



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **BRUCE McPHERSON**

BM06:141

FOR IMMEDIATE RELEASE
Thursday, October 5, 2006

Contact: Nghia Nguyen Demovic
916-653-6575

Secretary of State Bruce McPherson Announces Voter Registration Partnership with California Grocers Association

SACRAMENTO, CA – Secretary of State Bruce McPherson and the California Grocers Association (CGA) today announced a partnership to promote nonpartisan voter registration and participation in the upcoming November 7, 2006 General Election.

CGA is one of many organizations in California joining forces with the Secretary of State to encourage voter registration and participation. Californians will have the opportunity to register to vote and obtain nonpartisan voter information about the upcoming election where they work, shop, attend school, and play.

“My goal is 100 percent voter participation on Election Day, which is possible only if every eligible citizen registers and votes,” said Secretary McPherson. “I applaud CGA, and President Peter Larkin’s dedication, to reach out to their members about civic participation.”

CGA encouraged its 500 member companies to provide voter registration cards in their stores and to remind employees about the October 23rd voter registration deadline.

“CGA supports Secretary McPherson’s efforts to increase voter registration”, said CGA President Peter Larkin. “We are pleased to partner with the Secretary of State’s Office and our member companies to promote voter registration and participation in the political process in the communities our grocery retailers serve.”

To encourage voter registration and participation, Secretary McPherson will be working with thousands of public and private sector partners to provide potential voters with the opportunity to register to vote before the October 23rd deadline. Partners include: multi-lingual and minority organizations, small businesses, large corporations, industry trade associations, education groups and more.

For more information about voter registration and voting, please visit the Secretary of State’s web site at: www.ss.ca.gov, or call 1-800-345-VOTE (8683).

-30-