

**BILLY'S  
PLACE**

IMPACT REPORT 2023

# THANKS TO YOU

## BILLY'S PLACE CELEBRATES 10 YEARS

AS A SAFE COMMUNITY FOR KIDS AND FAMILIES EXPERIENCING GRIEF

*Ten years ago* we were shlepping boxes, tables, and materials from Juli's garage to a small office across town that we used once per month for a grief peer support group. Now, as you'll see in these pages, Billy's Place has 11 peer support groups, meeting multiple times per month, and thousands of people who count this safe community as **their** community. What a ride it's been. Thank you for making these last ten years possible, for supporting families helping families, and for being here with us as we embark on the next ten!

Juli McGreal and Kris Friedman, co-founders



WATCH NOW



### BILLY'S PLACE FAMILIES SHARE THE IMPACT

In honor of our 10th anniversary, we asked several Billy's Place families to share their stories of HOPE after losing a loved one. They graciously offered these heartfelt testimonies to the power of a safe community where families help families.

“ Every time I come here, I just feel like I can breathe. I love my group. We laugh, we cry, we have all of the emotions. ”  
- Jennifer

# 10 YEARS



## BILLY'S PLACE PROGRAMS

### GRIEF PEER SUPPORT GROUPS

Families are grouped by age and led by a trained volunteer facilitator following an established curriculum.

### GRIEF INFORMED SCHOOLS

Outreach and training program to equip schools with grief resources and skills to support grieving students.

### GRIEF RESOURCE CENTER

An online and in-person library of resources families can use to help with all facets of their grief journey.

### COMMUNITY SUPPORT AND EDUCATION

Raise awareness for kids and families' challenges while grieving and share resources to help.



The kids made candy canes using beads that represent their different emotions while we chatted about their special person, traditions they love, and new ideas for this year.

# BILLY'S PLACE BY THE NUMBERS

## STATISTICS

387

Individuals Enrolled in Peer Support Groups

30

Hope Champs (monthly donors)

107

Grief Peer Support Groups

987

Individual Donors

## SCHOOL IMPACT

8

Districts Trained

97

Schools Trained

322

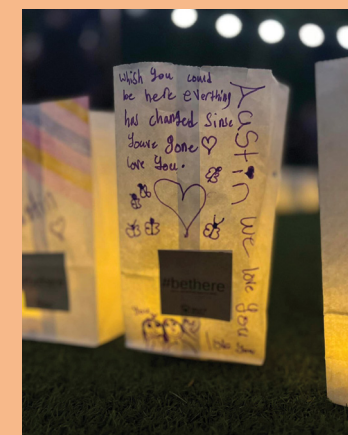
Educators Trained

113,055

PARTICIPATED IN CHILDREN AND TEENS GRIEF AWARENESS MONTH



Teachers, counselors, staff and fellow students pledge to #bethere for each other.



## VOLUNTEERS

2023 BROUGHT RECORD NUMBERS



75

Volunteers



3812

Volunteer Hours



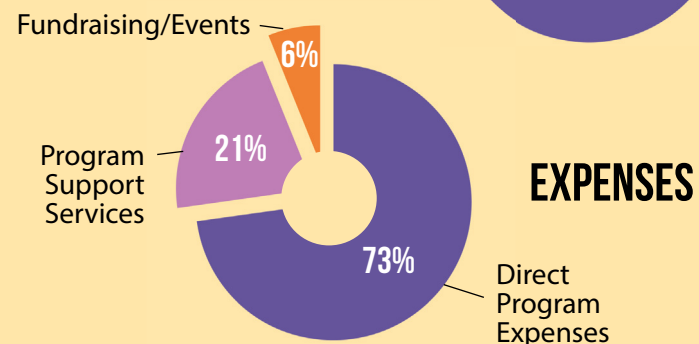
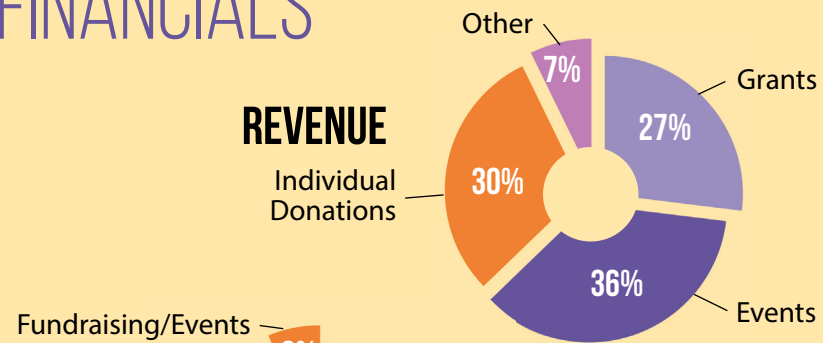
2023 Volunteer of the Year Kara Washington.



