

Hello from the Emergency Response Team (ERT)!

Welcome to the first edition of the monday.com Emergency Response Newsletter! We hope that this monthly edition can help your organization to achieve your digital transformation goals. With each edition, you'll get insights into the digitization of emergency response operations, and a firsthand at how monday.com is partnering with the humanitarian aid sector to enhance its impact during emergencies.

But before we jump into the vast world of emergencies and digital tools, let's explore monday.com's role in it.

monday.com Social Impact Commitment

We're proud to be a company that cares about more than just its bottom line, so we want to share with you the ways in which we're making a difference, through our Environmental, Social, and Governance (ESG) principles.

Our Do Good Goals:

monday.com ESG principles.

- Closing the nonprofit digital divide with the Digital Lift Initiative.
- Enabling humanitarian response efforts with a dedicated monday.com Emergency Response Team (ERT).
- Working toward carbon neutrality across our offices.
- Supporting professional growth and diversity in tech.

Simple equation, big impacts:

Our Social Impact Commitment looks out for:

- Product match For each \$1 revenue, up to 1\$ donation.
- Equity Donation through philanthropic foundation.
- Employee time Volunteer to support digital transformation.

Working under the philanthropic foundation of monday.com, the monday.com Emergency Response Team (ERT) partners with humanitarian organizations and government agencies to enhance their impact during emergencies, by providing them digital emergency solutions and technical expertise and services.

MEET MONDAY.COM EMERGENCY RESPONSE TEAM



Our Emergency Response Team aims to scale the impact of aid organizations responding to disasters through the digital transformation of their core emergency operations, by helping organizations implement the monday.com platform to empower teams and stakeholders to effectively carry out their organization's mission.

[Read more ->](#)

DISASTER DISPATCH

Highlighting the ERT's most recent actions and the impact it had on the aid organization.

Environmental disaster management , Israel

The event: This is an Israeli NGO in charge of managing and coordinating the response to ocean related disasters and oil spills, through a vast network of civil volunteers and government agencies.

The response: The ERT supported this organization in creating a regional system for event preparedness and team management, allowing HQ to have a centralized digital command center.

The impact: This organization's team and volunteers are able to prepare, manage and coordinate an emergency event more rapidly, effectively and accurately.

Supply chain management, Germany/Ukraine

The event: This is a German based NGO that in April 2022 began to support Ukrainian refugees and displaced persons.

The response: The ERT digitized this organization's inventory and donor management system, for shipments leaving Germany and headed to Ukraine, allowing the organization to focus their efforts on fundraising and logistics

The impact: The organization was able to save time on repetitive processes, and provide quicker response to community based organizations in Ukraine

BLOG: Navigating the Digital Landscape: Benefits and Challenges of Digital Transformation in Emergency Response



The digital transformation of emergency response is the use of technology to improve how organizations respond to, coordinate, and prepare for emergencies. It can enhance coordination and collaboration, improve data collection and analysis, increase transparency and accountability, increase efficiency and effectiveness, improve access to information and services, and enhance security and protection. The future of emergency response is digital, and organizations that embrace technology can be better equipped to serve their communities and save lives. Check out the benefits and challenges of digital transformation.

[Read more ->](#)

JOIN THE TRANSFORMATION

Are you a disaster response organization looking to enhance your impact during emergencies? The Emergency Response Team (ERT) at monday.com is here to partner with you and provide you with the digital products and technical expertise and services you need to be fully prepared.

Don't miss out on the opportunity to be part of the emergency response revolution! Get in touch with us and find out how we can work together to be fully prepared and respond to emergencies in the most efficient way.

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