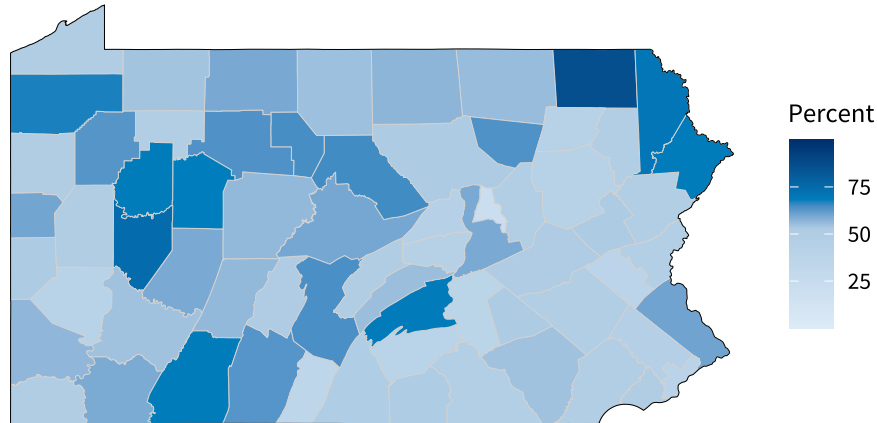


## Pennsylvania

**1.1 million** small businesses  
**99.6 percent** of Pennsylvania businesses

**2.6 million** small business employees  
**46.2 percent** of Pennsylvania employees



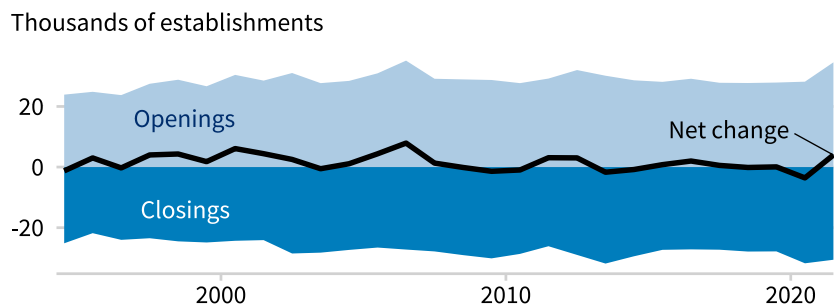
**Share of employees working at small businesses by county**

Source of data: [Statistics of US Businesses](#) (Census)

### Business dynamics

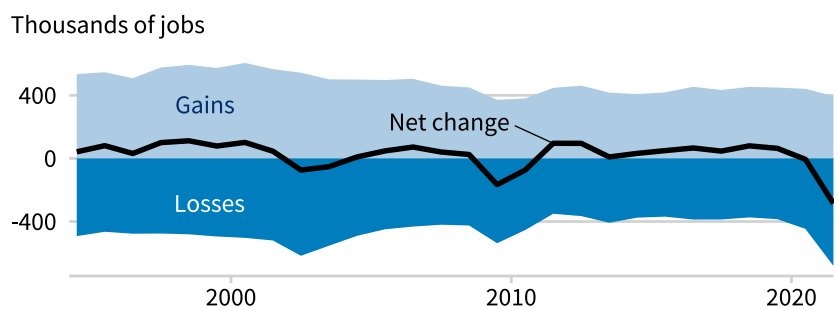
#### Establishments

Between March 2020 and March 2021, 34,566 Pennsylvania establishments opened and 30,585 closed, for a net increase of 3,981. Employment expanded at 64,983 establishments and contracted at 96,580. Small businesses accounted for 33,208 openings and 28,355 closings.



#### Employment

Opening and expanding Pennsylvania establishments added 395,775 jobs, while closing and contracting establishments lost 681,255, for a net decrease of 285,480 jobs. Small businesses gained 286,596 jobs and lost 452,831, for a net decrease of 166,235 jobs.



