 **PBS NEWSHOUR**
STUDENT
REPORTING
LABS

COMMUNITY
REPORT
SCHOOL YEAR
Sept 2022-Aug 2023



THE BIG PICTURE

PBS NewsHour Student Reporting Labs (SRL) is a hands-on journalism training program that connects young people with real world experiences and educators with resources and community.

MISSION

To be the premiere youth journalism training program in the United States by providing tools and meaningful learning opportunities for young people and the educators who support them.



VISION

A world in which young people's voices are heard and valued, free expression meets journalistic integrity, and SRL leads a diverse and creative community of practice in media and journalism education.

CORE VALUES

- Listening
- Journalistic Integrity
- Equity
- Collaboration
- Representation
- Curiosity
- Intentionality
- Respect



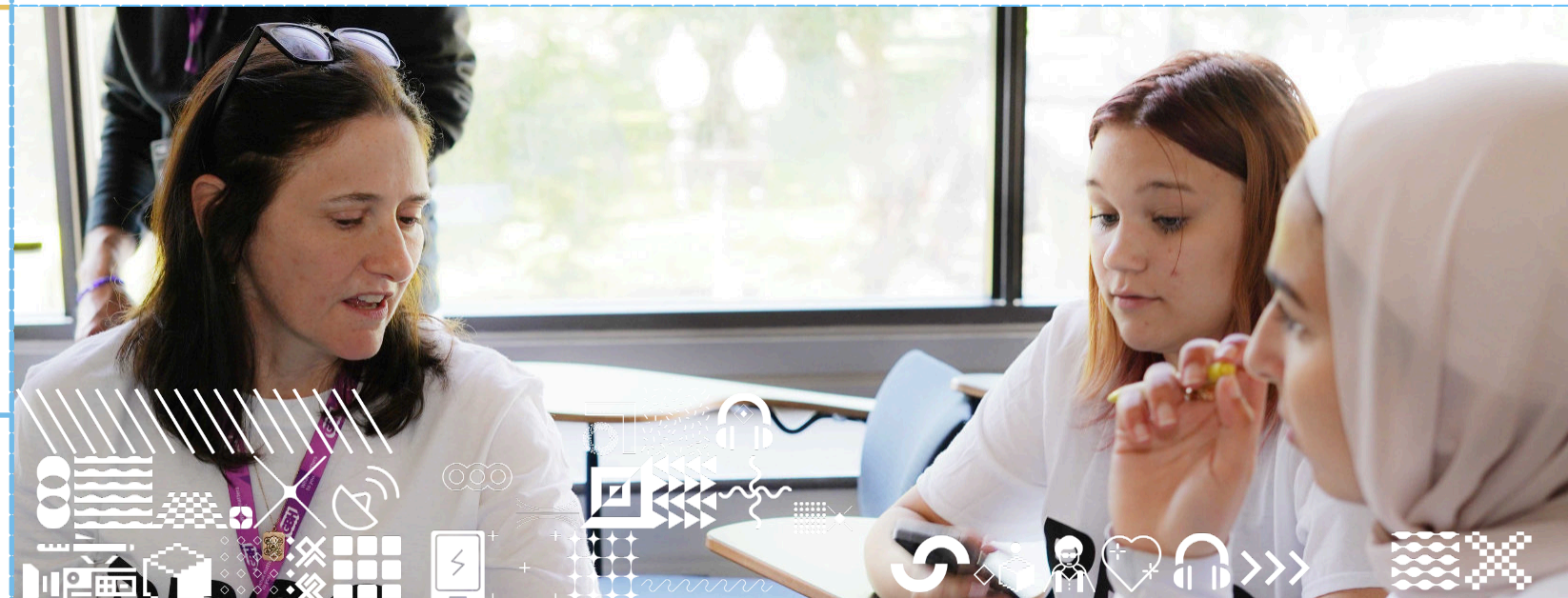
A NOTE FROM THE EXECUTIVE DIRECTOR

I'm excited to share PBS NewsHour Student Reporting Labs' first annual community report celebrating the extraordinary students, educators and partners producing local youth journalism.

