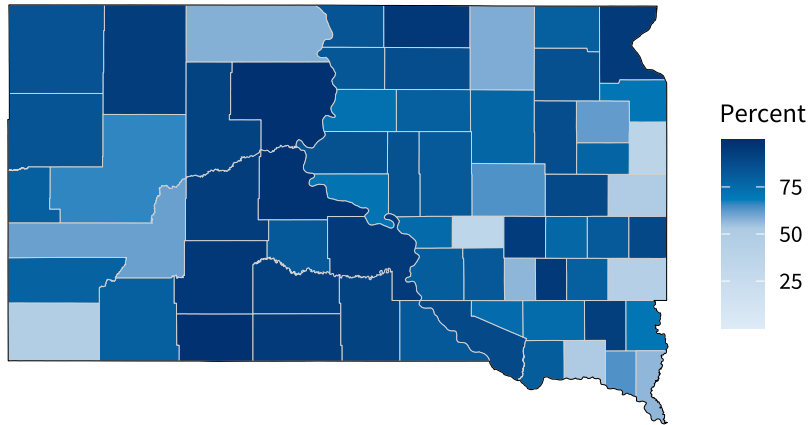


## South Dakota

**90,274** small businesses  
**99.0 percent** of South Dakota businesses

**208,353** small business employees  
**58.0 percent** of South Dakota employees



### Share of employees working at small businesses by county

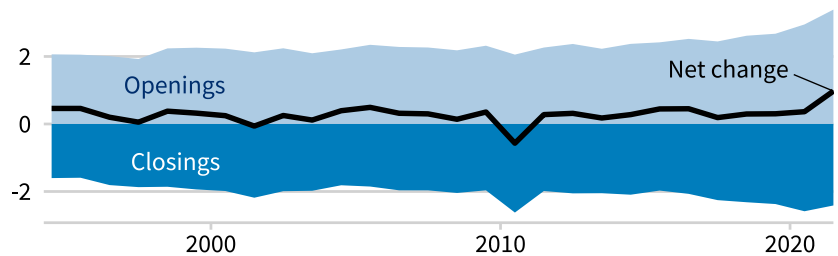
Source of data: [Statistics of US Businesses](#) (Census)

### Business dynamics

#### Establishments

Between March 2020 and March 2021, 3,388 South Dakota establishments opened and 2,414 closed, for a net increase of 974. Employment expanded at 6,619 establishments and contracted at 7,059. Small businesses accounted for 3,189 openings and 2,229 closings.

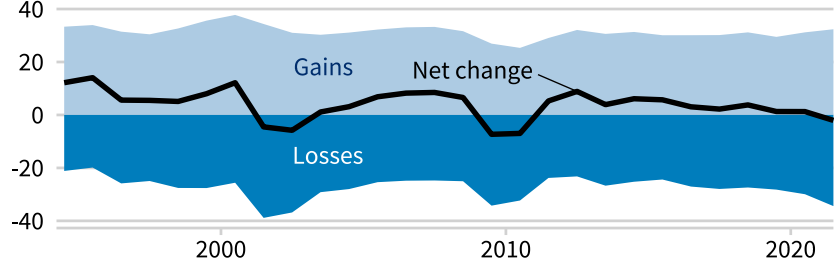
Thousands of establishments



#### Employment

Opening and expanding South Dakota establishments added 32,363 jobs, while closing and contracting establishments lost 34,415, for a net decrease of 2,052 jobs. Small businesses gained 25,695 jobs and lost 26,595, for a net decrease of 900 jobs.

