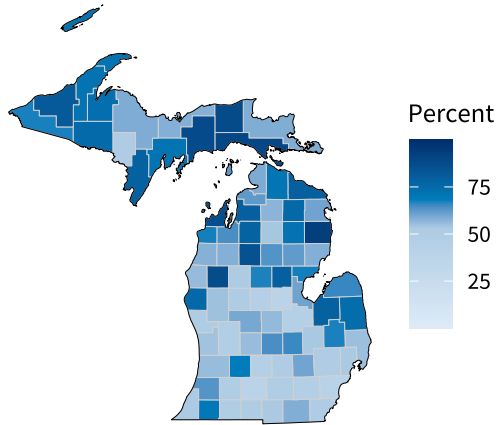


Michigan

908,007 small businesses
99.6 percent of Michigan businesses

1.9 million small business employees
47.3 percent of Michigan employees



Share of employees working at small businesses by county

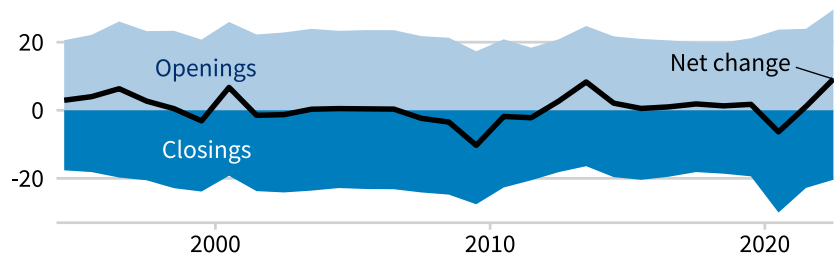
Source of original data: [Statistics of US Businesses](#) (Census)

Business dynamics

Establishments

Between March 2021 and March 2022, 29,561 Michigan establishments opened and 20,402 closed, for a net increase of 9,159. Employment expanded at 61,820 establishments and contracted at 42,581. Small businesses accounted for 28,740 openings and 19,496 closings.

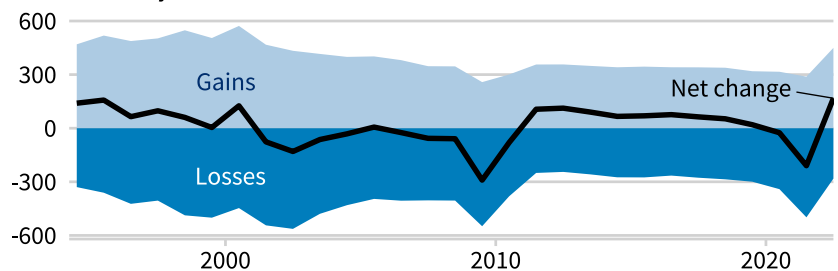
Thousands of establishments



Employment

Opening and expanding Michigan establishments added 449,734 jobs, while closing and contracting establishments lost 282,010, for a net increase of 167,724 jobs. Small businesses contributed a net increase of 135,429 jobs, or 80.7 percent of that total.

Thousands of jobs



Counts include temporary closures and reopenings

Source: [Business Employment Dynamics](#) (BLS)

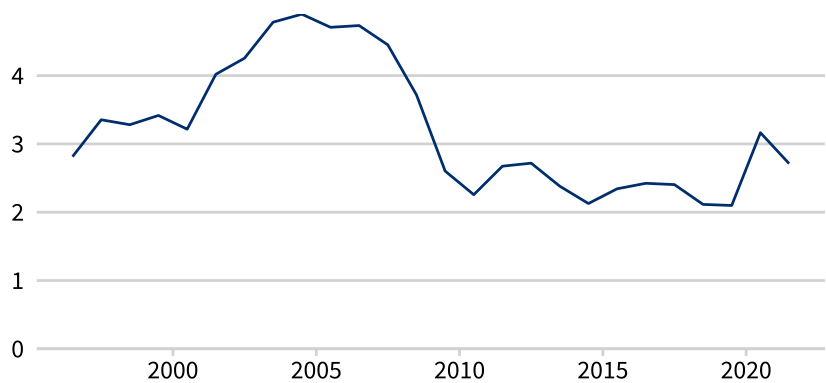
Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2021, reporting banks issued \$2.7 billion in loans to Michigan businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.8 billion. Total reported new lending to businesses through loans of \$1 million or less was \$9.7 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million

\$Billion



Small business count by size and industry

Industry	Without employees	1–19 employees	20–499 employees	All small businesses
Other Services (except Public Administration)	90,452	19,586	1,404	111,442
Professional, Scientific, and Technical Services	89,456	17,492	1,708	108,656
Construction	83,978	18,004	1,549	103,531
Real Estate and Rental and Leasing	83,315	6,042	409	89,766
Retail Trade	64,383	18,980	2,005	85,368
Transportation and Warehousing	76,311	5,116	739	82,166
Administrative, Support, and Waste Management	68,704	8,228	1,245	78,177
Health Care and Social Assistance	57,863	16,044	2,909	76,816
Arts, Entertainment, and Recreation	33,512	2,665	474	36,651
Accommodation and Food Services	14,011	11,346	3,942	29,299
Finance and Insurance	17,589	5,790	603	23,982
Educational Services	21,741	1,673	434	23,848
Manufacturing	11,906	7,265	3,076	22,247
Wholesale Trade	10,586	5,898	1,576	18,060
Information	7,706	1,928	306	9,940
Agriculture, Forestry, Fishing and Hunting	6,081	570	47	6,698
Mining, Quarrying, and Oil and Gas Extraction	1,049	200	44	1,293
Management of Companies and Enterprises	*	141	465	606
Industries not classified	*	344	1	345
Utilities	241	70	23	334
Total	738,884	147,224	21,899	908,007

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2020 (Census); [Statistics of US Businesses](#), 2020 (Census)



Small business exports

A total of 14,265 identified firms exported goods worth \$52.5 billion from Michigan in 2021. Of those exporters, 12,688—or 88.9 percent—were small. Exports by small firms reached \$12.1 billion, making up 23.1 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2020-2021](#) (Census)

Business ownership share by demographic group

Women



Women made up 47.6 percent of workers and owned 43.5 percent of businesses.

