely	02-Somewhat Likely	04-Unsure/Refused	Total
Trump Favorability	01-Very Favorable	54%	14%	20%	50%
	02-Somewhat Favorable	19%	31%	9%	19%
	03-Somewhat Unfavorable	7%	6%	14%	7%
	04-Very Unfavorable	17%	46%	40%	19%
	05-No opinion	3%	3%	11%	3%
	06-Never Heard	0%		6%	0%
Total		100%	100%	100%	100%

		Voter Score					
		0	1	2	3	4	Total
Trump Favorability	01-Very Favorable	45%	55%	50%	50%	50%	50%
	02-Somewhat Favorable	29%	14%	17%	19%	23%	19%
	03-Somewhat Unfavorable	3%	6%	12%	5%	6%	7%
	04-Very Unfavorable	19%	18%	19%	23%	17%	19%
	05-No opinion	3%	7%	2%	3%	4%	3%
	06-Never Heard		1%	0%	1%		0%
Total		100%	100%	100%	100%	100%	100%

		01 Eastern - non Southern/ Border	02 Eastern - Southern /Border	03 Central - non Southern/ Border	04 Central - Southern/ Border	05 Mountain	06 Pacific	07 Alaska/Hawaii	Total
						Region			
Trump Favorability	01-Very Favorable	51%	52%	43%	51%	47%	55%	67%	50%
	02-Somewhat Favorable	21%	17%	19%	18%	19%	24%		19%
	03-Somewhat Unfavorable	8%	7%	9%	9%	2%	3%	33%	7%
	04-Very Unfavorable	14%	21%	25%	17%	29%	16%		19%
	05-No opinion	5%	2%	5%	4%	2%	1%		3%
	06-Never Heard	1%	0%				1%		0%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Trump Favorability	01-Very Favorable	51%	50%	50%
	02-Somewhat Favorable	22%	18%	19%
	03-Somewhat Unfavorable	5%	8%	7%
	04-Very Unfavorable	14%	21%	19%
	05-No opinion	8%	2%	3%
	06-Never Heard		1%	0%
Total		100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Trump Favorability	01-Very Favorable	50%	51%	50%
	02-Somewhat Favorable	20%	19%	19%
	03-Somewhat Unfavorable	8%	7%	7%
	04-Very Unfavorable	19%	20%	19%
	05-No opinion	3%	4%	3%
	06-Never Heard	1%	0%	0%
Total		100%	100%	100%

			Age			
		01-18 to 34	02-35 to 54	03-55 to 64	04-65+	Total
Trump Favorability	01-Very Favorable	39%	50%	52%	52%	50%
	02-Somewhat Favorable	15%	22%	19%	19%	19%
	03-Somewhat Unfavorable	14%	6%	8%	6%	7%
	04-Very Unfavorable	25%	20%	18%	18%	19%
	05-No opinion	5%	2%	3%	4%	3%
	06-Never Heard	1%	1%	0%		0%
Total		100%	100%	100%	100%	100%

		Type Republican							
		01-Trump Republican	02-Traditional /Establishment	03-TEA Party	04-Social Conservative	05-Libertarian	06-Independent	07-Dont Know	Total
Trump Favorability	01-Very Favorable	87%	32%	52%	42%	34%	26%	32%	50%
	02-Somewhat Favorable	10%	23%	25%	27%	26%	18%	29%	19%
	03-Somewhat Unfavorable	1%	9%	13%	12%	12%	11%	6%	7%
	04-Very Unfavorable	1%	33%	9%	10%	27%	39%	21%	19%
	05-No opinion	1%	3%	2%	9%	1%	5%	9%	3%
	06-Never Heard	0%					1%	3%	0%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		News source								
		01-ABC/CBS/NBC/CNN	02-FOX/Newsmax/OAN	03-Newspaper	04-Facebook/Twitter	05-Truth Social	06-Internet	07-Friends/family	08-None of the above	Total
Trump Favorability	01-Very Favorable	22%	65%	10%	45%	89%	45%	53%	53%	50%
	02-Somewhat Favorable	15%	22%	20%	30%	11%	15%	32%	17%	19%
	03-Somewhat Unfavorable	9%	6%	13%	9%		9%	5%	8%	7%
	04-Very Unfavorable	48%	4%	55%	16%		27%	11%	15%	19%
	05-No opinion	6%	3%	3%			3%		5%	3%
	06-Never Heard		0%						2%	0%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%

