

Setting the standard for credentials evaluation

January 2017

Dear Friend,

The Association of International Credential Evaluators (AICE), a non-profit professional association of international credential evaluators from private credentialing services and U.S. academic institutions, will hold our second annual Symposium on April 5-6 at the Millennium Hotel in Minneapolis, MN.

We're currently looking for sponsors for the 2017 Symposium. Can we count on your support?

The theme for the 2017 Symposium is "Setting the Standard for Graduate Admissions: Three-year degrees and other admissions challenges." Our 2016 Phoenix Symposium attracted more than 30 high-level decision makers from academic institutions, non-profit education associations and private credential evaluation services from around the country. We anticipate the attendance will double for the 2017 Symposium.

We hope we can count on you to sponsor an event at the AICE 2017 Symposium. As a sponsor, your donation will be recognized at our event in several ways to help increase brand visibility and make a lasting impression. Your name will be placed on all materials and banners that publicize the event, including our website, and you will be recognized verbally at the event itself. If you wish to include any merchandise in addition to your sponsorship, it will be displayed at the Symposium for the attendees.

We hope that we can count on you to help support our cause. If you have any questions or concerns, please feel free to contact me at jasmin@aice-eval.org.

Thanks in advance for your consideration!

Sincerely

Jasmin Saidi-Kuehnert

Jasmin Saidi-Kuehnert

President & Treasurer



SPONSORSHIP OPPORTUNITIES

Opening Reception

- •Two registration passes
- Mention on AICE website
- •Mention in Symposium Program

Quantity available: 3

Price: \$1,000

2017 Symposium Sponsor

- One registration pass
- •Mention on AICE website
- •Mention in Symposium Program

Quantity available: 5

Price: \$500

Luncheon Reception

- Two registration passes
- •Mention on AICE website
- •Mention in Symposium Program

Quantity available: 5

Price: \$1,000

Friend of AICE

Mention on AICE Website Mention in Symposium Program

Price: \$100



2017 SPONSORSHIP OPPORTUNITIES

Please remit payment to: AICE

2017 Symposium Sponsorships

Beverly Hills, CA 90212

P.O. 6756

ASSOCIATION OF INTERNATIONAL CREDENTIAL EVALUATORS

Please check the event(s) your organization/ corporation is Interested in sponsoring:

Sponsorship Agreement & Terms

ORGANIZATION		EVENTS		
				\$1,000.00
CONTACT NAME				. ,
			☐ Luncheon (April 6, 2017)	\$1,000.00
TITLE			☐ 2017 Symposium Sponsor☐ with Exhibit (additional fee)	\$ 500.00 \$ 300.00
ADDRESS			☐ Friend of AICE	\$ 100.00
CITY/STATE/ZIP/POSTAL CODE/COUNTRY			You may fax this form with credit card payment to 1-310-275-3528. Please do not mail contracts with Credit Card payment that have been sent via fax.	
TELEPHONE	FAX		PAYMENT: Full payment along w	
E-MAIL		completed form must be received by March 20,		
METHOD OF PAYMEN	Т		2017.	
☐Check Enclosed (Payable to AICE drawn on a U.S. bank in U.S. funds)			Deadline for recognition in the Symposium Program, banner and website is March 20, 2017.	
☐ American Express	☐ MasterCard	□ VISA	AICE Right of Refusal of Sponsors: AICE	_
NAME AS IT APPEARS ON CARD			to reject a potential sponsor for any reason including, but not limited to, a mission that is not consistent with AICE's mission or business practices. AICE reserves the right to	
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			info@aice-eval.org	7 ∋
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