The past few difficult years have peeled back the layers of SRL's achievements and long-term impact to reveal the opportunities for growth and a clear understanding of the importance of our core purpose: a flourishing community of student journalists and young adults dedicated to high-quality journalism in a democratic society. In 2023 our team developed a five-year [strategic plan](#) shaped by hard questions, research, analysis, and engagement with students, alumni, teachers, and stakeholders. The results have solidified our commitment to a collaborative, community-focused approach that serves educators and students.

As we enter our 14th school year, I'm filled with gratitude for everyone who has made this period of experimentation possible, and excitement for the work to come. I hope you'll join us. Here's to the next 14!

Leah Clapman



BY THE NUMBERS

In the 2022-23 school year, Student Reporting Labs (SRL) provided support for students and educators to produce stories on critical topics important to teens: voting and democracy, teen mental health, the acceleration of AI, reflections on the U.S. education system, and exploring identity through food and traditions, resulting in:

900

STUDENT SUBMISSIONS
FROM 150+ UNIQUE SITES

240

STORIES PUBLISHED

15

STUDENT-PRODUCED
SRL STORIES ON PBS
NEWSHOUR BROADCAST

39

SRL PAID
PRODUCTION GIGS
FILLED BY 39 STUDENTS

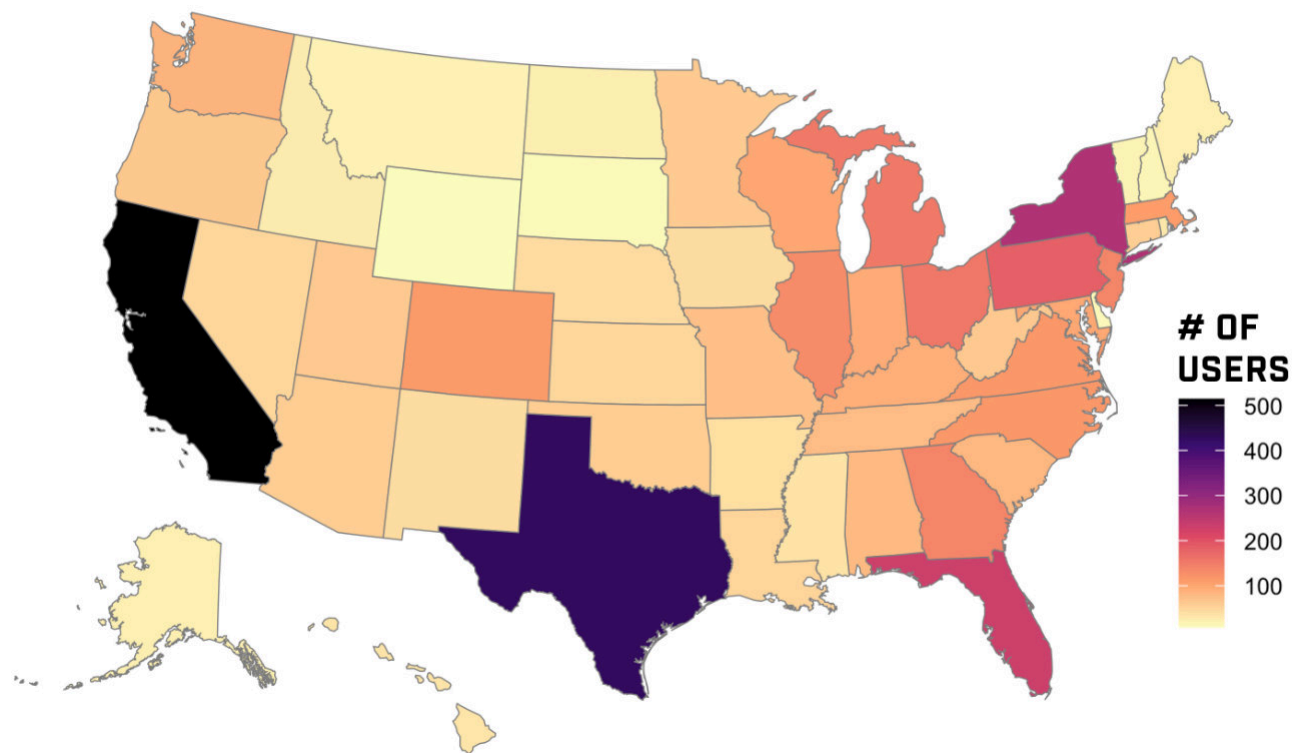
SRL CONTRIBUTED TO PBS NEWSHOUR BROADCAST REPORTS ON YOUTH MENTAL HEALTH, LGBTQ+ EXPERIENCES, MUSIC, FOOD AND CULTURAL IDENTITY, TEACHER SHORTAGES, ONLINE/SOCIAL MEDIA DISCOURSE, CONSPIRACY THEORIES, STUDENT CENSORSHIP, AND YOUTH VOTING.



