

# 2023 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION  
**OFFICE OF ADVOCACY**

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## American Samoa



**581**  
business establishments

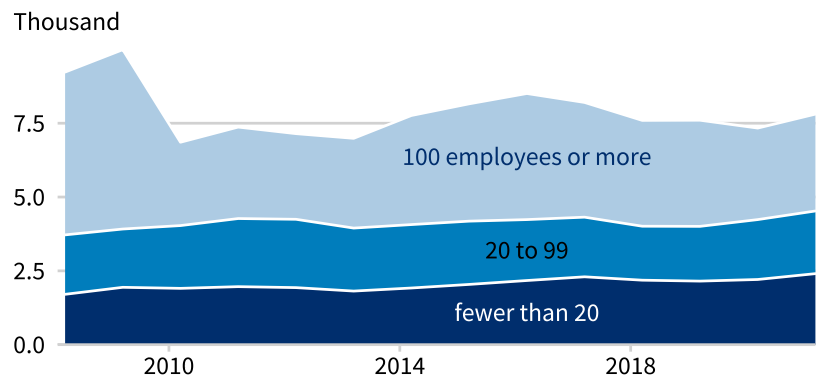


**7,808**  
business employees

### Employment by establishment size

In 2021, American Samoa contained 581 business establishments employing 7,808 people. Establishments with fewer than 20 employees accounted for 30.8 percent of employment, and establishments with 20 to 99 employees accounted for 27.2 percent of employment. Total employment in American Samoa rose by 6.4 percent from 2020.

Source of original data: [County Business Patterns](#)



### Establishments, employment, and payroll by industry

Industry	Total Private Establishments	Total Private Employment	Annual Payroll (\$Thousands)
Retail Trade	183	1,518	24,331
Accommodation and Food Services	65	767	9,964
Other Services (except Public Administration)	44	319	4,514
Construction	41	577	12,377
Manufacturing	37	2,202	38,239
Health Care and Social Assistance	31	990	27,023
Professional, Scientific, and Technical Services	29	105	2,471
Administrative, Support, and Waste Management	29	202	3,576
Transportation and Warehousing	28	266	4,059
Wholesale Trade	27	261	5,314
Real Estate and Rental and Leasing	22	98	1,586
Industries not classified	16	91	1,377
Finance and Insurance	13	95	2,477
Educational Services	6	158	2,264
Information	5	133	3,992
Arts, Entertainment, and Recreation	3	13	127
<b>Total</b>	<b>581</b>	<b>7,808</b>	<b>144,014</b>

The Census Bureau did not report values for industries with two establishments or fewer

Source: [County Business Patterns](#), 2021 (Census)