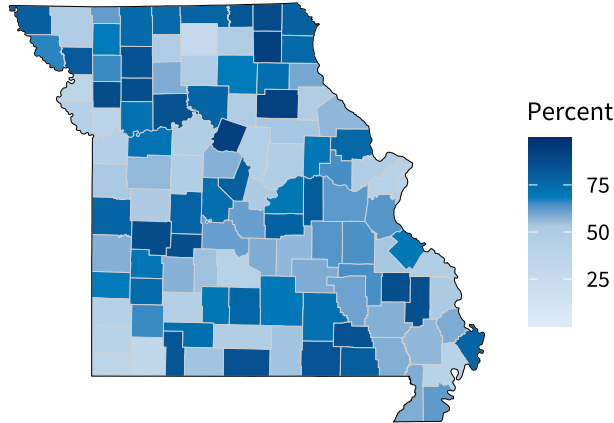


Missouri

542,700 small businesses
99.4 percent of Missouri businesses

1.2 million small business employees
45.3 percent of Missouri employees



Share of employees working at small businesses by county or independent city

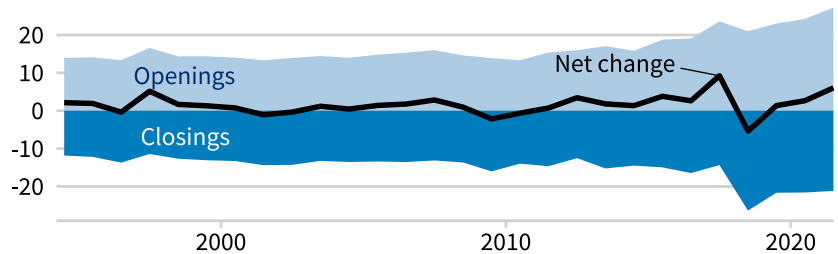
Source of data: [Statistics of US Businesses](#) (Census)

Business dynamics

Establishments

Between March 2020 and March 2021, 27,221 Missouri establishments opened and 21,197 closed, for a net increase of 6,024. Employment expanded at 35,237 establishments and contracted at 41,903. Small businesses accounted for 25,979 openings and 19,647 closings.

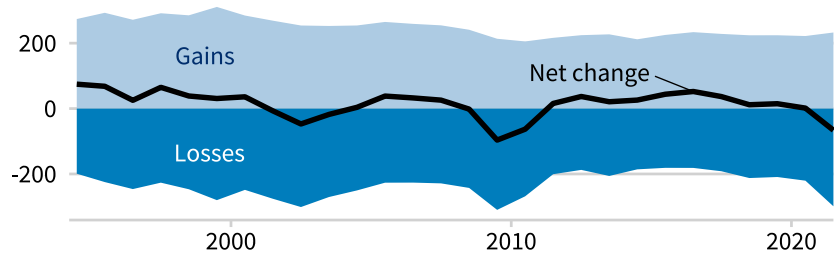
Thousands of establishments



Employment

Opening and expanding Missouri establishments added 232,598 jobs, while closing and contracting establishments lost 298,833, for a net decrease of 66,235 jobs. Small businesses gained 164,035 jobs and lost 193,344, for a net decrease of 29,309 jobs.

Thousands of jobs



Counts include temporary closures and reopenings

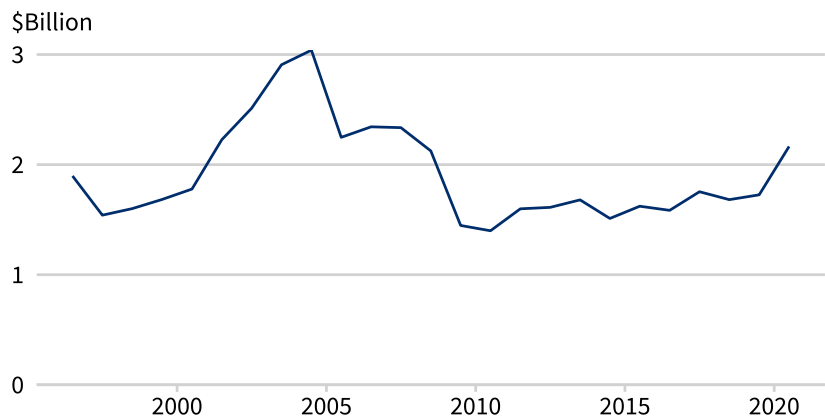
Source: [Business Employment Dynamics](#) (BLS)

Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2020, reporting banks issued \$2.2 billion in loans to Missouri businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.0 billion. Total reported new lending to businesses through loans of \$1 million or less was \$7.9 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business count by size and industry

Industry	No employees	1–19 employees	20–499 employees	All small businesses
Construction	52,763	12,151	1,165	66,079
Other Services (except Public Administration)	49,977	13,091	1,022	64,090
Professional, Scientific, and Technical Services	49,828	11,065	1,034	61,927
Real Estate and Rental and Leasing	50,240	4,972	289	55,501
Retail Trade	40,238	10,181	1,359	51,778
Administrative, Support, and Waste Management	40,685	5,541	737	46,963
Health Care and Social Assistance	28,509	15,425	2,017	45,951
Transportation and Warehousing	36,446	3,498	519	40,463
Arts, Entertainment, and Recreation	23,684	1,792	320	25,796
Finance and Insurance	13,122	4,710	488	18,320
Accommodation and Food Services	6,846	6,463	2,543	15,852
Educational Services	13,594	1,083	334	15,011
Wholesale Trade	5,891	3,890	1,185	10,966
Manufacturing	5,980	3,429	1,255	10,664
Agriculture, Forestry, Fishing and Hunting	6,131	298	15	6,444
Information	4,754	953	214	5,921
Industries not classified	*	683	2	685
Mining, Quarrying, and Oil and Gas Extraction	353	95	38	486
Management of Companies and Enterprises	*	83	354	437
Utilities	184	41	47	272
Total	429,225	99,326	14,149	542,700

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2019 (Census); [Statistics of US Businesses](#), 2019 (Census)



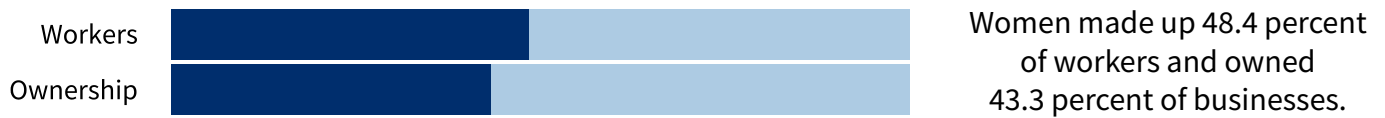
Small business exports

A total of 5,989 identified firms exported goods worth \$12.1 billion from Missouri in 2020. Of those exporters, 5,066—or 84.6 percent—were small. Exports by small firms reached \$3.4 billion, making up 28.3 percent of exports by identified firms.

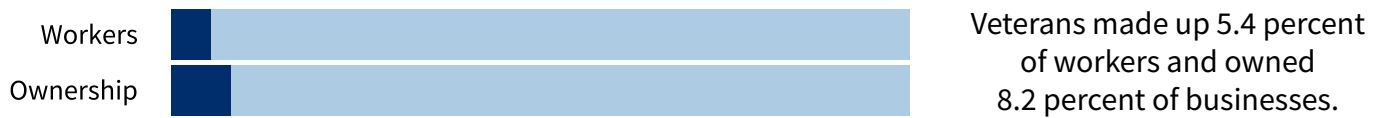
Source: [A profile of US importing and exporting companies, 2019-2020](#) (Census)

Business ownership share by demographic group

Women



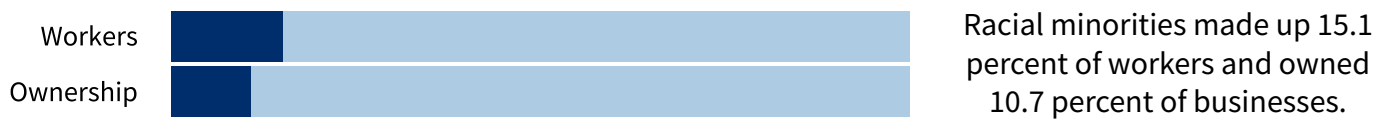
Veterans



Hispanics



Racial minorities



Ownership shares include equal and majority ownership

Sources of data: [American Community Survey, 2018](#) (Census and IPUMS); [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

