



National Partner Application

National Partners form an exclusive network of corporations, law firms, and associations that are committed to advancing marketplace trust.

If your organization is committed to building a trustworthy marketplace for consumers and businesses through industry self-regulation, we welcome you to apply to become a National Partner.

ORGANIZATION INFORMATION

Organization Name

Address

City, State / Province, Country

Zip Code / Postal Code

Phone Number

Website Address

NATIONAL PARTNER CONTACT

Name

Title

Email Address

Phone Number

BILLING CONTACT (IF DIFFERENT FROM ABOVE)

Name

Title

Email Address

Phone Number

Please note: When you become a National Partner, we may contact you with more information about our programs, events, and services. We do not share your contact information with third parties. You can opt out of future marketing communications by clicking the “unsubscribe” link in any email you may receive from us.

ORGANIZATION INFORMATION

New National Partners commit to at least one full calendar year of membership (except as otherwise specified under another BBB National Program’s agreement), plus the remainder of the current calendar year at a prorated rate. After this initial period, dues will be assessed annually based on a calendar year.

Annual Revenue	National Partner Annual Dues
Law firm, association, or under \$1 billion	\$ 10,000
\$1.1 billion to \$10 billion	\$ 25,000
\$10.1 billion to \$30 billion	\$ 45,000
\$30.1 billion and above	\$ 85,000

Leading corporations and law firms join BBB National Programs as National Partners to advance transparency, accountability, and trust in the marketplace. National Partners enhance their own reputations by fueling high expectations for their industry. By becoming a National Partner, you demonstrate your support for responsible business practices, your commitment to enhancing established self-regulatory and co-regulatory programs, and your dedication to helping develop the next wave of industry-led solutions to emerging business challenges. National Partners lead by example and work with us to:

- **Set industry best practices** tailored to build marketplace trust without the need for new—or additional—regulations.
- **Implement accountability** through the execution of voluntary programs that include independent mechanisms of transparency and verification.
- **Champion enforceable frameworks** to help businesses demonstrate real commitments to high standards and empower consumers to be heard.

BBB National Programs reserves the right to refuse or revoke membership in its sole discretion.

National Partners

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National Partners grant BBB National Programs a non-exclusive, royalty-free, worldwide right, during the Initial Term of this Agreement and any such renewal term, to use and include the National Partner’s name and logo on marketing materials including, but not limited to, BBB National Programs’ websites.

SIGNATURE

By signing this application, you acknowledge you have read and agree to the above.

Signature

Date
