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December 9, 2022

**VIA EMAIL**

Idaho Attorney General's Office,  
Consumer Protection Division  
[agwasden@ag.idaho.gov](mailto:agwasden@ag.idaho.gov)

Dear Sir or Madam:

On behalf of Natural Wellness ("Natural Wellness"), whose office is located at 2331 State Route 17K, Montgomery, NY 12549, this letter provides notice of a recent data security incident pursuant to Idaho Code § 28-51-104 et seq. By providing this notice, Natural Wellness does not waive any rights or defenses regarding the applicability of Idaho law or personal jurisdiction.

In July of 2022, Natural Wellness became aware of a security incident suffered by their vendor, Freestyle Solutions between September 18, 2020, and February 3, 2022. Since being provided a list of the impacted transactions in July 2022, Natural Wellness identified ninety-three (93) Idaho residents who may have been affected by the incident. Today, December 9, 2022, letters were mailed to potentially affected individuals, including the Idaho residents via regular mail.

The personal information identified as subject to the incident was limited to name, address, and financial card information, including payment card number, expiration date, security code, and transaction details.

Please feel free to contact me with any questions at 716-898-2102 or [dgreene@octillolaw.com](mailto:dgreene@octillolaw.com).

Sincerely,

A handwritten signature in black ink, appearing to read "Daniel P. Greene", with a stylized flourish at the end.

Daniel P. Greene Esq.  
Certified Information Privacy Professional, United States (CIPP/US)  
Certified Information Privacy Professional, Europe (CIPP/E)