Dedicated volunteers facilitate all peer support groups.

## FINANCIALS

### REVENUE



Revenue		
Grants		\$143,000
Events		\$192,527
Individual Donations		\$160,653
Other		\$36,622
Expenses		
Direct Program Expenses		\$423,532
Program Support Services		\$84,645
Fundraising/Events		\$31,557

11

MONTHLY PEER SUPPORT GROUPS:

Includes Family Support Groups, Family Traumatic Loss Group (Homicide, suicide, and overdose), Teen Chill, YA (Young Adult) Grief, The Journey for adults and Kids Kicking Back Night.

## CHILDREN'S GRIEF AWARENESS MONTH

candle-lighting ceremony shows kids and families that they are not alone, and that we are all here to join them in honoring their special person.



## EVENTS BRING FAMILIES TOGETHER IN HOPE



## HIKE FOR HOPE

This mission-based event attracts more than 705 families, friends, company sponsors, students, and neighbors while raising more than **\$159,000** to support the growing number of kids and families experiencing grief.

## WINTER WONDERLAND

brings joy (and even snow) to kids and families during a season that can be fraught with painful moments.



## GET YOUR "IN LOVING MEMORY" LICENSE PLATE



In 2023, we debuted the "In Loving Memory" license plate. Every license plate purchased not only spreads awareness for the challenges associated with grief, but also raises crucial funds for Billy's Place. You can take your support on the road by getting your license plate through the Arizona MVD. Plates are available at [azmvdnow.gov](http://azmvdnow.gov).

# LEGACY OF HOPE PARTNERS



## BOARD OF DIRECTORS

2023 - 2024

### President

Sarah Baker  
Global Medical Response

### Vice President

Holly Dedmon  
Southwest Network

### Treasurer

Jacqueline Spiegel  
Midwestern University

### Secretary

Melissa Jackson  
MJ Clinical Consulting &  
Supervision

### Member at Large

Juli McGreal  
Billy's Place

### Member at Large

Kris Friedman  
Billy's Place

### Member at Large

Aaron Spence  
NoFraud



“ I didn't know what to do, and I was confused, mad, angry. Then after Billy's Place, I started warming up to myself and we were starting to get our normal lives back. ”

– Serafina, age 11

## MAKE AN IMPACT



### MAKE AN IMPACT WITH **YOUR TIME**

Billy's Place relies on dozens of incredible volunteers each year to facilitate groups, help organize and run events, serve on our Board of Directors, and more. We invite you to share your time and talents to make a meaningful difference.



### MAKE AN IMPACT WITH **YOUR DONATION**

Welcome more families to Billy's Place, provide resources & education to school counselors and teachers, and strengthen our safe community!



### MAKE AN IMPACT BY **MAKING CONNECTIONS**

Many of our sponsors and volunteers get to know Billy's Place because one of our supporters introduced us. From employee or community groups who form a Hike for HOPE team, to companies who provide financial support to power our programs and small businesses who donate a raffle item, new connections open new doors for us!

## CONNECT WITH US



**BILLY'S  
PLACE**

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