storymaker

SRL's resource platform used by **5,000+** registered educators and **47K** unique visitors

STORYMAKER USERS BY STATE

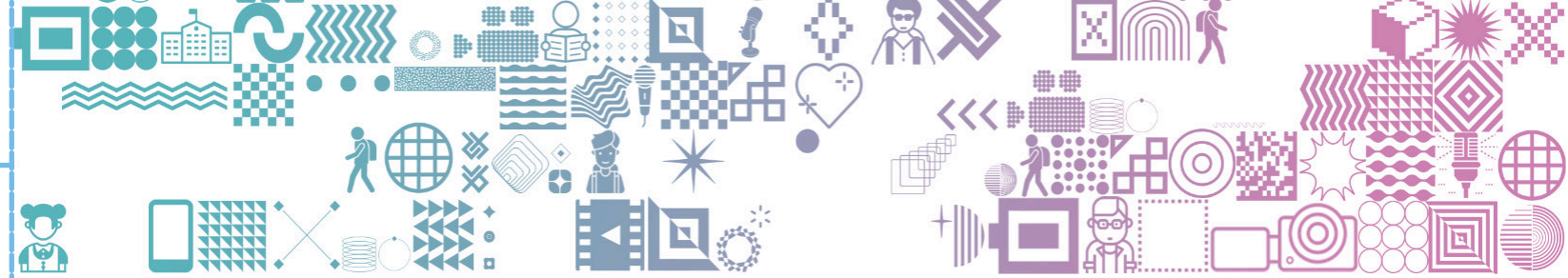


Top 3 States With The Most Users

- California (479)
- Texas (394)
- New York (253)

Top 3 States With The Most Users Per Capita

- West Virginia (33 users per 1mil residents)
- District of Columbia (31 users per 1mil residents)
- Alaska (30 users per 1mil residents)



“ My vision to launch a weekly news broadcast at my elementary school would simply not have been possible without StoryMaker. We used the amazing array of resources to transform our grade 3 students into savvy jr. journalists, who learned how to ask deep questions and even edit their own interview footage. Best of all, Storymaker helped me connect with educators around the world that are building their own inspiring student broadcasts! ”



Tony Cushman,
Rolph Road
Elementary School
Toronto, Canada



Nancy Frazier,
Tierra Del Sol
Continuation
High School,
Bakersfield, CA

“ Students are engaged and excited to learn about broadcast journalism daily. The curriculum is current, clear, concise, and relatable to my continuation students. StoryMaker is easy to follow and fun to teach. Using these resources takes the guesswork out of my lessons as the curriculum is exemplary, and something I'm proud to present to students. ”

MAIN CONTENT PROJECTS



On Our Minds Season 3

SRL's Edward R. Murrow Award-Winning teen mental health podcast.

52 students contributed to 16 episodes including interviews with LeBron James, Hank Green, former US Poet Laureate Joy Harjo, Olympian Jordan Chiles, and more. Student producers and listeners alike shared that their experience with the podcast made them feel heard, represented, and supported around mental health challenges.

Hosts Ashley He & Tyler Pullum interview Katie Hood and Collin McClelland from the One Love Foundation about how to recognize unhealthy behaviors in a relationship.



Moments Of Truth

SRL's Gold Telly Award-Winning digital series.

Five episodes of intergenerational conversations, published in collaboration with PBS NewsHour, highlight the challenges of misinformation and evolving technology. The series continues this winter.

