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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Elizabeth Lake
Deputy City Administrator

SUBJECT: Update on Howard Terminal
Community Benefits Efforts

DATE: July 20, 2020

City Administrator Approval

Date July 20, 2020

INFORMATION

The purpose of this Information Memorandum is to provide an update on the work completed to date towards identifying a comprehensive package of community benefits for the Howard Terminal project.

As previously presented to the City Council, the Community Benefits Agreement (CBA) for the Howard Terminal project is being developed through a community- and equity-centered process. The Howard Terminal CBA will be the first CBA to utilize racial disparities data (drawn from the 2019 Oakland Race and Equity Baseline Indicators Report) to establish an equity baseline against which potential benefits may be evaluated. It is being developed through a collaborative, multi-stakeholder process.

Structure

The City of Oakland has been working collaboratively with its community partners, the West Oakland Environmental Indicators Project and the Oakland Asian Cultural Center, as well as the Port of Oakland, the Oakland A's and a facilitator to implement the CBA development process.

The process is organized around a Steering Committee and seven Topic Cohorts. The topics, which were identified through public engagement in November and December 2019, are as follows: Community Health & Safety, Culture Keeping & History, Economic Development/Employment, Education, Environment, Housing, and Transportation. Topic Cohort discussions are open to any and all interested community members and stakeholders. Each Topic Cohort selected two (2) representatives to serve on the CBA Steering Committee, which will be tasked with reaching consensus on a final package of community benefits for the project. In total, the Steering Committee includes 21 members, including the 14 Topic Cohort representatives, four "at large" representatives of the impacted neighborhoods (West Oakland,

Chinatown, Jack London and Old Oakland/Downtown), and one representative each of the City, Port and the Oakland A's.

To provide deeper outreach into the community, the Oakland A's provided a \$100,000 community fund, independently administered by All Home, that provides community participants with a small stipend to support their active, ongoing participation in the process.

Topic Cohort Meetings

To achieve the result of creating a wide-ranging package of community benefits, Topic Cohorts began meeting in January 2020 and have met at least once a month (including over Zoom during the COVID-19 pandemic) to develop a list of equitable priorities using the CBA Equity Matrix, developed collaboratively by the City of Oakland and its CBA community partners, as a tool to guide their work. To assist and inform the work of the Topic Cohorts, upon request of the Topic Cohort members, presentations have been made by City of Oakland staff, Port of Oakland staff, their consultants, and other subject matter experts. In total, approximately 148 people have participated in the Topic Cohorts meetings. These Topic Cohorts are aiming to prioritize their list of recommendations to the Steering Committee by the beginning of August 2020.

Steering Committee Meetings

The CBA Steering Committee convened initially on February 22, 2020 and meets monthly (now via Zoom) with the objective of reaching consensus on a final package of community benefits for the Howard Terminal project. Beginning Fall 2020, the CBA Steering Committee will deliberate on the list of priorities that have been developed by the Topic Cohorts, taking into account the equity baseline and desired results to arrive to a term sheet.

All meetings of the Topic Cohorts and Steering Committee are open to members of the public, recorded and accessible via the City of Oakland web site, here:

<https://www.oaklandca.gov/topics/community-benefits-agreement-cba-for-the-oakland-as-waterfront-ballpark-district-at-howard-terminal>.

Timeline

Topic Cohorts are expected to finalize their list of priority recommendations this summer, with the goal of achieving consensus at the Steering Committee on a term sheet in October 2020.

