



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **BRUCE McPHERSON**

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Secretary of State Bruce McPherson Announces User-Friendly *Easy Voter Guides* Now Available

SACRAMENTO, CA - Secretary of State Bruce McPherson, the California State Library and the League of Women Voters of California Education Fund have teamed up to produce and distribute the popular *Easy Voter Guide* for the November 7, 2006 General Election.

Guides are currently being shipped and distributed statewide to libraries, election officials, newspapers, high schools, community colleges, adult education schools, local chapters of the League of Women Voters and many community based organizations. This nonpartisan, 16-page guide is reviewed by community members and approved by officials at the Secretary of State and Legislative Analyst offices. The FREE guides are available in English, Spanish, Chinese, Vietnamese and Korean.

The 16 page *Easy Voter Guide* features:

- Descriptions of the statewide offices and candidate listings;
- Statements and photos from the candidates for Governor and U.S. Senate;
- Information from each of California's political parties;
- Easy to understand overviews of all 13 statewide ballot measures; plus an overview of the state budget; and
- Helpful information about the General Election.

The order form for the *Easy Voter Guide* is available at www.easyvoter.org. Newspapers are encouraged to use the Easy Voter Guide content in their election coverage and can do so by visiting the newspaper reprint section of the website.

The cost of producing and delivering the guides is supported by the Secretary of State's Office, the California State Library, a James Irvine Foundation grant to the League of Women Voters of California Education Fund, and the San Francisco Foundation. The guide is developed by Common Knowledge.-

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