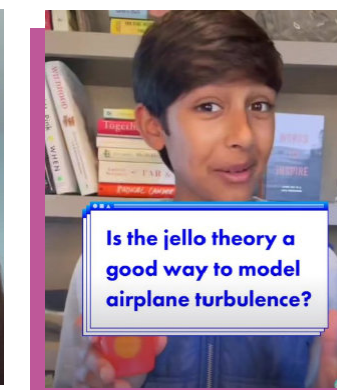
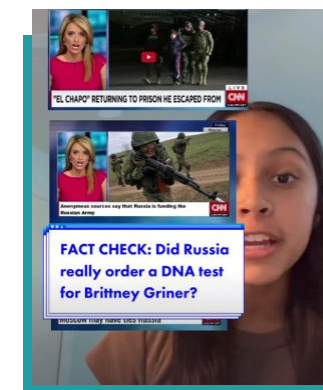
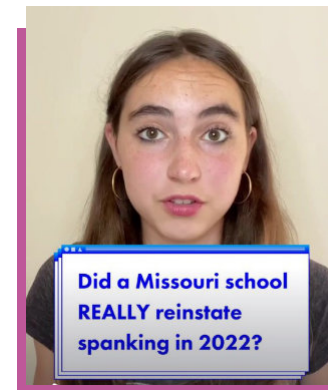
Tionna Haynes talks to student reporter Bridgette Adu Wadier in Chicago, Illinois about being harassed on an anonymous messaging platform after organizing racial injustice protests on campus.



MediaWise Toolkit

A media literacy resource.

This collaboration with the Teen Fact-Checking Network from the Poynter Institute's MediaWise includes 30 lessons published on StoryMaker and [PBS Learning Media](#).



Members of the MediaWise Teen Fact-Checking Network investigate dubious claims and information in recent news stories.

HANDS ON TRAINING EXPERIENCES



SRL Student Academy 2023

SRL's flagship yearly student training event.

30 high school journalists from 19 states gathered in Boston in June for an intensive journalism training program focused on diversity and equity. Students worked in teams to produce seven local news reports — in just one week. This year's Academy was produced in collaboration with local PBS station GBH and hosted at Emerson College's Department of Visual & Media Arts.



Teacher Workshop 2023

SRL's flagship yearly educator training event.

40 educators from across the country gathered for the annual Teacher Workshop. The four-day training was held in July at WETA headquarters in Arlington, VA.

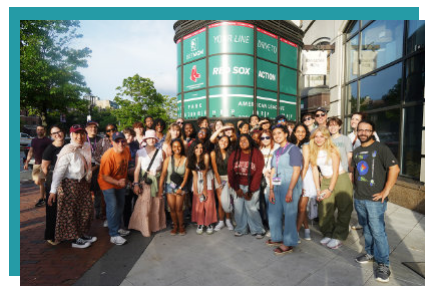
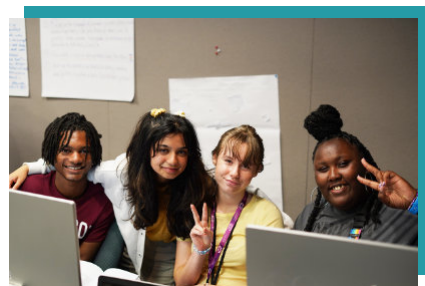


“ I keep coming back to SRL's Teacher Workshop because every time I come, I leave feeling that what I'm doing matters. ”

— Robert Casas, Westview High School, San Diego, CA

“ In some ways [the SRL Academy] even helped me find myself and what I'm comfortable with and what I'm NOT comfortable with, and I want to grow in those areas. I want to show the world to others, I want to make watchers feel something and I want to share the people's stories. ”

— 2023 SRL Academy Fellow





SRL's Student Advisory Team

a new opportunity for teens to drive SRL's editorial coverage.

In fall 2022, we founded the inaugural Student Advisory Team with 19 students from a wide range of backgrounds committed to helping guide our editorial coverage. Participating students met with SRL staff throughout the 2022-23 school year to co-develop prompts for the 2023-24 school year.

The Gwen Ifill Legacy Fellowship

SRL's summer local news mentorship opportunity for high school seniors of color.

Honoring the memory of pioneering journalist Gwen Ifill, five fellows worked with local news organizations Youth Beat, PBS Hawai'i, GBH, and Houston Public Media to produce video reports in their community during the paid summer fellowship.



Partner Training Events

workshops that broaden the SRL community.

SRL worked with Best Buy Teen Tech Centers, the Ewing Marion Kauffman Foundation, and Los Angeles' After-School All-Stars to bring hands-on training events directly to students in out-of-school programs.



