



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **BRUCE McPHERSON**

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Secretary of State Bruce McPherson Announces Voter Participation Partnership with Environmental Groups

SACRAMENTO, CA - Secretary of State Bruce McPherson today announced a partnership with the California Parks and Recreation Society and the California Public Interest Research Group (CALPIRG) to register voters and encourage participation in the upcoming November 7, 2006 General Election.

"These organizations have always done an outstanding job of encouraging civic participation. By joining efforts, we can do even more to make voting easier and more accessible for all eligible Californians," said Secretary of State Bruce McPherson.

California Park & Recreation Society's Executive Director Jane H. Adams stated, "CPRS is pleased to support the efforts of the Secretary of State's office to promote voting. CPRS will be reminding its 4000 members about the upcoming election and the importance of voting. All Californians benefit when we take the time to be informed about the issues and the candidates and we take action by voting."

With this joint effort, these groups will do additional outreach to their membership by including links on their website for voter information, sending emails with registration deadlines and providing information materials to their members. By giving voters easy access to registration information, it increases the opportunity for them to take part in the electoral process.

To encourage voter registration and participation, Secretary McPherson is working with thousands of public and private sector partners to provide eligible voters with the opportunity to register to vote before the October 23 deadline. Partners include: multi-lingual and minority organizations, small businesses, large corporations, industry trade associations, education/youth groups and more.

For more information about voter registration and voting, please visit the Secretary of State's web site at: www.ss.ca.gov, or call 1-800-345-VOTE (8683).

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