Counts include temporary closures and reopenings

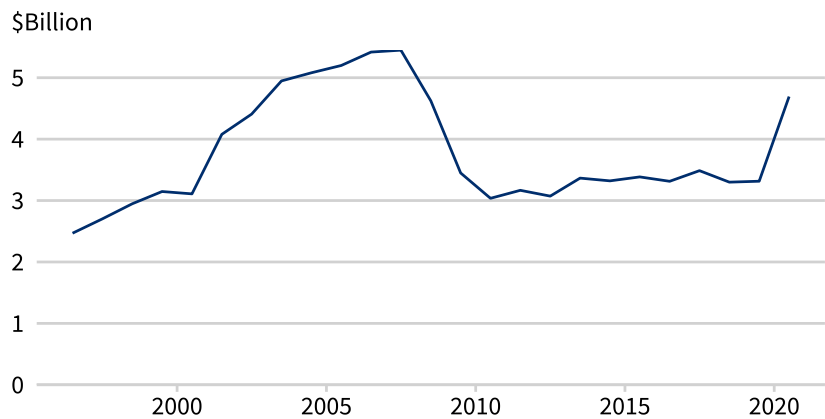
Source: [Business Employment Dynamics](#) (BLS)

## Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2020, reporting banks issued \$4.7 billion in loans to Pennsylvania businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$5.2 billion. Total reported new lending to businesses through loans of \$1 million or less was \$17.8 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

### New lending to businesses with revenues under \$1 million



## Small business count by size and industry

Industry				
	No employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	125,179	23,896	2,518	151,593
Construction	95,099	24,644	2,243	121,986
Other Services (except Public Administration)	76,979	31,604	2,083	110,666
Real Estate and Rental and Leasing	97,722	7,205	569	105,496
Retail Trade	78,906	21,528	2,765	103,199
Transportation and Warehousing	89,799	6,051	1,177	97,027
Health Care and Social Assistance	64,656	18,668	4,459	87,783
Administrative, Support, and Waste Management	67,804	11,455	1,660	80,919
Arts, Entertainment, and Recreation	53,062	3,874	788	57,724
Accommodation and Food Services	15,479	18,221	4,676	38,376
Educational Services	34,349	2,470	931	37,750
Finance and Insurance	25,628	7,800	782	34,210
Manufacturing	13,870	8,008	3,367	25,245
Wholesale Trade	12,629	7,864	2,146	22,639
Information	10,917	1,979	468	13,364
Agriculture, Forestry, Fishing and Hunting	8,161	505	26	8,692
Mining, Quarrying, and Oil and Gas Extraction	1,850	505	161	2,516
Utilities	558	137	45	740
Management of Companies and Enterprises	*	116	597	713
Industries not classified	*	247	5	252
<b>Total</b>	<b>872,647</b>	<b>196,569</b>	<b>29,942</b>	<b>1,099,158</b>

\* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2019 (Census); [Statistics of US Businesses](#), 2019 (Census)



### Small business exports

A total of 14,889 identified firms exported goods worth \$34.0 billion from Pennsylvania in 2020. Of those exporters, 13,135—or 88.2 percent—were small. Exports by small firms reached \$10.7 billion, making up 31.4 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2019-2020](#) (Census)

## Business ownership share by demographic group

### Women



Women made up 48.2 percent of workers and owned 39.5 percent of businesses.

### Veterans



Veterans made up 4.9 percent of workers and owned 6.1 percent of businesses.

### Hispanics



Hispanics made up 6.9 percent of workers and owned 4.5 percent of businesses.

### Racial minorities



Racial minorities made up 16.6 percent of workers and owned 12.5 percent of businesses.

Ownership shares include equal and majority ownership

Sources of data: [American Community Survey, 2018](#) (Census and IPUMS); [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