Trump Favorability		01-Yes	02-No	03-Undecided	Total
		Evangelical Christian?			
Trump Favorability	01-Very Favorable	58%	41%	52%	50%
	02-Somewhat Favorable	21%	18%	18%	19%
	03-Somewhat Unfavorable	8%	7%		7%
	04-Very Unfavorable	10%	31%	15%	19%
	05-No opinion	3%	3%	12%	3%
	06-Never Heard	0%	0%	3%	0%
Total		100%	100%	100%	100%

		Educational attainment						
		01-8th grade/some HS	02-HS/GED	03-Some college/technical school	04-College/technical degree	05-Graduate/professional degree	06-Refused/Didn't Answer	Total
Trump Favorability	01-Very Favorable	57%	65%	59%	37%	44%	50%	50%
	02-Somewhat Favorable	29%	17%	20%	24%	14%	17%	19%
	03-Somewhat Unfavorable		3%	7%	13%	6%		7%
	04-Very Unfavorable	14%	12%	11%	25%	31%	10%	19%
	05-No opinion		3%	4%	1%	4%	17%	3%
	06-Never Heard				0%	0%	7%	0%
Total		100%	100%	100%	100%	100%	100%	100%

Question 4 – Trump v someone else

		Voting Likelihood			
		01-Very Likely	02-Somewhat Likely	04-Unsure/Refused	Total
Trump v someone else	01-Trump	54%	21%	17%	51%
	02-Someone else	36%	61%	54%	38%
	03-Undecided	10%	17%	29%	11%
Total		100%	100%	100%	100%

		Voter Score					
		0	1	2	3	4	Total
Trump v someone else	01-Trump	58%	54%	51%	51%	50%	51%
	02-Someone else	32%	34%	39%	40%	37%	38%
	03-Undecided	10%	12%	10%	9%	13%	11%
Total		100%	100%	100%	100%	100%	100%

		Region							
		01 Eastern - non Southern/ Border	02 Eastern - Southern/ Border	03 Central - non Southern/ Border	04 Central - Southern/ Border	05 Mountain	06 Pacific	07 Alaska/Hawaii	Total
Trump v someone else	01-Trump	53%	54%	43%	51%	47%	55%	67%	51%
	02-Someone else	34%	39%	48%	37%	45%	32%	33%	38%
	03-Undecided	14%	8%	9%	12%	8%	13%		11%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Trump v someone else	01-Trump	53%	50%	51%
	02-Someone else	34%	40%	38%
	03-Undecided	14%	10%	11%
Total		100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Trump v someone else	01-Trump	52%	50%	51%
	02-Someone else	39%	37%	38%
	03-Undecided	9%	13%	11%
Total		100%	100%	100%

		Age				
		01-18 to 34	02-35 to 54	03-55 to 64	04-65+	Total
Trump v someone else	01-Trump	38%	51%	51%	54%	51%
	02-Someone else	51%	38%	39%	34%	38%
	03-Undecided	11%	10%	10%	12%	11%
Total		100%	100%	100%	100%	100%

		Type Republican							
		01-Trump Republican	02-Traditional/Establishment	03-TEA Party	04-Social Conservative	05-Libertarian	06-Independent	07-Dont Know	Total
Trump v someone else	01-Trump	90%	33%	52%	37%	30%	28%	31%	51%
	02-Someone else	6%	56%	32%	43%	60%	61%	41%	38%
	03-Undecided	3%	11%	16%	21%	10%	11%	28%	11%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		News source								
		01-ABC/CBS/NBC/CNN	02-FOX/Newsmax/OAN	03-Newspaper	04-Facebook/Twitter	05-Truth Social	06-Internet	07-Friends/family	08-None of the above	Total
Trump v someone else	01-Trump	27%	65%	8%	45%	87%	46%	58%	50%	51%
	02-Someone else	64%	24%	78%	45%	11%	45%	26%	33%	38%
	03-Undecided	9%	11%	15%	11%	3%	10%	16%	16%	11%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%

		Evangelical Christian?			
		01-Yes	02-No	03-Undecided	Total
Trump v someone else	01-Trump	58%	42%	55%	51%
	02-Someone else	30%	49%	25%	38%
	03-Undecided	11%	9%	20%	11%
Total		100%	100%	100%	100%

