

THE ALL-IN-ONE PAYMENT PLATFORM FOR GLOBAL COMPANIES PROCESSING CROSS-BORDER DIGITAL ADS SALES

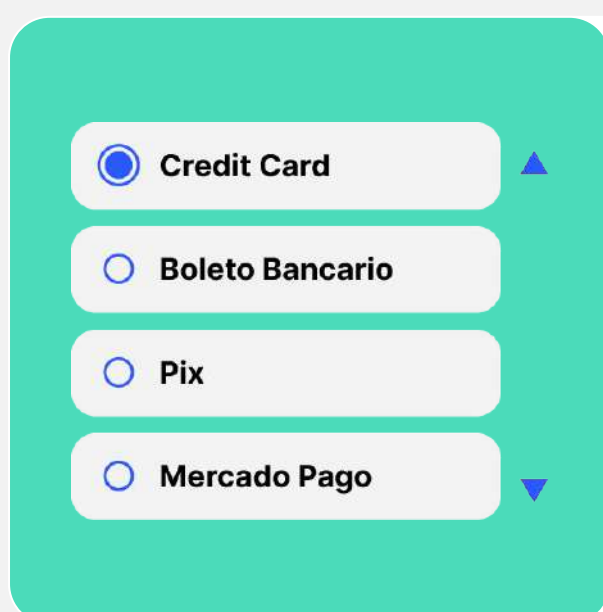
Looking to process payments in emerging markets? Count on a robust solution for **selling digital advertising internationally**.

Charge in the country's local currency, settle anywhere in USD. Get paid for high and low-ticket transactions, before or after running multi-format campaigns, with end-to-end security and automated processes.

PAYMENTS ECOSYSTEM

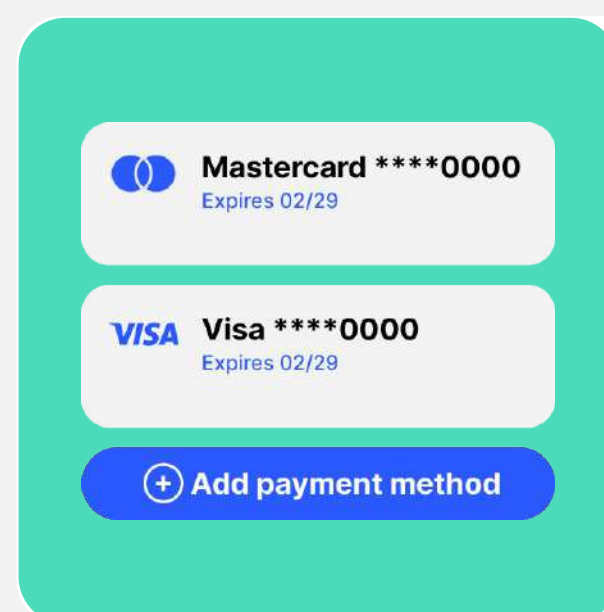
Recurrence, on demand, pre or post-paid: no matter the payment plan you offer, we've got your back.

Our solution is designed to manage **all kinds of digital advertising sales plans**, from automatic recurring payments to pre-approved credit lines.



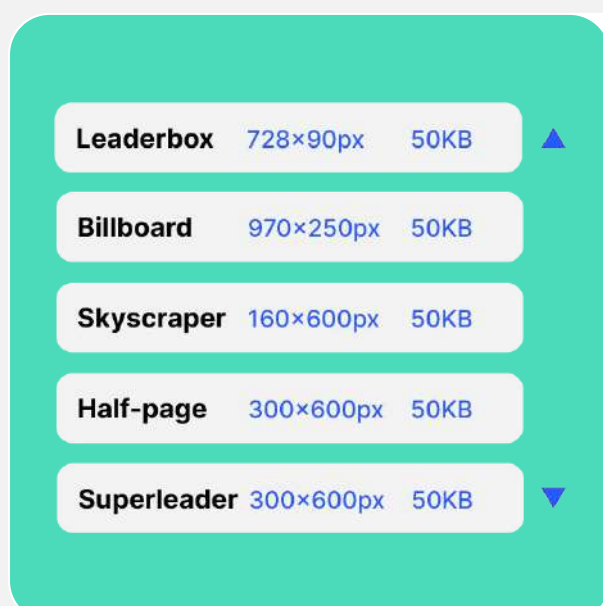
Prepaid Payments

The advertiser pays in advance. The corresponding amount is deducted from the prepaid balance as ads are displayed.



