Sumo Logic is cloud-native.

Splunk is not.

Sumo Logic didn't adapt to cloud computing, we started with it. Relying on siloed, complex, and expensive legacy solutions, such as Splunk, to deliver engaging and secure customer experiences just doesn't work. Find out why enterprises are migrating to Sumo Logic's unified cloud-native solution to modernize their approach to security and observability.



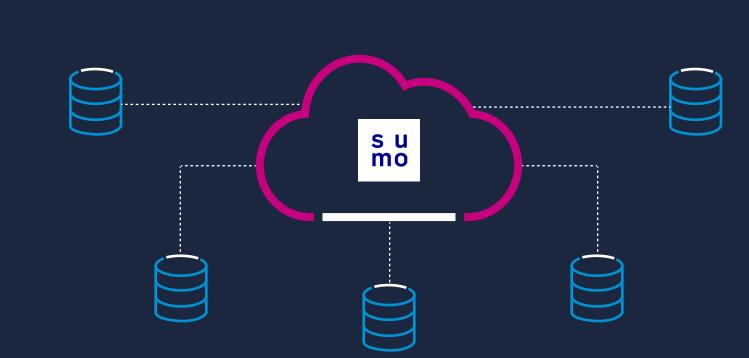
# Sumo Logic



## Splunk

#### WHAT YOU NEED





**Get one cloud-native platform** for observability and security that fits any company regardless of its size or use case.



Purchase multiple products. Splunk consists of 5+ products for observability and security that are not integrated or unified.

### Dynamic scalability

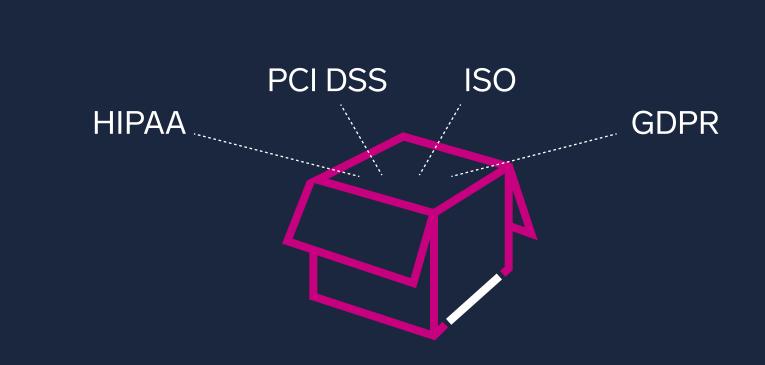


**Scale without limits.** Sumo Logic's multi-tenant platform instantly scales each component of the architecture up or down to meet customer demand.



Provision multiple resources. Splunk Cloud is a single-tenant platform, requiring additional provisioning to ingest and search at scale.

#### **Security & certifications**

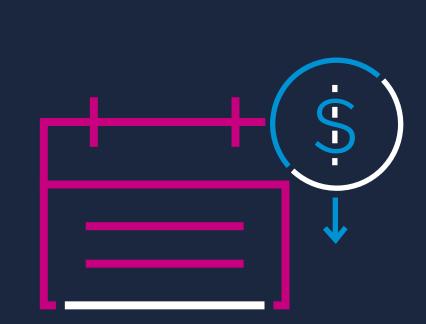


Out-of-the-box security and certifications come standard with key attestations, such as PCI, HIPAA and encryption at rest.

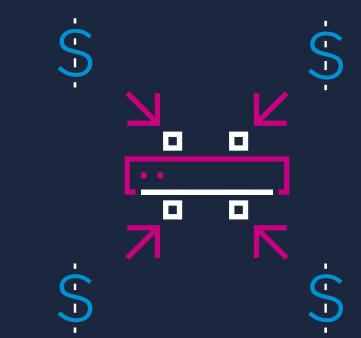


Pay more for security, including encryption-atrest (keys only rotate every 6 months), PCI and HIPAA-certified cloud environments.

### Low-cost, long-term data retention options



Store data longer without big cost impacts due to microservices architecture.



**High cost for active storage** after 90 days.

### Training and workshops



No-cost training and certification for beginners to advanced.



Pay more for all training and support modules.

### Usability



**Easy-to-use interface** makes it possible to quickly share real-time information across and within diverse teams.



Difficult to learn, limiting the use to a small subset of users.

## Pricing



**Cost-efficient** pricing based on average monthly data ingest, supports 30% more data than models based on daily peaks.



Daily peak pricing handicaps customers.
Under-provision and you run into performance problems, over-provision and you overpay.

Try the only cloud-native solution for all your observability and security needs.

Sumo Logic. Our head has always been in the Cloud.