Veterans



Veterans made up 3.9 percent of workers and owned 5.2 percent of businesses.

Hispanics



Hispanics made up 4.8 percent of workers and owned 3.1 percent of businesses.

Racial minorities



Racial minorities made up 19.9 percent of workers and owned 16.3 percent of businesses.

Ownership shares include equal and majority ownership

Sources of original data: [American Community Survey, 2019 5-Year Data \(Census\)](#); [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

Business count by owner demographic group

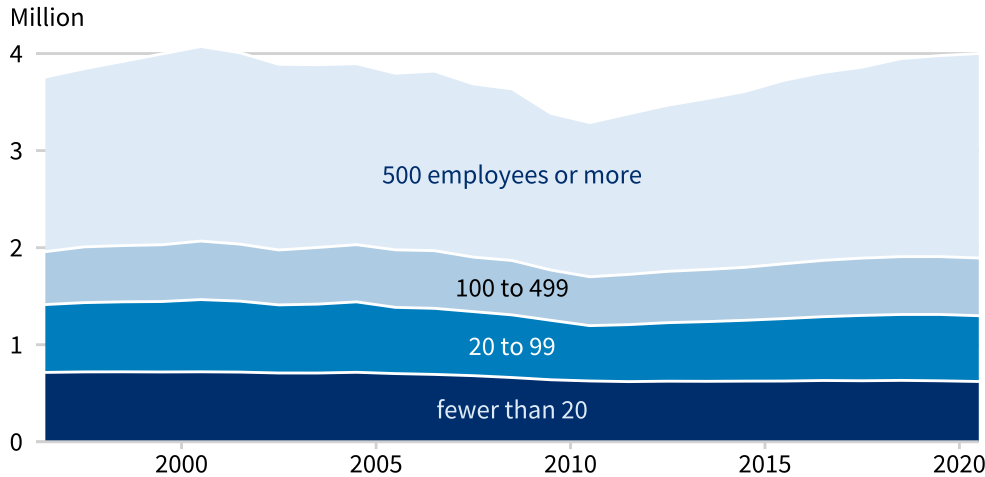
	Without employees	With employees	Total businesses
Ownership			
Female	315,000	31,773	346,773
Male	393,000	105,350	498,350
Owned equally by both groups	18,000	18,668	36,668
Veteran	33,500	7,165	40,665
Not Veteran	689,000	145,877	834,877
Owned equally by both groups	2,800	2,751	5,551
Hispanic	24,500	2,093	26,593
Not Hispanic	701,000	153,246	854,246
Owned equally by both groups	650	455	1,105
American Indian and Alaska Native	7,500	437	7,937
Asian	29,500	8,548	38,048
Black or African American	105,000	2,966	107,966
Native Hawaiian and Other Pacific Islander	650	82	732
White	594,000	143,898	737,898
Hispanic or Racial Minority	161,000	13,881	174,881
White and Not Hispanic	563,000	140,827	703,827
Owned equally by both groups	1,800	*	*

* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

Total Michigan employment by business size

Source of original data: [Statistics of US Businesses](#) (Census)



Small businesses accounted for 47.3 percent of Michigan employment in 2020, which exceeded the national small business employment share.

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	20,990	99.2	139,923	86.9	4,084,243	81.1
Retail Trade	20,985	97.9	186,679	40.0	6,240,149	45.7
Construction	19,553	99.5	144,197	86.9	8,947,781	83.7
Professional, Scientific, and Technical Services	19,200	97.3	149,164	50.7	10,426,074	42.5
Health Care and Social Assistance	18,953	98.6	276,859	42.9	11,670,476	36.6
Accommodation and Food Services	15,288	98.4	249,465	63.3	3,656,053	60.9
Manufacturing	10,341	94.4	257,828	43.1	13,236,720	38.4
Administrative, Support, and Waste Management	9,473	96.2	119,938	31.3	4,693,835	37.8
Wholesale Trade	7,474	92.6	101,872	55.2	6,479,247	50.9
Real Estate and Rental and Leasing	6,451	98.0	37,534	67.2	1,771,875	67.1
Finance and Insurance	6,393	95.2	57,120	31.9	4,060,317	25.7
Transportation and Warehousing	5,855	95.8	52,184	39.3	2,433,782	35.4
Arts, Entertainment, and Recreation	3,139	98.3	37,416	71.9	1,254,022	82.3
Information	2,234	92.0	24,447	36.8	1,533,179	28.1
Educational Services	2,107	97.0	36,639	53.1	1,056,705	49.3
Agriculture, Forestry, Fishing and Hunting	617	99.2	4,105	96.5	195,607	95.4
Management of Companies and Enterprises	606	58.2	13,082	11.0	957,326	7.6
Industries not classified	345	100.0	474	100.0	11,907	100.0
Mining, Quarrying, and Oil and Gas Extraction	244	93.1	2,763	60.7	198,070	61.8
Utilities	93	76.9	1,889	8.0	184,290	6.3
Total	169,123	98.0	1,893,578	47.3	83,091,658	41.2

Source: [Statistics of US Businesses](#), 2020 (Census)

About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of “original data,” a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other [geographic profiles](#) are available online. Visit advocacy.sba.gov for additional resources.