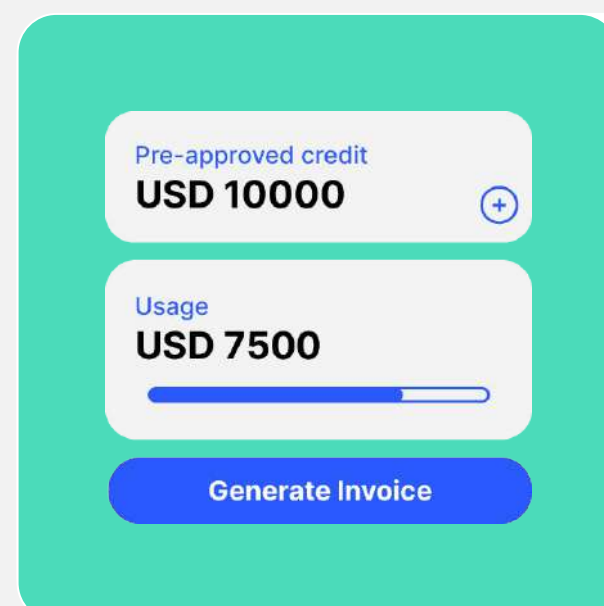
Automatic billing

The advertiser's credit card is billed depending on the period's spending volume. The monthly amounts vary per consumption, and are automatically calculated.



Media Kit

The advertiser negotiates with a salesperson who acts as an intermediary, selling previously outlined plans. The payment process for this model is manual.



Credit line

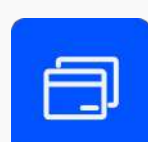
The advertiser has a pre-approved credit limit and pays for the ads based on usage, usually having a monthly invoice to be post-paid.

Have access to 100+ payment methods, innovative technology, and network of local connections ready to offer you the best possible outcomes.



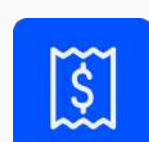
Alternative Payment Methods

Accept payments and manage payouts using instant payments, digital wallets, mobile money, and cash-based vouchers. Reach a larger addressable market by **adding APMs** to your payments strategy.



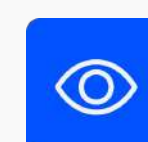
Credit Card Optimization

Find the **perfect balance between approval rates and risk mitigation**. The combination of innovative features, our expertise in payments, and robust local connections directly impact your performance.



B2B High-ticket Processing

Go **beyond wire transfer invoicing** for high-order values: automatically process larger amounts with cards, Pix in Brazil, and other local methods. Manage the entire process within the EBANX platform.



Payment Notification

Bring more comfort and transparency to your advertisers throughout the entire negotiation. Keep them up-to-date with **automated messages** about their payment status and future queries related to each campaign.

