RPR® | Webinar

Deliver Data Without Delay

Serving Buyers with RPR Mobile™

narrpr.com

What is RPR?

- NAR’s technology company
- Wholly owned subsidiary
- National parcel-centric database for residential and commercial properties
- Built exclusively for REALTORS®
- No additional charge to REALTORS®
- No consumer access

RPR®

Realtors Property Resource

CERTIFICATE
OF COMPLETION

This certificate is proudly awarded to

Janelle Vann

for completing 'From Data to Deals
Serving Clients with Targeted Property and Market Research'

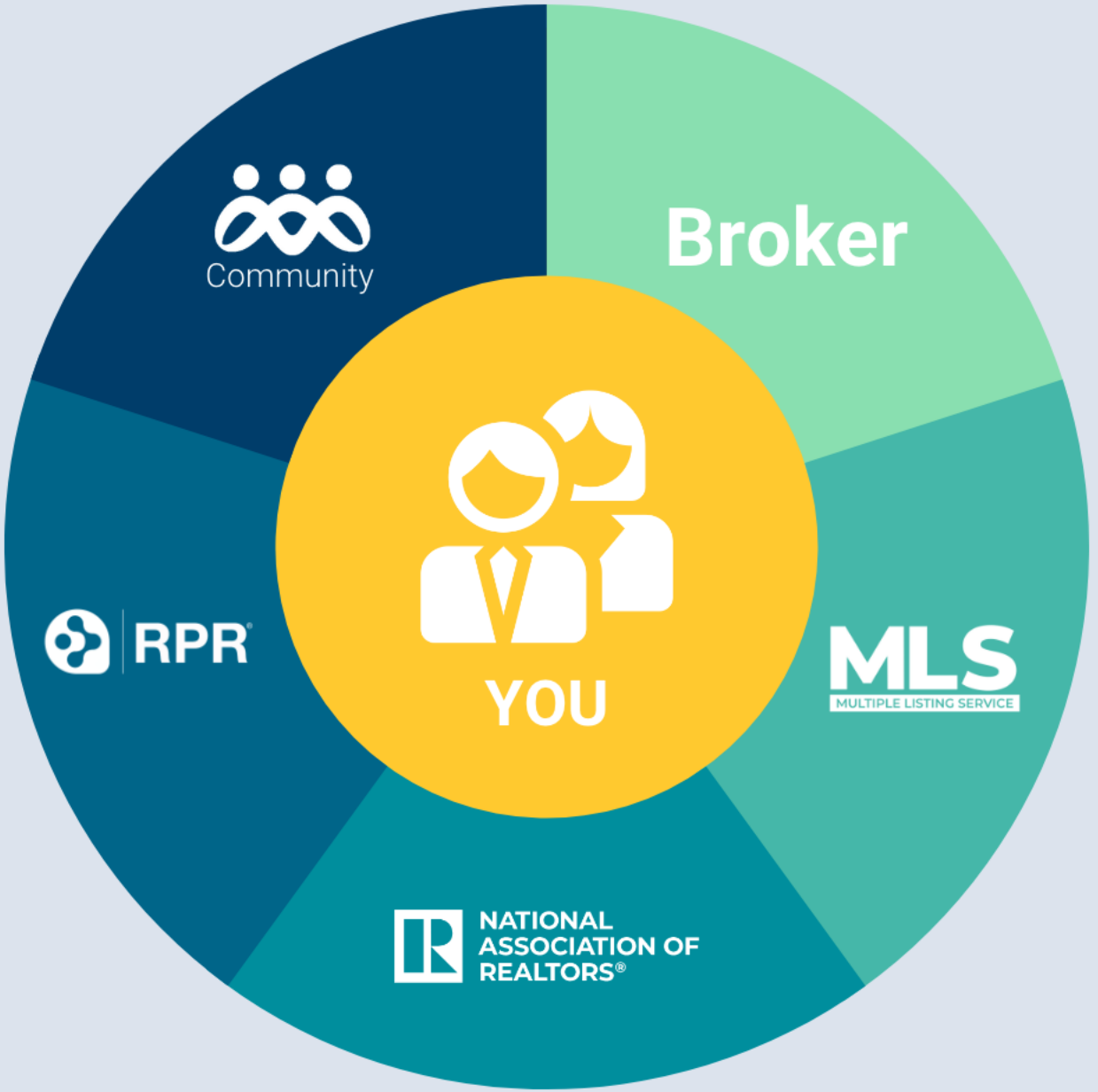
January 5, 2024

DATE

Valerie Rivers

**Vice President,
Training & Programs**

Where does RPR fit into your real estate business model?



