



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **BRUCE McPHERSON**

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Secretary McPherson Serves as Keynote Speaker for "Global California: Doorstep to the World" Conference

*Secretary announces goal of promoting international trade and
selling California as a business destination*

SACRAMENTO, CA - California Secretary of State Bruce McPherson delivered welcoming remarks today at the "Global California: Doorstep to the World" international trade conference in Sacramento. Secretary McPherson addressed the current status and future development of global trade in California.

"California's role as the gateway to the world provides a unique opportunity to be involved in new emerging markets," said Secretary McPherson. "In order to be competitive in the global marketplace, we must build a California that is ready to compete globally for generations to come."

The Secretary also underscored the important role California innovation - specifically high-tech products - have had in U.S. trade, and he stressed the need to encourage growth.

Secretary McPherson also gave remarks yesterday at the California Partnership for International Trade, a council consisting of foreign trade experts, government leaders, and business leaders led by Sunne Wright McPeak, Secretary of the Business, Transportation and Housing Agency.

Secretary McPherson is revitalizing a previously underutilized role of the Secretary of State's Office, which is to promote California to other states as well as countries overseas. In 2006, he will continue to promote California as a destination for business and encourage international trade opportunities in California.

The Secretary of State's Office serves as the repository of more than one million business documents per year, including filings from corporations, limited liability corporations (LLCs), limited liability partnerships (LLPs) and more.