Thousands of jobs



Counts include temporary closures and reopenings

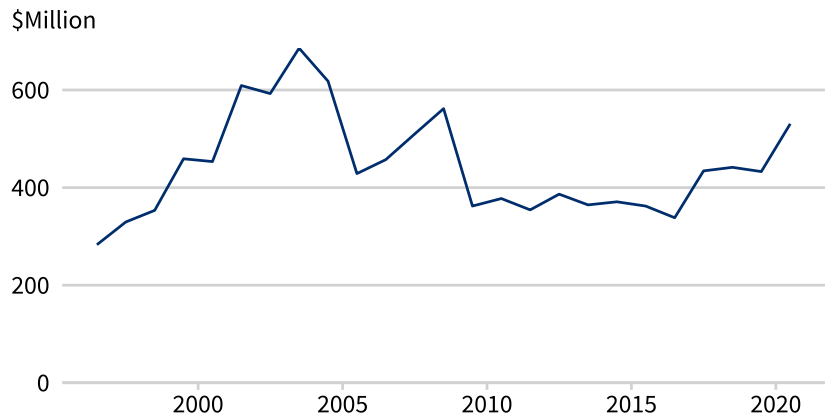
Source: [Business Employment Dynamics](#) (BLS)

## Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2020, reporting banks issued \$530.6 million in loans to South Dakota businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$401.2 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.5 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

## New lending to businesses with revenues under \$1 million



## Small business count by size and industry

Industry				
	No employees	1–19 employees	20–499 employees	All small businesses
Construction	7,650	3,127	195	10,972
Retail Trade	8,328	2,184	344	10,856
Real Estate and Rental and Leasing	9,478	931	49	10,458
Other Services (except Public Administration)	6,478	2,525	137	9,140
Professional, Scientific, and Technical Services	7,159	1,650	138	8,947
Health Care and Social Assistance	4,742	1,464	330	6,536
Administrative, Support, and Waste Management	5,192	958	89	6,239
Transportation and Warehousing	4,530	1,022	79	5,631
Arts, Entertainment, and Recreation	4,183	547	66	4,796
Finance and Insurance	2,921	1,014	118	4,053
Accommodation and Food Services	1,174	1,590	463	3,227
Agriculture, Forestry, Fishing and Hunting	2,309	142	3	2,454
Educational Services	1,979	175	55	2,209
Manufacturing	1,045	614	217	1,876
Wholesale Trade	841	703	259	1,803
Information	650	206	49	905
Mining, Quarrying, and Oil and Gas Extraction	84	34	10	128
Utilities	58	35	22	115
Management of Companies and Enterprises	*	14	77	91
Industries not classified	*	55	0	55
<b>Total</b>	<b>68,801</b>	<b>18,969</b>	<b>2,504</b>	<b>90,274</b>

\* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2019 (Census); [Statistics of US Businesses](#), 2019 (Census)



### Small business exports

A total of 919 identified firms exported goods worth \$1.2 billion from South Dakota in 2020. Of those exporters, 725—or 78.9 percent—were small. Exports by small firms reached \$424.0 million, making up 34.1 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2019-2020](#) (Census)

## Business ownership share by demographic group

### Women



Women made up 48.2 percent of workers and owned 43.2 percent of businesses.

### Veterans



Veterans made up 5.5 percent of workers and owned 10.9 percent of businesses.

### Hispanics



Hispanics made up 3.8 percent of workers and owned 1.8 percent of businesses.

### Racial minorities



Racial minorities made up 10.3 percent of workers and owned 2.8 percent of businesses.

Ownership shares include equal and majority ownership

Sources of data: [American Community Survey, 2018](#) (Census and IPUMS); [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