Agenda

- Identify 4 buyer scenarios
- Conduct property searches
- Examine listing details and research a property's history, including mortgage, tax and deed information from the RPR Mobile App
- Generate reports and send to clients via email or text

Agenda

- Create a Buyer’s Tour
- Quickly view estimated values of nearby properties
- Research a neighborhood & schools
- Access a mortgage calculator to estimate monthly payments

Download the RPR Mobile™app today in the App Store or Google Play.

RPR

Buyer Scenarios

1. You are working with a buyer and they want you to search for available properties for sale or lease
2. Your buyer is ready to make an offer on a property. You need to provide them with as much information as possible to guide them towards an informed decision. Access the mortgage calculator and comparable properties.

Download the RPR Mobile™app today in the App Store or Google Play.

RPR

Buyer Scenarios

3. You are showing properties and your buyer shifts their attention to a listed property you did not plan on showing. You must pivot and access the listing data from the mobile app and reach out to the listing agent for a showing request.
4. Your buyer is interested in learning more about the neighborhood and schools. Access that data immediately on RPR Mobile.

Download the RPR Mobile™app today in the App Store or Google Play.

RPR

RPR®

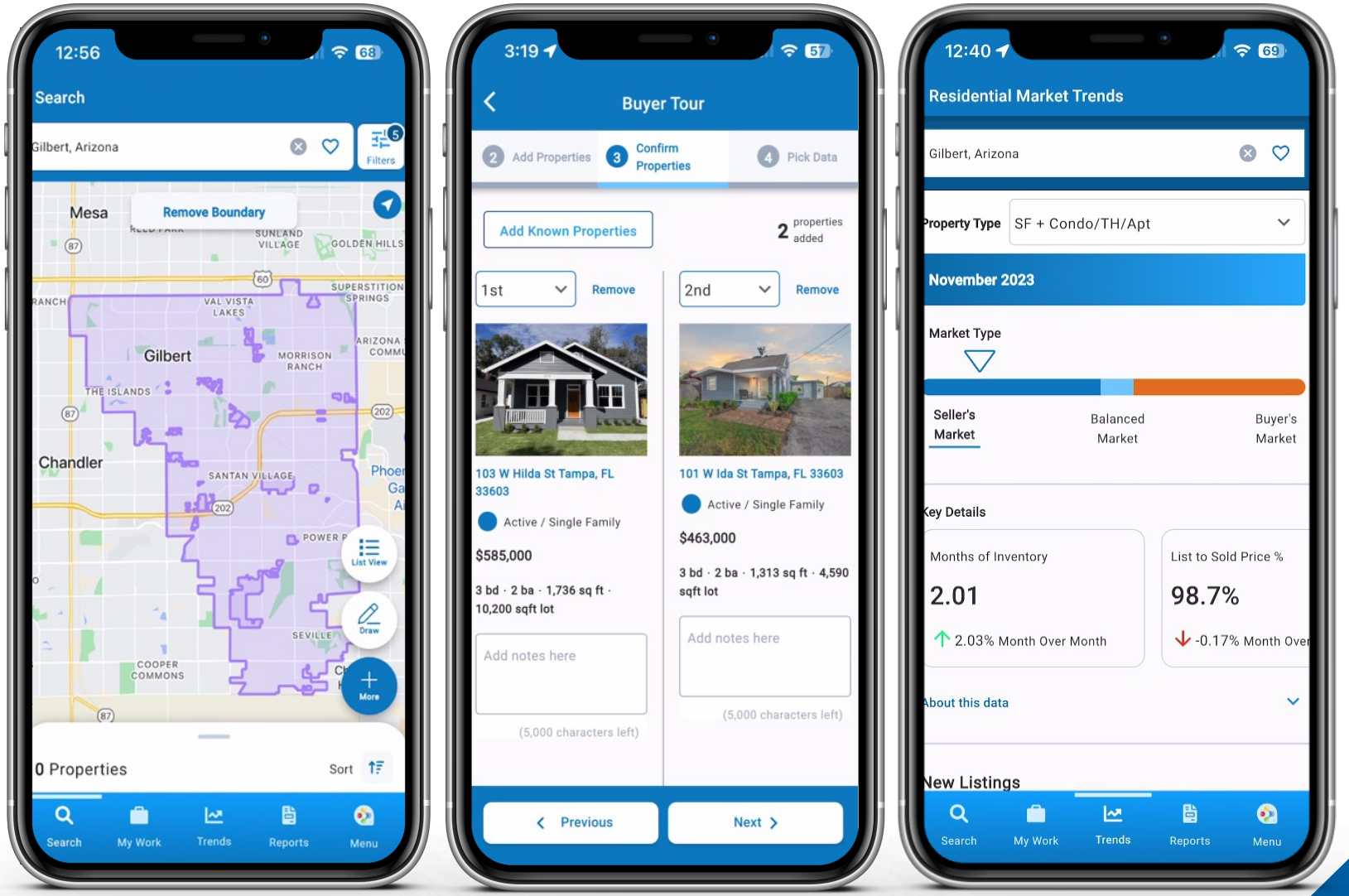
Download the RPR Mobile™ app.

