DocuSign®

Streamline Data Collection and Accelerate Signing with Web Forms

In the digital-first world, consumers increasingly expect convenient, fast and flexible experiences. Everyone has to fill out forms—for doctors, banks, potential employers, etc.—and it's frustrating when that experience is clunky and complex. Unprofessional documentation can create fear that critical data won't be kept private and secure. When over **75% of users prematurely abandon forms**—and **almost 30%** for security concerns alone—it's clear that organizations are frustrating their customers and aren't getting the information they need.

While standard forms like PDFs are considered digital, they're just static documents that don't save or integrate data into a company's internal systems. Employees who create and manage these forms are frustrated too. They have to perform repetitive steps across disparate tools and departments to ensure consistent and secure customer data collection. Organizations can't afford to waste employees' valuable expertise and time with rote data entry tasks.

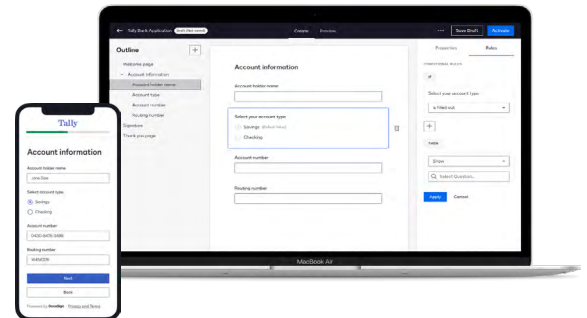## Transform customer experience with interactive Web Forms

DocuSign Web Forms enables organizations to streamline data collection and accelerate signing through interactive experiences. In just a few clicks, organizations can use Web Forms to:

– Accelerate agreement completion

– Deliver trusted experiences for signers

– Create and deploy forms quickly

– Unlock the value of data

Accelerate agreement completion

Web Forms provides interactive, mobile-responsive fillable forms to quickly capture customer data across virtually any device. Move away from static documents using conditional logic that changes form fields to ask new questions based on previous answers. And pre-populate form fields with data from external systems via API to save your signers time.

Web Forms captures data, populates agreements and creates a shareable link for customers, enabling true self-service convenience. Web Forms is built into **DocuSign eSignature**, so users can take advantage of powerful capabilities like **identity verification** and more when agreements are ready for signature.

> **"The fields coming over organically from the eSignature template made it so easy."**
>
> Securian Financial

> **"It was very responsive and easy to make changes quickly."**
>
> Baltimore Life Companies

Deliver trusted experiences for signers

Trusted by more than a billion users, eSignature is the world's #1 way to sign electronically, and Web Forms is built on the same secure platform. DocuSign prioritizes protecting sensitive information so customers can conduct business online with peace of mind. Web Forms offers customizable branding across every form for a consistent experience that matches the look and feel of existing brand materials. It's an easy way for DocuSign customers to increase trust with their customers.

Embed forms directly into your websites or business applications so your customers get the consistent user experience and look they expect from your brand.

Create and deploy forms quickly

Web Forms empowers users to easily build and maintain forms with clicks, not code. Form fields are automatically imported from the eSignature template, saving significant time and effort since users don't have to build from scratch. It's a web-based solution, so users can create, edit and instantly deploy multiple versions of forms for different use cases. These helpful features make it easy for anyone in the organization to build forms in minutes, freeing up valuable resources while saving time and money.

Unlock the value of data

Web Forms enables organizations to get the most out of the valuable customer data they collect. It has tools to generate reports, filter data by form fields and analyze trends over time. Powerful data visualizations uncover actionable insights and drive data-based decisions that improve the entire agreement process. Leverage DocuSign's **award-winning APIs** to connect or integrate this information into existing systems of record.

Web Forms is included with eSignature Business and Enterprise Pro plans, so reach out to your DocuSign representative or **contact our sales team today** to learn more.

Use Case Examples

Financial services
Account opening forms
Loan application forms
Credit card applications
Direct deposit forms

Insurance
Home insurance quotes
Policy changes
Beneficiary changes
Health insurance claims

Education
New student enrollment
Scholarship application forms
Financial aid forms
Emergency care plan

Government
Housing and rental assistance application forms
Small business grant forms
Unemployment claim forms
Permit requests

Healthcare and life sciences
Clinical trial enrollment
New outpatient registration
Informed consent forms
Patient discharge

Additional forms
Supplier agreement forms
Vendor and employee onboarding
Customer intake and service requests
Sales leads/customer engagement
Equipment requests
Feedback surveys