Business count by owner demographic group

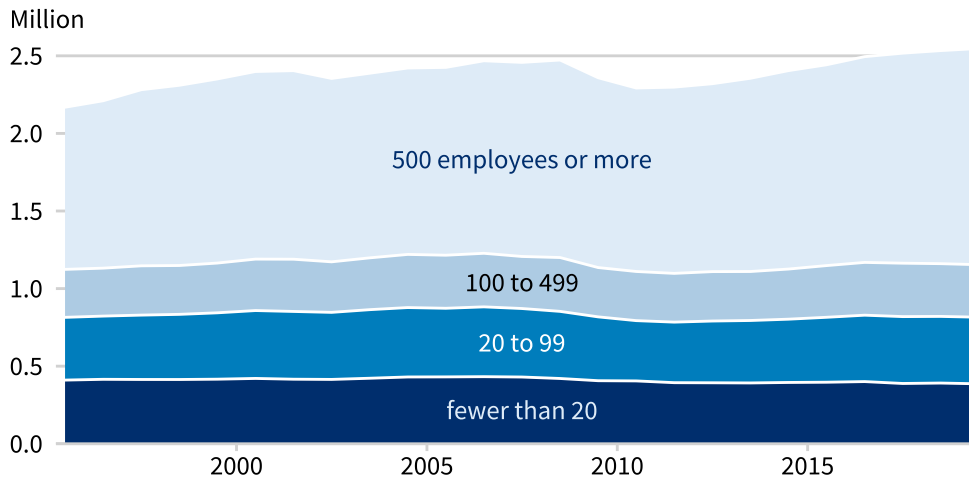
	Without employees	With employees	Total businesses
Ownership			
Female	171,000	20,311	191,311
Male	235,000	59,319	294,319
Owned equally by both groups	13,000	20,237	33,237
Veteran	29,500	6,475	35,975
Not Veteran	387,000	89,522	476,522
Owned equally by both groups	2,500	*	*
Hispanic	11,000	1,361	12,361
Not Hispanic	407,000	98,287	505,287
Owned equally by both groups	350	*	*
American Indian and Alaska Native	850	248	1,098
Asian	11,500	4,196	15,696
Black or African American	36,000	3,106	39,106
Native Hawaiian and Other Pacific Islander	200	*	*
White	370,000	92,268	462,268
Hispanic or Racial Minority	58,500	8,754	67,254
White and Not Hispanic	359,000	90,472	449,472
Owned equally by both groups	800	638	1,438

* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

Total Missouri employment by business size

Source of data: [Statistics of US Businesses](#) (Census)



Between 1995 and 2019, Missouri small business employment grew by 2.7 percent, reaching 1.2 million employees in 2019.

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Health Care and Social Assistance	17,442	98.5	188,797	45.0	6,763,846	33.8
Other Services (except Public Administration)	14,113	99.0	95,189	86.2	2,803,864	83.6
Construction	13,316	99.3	106,212	81.6	6,334,517	75.3
Professional, Scientific, and Technical Services	12,099	97.1	83,250	50.4	5,489,988	43.5
Retail Trade	11,540	96.2	106,972	34.7	3,485,800	41.4
Accommodation and Food Services	9,006	97.1	160,236	59.7	2,787,656	57.8
Administrative, Support, and Waste Management	6,278	95.0	60,575	33.7	2,215,280	34.0
Real Estate and Rental and Leasing	5,261	97.3	23,861	66.1	1,119,805	63.5
Finance and Insurance	5,198	94.0	41,991	30.4	2,631,704	22.4
Wholesale Trade	5,075	90.4	64,984	50.0	3,847,678	49.2
Manufacturing	4,684	92.0	100,877	36.4	4,849,794	30.5
Transportation and Warehousing	4,017	93.7	35,367	36.9	1,517,421	34.9
Arts, Entertainment, and Recreation	2,112	97.8	25,201	59.3	813,147	48.6
Educational Services	1,417	96.3	30,318	39.2	892,103	25.2
Information	1,167	87.0	13,347	23.5	720,909	17.5
Industries not classified	685	100.0	708	100.0	7,965	100.0
Management of Companies and Enterprises	437	57.9	8,842	9.9	662,163	8.1
Agriculture, Forestry, Fishing and Hunting	313	98.1	1,773	90.2	59,565	87.6
Mining, Quarrying, and Oil and Gas Extraction	133	92.4	2,168	61.6	126,787	55.9
Utilities	88	82.2	3,288	20.8	260,280	15.1
Total	113,475	97.3	1,153,956	45.3	47,390,272	37.8

Source: [Statistics of US Businesses](#), 2019 (Census)

About this profile

Small businesses are defined here as firms with fewer than 500 employees. Figures and statistics may incorporate approximations because of missing or problematic data. Data analyzed here largely predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of this and other [geographic profiles](#) are available online. Visit advocacy.sba.gov for additional resources.