GET IT ON Google Play

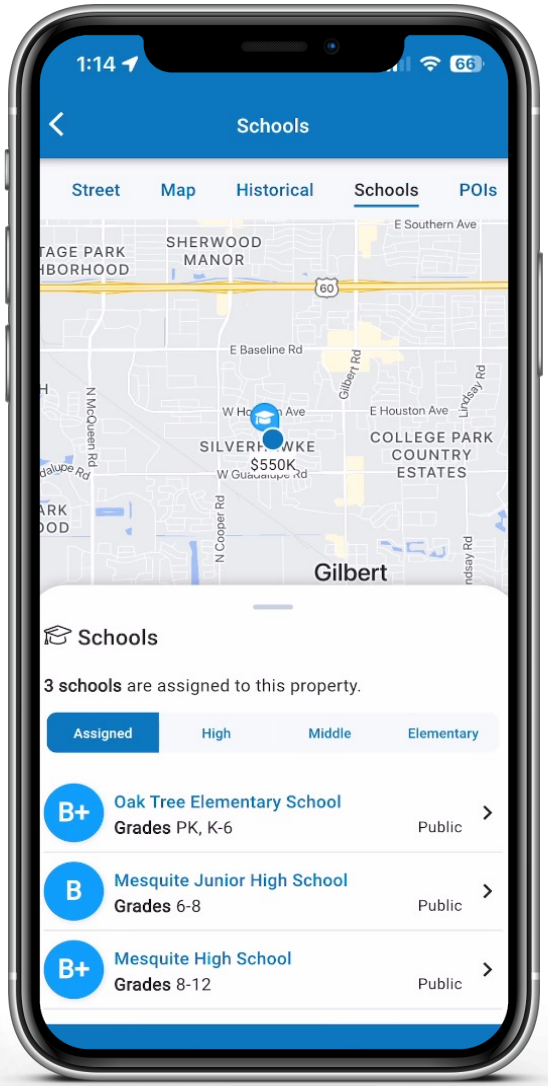
Download on the App Store

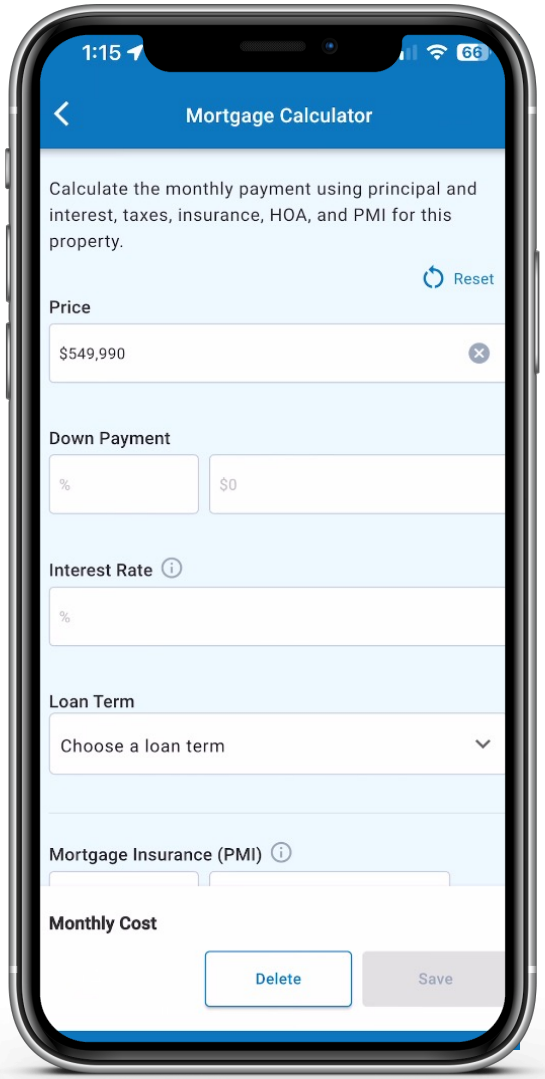
RPR Mobile™

