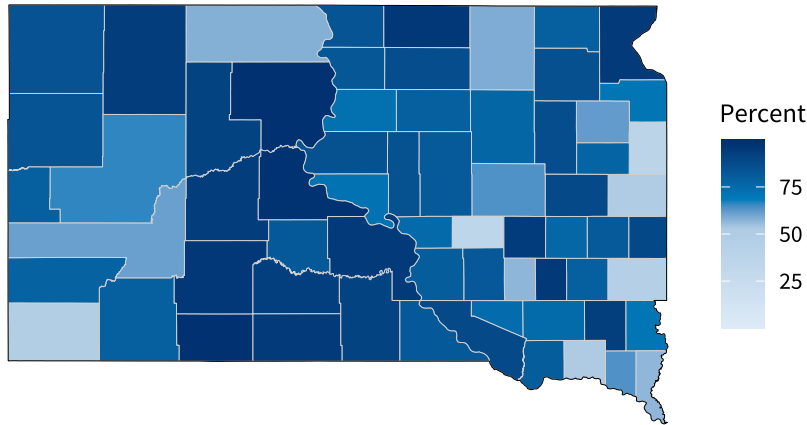


## South Dakota

**89,679** small businesses  
**98.9 percent** of South Dakota businesses

**209,638** small business employees  
**57.5 percent** of South Dakota employees



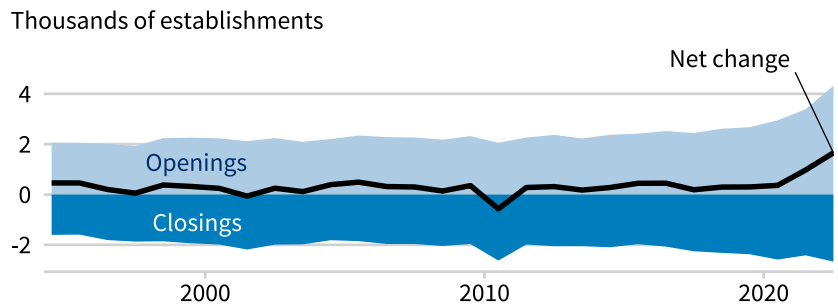
### Share of employees working at small businesses by county

Source of original data: [Statistics of US Businesses](#) (Census)

## Business dynamics

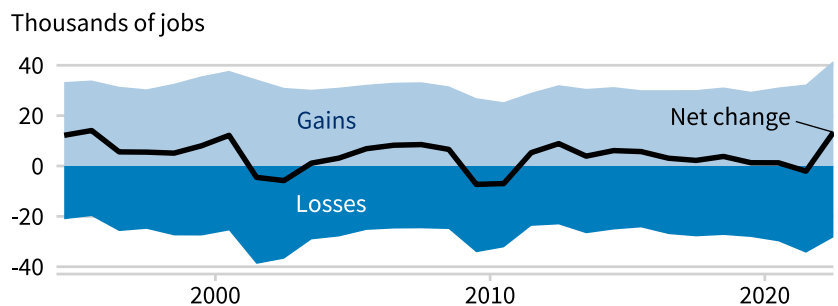
### Establishments

Between March 2021 and March 2022, 4,321 South Dakota establishments opened and 2,664 closed, for a net increase of 1,657. Employment expanded at 8,001 establishments and contracted at 6,335. Small businesses accounted for 4,082 openings and 2,524 closings.



### Employment

Opening and expanding South Dakota establishments added 41,717 jobs, while closing and contracting establishments lost 28,338, for a net increase of 13,379 jobs. Small businesses contributed a net increase of 10,787 jobs, or 80.6 percent of that total.



