



2023-2025

CALIFORNIA REGIONAL INITIATIVE FOR SOCIAL ENTERPRISE (CA RISE) AWARDEES



Governor Gavin Newsom
Governor's Office of Business and Economic Development

Awards are administered by REDF, Lendistry and
the California Office of the Small Business Advocate



CALIFORNIA REGIONAL INITIATIVE FOR SOCIAL ENTERPRISE (CA RISE)

The California Regional Initiative for Social Enterprise (CA RISE) was created in 2021 by Senate Bill No. 193 (Government Code Section 11788) to accelerate economic mobility and inclusion for individuals that experience employment barriers. In partnership with the California Office of the Small Business Advocate (CalOSBA), REDF serves as program lead for this \$25 million investment and will deliver customized technical assistance to businesses across the state that employ, train, and support talented Californians overcoming barriers to employment. The purpose of CA RISE is to provide funding and technical assistance to employment social enterprises (ESEs) across California by connecting them with local public partners, training providers, and private sector employers to significantly expand opportunities for people who are typically not served through traditional workforce systems.

ESEs selected for CA RISE through a competitive grant process received a one-time grant of between \$100,000 – \$500,000 to support investments related to the sustainable growth of their business, increased economic mobility among their participant employees, or, in some cases, both. (Grant award amounts were determined by the ESE's operating budget.) All CA RISE grantees received customized, in-depth capacity building in the areas of sustainable growth and economic mobility:

- **Sustainable Growth:** Investments in the ESE business to help improve financial strength and grow sustainably long-term, increasing the revenue earned and the number of people to be employed.
- **Economic Mobility:** Improving the economic outcomes, typically measured by income, of individuals employed by ESEs (e.g., credentialing, (pre)apprenticeship, other forms of direct upskilling/stabilization)
- **ESE Fundamentals:** Information for small businesses that do not qualify for CA RISE but are curious about the ESE model and seek to understand what it would take to become an ESE. No grant funding is available for this opportunity.

After being selected for CA RISE through the competitive grant process, grantees gain access to:

- Cohort-based and one-to-one customized technical assistance
- Cohort-based training on two learning tracks: Sustainable Growth and Economic Mobility
- A suite of tools and learning modules on REDFworkshop (REDF's internal resource platform)
- Assistance enrolling in additional government programs (for example, SNAP Employment & Training)
- Relationship management from a REDF staff member; and
- Peer consulting from other local employment social enterprises



CA RISE PROGRAM

CA RISE provides grant capital paired with technical assistance to support the growth of employment social enterprises in California. The ESEs selected for CA RISE through a competitive grant process received a one-time grant of between \$100,000 – \$500,000 to support investments related to the sustainable growth of their business or increased economic mobility among their participant employees.

ORGANIZATION

AWARD

All About You Answering Services & More

\$150,000.00

San Gabriel Valley Conservation and Service Corps

GrowGood, Inc

Los Angeles LGBT Center Culinary Arts Program / Liberation Coffee House

Fresno Area Community Enterprises

Street Company

Tenderloin Community Benefit District

1951 Coffee Company

San Diego Youth Services

L&F Project Management

Vision View Business Formation Center

Kitchens for Good

Homegirl Catering

South LA Cafe

Neighborhood Industries

Rise Up Industries

Polishing The Professional

SLA

Piece by Piece

Rancho Cielo

Meristem, Inc.

Monkey Business Cafe

Dreams For Change

Covenant Coffee

Farming Hope

Humanmade

Homeless Garden Project

All Hours Adult Care

The Light House Recovery Program, Inc.

UPAC Neighborhood Enterprise Center

Restore Merced

New Earth

Parents by Choice, Inc.

Urban University

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ORGANIZATION

AWARD

Downtown Streets Inc.
Rising Sun Center for Opportunity

\$200,000.00

Planting Justice
Homeboy Electronics Recycling
Suay Sew Shop

\$300,000.00

Berkeley Music Group - The UC Theatre
AlliedUP Cooperative, Inc
Auticon US
PVJOBS

\$400,000.00

Homeward Bound of Marin
Center for Employment Opportunities
WeHOPE
Conservation Corps of Long Beach
San Jose Conservation Corps
Goodwill of San Francisco Bay
Goodwill Industries of Sacramento Valley and Northern Nevada
Conservation Corps North Bay
Juma Ventures
The Beacon House Association of San Pedro
GRID Alternatives Greater Los Angeles
Goodwill Industries of Orange County
Chrysalis
Visión y Compromiso
Antelope Valley Partners for Health
Goodwill Central Coast
Urban Alchemy
Homebridge

\$500,000.00