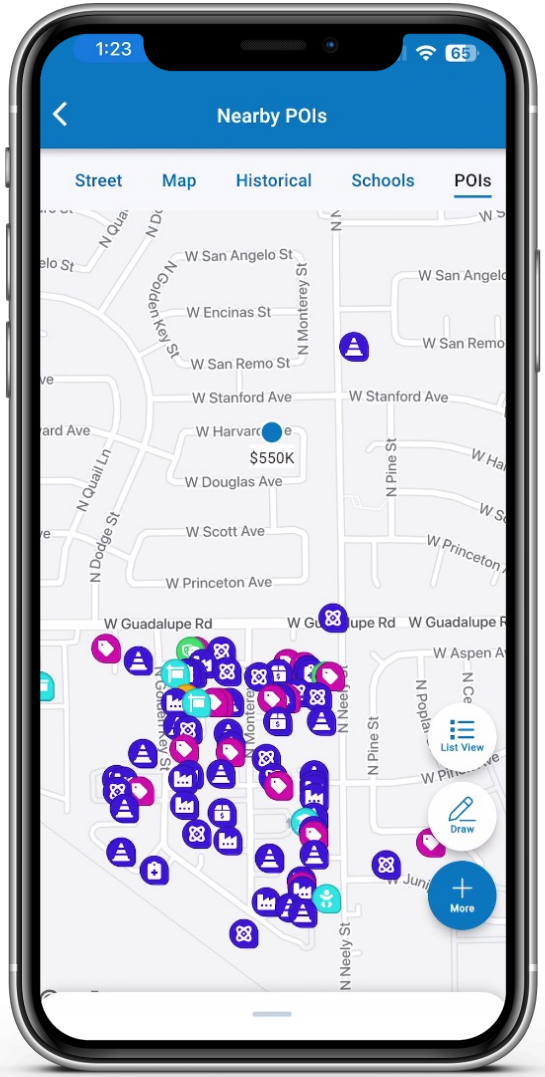
- Searches
- Buyer Tour
- Market Trends
- Shareable
  - Facebook
  - Instagram
  - And more…