Student Reporters Take the Stage

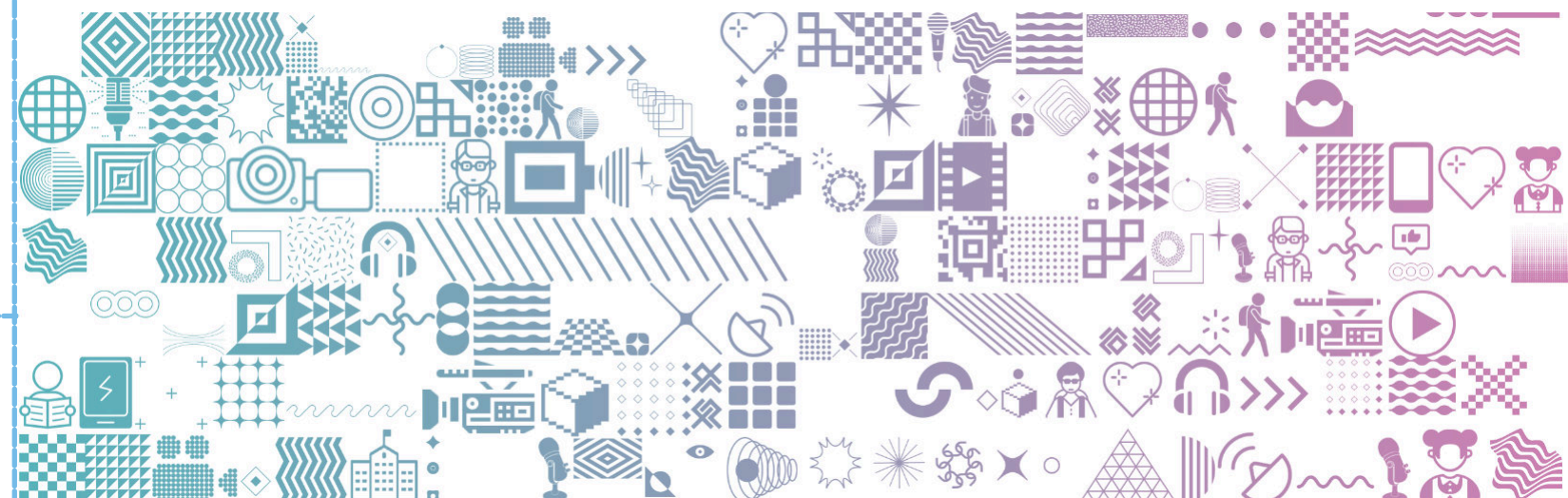
speaking opportunities at 10 events and conferences.

This year, SRL connected over 43 students with speaking opportunities at 10 events and conferences, from the [podcast stage at SXSW EDU](#) and an [LGBTQIA+ Youth Town Hall in Detroit](#) to workshops with local media leaders at the PBS Annual Meeting. These exciting learning experiences for student reporters offer adult attendees the chance to hear directly from young people — perspectives often missing at large-scale conferences about media and education.



“ Going to South by Southwest was just great. To be able to be there in a city, meet people, make connections and network [was] honestly amazing. The interviews that I got to do there [were] just amazing. Being in that environment, feeling Important was also really cool. ”

— Tyler Pullum, co-host of *On Our Minds Season 3* after interviewing YouTube star Hank Green and former U.S. Poet Laureate Joy Harjo







