



State of Hawaii

## Hawaii Campaign Spending Commission

### Strategic Plan (effective 1/1/18)

Our mission is to maintain the integrity and transparency of the campaign finance process by enforcing the law, educating the public, administering public financing, and training campaign committees in order to encourage compliance.

Hawaii Campaign Spending Commission  
Serving Hawaii Since 1973



**GOAL** To improve campaign finance laws and rules to increase transparency, compliance, and ensure the integrity of the campaign finance process.

- Review existing laws as well as propose and submit legislation as needed.
- Review existing rules and procedures as well as propose administrative rules as needed.



**GOAL** To provide training, education, and access to committees for purposes of compliance with, and increasing awareness of, campaign finance laws and rules.

- Offer and provide training on campaign finance laws and rules.
- Provide educational and informational materials on how to comply with campaign finance laws and rules.
- Evaluate the effectiveness of and explore (and implement as needed) new methods of training, education, and communication of information.
- Direct the committees to the Commission's website and continue to improve web-based information as well as other social media applications.
- Encourage the committees to contact the Commission and/or visit the Commission's office to assist in compliance with campaign finance laws and rules.
- Issue advisory opinions as requested.



**GOAL** To increase education, awareness, and access for the public.

- Inform and educate the public about campaign finance laws and rules.
- Explore and implement improvements to the Commission's online presence and other media applications to provide the public with campaign finance committee data and information.



**GOAL** To explore, examine, and implement technological advances and capacities to improve access, reduce paperwork, and increase compliance.

- Increase the Commission's capability to process and analyze reported data.
- Maintain awareness of newer technology, including electronic filing systems and hardware/software or applications, for consideration of integration and/or implementation.
- Maintain awareness of the implications of technological changes on all aspects of campaign finance.



**GOAL** To obtain compliance with campaign finance laws and rules through enforcement actions.

- Develop escalating penalties for repeat and gross violations, and disseminate information about the penalties.
- Seek enforcement of the campaign finance laws and rules against violators.



**GOAL** To ensure organizational and institutional sustainability.

- Monitor funding and develop proposals to stabilize funding as needed.
- Provide Commissioner and staff development.
- Develop and implement plans for the continuity of operations.
- Monitor compliance with the strategic plan and annually report to the Commission, committees, and the public.