Analyze a Subject Property

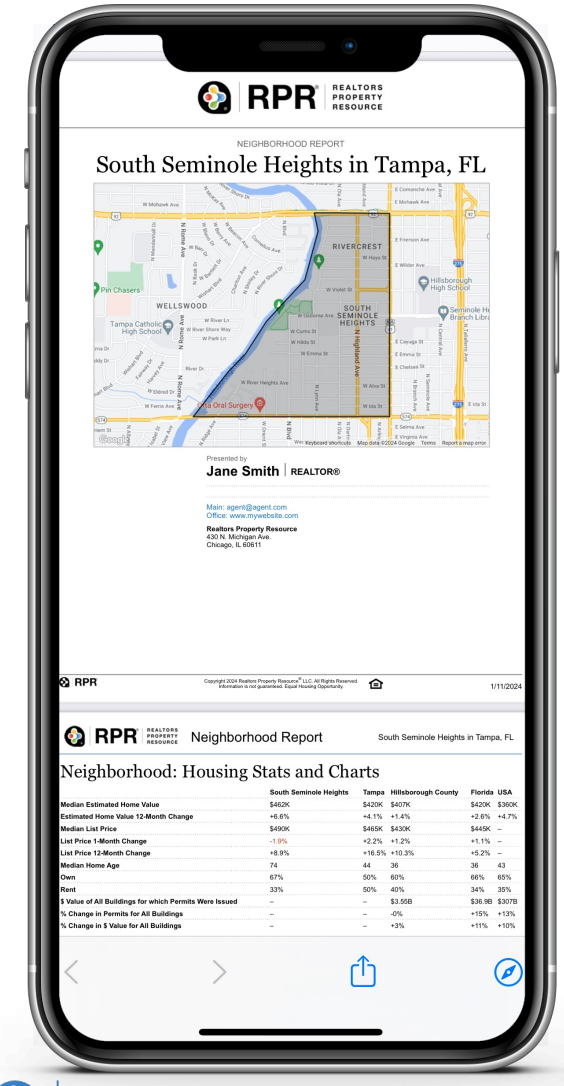


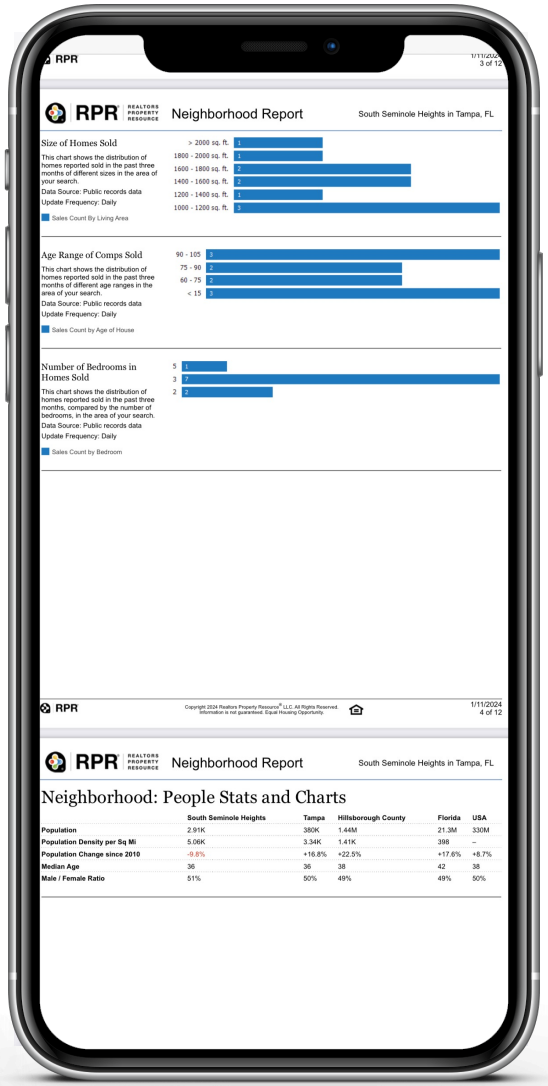


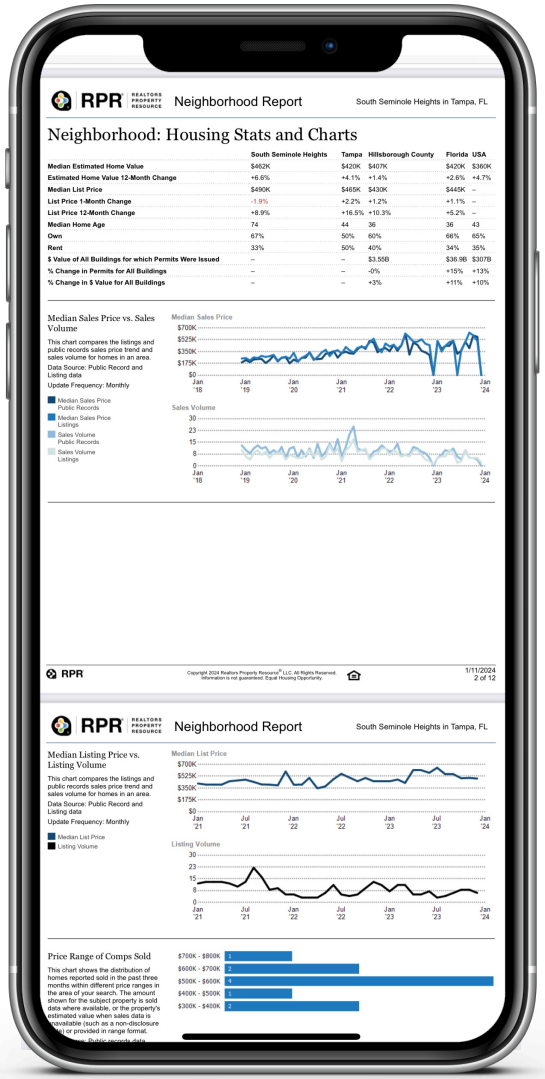


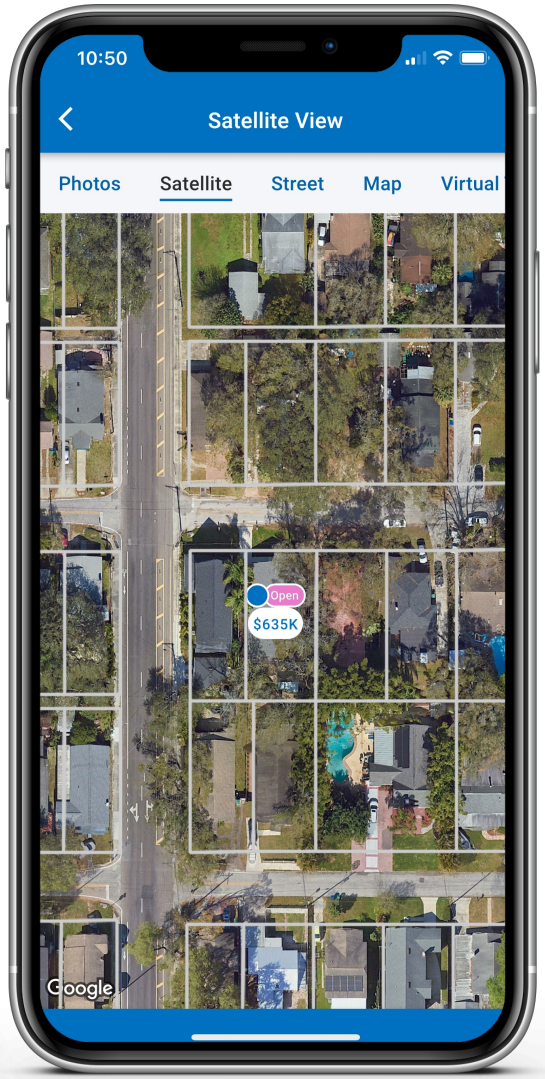
RPR

Analyze a Neighborhood









Let’s Take a Look

What's Next?

- Complete your worksheet for your certificate
- Explore additional RPR Learning Opportunities and Resources at blog.narrpr.com
- Download the RPR mobile app
- Join us on Facebook, Instagram and LinkedIn
- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com

CONNECT WITH RPR

See you online!

FACEBOOK

INSTAGRAM

LINKEDIN

RPR

Your Resources!

Log in to RPR at:
narrpr.com

RPR Blog
blog.narrpr.com

Member Support
877.977.7576 or
support.narrpr.com

RPR