

June 24, 2024

Via Online Form

Office of the Attorney General
1125 Washington St. SE
PO Box 40100
Olympia, WA 98504-0100

To Whom It May Concern:

In accordance with R.C.W. 19.255.010(7), I am writing on behalf of The Neiman Marcus Group LLC (“Neiman Marcus Group” or the “Company”), to notify you regarding the nature and circumstances of a recent data security issue.

On May 24, 2024, the Company learned that, between April and May 2024, an unauthorized third party gained access to a cloud database platform used by Neiman Marcus Group that is provided by a third party, Snowflake. Based on the Company’s investigation, the unauthorized third party obtained certain information stored in the cloud database platform, including names, contact information, and dates of birth.

Promptly after learning of the issue, the Company took steps to contain it, including by disabling access to the relevant cloud database platform. The Company also launched an investigation with the assistance of leading cybersecurity experts and notified law enforcement. The Company will continue to take actions to enhance its safeguards for protecting personal information.

The Company is notifying approximately 11,049 Washington residents about this issue pursuant to R.C.W. 19.255.010(1). A copy of the notice being mailed to affected customers has been attached to the Washington Data Breach Notification Form. Please do not hesitate to contact me if you have any questions.

Very truly yours,



Lisa J. Sotto
Enclosure



NEIMAN MARCUS
BERGDORF GOODMAN

Return Mail Processing
PO Box 589
Claysburg, PA 16625-0589

June 24, 2024

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SAMPLE A SAMPLE - L02
APT ABC
123 ANY STREET
ANYTOWN, ST 12345-6789



Dear Sample A. Sample,

We are writing to notify you of an issue that involves certain of your personal information. In May 2024, we learned that, between April and May 2024, an unauthorized third party gained access to a database platform used by Neiman Marcus Group. Based on our investigation, the unauthorized third party obtained certain personal information stored in the database platform, including your name, contact information, and date of birth.

Promptly after learning of the issue, we took steps to contain it, including by disabling access to the relevant database platform. We also launched an investigation with the assistance of leading cybersecurity experts and notified law enforcement. We will continue to enhance our safeguards for protecting personal information.

We take our obligation to safeguard personal information very seriously and are alerting you about this issue so you can take steps to help protect your information. You are entitled under U.S. law to one free credit report annually from each of the three nationwide consumer reporting agencies. To order your free credit report, visit www.annualcreditreport.com or call toll-free at 1-877-322-8228. In addition, you can contact the three U.S. nationwide consumer reporting agencies using the information below:

Equifax

Equifax Information Services LLC
P.O. Box 105069
Atlanta, GA 30348-5069
1-800-525-6285
www.equifax.com

Experian

Experian Inc.
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

TransUnion LLC
P.O. Box 2000
Chester, PA 19016
1-800-680-7289
www.transunion.com

We hope this information is useful to you. For more details about this issue, please call 1-855-889-2743 toll-free Monday through Friday from 8 am – 8 pm Central Time (excluding major U.S. holidays). Be prepared to provide your engagement number [REDACTED]. We regret any inconvenience this may cause you.

Sincerely,

Darcy Penick
President of Bergdorf Goodman and Head of Neiman Marcus Group Product & Technology

0000002



L5099-L02