		Educational attainment						
		01-8th grade/some HS	02-HS/GED	03-Some college/technical school	04-College/technical degree	05-Graduate/professional degree	06-Refused/Didn't Answer	Total
Trump v someone else	01-Trump	86%	71%	60%	36%	43%	47%	51%
	02-Someone else	14%	18%	29%	52%	49%	20%	38%
	03-Undecided		11%	11%	12%	8%	33%	11%
Total		100%	100%	100%	100%	100%	100%	100%

Question 5 – Ballot test

		Voting Likelihood			
		01-Very Likely	02-Somewhat Likely	04-Unsure/Refused	Total
Ballot	01-Burgum	1%	3%		1%
	02-Christie	4%	14%	6%	4%
	03-DeSantis	13%	10%	3%	13%
	04-Haley	3%	4%	3%	3%
	05-Hurd	0%		3%	0%
	06-Hutchinson	1%	3%		1%
	08-Pence	3%	3%	9%	4%
	09-Ramaswamy	5%	6%	3%	5%
	10-Scott	3%	16%		4%
	11-Suarez	0%	1%		0%
	12-Trump	55%	21%	23%	52%
	13-Undecided	11%	19%	51%	12%
Total		100%	100%	100%	100%

		Voter Score					
		0	1	2	3	4	Total
Ballot	01-Burgum		1%	0%	3%	0%	1%
	02-Christie	3%	3%	7%	5%	3%	4%
	03-DeSantis	23%	15%	12%	11%	13%	13%
	04-Haley	3%	2%	3%	3%	4%	3%
	05-Hurd	3%		0%	1%		0%
	06-Hutchinson		1%	1%	2%	1%	1%
	08-Pence		2%	3%	4%	4%	4%
	09-Ramaswamy	3%	6%	7%	4%	5%	5%
	10-Scott		3%	4%	5%	4%	4%
	11-Suarez			1%		0%	0%
	12-Trump	52%	50%	50%	52%	53%	52%
	13-Undecided	13%	17%	12%	11%	12%	12%
Total		100%	100%	100%	100%	100%	100%

Ballot		Region							
		01 Eastern - non Southern/ Border	02 Eastern - Southern/ Border	03 Central - non Southern/ Border	04 Central - Southern/ Border	05 Mountain	06 Pacific	07 Alaska/Hawaii	Total
Ballot	01-Burgum		0%	6%					1%
	02-Christie	3%	4%	9%	5%	4%	2%		4%
	03-DeSantis	13%	13%	15%	11%	11%	15%		13%
	04-Haley	3%	5%	4%	2%	2%	5%		3%
	05-Hurd	0%	0%		0%	1%			0%
	06-Hutchinson	0%	0%	2%	3%	1%			1%
	08-Pence	4%	3%	4%	3%	10%			4%
	09-Ramaswamy	4%	4%	4%	7%	8%	4%		5%
	10-Scott	3%	7%	3%	3%	4%	3%		4%
	11-Suarez					1%	1%		0%
	12-Trump	53%	53%	42%	54%	46%	55%	67%	52%
	13-Undecided	16%	9%	11%	11%	12%	15%	33%	12%
Total		100%	100%	100%	100%	100%	100%	100%	100%

Ballot		Cell Phones?		
		Landlines	Cells	Total
Ballot	01-Burgum	3%	0%	1%
	02-Christie	3%	5%	4%
	03-DeSantis	13%	13%	13%
	04-Haley	3%	3%	3%
	05-Hurd		1%	0%
	06-Hutchinson	1%	1%	1%
	08-Pence	4%	3%	4%
	09-Ramaswamy	5%	5%	5%
	10-Scott	2%	5%	4%
	11-Suarez		0%	0%
	12-Trump	54%	51%	52%
	13-Undecided	11%	13%	12%
Total		100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Ballot	01-Burgum	1%	1%	1%
	02-Christie	4%	5%	4%
	03-DeSantis	13%	12%	13%
	04-Haley	4%	3%	3%
	05-Hurd	1%	0%	0%
	06-Hutchinson	1%	2%	1%
	08-Pence	3%	4%	4%
	09-Ramaswamy	6%	4%	5%
	10-Scott	5%	3%	4%
	11-Suarez	0%	0%	0%
	12-Trump	52%	51%	52%
	13-Undecided	11%	14%	12%
Total		100%	100%	100%

