

BLUE POWER™

Introducing BluePower™ exclusively from Blue Raven Solar. An exciting new way to power your home.













BLUE RAVEN
SOLAR











The BluePower™ solar financing product is far superior to anything on the market. Blue Raven Solar custom-built this proprietary solar product in conjunction with a financial group backed by hedge funds out of San Francisco.

BluePower™ combines the best aspects of a 3rd party owned solar lease (or P.P.A.) with the superior return and flexibility of solar ownership.

It is extremely innovative and leads on the cutting edge of any other solar financing product on the market.

The BluePower™ Advantages

1		You get to own it! With BluePower™ you own your solar panel system (not some 3rd party). This provides risk-free superior returns and flexibility.
2		Unlike other cash purchase options where your monthly financing bill is significantly higher than your previous monthly power bill, with BluePower™ we are generally able to keep your monthly finance payment lower than your current monthly power bill.
3		BluePower™ offers 3 months of free power to every customer!
4		After 3 months of free power, the finance interest rate is an extremely competitive rate of 6.49%.*
5		The BluePower™ interest rate stays fixed for the life of the loan (unlike our competitors who offer low 12 month teaser interest rates—but after 1 year their rate escalates to a predatory 16-21%).
6		With BluePower™ there is no increase in the monthly payment for the life of the loan (unlike a lease or a P.P.A. or even a customer's current power bill which rises almost every year).
7		With BluePower™ the customer gets the 30% federal solar tax credit along with any state tax credits or SREC's—unlike with 3rd party ownership (like a lease) where they take these tax credits from you. Note: we apply these tax credits to achieve your low monthly payment.
8		BluePower™ includes 15 years of free 3rd party monitoring.
9		BluePower™ includes a 15 year production guarantee, which is almost unheard of in a solar ownership option.
10		BluePower™ fully insures your system and includes a 15 year operations and maintenance warranty.

11		BluePower™ comes standard with top-rated** panels and inverters.
12		Blue Raven believes that solar should be affordable for everyone: BluePower™ generally costs much less than our competition. We offer the greatest value for solar in the nation.
13		The BluePower™ sign up process is quick and easy: it's done on an iPad with instant approval with a qualified credit score.
14		Anyone with a credit score of 680 or higher qualifies for BluePower™.
15		BluePower™ also allows additional opportunities to qualify with a credit score in the 610-679 credit range (based off a manual review). Customers are more likely to qualify for BluePower™ than any other solar product.
16		Unlike a lease or P.P.A., BluePower™ does not have an early prepayment penalty. At any time, you may pay off the loan early and enjoy free power for life! This provides a level of flexibility that is impossible with the inflated buyouts in a lease or P.P.A.
17		BluePower™ Referral Program: we offer a \$250 referral bonus to any of our customers who refer a new BluePower™ installed solar customer.
18		Unlike a lease or P.P.A., BluePower™ appreciates your home value: multiple real estate studies have shown that owning a roof-top solar array significantly increases the value of your home. http://www.nytimes.com/2015/02/22/realestate/solar-panels-and-home-values.html
19		BluePower™ increases your self-reliance and lessens your long-term dependence on the power grid.
20		And finally: by going solar with BluePower™ you are doing your part to help save our planet by reducing emissions and lessening our dependence on dirty carbon-based energy.



BluePower™ is a proprietary financing product that no one else has, and no one else does. We invented this.

*Interest rate varies from 6.49% to 7.29% depending on credit score // **As rated by Photon Labs: the leading independent solar panel testing service

Solar Ownership vs. Solar Lease

Because you own your solar system with BluePower™, you will not run into any interference from a 3rd party that controls the solar array on your roof for the next 20-25 years. You own the system and you alone have the freedom to decide what to do with it.

Be your own power plant instead of letting someone else control your roof and lease it to you.

With BluePower™ you don't have to bother with any of the burdensome problems posed by 3rd party ownership and the hassle of trying to assess the fair market value of the system to buy it out or transfer it in case of a move, death, divorce, etc.

Unlike with a 3rd party owned system where there is no option to terminate the 20-25 year contract early, with BluePower™ you can pay it off early at any time with no penalty.

Plus, with the BluePower™ solar system we still offer all the benefits that a 3rd party owned system has

like a production guarantee, free maintenance and monitoring, etc. You get all the benefits of a lease or P.P.A., without the backbreaking buyout clauses and inflexibility of someone else owning the power plant on your roof.

With solar ownership your home appreciation value far exceeds that of having a 3rd party system controlling your roof. Why let this benefit go to a 3rd party?

BluePower™ allows the best of both worlds from self-ownership and a 3rd party owned system, but perhaps most important: ALL of the power savings flow to you (not the 3rd party).

With BluePower™ it's simply easier: you own the system and there are no hassles from a 3rd party dictating terms to you.