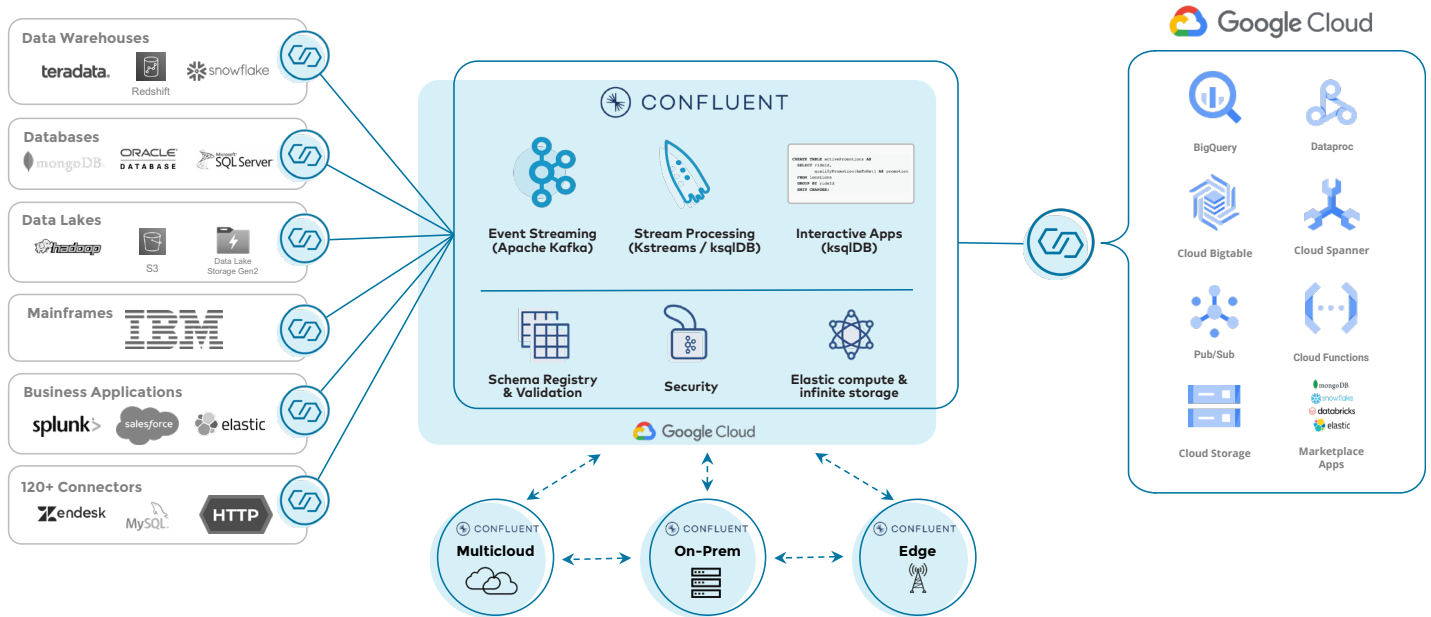


# Confluent: Set data in motion

## Set your Google Cloud data in motion with Confluent

Confluent's cloud-native offering on Google Cloud (GCP) is the foundational platform for data in motion, built on Apache Kafka. Confluent is the intelligent connective tissue that enables real-time data to stream from multiple sources across on-prem, multi-cloud, and the edge to GCP. Quickly access Confluent on GCP's Marketplace to unify billing and security and power new rich, digital front-end customer experiences and real-time, software-driven backend operations.

## React, respond and adapt to what's happening in real time



## How our joint customers are setting data in motion

### IT Modernization:

Connect on-prem and multi-cloud data with Confluent as you move to GCP.

### Customer 360:

Respond to customers with event processing in real-time as interactions take place to power a richer brand experience.

### Fraud Detection:


React to fraud in less time with Confluent's real-time stream processing.

### SIEM Optimization:

Process cybersecurity data from 120+ sources to increase enterprise visibility.

**IoT:** Collect data at the edge using Confluent and bring it to GCP for real-time analytics or machine learning alerts.

"Event streaming in the cloud has been central to our initiative to launch a data fabric platform at Intrado. Confluent and Google Cloud have made it possible to centralize data from all over the world and build a scalable, network latency sensitive and reliable platform."

Thomas Squeo, CTO, Intrado 



Start your 3-month trial of Confluent with up to \$200 off on each of your first 3 monthly bills.

[Try FREE on GCP Marketplace](#)