## Business count by owner demographic group

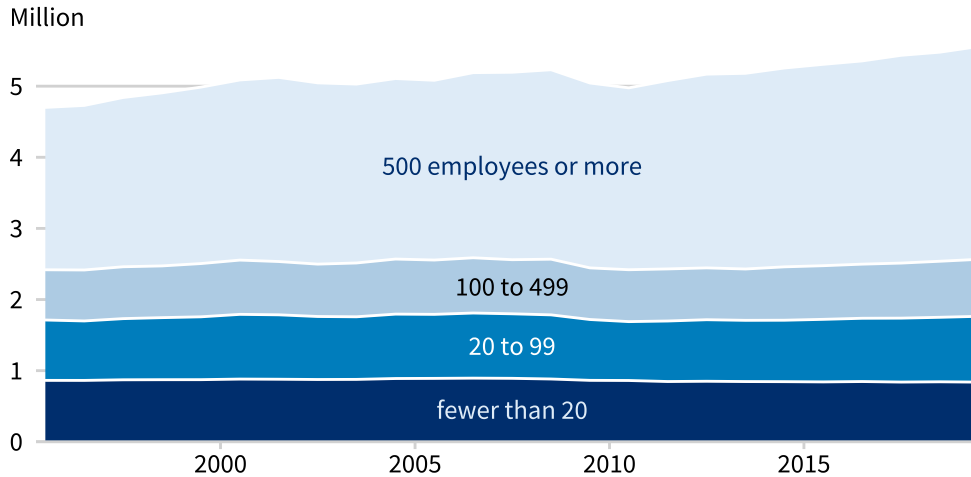
	Without employees	With employees	Total businesses
Ownership			
Female	331,000	38,121	369,121
Male	497,000	138,766	635,766
Owned equally by both groups	20,500	24,908	45,408
Veteran	44,500	11,561	56,061
Not Veteran	801,000	185,383	986,383
Owned equally by both groups	3,500	4,849	8,349
Hispanic	43,500	2,648	46,148
Not Hispanic	804,000	198,414	1,002,414
Owned equally by both groups	750	*	*
American Indian and Alaska Native	1,300	*	*
Asian	39,000	*	*
Black or African American	72,000	3,035	75,035
Native Hawaiian and Other Pacific Islander	400	161	561
White	736,000	183,168	919,168
Hispanic or Racial Minority	148,000	21,093	169,093
White and Not Hispanic	699,000	179,217	878,217
Owned equally by both groups	1,800	1,484	3,284

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

## Total Pennsylvania employment by business size

Source of data: [Statistics of US Businesses](#) (Census)



Between 1995 and 2019, Pennsylvania small business employment grew by 6.1 percent, reaching 2.6 million employees in 2019.

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	33,687	99.4	216,913	88.1	6,372,176	84.5
Construction	26,887	99.4	211,354	82.8	13,589,178	78.7
Professional, Scientific, and Technical Services	26,414	97.7	201,204	60.8	15,770,040	54.8
Retail Trade	24,293	97.8	236,844	36.5	7,815,431	43.0
Health Care and Social Assistance	23,127	98.0	431,208	39.8	17,081,818	31.9
Accommodation and Food Services	22,897	98.7	315,635	64.1	5,390,495	59.8
Administrative, Support, and Waste Management	13,115	96.5	140,949	41.4	5,847,581	43.7
Manufacturing	11,375	93.7	265,502	46.9	13,807,839	41.2
Wholesale Trade	10,010	93.3	133,918	53.3	8,625,593	45.5
Finance and Insurance	8,582	95.5	74,654	25.4	5,909,100	21.4
Real Estate and Rental and Leasing	7,774	97.6	46,655	69.4	2,490,890	65.3
Transportation and Warehousing	7,228	94.4	83,441	33.5	3,436,753	28.8
Arts, Entertainment, and Recreation	4,662	98.3	62,546	55.4	2,015,739	53.6
Educational Services	3,401	95.9	76,738	27.9	2,907,395	24.2
Information	2,447	91.2	33,278	29.6	2,095,993	19.1
Management of Companies and Enterprises	713	53.2	18,213	10.3	1,534,555	8.3
Mining, Quarrying, and Oil and Gas Extraction	666	90.7	11,002	43.9	790,982	33.6
Agriculture, Forestry, Fishing and Hunting	531	99.4	2,695	99.0	110,737	98.2
Industries not classified	252	100.0	518	100.0	11,757	100.0
Utilities	182	78.4	2,206	7.5	173,306	5.1
<b>Total</b>	<b>226,511</b>	<b>98.1</b>	<b>2,565,473</b>	<b>46.2</b>	<b>115,777,358</b>	<b>39.3</b>

Source: [Statistics of US Businesses](#), 2019 (Census)

#### About this profile

Small businesses are defined here as firms with fewer than 500 employees. Figures and statistics may incorporate approximations because of missing or problematic data. Data analyzed here largely predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of this and other [geographic profiles](#) are available online. Visit [advocacy.sba.gov](http://advocacy.sba.gov) for additional resources.