Respectfully submitted,

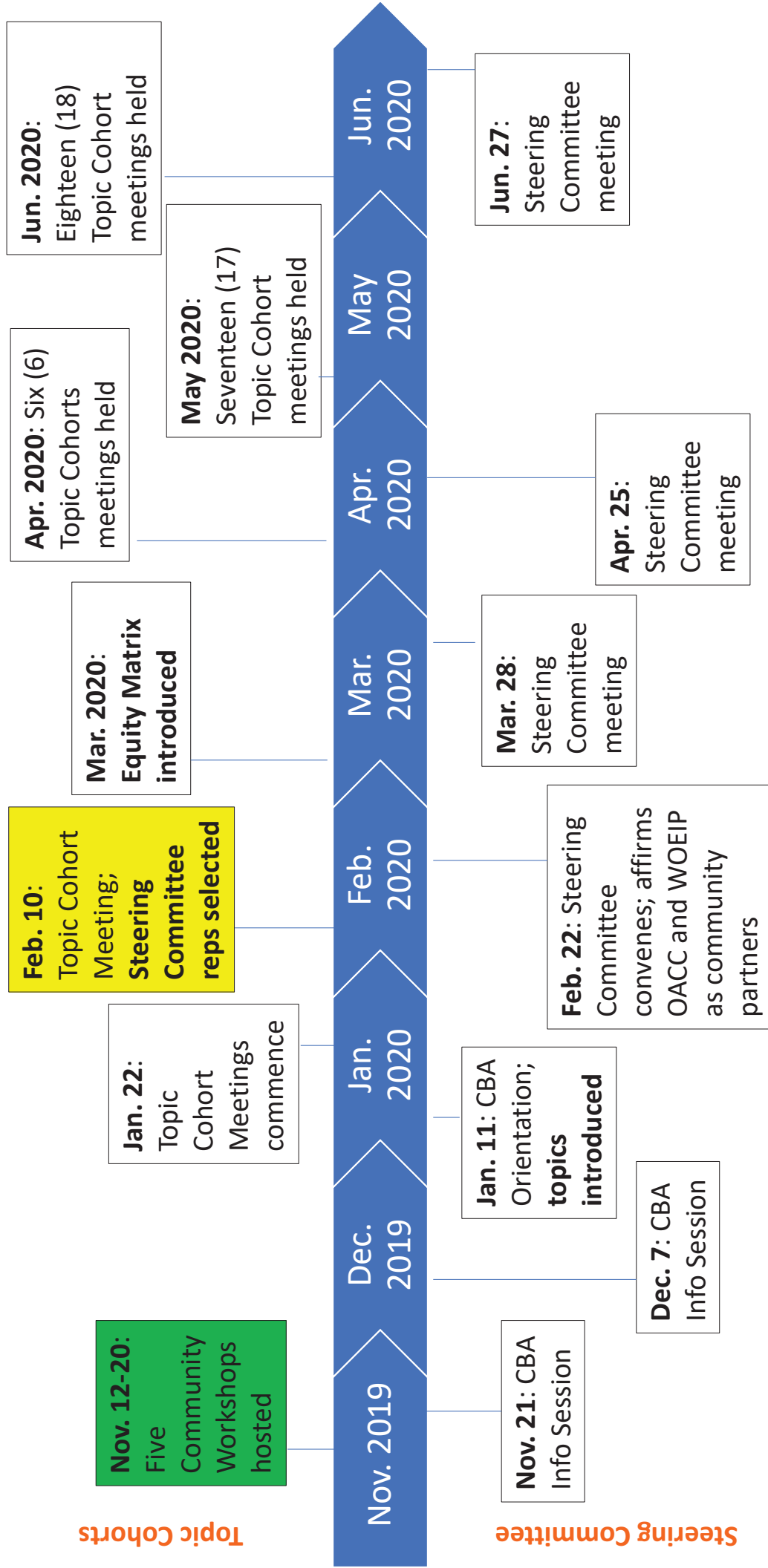


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For questions, please contact Veronica C. Cummings, Stakeholder Engagement Lead with the City Administrator's Office at vcummings@oaklandca.gov.

Attachment: CBA Timeline

Howard Terminal CBA Timeline: Where We've Been



Howard Terminal CBA Timeline: Where We're Going – Target Goals (Tentative)