Counts include temporary closures and reopenings

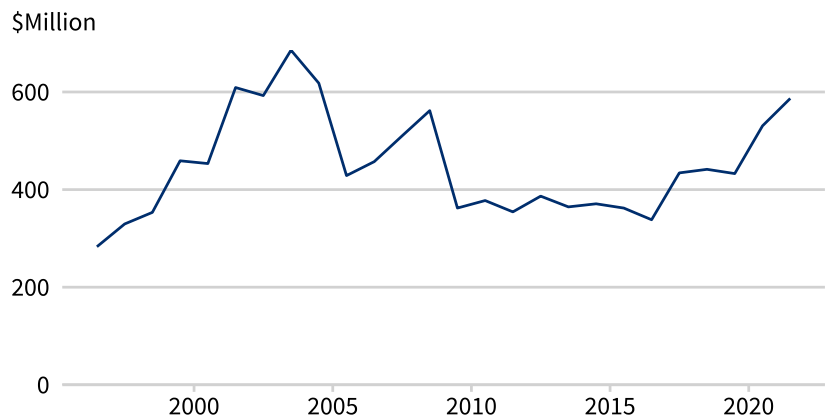
Source: [Business Employment Dynamics](#) (BLS)

## Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2021, reporting banks issued \$586.8 million in loans to South Dakota businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$373.8 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.3 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

## New lending to businesses with revenues under \$1 million



## Small business count by size and industry

Industry				
	Without employees	1–19 employees	20–499 employees	All small businesses
Construction	7,678	3,170	212	11,060
Retail Trade	8,370	2,137	341	10,848
Real Estate and Rental and Leasing	9,770	960	51	10,781
Other Services (except Public Administration)	6,496	2,535	135	9,166
Professional, Scientific, and Technical Services	7,018	1,657	134	8,809
Health Care and Social Assistance	4,626	1,463	332	6,421
Administrative, Support, and Waste Management	5,047	968	93	6,108
Transportation and Warehousing	4,884	1,009	78	5,971
Arts, Entertainment, and Recreation	3,721	548	61	4,330
Finance and Insurance	2,839	987	120	3,946
Accommodation and Food Services	1,138	1,590	452	3,180
Agriculture, Forestry, Fishing and Hunting	2,340	137	4	2,481
Educational Services	1,644	172	61	1,877
Manufacturing	1,012	618	213	1,843
Wholesale Trade	865	709	249	1,823
Information	618	195	48	861
Mining, Quarrying, and Oil and Gas Extraction	83	33	9	125
Utilities	54	35	23	112
Management of Companies and Enterprises	*	12	77	89
Industries not classified	*	58	0	58
<b>Total</b>	<b>68,203</b>	<b>18,971</b>	<b>2,505</b>	<b>89,679</b>

\* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2020 (Census); [Statistics of US Businesses](#), 2020 (Census)



### Small business exports

A total of 938 identified firms exported goods worth \$1.6 billion from South Dakota in 2021. Of those exporters, 735—or 78.4 percent—were small. Exports by small firms reached \$555.0 million, making up 34.1 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2020-2021](#) (Census)

## Business ownership share by demographic group

### Women



Women made up 46.9 percent of workers and owned 43.1 percent of businesses.

### Veterans



Veterans made up 5.5 percent of workers and owned 10.3 percent of businesses.

### Hispanics



Hispanics made up 3.4 percent of workers and owned 1.8 percent of businesses.

### Racial minorities



Racial minorities made up 11.7 percent of workers and owned 4.5 percent of businesses.

Ownership shares include equal and majority ownership

Sources of original data: [American Community Survey, 2019 5-Year Data \(Census\)](#); [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

