



MARYLAND PUBLIC TELEVISION BY THE NUMBERS

Operates
4
channels 24/7



196 regional Emmys®
(**4** national Emmys)



71,140
paid members

(**24,233** sustainers)



2.68 million

yearly page views on MPT's
education portal



1,000+ educators completed MPT's
professional development training in FY23

1.4 million+

monthly viewers of MPT-HD and
MPT2/Create (broadcast and streaming)

10/5/69 first broadcast

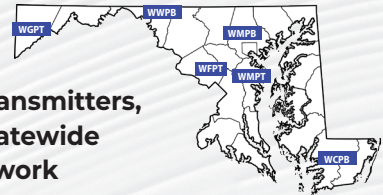
8,480 sq. ft.

The Irene and Edward H. Kaplan Production
Studio, among the region's largest studios

6th
in revenue among
150 PBS stations

(**1st** among state licensees)

6 transmitters,
only statewide
TV network



WGPT - OAKLAND
WWPB - HAGERSTOWN

WFPT - FREDERICK
WMPB - BALTIMORE

WMPT - ANNAPOLIS
WCPB - SALISBURY

199

separate local and national
productions in FY23

16,700

attendees of community engagement
events in FY23

\$1.79

annual investment in MPT
per Marylander

650 million

total audience impressions for clients
of MPT's Maryland State Ad Agency in FY23