		Age				
		01-18 to 34	02-35 to 54	03-55 to 64	04-65+	Total
Ballot	01-Burgum		0%	1%	1%	1%
	02-Christie	2%	6%	5%	4%	4%
	03-DeSantis	16%	17%	11%	11%	13%
	04-Haley	6%	3%	3%	3%	3%
	05-Hurd	2%			0%	0%
	06-Hutchinson		1%	2%	1%	1%
	08-Pence	1%	1%	6%	4%	4%
	09-Ramaswamy	10%	6%	4%	4%	5%
	10-Scott	6%	3%	5%	4%	4%
	11-Suarez	2%			0%	0%
	12-Trump	40%	52%	50%	55%	52%
	13-Undecided	16%	11%	13%	12%	12%
Total		100%	100%	100%	100%	100%

Type Republican

Ballot	01-Trump Republican	02-Traditional/Establishment	03-TEA Party	04-Social Conservative	05-Libertarian	06-Independent	07-Dont Know	Total
01-Burgum	1%	1%	2%			2%	1%	1%
02-Christie	1%	6%		1%	11%	10%	3%	4%
03-DeSantis	5%	16%	20%	24%	21%	9%	15%	13%
04-Haley	1%	7%		3%	4%	4%	3%	3%
05-Hurd		1%				1%	1%	0%
06-Hutchinson		3%				2%	1%	1%
08-Pence	0%	8%	2%	3%	1%	4%	6%	4%
09-Ramaswamy	1%	4%	2%	8%	17%	7%	4%	5%
10-Scott	1%	6%	9%	3%	6%	8%		4%
11-Suarez						1%	1%	0%
12-Trump	89%	34%	54%	42%	30%	28%	34%	52%
13-Undecided	2%	13%	13%	16%	8%	24%	31%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%

News source

Ballot	01-ABC/CBS/NBC/CNN	02-FOX/Newsmax/OAN	03-Newspaper	04-Facebook/Twitter	05-Truth Social	06-Internet	07-Friends/family	08-None of the above	Total
01-Burgum	2%	1%		2%		0%	5%	1%	1%
02-Christie	16%	2%	10%	4%		3%		1%	4%
03-DeSantis	10%	15%	10%	18%	3%	15%		9%	13%
04-Haley	6%	1%	15%			5%		2%	3%
05-Hurd			3%	2%		1%			0%
06-Hutchinson	3%		5%			0%	11%	2%	1%
08-Pence	12%	2%	3%			4%		2%	4%
09-Ramaswamy	1%	4%	10%	9%		8%		7%	5%
10-Scott	6%	3%	8%	4%		5%		4%	4%
11-Suarez		0%	3%			0%			0%
12-Trump	26%	64%	13%	48%	92%	45%	68%	53%	52%
13-Undecided	17%	7%	23%	14%	5%	14%	16%	20%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

| | | Evangelical Christian? | | | |
		01-Yes	02-No	03-Undecided	Total
Ballot	01-Burgum	1%	1%		1%
	02-Christie	2%	7%	3%	4%
	03-DeSantis	14%	13%	5%	13%
	04-Haley	2%	5%		3%
	05-Hurd	0%	1%		0%
	06-Hutchinson	1%	1%	2%	1%
	08-Pence	4%	3%	5%	4%
	09-Ramaswamy	4%	6%	5%	5%
	10-Scott	3%	6%	2%	4%
	11-Suarez	0%	0%		0%
	12-Trump	58%	42%	60%	52%
	13-Undecided	10%	15%	18%	12%
Total		100%	100%	100%	100%

| | | Educational attainment | | | | | |
		01-8th grade/some HS	02-HS/GED	03-Some college/technical school	04-College/technical degree	05-Graduate/professional degree	06-Refused/Didn't Answer	Total
Ballot	01-Burgum		2%	1%	0%	1%		1%
	02-Christie	14%	4%	2%	4%	8%	10%	4%
	03-DeSantis	29%	8%	13%	18%	11%	3%	13%
	04-Haley		3%	2%	5%	6%		3%
	05-Hurd			0%	1%			0%
	06-Hutchinson		1%	1%	1%	2%		1%
	08-Pence		3%	3%	4%	5%		4%
	09-Ramaswamy		1%	3%	8%	7%		5%
	10-Scott		1%	3%	6%	6%		4%
	11-Suarez			1%	0%			0%
	12-Trump	43%	69%	61%	38%	44%	47%	52%
	13-Undecided	14%	9%	11%	16%	10%	40%	12%
Total		100%	100%	100%	100%	100%	100%	100%