## Business count by owner demographic group

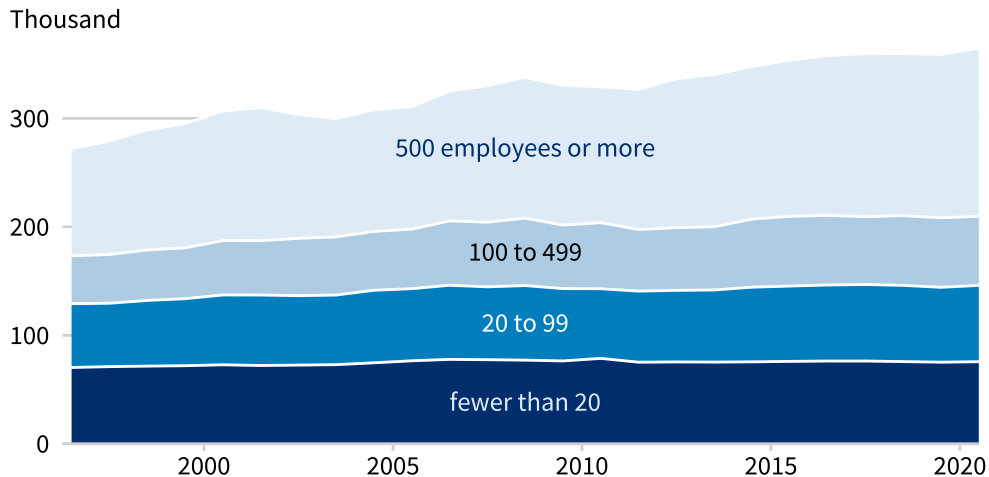
	Without employees	With employees	Total businesses
Ownership			
Female	26,500	2,958	29,458
Male	38,000	11,867	49,867
Owned equally by both groups	3,100	*	*
Veteran	5,800	1,520	7,320
Not Veteran	61,000	17,523	78,523
Owned equally by both groups	750	*	*
Hispanic	1,200	*	*
Not Hispanic	66,000	19,719	85,719
Owned equally by both groups	50	*	*
American Indian and Alaska Native	2,100	118	2,218
Asian	800	280	1,080
Black or African American	950	35	985
Native Hawaiian and Other Pacific Islander	40	*	*
White	64,000	19,554	83,554
Hispanic or Racial Minority	4,900	608	5,508
White and Not Hispanic	62,500	19,192	81,692
Owned equally by both groups	150	*	*

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

## Total South Dakota employment by business size

Source of original data: [Statistics of US Businesses](#) (Census)



South Dakota small business employment grew by 21.0 percent between 1996 and 2020, which exceeded the national small business employment growth rate.

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	3,382	99.4	20,149	91.7	1,142,003	91.1
Other Services (except Public Administration)	2,670	98.9	14,081	96.9	403,942	94.8
Retail Trade	2,478	93.2	25,389	49.2	837,367	55.0
Accommodation and Food Services	2,042	97.2	31,344	79.1	526,501	80.4
Health Care and Social Assistance	1,795	96.8	32,182	43.9	1,329,085	32.3
Professional, Scientific, and Technical Services	1,791	95.1	10,006	72.9	583,944	78.0
Finance and Insurance	1,107	89.8	9,295	37.0	651,414	36.7
Transportation and Warehousing	1,087	94.8	6,490	61.1	280,815	59.9
Administrative, Support, and Waste Management	1,061	94.0	7,332	66.6	263,659	66.3
Real Estate and Rental and Leasing	1,011	96.6	3,673	87.9	148,857	86.7
Wholesale Trade	958	85.1	12,127	62.7	654,802	58.2
Manufacturing	831	89.4	18,180	39.8	828,295	36.2
Arts, Entertainment, and Recreation	609	98.4	5,869	82.1	117,578	88.9
Information	243	80.7	3,464	54.7	157,602	49.5
Educational Services	233	95.5	6,609	80.0	188,333	84.8
Agriculture, Forestry, Fishing and Hunting	141	99.3	448	99.6	19,456	99.1
Management of Companies and Enterprises	89	73.0	1,320	18.3	86,754	15.2
Utilities	58	80.6	1,153	41.5	91,173	34.2
Industries not classified	58	100.0	54	100.0	1,360	100.0
Mining, Quarrying, and Oil and Gas Extraction	42	82.4	473	35.7	28,296	25.6
<b>Total</b>	<b>21,476</b>	<b>95.6</b>	<b>209,638</b>	<b>57.5</b>	<b>8,341,236</b>	<b>50.3</b>

Source: [Statistics of US Businesses](#), 2020 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of “original data,” a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other [geographic profiles](#) are available online. Visit [advocacy.sba.gov](http://advocacy.sba.gov) for additional resources.