## Business count by owner demographic group

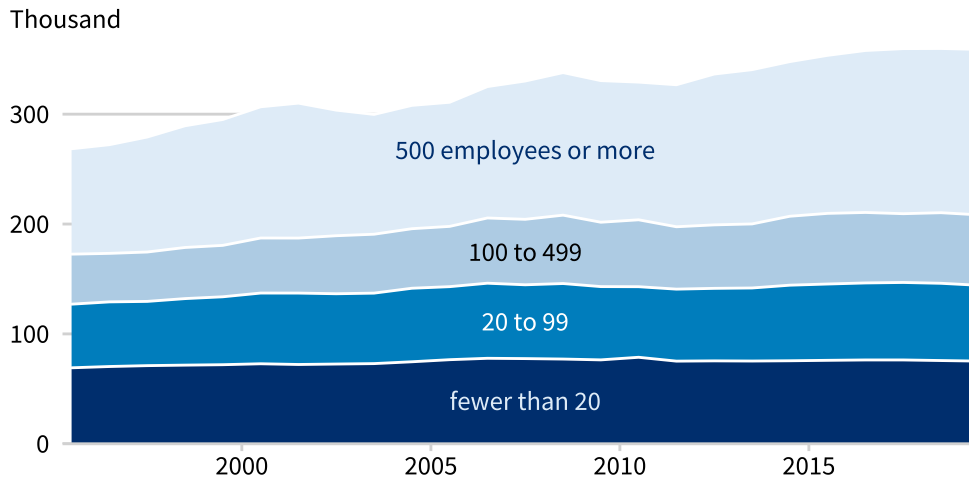
	Without employees	With employees	Total businesses
Ownership			
Female	26,000	3,194	29,194
Male	38,000	11,302	49,302
Owned equally by both groups	3,000	5,361	8,361
Veteran	6,000	1,511	7,511
Not Veteran	60,500	17,104	77,604
Owned equally by both groups	750	1,244	1,994
Hispanic	1,200	289	1,489
Not Hispanic	66,000	19,536	85,536
Owned equally by both groups	50	33	83
American Indian and Alaska Native	600	227	827
Asian	650	247	897
Black or African American	750	*	*
Native Hawaiian and Other Pacific Islander	30	*	*
White	65,000	19,436	84,436
Hispanic or Racial Minority	3,100	824	3,924
White and Not Hispanic	64,000	18,952	82,952
Owned equally by both groups	100	*	*

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

## Total South Dakota employment by business size

Source of data: [Statistics of US Businesses](#) (Census)



South Dakota small business employment grew by 20.7 percent between 1995 and 2019, which exceeded the national small business employment growth rate.

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	3,322	99.4	18,778	92.1	1,046,177	92.4
Other Services (except Public Administration)	2,662	99.1	13,917	96.4	392,843	94.8
Retail Trade	2,528	93.1	25,637	48.8	797,301	54.9
Accommodation and Food Services	2,053	97.2	32,099	78.7	580,690	79.6
Health Care and Social Assistance	1,794	96.6	31,859	46.4	1,289,221	34.0
Professional, Scientific, and Technical Services	1,788	95.6	10,201	80.2	557,719	81.2
Finance and Insurance	1,132	91.4	9,131	36.4	568,971	35.1
Transportation and Warehousing	1,101	94.9	6,653	62.3	273,791	60.6
Administrative, Support, and Waste Management	1,047	94.1	6,972	65.6	247,195	65.9
Real Estate and Rental and Leasing	980	96.1	3,638	86.8	140,015	84.4
Wholesale Trade	962	85.7	12,018	65.5	633,133	60.5
Manufacturing	831	89.5	18,492	39.6	825,419	36.0
Arts, Entertainment, and Recreation	613	98.6	5,809	83.2	123,561	89.0
Information	255	82.3	3,711	54.8	167,885	50.2
Educational Services	230	95.0	6,030	74.9	173,467	80.5
Agriculture, Forestry, Fishing and Hunting	145	99.3	441	99.5	16,893	99.0
Management of Companies and Enterprises	91	71.7	1,141	14.9	80,148	14.1
Utilities	57	81.4	1,156	42.6	88,254	33.7
Industries not classified	55	100.0	66	100.0	1,128	100.0
Mining, Quarrying, and Oil and Gas Extraction	44	84.6	604	58.1	41,710	57.4
<b>Total</b>	<b>21,473</b>	<b>95.8</b>	<b>208,353</b>	<b>58.0</b>	<b>8,045,521</b>	<b>51.0</b>

Source: [Statistics of US Businesses](#), 2019 (Census)

#### About this profile

Small businesses are defined here as firms with fewer than 500 employees. Figures and statistics may incorporate approximations because of missing or problematic data. Data analyzed here largely predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of this and other [geographic profiles](#) are available online. Visit [advocacy.sba.gov](http://advocacy.sba.gov) for additional resources.