Question 6 – Ballot test (Trump not on ballot)

		Voting Likelihood			
		01-Very Likely	02-Somewhat Likely	04-Unsure/Refused	Total
Ballot (no Trump)	01-Burgum	1%			1%
	02-Christie	4%	14%	6%	5%
	03-DeSantis	34%	20%	9%	32%
	04-Haley	7%	4%	9%	7%
	05-Hurd	0%		3%	0%
	06-Hutchinson	1%	1%		1%
	07-Perry Johnson	0%			0%
	08-Pence	5%	7%	6%	5%
	09-Ramaswamy	14%	13%	9%	14%
	10-Scott	9%	19%	3%	9%
	11-Suarez	0%	1%		0%
	12-Undecided	24%	20%	57%	25%
Total		100%	100%	100%	100%

		Voter Score					
		0	1	2	3	4	Total
Ballot (no Trump)	01-Burgum			0%	2%	1%	1%
	02-Christie	3%	3%	7%	5%	3%	5%
	03-DeSantis	45%	43%	31%	29%	30%	32%
	04-Haley	6%	4%	8%	7%	8%	7%
	05-Hurd	3%		1%	1%		0%
	06-Hutchinson		1%	0%	1%	1%	1%
	07-Perry Johnson			0%	0%	0%	0%
	08-Pence		4%	5%	6%	5%	5%
	09-Ramaswamy	10%	16%	15%	12%	15%	14%
	10-Scott	3%	5%	10%	8%	10%	9%
	11-Suarez			0%	0%	0%	0%
	12-Undecided	29%	25%	21%	27%	26%	25%
Total		100%	100%	100%	100%	100%	100%

		01 Eastern - non Southern/ Border	02 Eastern - Southern/ Border	03 Central - non Southern/ Border	04 Central - Southern/ Border	05 Mountain	06 Pacific	07 Alaska/Hawaii	Total
Ballot (no Trump)	01-Burgum		1%	4%					1%
	02-Christie	4%	4%	9%	5%	5%	4%		5%
	03-DeSantis	32%	37%	31%	30%	25%	35%		32%
	04-Haley	7%	9%	8%	6%	2%	10%	33%	7%
	05-Hurd	0%	0%		1%	1%			0%
	06-Hutchinson	0%		2%	2%	1%			1%
	07-Perry Johnson				1%	1%			0%
	08-Pence	6%	4%	5%	5%	12%	1%		5%
	09-Ramaswamy	14%	11%	14%	15%	18%	16%		14%
	10-Scott	8%	12%	6%	10%	11%	6%		9%
	11-Suarez	0%	0%			1%			0%
	12-Undecided	29%	20%	21%	26%	23%	27%	67%	25%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Landlines	Cells	Total
Ballot (no Trump)	01-Burgum	2%	0%	1%
	02-Christie	4%	5%	5%
	03-DeSantis	32%	32%	32%
	04-Haley	7%	7%	7%
	05-Hurd		1%	0%
	06-Hutchinson	1%	1%	1%
	07-Perry Johnson		0%	0%
	08-Pence	7%	4%	5%
	09-Ramaswamy	13%	15%	14%
	10-Scott	7%	10%	9%
	11-Suarez	1%	0%	0%
	12-Undecided	26%	25%	25%
Total		100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Ballot (no Trump)	01-Burgum	1%	1%	1%
	02-Christie	4%	5%	5%
	03-DeSantis	34%	30%	32%
	04-Haley	8%	7%	7%
	05-Hurd	1%	0%	0%
	06-Hutchinson	1%	1%	1%
	07-Perry Johnson		1%	0%
	08-Pence	5%	5%	5%
	09-Ramaswamy	17%	11%	14%
	10-Scott	10%	8%	9%
	11-Suarez	0%	0%	0%
	12-Undecided	20%	30%	25%
Total		100%	100%	100%

