

Berkeley Summer Abroad

2020 Business Innovation for Sustainability, Social Responsibility and Positive Impact

Explore the relationship between business needs and social concerns in Geneva, a hub of multinational companies, government, and NGOs concerned with global trade, human rights, sustainability, and social impact. Offered through the Haas School of Business, this is one of the most comprehensive Berkeley undergrad business sustainability and corporate social responsibility offerings at Berkeley.

Visit the UN, meet with high-level business executives, and NGO representatives to learn first-hand how the guiding value of sustainability is changing business models around the world.

The course is highly immersive, with visits with:

- Executives from major corporations like Procter and Gamble, Nestle, and Danone
- Representatives from international governmental organizations such as International Labour Organization, the UN, The World Economic Forum, and the World Business Council for Sustainable Development
- Members of foundations and traditional NGOs.

Switzerland in the summer is unsurpassed for its beauty, and summer in Geneva features a nonstop slate of free concerts, outdoor movies, and other lakeside festivals and events. The central location also offers easy access to the Alps, France, and the rest of Europe.

Course offered:

- UGBA 193i: Business Innovation for Sustainability, Social Responsibility, and Positive Impact (6 units)

Program Dates:
June 16, 2020 -
July 22, 2020

Applications
Open: February 3
Deadline to
Apply: March 15

2020 Program Costs for UC Students:

- Tuition (6 units): \$2,514
- Program Fee: \$2,920

Additional out of pocket expenses estimate: \$3,021

Financial Aid Applies!

Students packaged for all three costs above. Email travelaid@berkeley.edu to for your specific fin aid package for this program!

Geneva, Switzerland