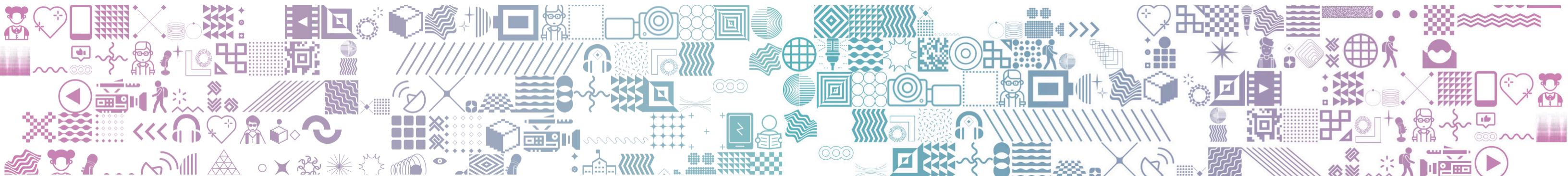
STRENGTH IN PARTNERSHIPS

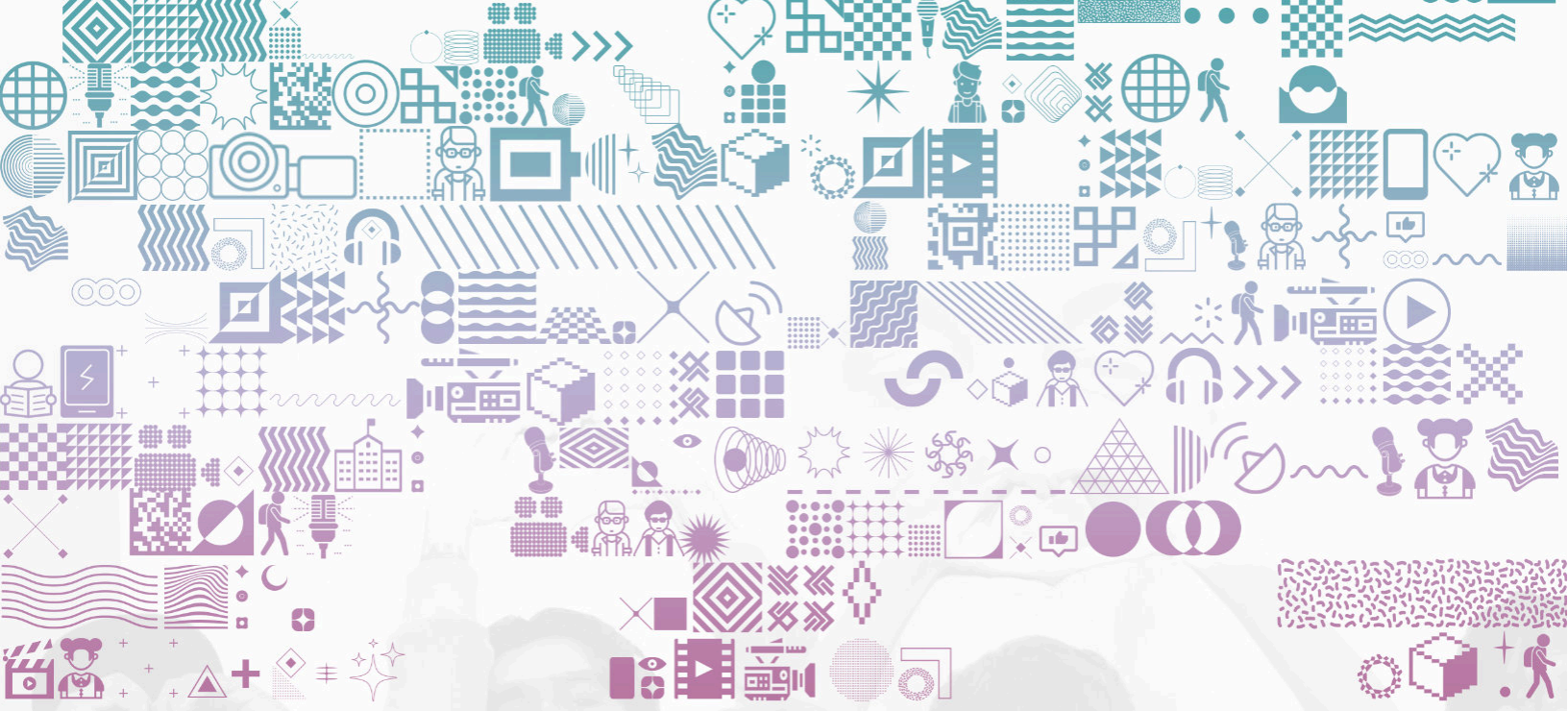
We don't do it alone!

SRL's success is rooted in collaboration with local news stations, education, and media literacy organizations — and this year 36 local PBS stations developed events, local distribution opportunities, or professional development training with SRL. Dozens more used SRL resources to support students and educators. We've worked with organizations like Report for America, RadioActive, and NAMLE, and we're actively seeking new collaborators. Reach out to our team if your organization has aligned goals.

JOIN OUR NETWORK

-  [Subscribe](#) to our monthly newsletter
-  [Sustain our work](#) with a donation
-  [Reach out](#) with your collaboration or co-publication idea
-  Learn about upcoming topics/prompts on [StoryMaker](#)





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