		Age				
		01-18 to 34	02-35 to 54	03-55 to 64	04-65+	Total
Ballot (no Trump)	01-Burgum		0%	1%	1%	1%
	02-Christie	2%	6%	5%	5%	5%
	03-DeSantis	30%	35%	35%	30%	32%
	04-Haley	10%	6%	6%	8%	7%
	05-Hurd	3%			0%	0%
	06-Hutchinson		1%	2%	1%	1%
	07-Perry Johnson		0%	0%	0%	0%
	08-Pence	2%	3%	7%	6%	5%
	09-Ramaswamy	22%	17%	12%	12%	14%
	10-Scott	7%	7%	10%	10%	9%
	11-Suarez	1%			0%	0%
	12-Undecided	25%	25%	22%	26%	25%
Total		100%	100%	100%	100%	100%

			Type Republican						
		01-Trump Republican	02-Traditional/ Establishment	03-TEA Party	04-Social Conservative	05-Libertarian	06-Independent	07-Dont Know	Total
Ballot (no Trump)	01-Burgum	1%	1%	4%			1%		1%
	02-Christie	2%	6%		2%	8%	11%	3%	5%
	03-DeSantis	35%	33%	46%	41%	26%	17%	35%	32%
	04-Haley	4%	13%	5%	7%	9%	7%	4%	7%
	05-Hurd		1%				1%	1%	0%
	06-Hutchinson		2%				2%	1%	1%
	07-Perry Johnson	1%				1%			0%
	08-Pence	2%	9%	4%	5%	1%	7%	7%	5%
	09-Ramaswamy	17%	8%	14%	13%	28%	13%	9%	14%
	10-Scott	8%	9%	5%	10%	12%	10%	9%	9%
	11-Suarez	1%				1%			0%
	12-Undecided	30%	18%	21%	23%	13%	31%	29%	25%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		News source								
		01-ABC/CBS/ NBC/CNN	02-FOX/Newsmax/OAN	03-Newspaper	04-Facebook/ Twitter	05-Truth Social	06-Internet	07-Friends/family	08-None of the above	Total
Ballot (no Trump)	01-Burgum	1%	1%		2%		0%		1%	1%
	02-Christie	17%	2%	10%	2%		5%		2%	5%
	03-DeSantis	19%	38%	15%	41%	26%	35%	16%	29%	32%
	04-Haley	10%	6%	18%	2%	8%	9%		4%	7%
	05-Hurd			5%	2%		1%			0%
	06-Hutchinson	3%		5%				5%	2%	1%
	07-Perry Johnson		0%				0%			0%
	08-Pence	13%	4%	3%	4%	3%	4%	11%	2%	5%
	09-Ramaswamy	3%	16%	10%	21%	18%	16%	11%	16%	14%
	10-Scott	10%	11%	10%	5%		7%	11%	7%	9%
	11-Suarez		0%		2%		0%			0%
	12-Undecided	24%	21%	25%	20%	45%	23%	47%	37%	25%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%

Evangelical Christian?		01-Yes	02-No	03-Undecided	Total
Ballot (no Trump)	01-Burgum	1%	1%		1%
	02-Christie	3%	7%	3%	5%
	03-DeSantis	35%	29%	23%	32%
	04-Haley	8%	8%		7%
	05-Hurd	0%	1%		0%
	06-Hutchinson	1%	1%	2%	1%
	07-Perry Johnson	1%			0%
	08-Pence	6%	4%	5%	5%
	09-Ramaswamy	14%	14%	18%	14%
	10-Scott	8%	11%	7%	9%
	11-Suarez		1%		0%
	12-Undecided	24%	24%	42%	25%
Total		100%	100%	100%	100%

Educational attainment		01-8th grade/some HS	02-HS/GED	03-Some college/technical school	04-College/technical degree	05-Graduate/professional degree	06-Refused/Didn't Answer	Total
Ballot (no Trump)	01-Burgum		1%	2%		1%		1%
	02-Christie	14%	4%	4%	4%	7%	10%	5%
	03-DeSantis	43%	38%	35%	30%	28%	23%	32%
	04-Haley		6%	6%	10%	9%		7%
	05-Hurd			0%	1%			0%
	06-Hutchinson			1%	1%	2%		1%
	07-Perry Johnson			0%		1%		0%
	08-Pence		7%	6%	4%	5%		5%
	09-Ramaswamy		11%	15%	16%	14%	7%	14%
	10-Scott	14%	9%	7%	9%	12%	10%	9%
	11-Suarez		1%	0%	0%			0%
	12-Undecided	29%	24%	26%	24%	20%	50%	25%
Total		100%	100%	100%	100%	100%	100%	100%