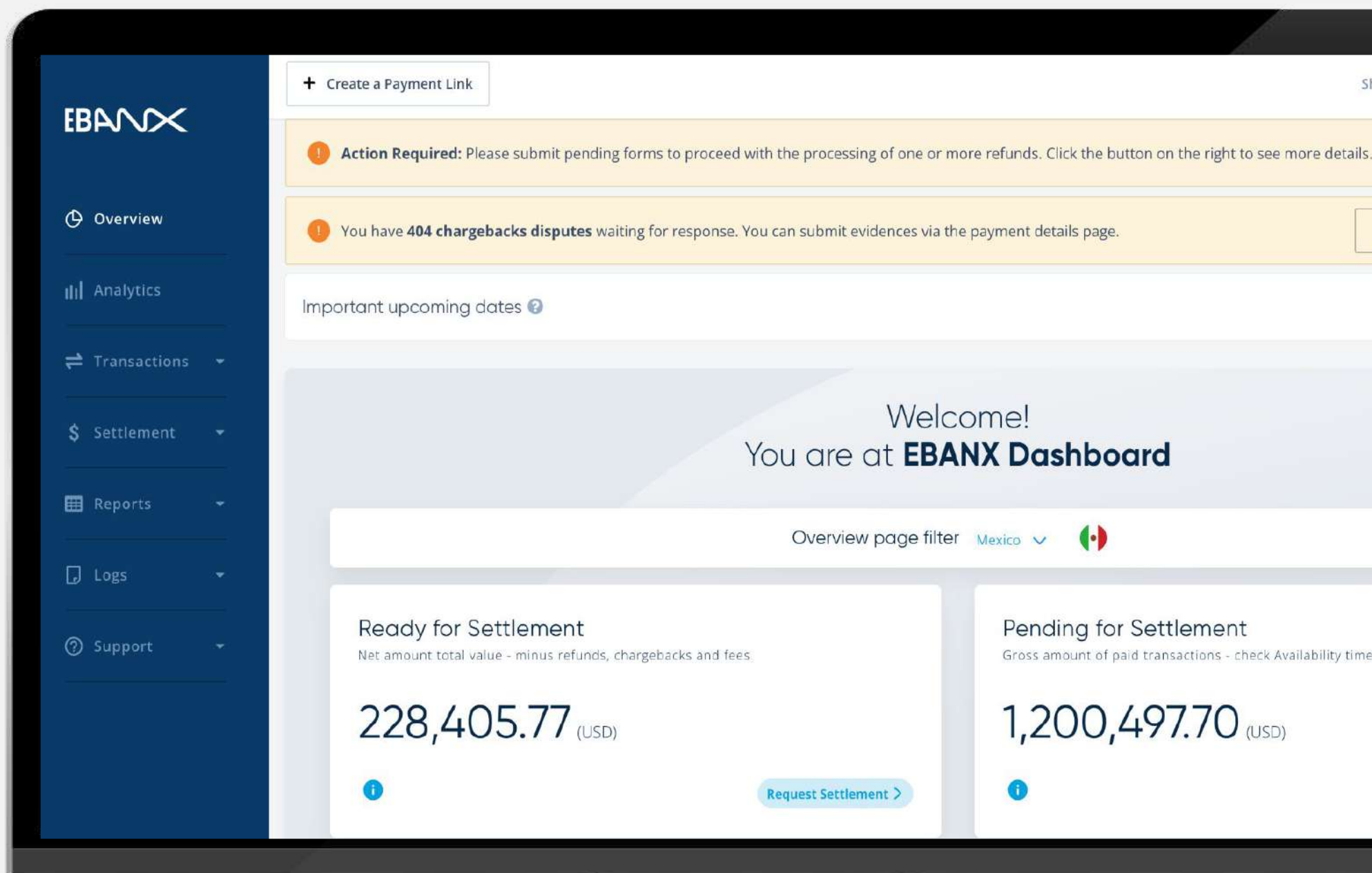
EBANX IS TRUSTED BY GLOBAL COMPANIES:



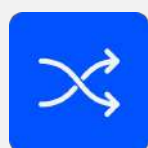
ONE DASHBOARD

For billing your B2B customers or paying international suppliers, EBANX is your go-to payment partner.

A robust solution for pay-ins and payouts of any amount. Get faster payment confirmation, accept local and alternative payment methods, leave manual work behind, and manage every detail of your operation in a unified, transparent dashboard.



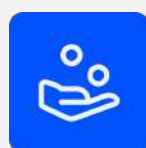
Use the same dashboard to manage your entire payments operation:



Payouts



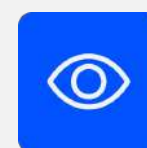
Anti-fraud and chargeback dispute*



Settlement request**



Request and cancel refunds



Payments visibility

*Evidence input and the possibility for you to take part in the dispute process
**Based on the best date, time, and FX rates, among others



SAFETY FIRST

More than just an anti-fraud solution, have a payments optimizer working for you.

