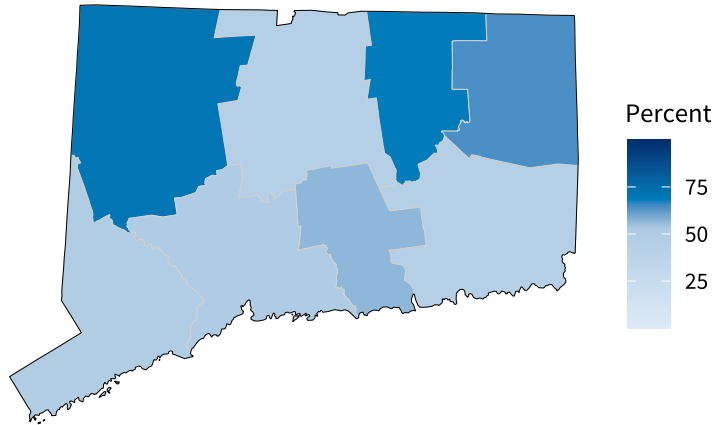


## Connecticut

**354,013** small businesses  
**99.3 percent** of Connecticut businesses

**730,826** small business employees  
**47.1 percent** of Connecticut employees



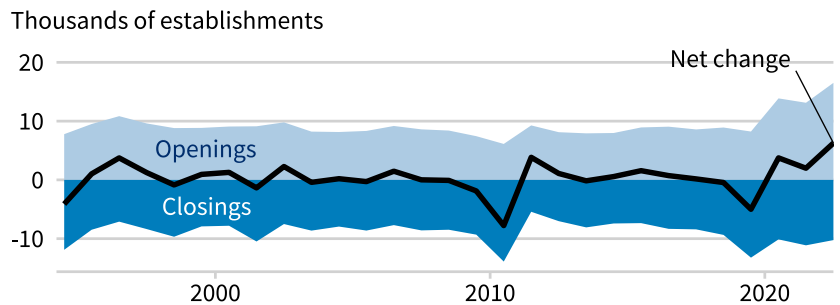
**Share of employees working at small businesses by county**

Source of original data: [Statistics of US Businesses](#) (Census)

### Business dynamics

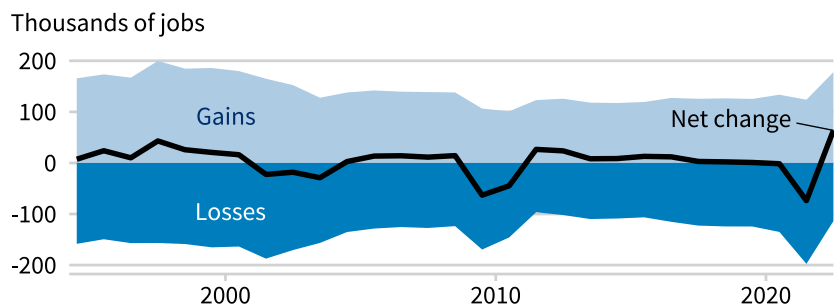
#### Establishments

Between March 2021 and March 2022, 16,510 Connecticut establishments opened and 10,245 closed, for a net increase of 6,265. Employment expanded at 28,454 establishments and contracted at 20,505. Small businesses accounted for 15,892 openings and 9,598 closings.



#### Employment

Opening and expanding Connecticut establishments added 177,682 jobs, while closing and contracting establishments lost 113,942, for a net increase of 63,740 jobs. Small businesses contributed a net increase of 54,373 jobs, or 85.3 percent of that total.



Counts include temporary closures and reopenings

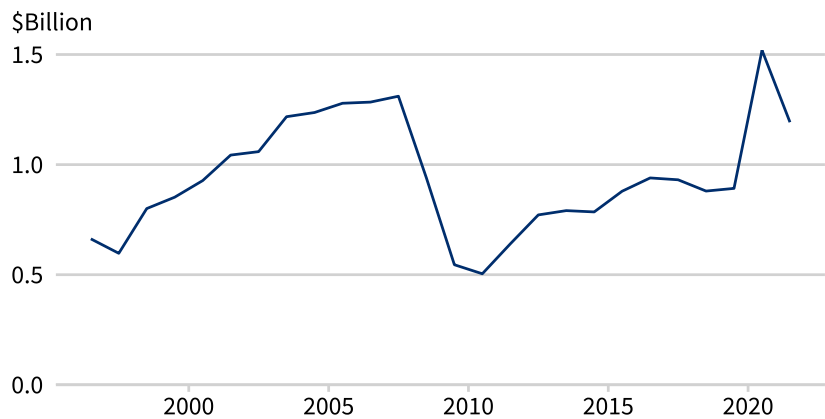
Source: [Business Employment Dynamics](#) (BLS)

## Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2021, reporting banks issued \$1.2 billion in loans to Connecticut businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.7 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.5 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

## New lending to businesses with revenues under \$1 million



## Small business count by size and industry

| Industry   | Without employees | 1–19 employees | 20–499 employees | All small businesses |
|--|-------------------|----------------|------------------|----------------------|
| Professional, Scientific, and Technical Services | 46,682            | 7,110          | 721              | 54,513               |
| Real Estate and Rental and Leasing               | 38,504            | 2,247          | 155              | 40,906               |
| Construction                                     | 32,635            | 7,190          | 585              | 40,410               |
| Health Care and Social Assistance                | 25,180            | 5,595          | 1,405            | 32,180               |
| Other Services (except Public Administration)    | 21,871            | 8,101          | 505              | 30,477               |
| Retail Trade                                     | 20,157            | 6,822          | 764              | 27,743               |
| Transportation and Warehousing                   | 25,996            | 1,039          | 232              | 27,267               |
| Administrative, Support, and Waste Management    | 22,614            | 4,076          | 473              | 27,163               |
| Arts, Entertainment, and Recreation              | 15,702            | 1,279          | 288              | 17,269               |
| Finance and Insurance                            | 10,538            | 2,570          | 349              | 13,457               |
| Educational Services                             | 10,325            | 1,059          | 288              | 11,672               |
| Accommodation and Food Services                  | 4,122             | 5,614          | 1,548            | 11,284               |
| Wholesale Trade                                  | 3,950             | 2,269          | 606              | 6,825                |
| Manufacturing                                    | 3,212             | 2,480          | 919              | 6,611                |
| Information                                      | 3,725             | 740            | 152              | 4,617                |
| Agriculture, Forestry, Fishing and Hunting       | 1,179             | 71             | 3                | 1,253                |
| Management of Companies and Enterprises          | *                 | 73             | 151              | 224                  |
| Mining, Quarrying, and Oil and Gas Extraction    | 164               | 28             | 5                | 197                  |
| Utilities  | 164               | 19             | 9                | 192                  |
| Industries not classified                        | *                 | 101            | 0                | 101                  |
| <b>Total</b>                                     | <b>286,720</b>    | <b>58,424</b>  | <b>8,869</b>     | <b>354,013</b>       |

\* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2020 (Census); [Statistics of US Businesses](#), 2020 (Census)



### Small business exports

A total of 5,475 identified firms exported goods worth \$13.7 billion from Connecticut in 2021. Of those exporters, 4,833—or 88.3 percent—were small. Exports by small firms reached \$6.2 billion, making up 45.6 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2020-2021](#) (Census)

## Business ownership share by demographic group

### Women



Women made up 48.4 percent of workers and owned 41.2 percent of businesses.

### Veterans



Veterans made up 3.1 percent of workers and owned 5.1 percent of businesses.

### Hispanics



Hispanics made up 14.9 percent of workers and owned 10.2 percent of businesses.

### Racial minorities



Racial minorities made up 23.1 percent of workers and owned 13.5 percent of businesses.

Ownership shares include equal and majority ownership

Sources of original data: [American Community Survey, 2019 5-Year Data \(Census\)](#); [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

## Business count by owner demographic group

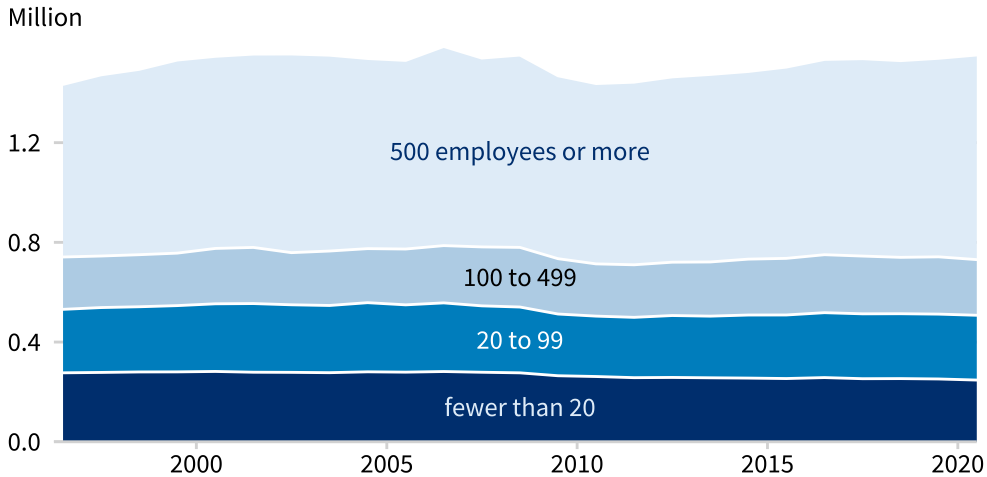
| Ownership                                  | Without employees | With employees | Total businesses |
|--|-------------------|----------------|------------------|
| Female                                     | 116,000           | 12,122         | 128,122          |
| Male                                       | 161,000           | 43,417         | 204,417          |
| Owned equally by both groups               | 8,600             | 6,555          | 15,155           |
| Veteran                                    | 11,500            | 3,788          | 15,288           |
| Not Veteran                                | 272,000           | 57,030         | 329,030          |
| Owned equally by both groups               | 1,100             | 1,279          | 2,379            |
| Hispanic                                   | 32,500            | 1,991          | 34,491           |
| Not Hispanic                               | 252,000           | 59,659         | 311,659          |
| Owned equally by both groups               | 600               | 445            | 1,045            |
| American Indian and Alaska Native          | 2,000             | *              | *                |
| Asian                                      | 14,000            | *              | *                |
| Black or African American                  | 27,500            | *              | *                |
| Native Hawaiian and Other Pacific Islander | 350               | *              | *                |
| White                                      | 245,000           | 55,109         | 300,109          |
| Hispanic or Racial Minority                | 69,500            | 8,678          | 78,178           |
| White and Not Hispanic                     | 214,000           | 52,534         | 266,534          |
| Owned equally by both groups               | 1,000             | 882            | 1,882            |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