Question 7 – Ballot test (Trump v DeSantis)

		Voting Likelihood			
		01-Very Likely	02-Somewhat Likely	04-Unsure/Refused	Total
Ballot (Trump v DeSantis)	01-Trump	56%	34%	26%	54%
	02-DeSantis	28%	37%	23%	29%
	03-Undecided	15%	29%	51%	17%
Total		100%	100%	100%	100%

		Voter Score					
		0	1	2	3	4	Total
Ballot (Trump v DeSantis)	01-Trump	55%	57%	52%	53%	56%	54%
	02-DeSantis	29%	26%	30%	28%	29%	29%
	03-Undecided	16%	17%	18%	19%	16%	17%
Total		100%	100%	100%	100%	100%	100%

		Region							
		01 Eastern - non Southern/ Border	02 Eastern - Southern/ Border	03 Central - non Southern/ Border	04 Central - Southern/ Border	05 Mountain	06 Pacific	07 Alaska/ Hawaii	Total
Ballot (Trump v DeSantis)	01-Trump	54%	55%	49%	55%	52%	56%	67%	54%
	02-DeSantis	28%	28%	34%	25%	34%	27%	33%	29%
	03-Undecided	18%	17%	16%	20%	14%	16%		17%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Ballot (Trump v DeSantis)	01-Trump	57%	53%	54%
	02-DeSantis	27%	29%	29%
	03-Undecided	16%	18%	17%
Total		100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Ballot (Trump v DeSantis)	01-Trump	54%	54%	54%
	02-DeSantis	31%	26%	29%
	03-Undecided	15%	20%	17%
Total		100%	100%	100%

| | | Age | | | | |
		01-18 to 34	02-35 to 54	03-55 to 64	04-65+	Total
Ballot (Trump v DeSantis)	01-Trump	46%	54%	54%	56%	54%
	02-DeSantis	38%	30%	30%	25%	29%
	03-Undecided	16%	16%	17%	19%	17%
Total		100%	100%	100%	100%	100%

| | | Type Republican | | | | | | | |
		01-Trump Republican	02-Traditional/ Establishment	03-TEA Party	04-Social Conservative	05-Libertarian	06-Independent	07-Dont Know	Total
Ballot (Trump v DeSantis)	01-Trump	88%	36%	54%	43%	43%	33%	35%	54%
	02-DeSantis	6%	44%	38%	37%	43%	35%	32%	29%
	03-Undecided	6%	20%	9%	19%	15%	32%	32%	17%
Total		100%	100%	100%	100%	100%	100%	100%	100%

| | | News source | | | | | | | | |
		01-ABC/CBS/ NBC/CNN	02-FOX/Newsmax/OAN	03-Newspaper	04-Facebook/ Twitter	05-Truth Social	06-Internet	07-Friends/family	08-None of the above	Total
Ballot (Trump v DeSantis)	01-Trump	32%	65%	8%	54%	89%	51%	68%	54%	54%
	02-DeSantis	41%	22%	68%	30%	5%	34%	26%	20%	29%
	03-Undecided	27%	13%	25%	16%	5%	15%	5%	25%	17%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%

| | | Evangelical Christian? | | | |
		01-Yes	02-No	03-Undecided	Total
Ballot (Trump v DeSantis)	01-Trump	60%	46%	53%	54%
	02-DeSantis	26%	34%	17%	29%
	03-Undecided	14%	20%	30%	17%
Total		100%	100%	100%	100%

		Educational attainment						
		01-8th grade/some HS	02-HS/GED	03-Some college/technical school	04-College/technical degree	05-Graduate/professional degree	06-Refused/Didn't Answer	Total
Ballot (Trump v DeSantis)	01-Trump	57%	69%	64%	41%	46%	40%	54%
	02-DeSantis	29%	18%	22%	41%	35%	3%	29%
	03-Undecided	14%	13%	14%	18%	19%	57%	17%
Total		100%	100%	100%	100%	100%	100%	100%