Protecting your business and clients in a risky digital environment is our priority. Our anti-fraud solution keeps your operation safe and leverages proprietary intelligence to improve payment performance while reducing operational costs and chargeback rates.

Learn More

FASTEN YOUR GO-TO-MARKET

A built-to-fit solution for your cross-border digital ad sales.

You pick the best way to start processing with EBANX: **connecting directly or through partners.**

World-class payment industry players, including PSPs, cloud commerce, data protection, and recurrence platforms, are partnered with us to better attend to your needs and simplify it for you and your team.

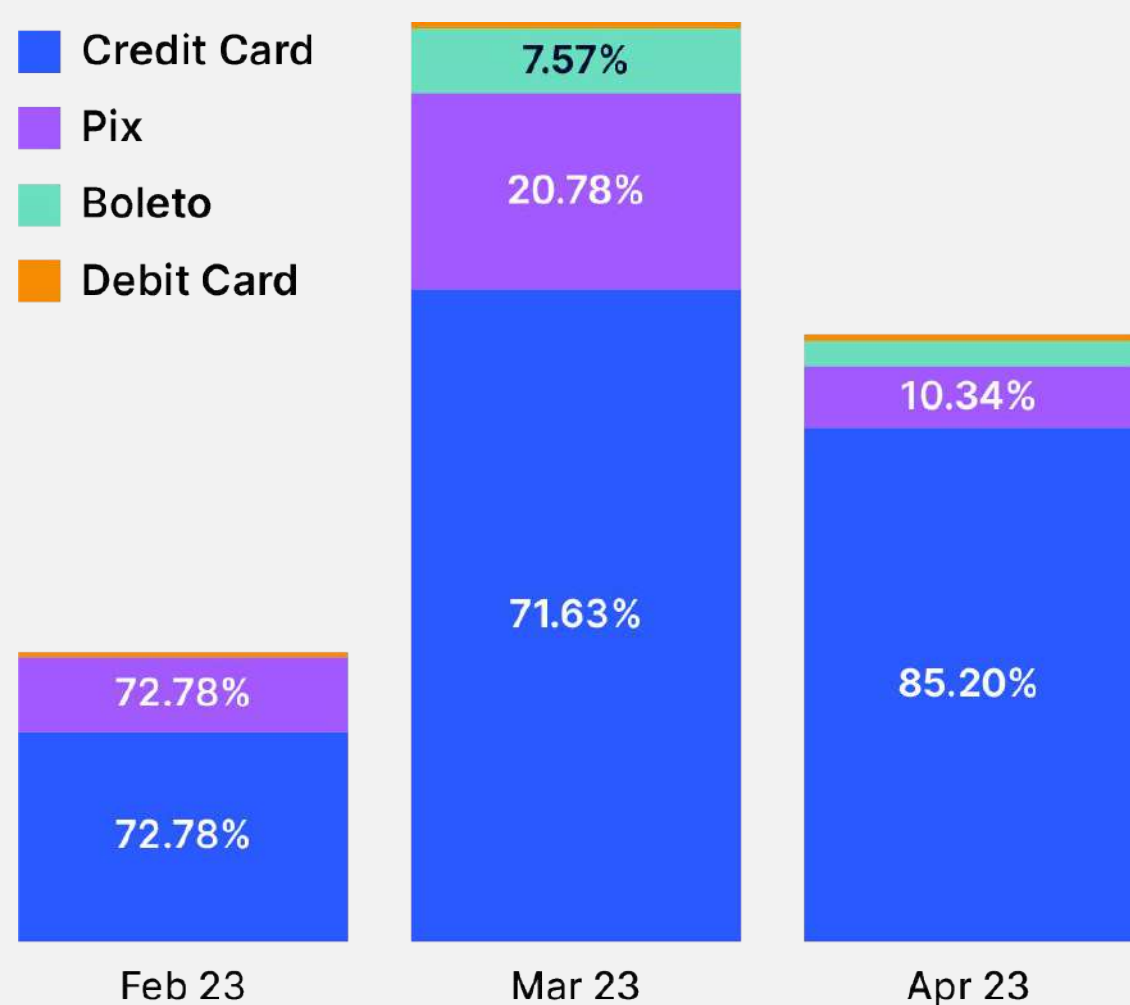


HIT YOUR GOALS

A tweak in your payments strategy is all you need to sell more ads in Africa and Latin America.