## Total Connecticut employment by business size

Source of original data: [Statistics of US Businesses](#) (Census)



Small businesses accounted for 47.1 percent of Connecticut employment in 2020, which exceeded the national small business employment share.

### Small business employment and payroll by industry

| Industry   | Employers     |             | Employees      |             | Payroll (\$1,000s) |             |
|--|---------------|-------------|----------------|-------------|--------------------|-------------|
|  | Small         | %           | Small          | %           | Small              | %           |
| Other Services (except Public Administration)    | 8,606         | 98.9        | 52,223         | 88.0        | 1,660,883          | 83.8        |
| Professional, Scientific, and Technical Services | 7,831         | 96.1        | 55,804         | 49.3        | 4,707,533          | 42.3        |
| Construction                                     | 7,775         | 99.1        | 50,822         | 86.5        | 3,529,090          | 82.5        |
| Retail Trade                                     | 7,586         | 95.4        | 65,110         | 35.7        | 2,652,366          | 45.3        |
| Accommodation and Food Services                  | 7,162         | 98.3        | 97,696         | 67.1        | 1,733,428          | 61.6        |
| Health Care and Social Assistance                | 7,000         | 97.3        | 142,027        | 47.4        | 6,009,772          | 37.8        |
| Administrative, Support, and Waste Management    | 4,549         | 95.1        | 42,423         | 48.3        | 1,905,625          | 45.7        |
| Manufacturing                                    | 3,399         | 94.1        | 71,283         | 44.6        | 4,305,600          | 35.1        |
| Finance and Insurance                            | 2,919         | 90.8        | 27,712         | 24.3        | 4,528,910          | 25.1        |
| Wholesale Trade                                  | 2,875         | 88.8        | 36,520         | 53.3        | 2,739,896          | 46.5        |
| Real Estate and Rental and Leasing               | 2,402         | 96.0        | 12,174         | 58.8        | 774,928            | 62.8        |
| Arts, Entertainment, and Recreation              | 1,567         | 97.8        | 21,151         | 69.1        | 537,916            | 77.0        |
| Educational Services                             | 1,347         | 96.6        | 25,067         | 31.5        | 1,104,626          | 27.5        |
| Transportation and Warehousing                   | 1,271         | 90.9        | 15,557         | 30.9        | 726,148            | 32.4        |
| Information                                      | 892           | 86.7        | 9,997          | 25.9        | 805,103            | 19.0        |
| Management of Companies and Enterprises          | 224           | 50.9        | 3,918          | 11.5        | 376,115            | 8.1         |
| Industries not classified                        | 101           | 100.0       | 114            | 100.0       | 5,198              | 100.0       |
| Agriculture, Forestry, Fishing and Hunting       | 74            | 100.0       | 317            | 100.0       | 12,309             | 100.0       |
| Mining, Quarrying, and Oil and Gas Extraction    | 33            | 86.8        | 290            | 41.5        | 24,226             | 45.1        |
| Utilities  | 28            | 52.8        | 621            | 8.2         | 71,313             | 7.1         |
| <b>Total</b>                                     | <b>67,293</b> | <b>96.6</b> | <b>730,826</b> | <b>47.1</b> | <b>38,210,985</b>  | <b>38.0</b> |

Source: [Statistics of US Businesses](#), 2020 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of “original data,” a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other [geographic profiles](#) are available online. Visit [advocacy.sba.gov](http://advocacy.sba.gov) for additional resources.