Question 8 – Trump Skip Debate

		Voting Likelihood			
		01-Very Likely	02-Somewhat Likely	04-Unsure/Refused	Total
Skip debate	01-More Likely	10%	4%		9%
	02-Less Likely	16%	17%	14%	16%
	03-No Difference	74%	79%	86%	74%
Total		100%	100%	100%	100%

		Voter Score					
		0	1	2	3	4	Total
Skip debate	01-More Likely	10%	7%	9%	11%	10%	9%
	02-Less Likely	10%	15%	17%	18%	15%	16%
	03-No Difference	81%	78%	74%	72%	75%	74%
Total		100%	100%	100%	100%	100%	100%

		Region							
		01 Eastern - non Southern/ Border	02 Eastern - Southern/ Border	03 Central - non Southern/ Border	04 Central - Southern/ Border	05 Mountain	06 Pacific	07 Alaska/Hawaii	Total
Skip debate	01-More Likely	8%	10%	4%	10%	12%	13%		9%
	02-Less Likely	17%	12%	17%	15%	20%	19%	33%	16%
	03-No Difference	75%	77%	79%	75%	68%	69%	67%	74%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Skip debate	01-More Likely	11%	9%	9%
	02-Less Likely	14%	17%	16%
	03-No Difference	75%	74%	74%
Total		100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Skip debate	01-More Likely	11%	8%	9%
	02-Less Likely	17%	15%	16%
	03-No Difference	71%	78%	74%
Total		100%	100%	100%

		Age				
		01-18 to 34	02-35 to 54	03-55 to 64	04-65+	Total
Skip debate	01-More Likely	8%	6%	9%	12%	9%
	02-Less Likely	23%	18%	15%	14%	16%
	03-No Difference	69%	76%	75%	74%	74%
Total		100%	100%	100%	100%	100%

		Type Republican							
		01-Trump Republican	02-Traditional/ Establishment	03-TEA Party	04-Social Conservative	05-Libertarian	06-Independent	07-Dont Know	Total
Skip debate	01-More Likely	19%	6%	9%	4%	2%	5%	6%	9%
	02-Less Likely	4%	24%	18%	24%	20%	20%	15%	16%
	03-No Difference	77%	69%	73%	71%	78%	75%	79%	74%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		News source								
		01-ABC/CBS/NBC/CNN	02-FOX/Newsmax/OAN	03-Newspaper	04-Facebook/Twitter	05-Truth Social	06-Internet	07-Friends/family	08-None of the above	Total
Skip debate	01-More Likely	5%	11%	3%	5%	18%	10%	16%	8%	9%
	02-Less Likely	19%	13%	30%	14%	8%	20%		18%	16%
	03-No Difference	76%	75%	68%	80%	74%	70%	84%	74%	74%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%

		Evangelical Christian?			
		01-Yes	02-No	03-Undecided	Total
Skip debate	01-More Likely	12%	7%	7%	9%
	02-Less Likely	14%	19%	13%	16%
	03-No Difference	74%	74%	80%	74%
Total		100%	100%	100%	100%

		Educational attainment						
		01-8th grade/some HS	02-HS/GED	03-Some college/technical school	04-College/technical degree	05-Graduate/professional degree	06-Refused/Didn't Answer	Total
Skip debate	01-More Likely	29%	13%	11%	6%	8%	17%	9%
	02-Less Likely	43%	9%	14%	22%	17%	10%	16%
	03-No Difference	29%	78%	76%	72%	75%	73%	74%
Total		100%	100%	100%	100%	100%	100%	100%

Appendix A: USA regions by state

- Eastern Time Zone outside of Southern/Border states:
    - Connecticut, Washington DC, Delaware, Indiana, Massachusetts, Maryland, Maine, Michigan, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, and Vermont
- Eastern Time Zone within Southern/Border states:
    - Florida, Georgia, Kentucky, North Carolina, South Carolina, Virginia, West Virginia
- Central Time Zone outside of Southern/Border states:
    - Illinois, Iowa, Kansas, Minnesota, North Dakota, Nebraska, South Dakota, Wisconsin
- Central Time Zone within Southern/Border states:
    - Alabama, Arkansas, Louisiana, Mississippi, Missouri, Oklahoma, Tennessee, Texas
- Mountain Time Zone:
    - Arizona, Colorado, Idaho, Montana, New Mexico, Utah, Wyoming
- Pacific Time Zone:
    - California, Nevada, Oregon, Washington
- Alaska/Hawaii