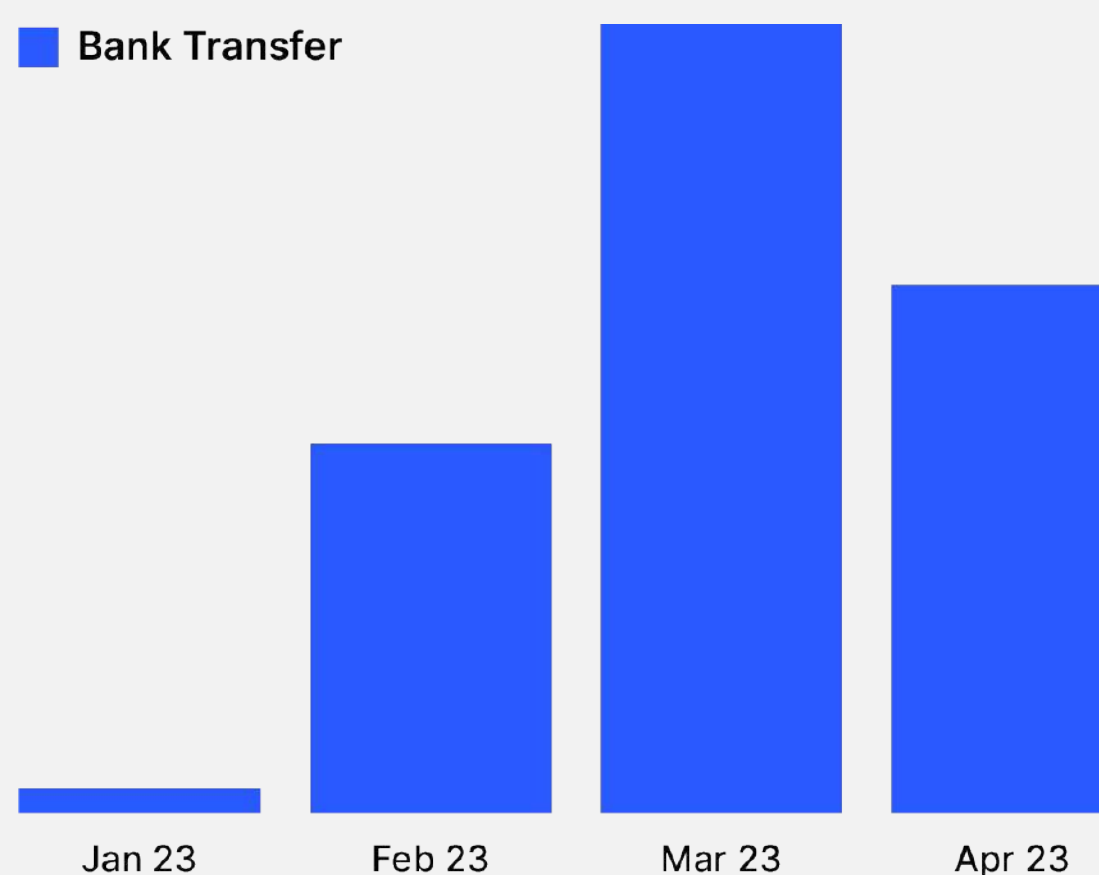
Pix is changing how we pay for ads in Brazil

A short-video hosting company has been selling advertising in Brazil using four different methods, with **Pix being the second favorite of local advertisers.**



Overcoming financial challenges in Latin America

A multinational tech group partnered with EBANX to **sell digital ad space in LatAm.** They use local payment methods to charge advertisers, mainly processing high-order values.



Source: EBANX internal data, 2023.



Because you deserve much more than average numbers.

About EBANX

Talk to Sales