Carolina Forward
August 2024 - Toplines

YouGov Blue

Sample	Online sample of 802 voters fielded from August 05 to August 09, 2024.
Margin of Error	±3.9%

1. Presidential Vote Intent 2024 with Kamala Harris

(Harris - Trump) Net	**0%**
Harris Total	**46%**
Trump Total	**46%**
Kamala Harris	45%
Lean Kamala Harris	1%
Donald Trump	45%
Lean Donald Trump	1%
Robert F. Kennedy Jr.	2%
Cornel West	0%
Jill Stein	0%
Chase Oliver	0%
Another candidate	0%
Undecided	4%
Undecided Third Party	1%
Totals	99%
N	**800**

2. Governor Vote Intent 2024

(Stein - Robinson) Net	**9%**
Stein Total	**46%**
Robinson Total	**36%**
Josh Stein	42%
Lean Josh Stein	4%
Mark Robinson	33%
Lean Mark Robinson	3%
Wayne Turner	1%
Mike Ross	1%
Other candidate	0%
Undecided	13%
Undecided Third Party	4%
Totals	101%
N	**800**

3. If the election were held today who would you vote for in each of the following elections?

	Rachel Hunt (Democrat)	Hal Weatherman (Republican)	Undecided
Lieutenant Governor	40%	38%	22%

4. If the election were held today who would you vote for in each of the following elections?

	Jeff Jackson (Democrat)	Dan Bishop (Republican)	Undecided
Attorney General	42%	40%	18%

5. If the election were held today who would you vote for in each of the following elections?

	Allison Riggs (Democrat)	Jefferson Griffin (Republican)	Undecided
North Carolina Supreme Court	42%	41%	17%

6. If the election were held today who would you vote for in each of the following elections?

	Mo Green (Democrat)	Michele Morrow (Republican)	Undecided
Superintendent of Schools	42%	39%	19%

7. If the election were held today who would you vote for in each of the following elections?

	Sarah Taber (Democrat)	Steve Troxler (Republican)	Undecided
Commissioner of Agriculture	39%	43%	18%

8. If the election were held today who would you vote for in each of the following elections?

	Braxton Winston (Democrat)	Luke Farley (Republican)	Undecided
Commissioner of Labor	40%	40%	20%

9. If the election were held today who would you vote for in each of the following elections?

	Natasha Marcus (Democrat)	Mike Causey (Republican)	Undecided
Commissioner of Insurance	39%	40%	20%

10. If the election were held today who would you vote for in each of the following elections?

	Jessica Holmes (Democrat)	Dave Boliek (Republican)	Undecided
State Auditor	41%	37%	22%

11. If the election were held today who would you vote for in each of the following elections?

	Wesley Harris (Democrat)	Brad Briner (Republi-can)	Undecided
State Treasurer	41%	40%	20%

12. If the elections for North Carolina state legislature were being held today, who would you vote for in the district where you live?

Democratic candidate	44%
Republican candidate	44%
Not sure	10%
Would not vote	2%
Totals	100%
N	**800**

13. How concerned are you about the following issues?

	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned
K-12 Education	47%	38%	11%	3%
Cost of living	75%	22%	3%	0%
Immigration	52%	28%	15%	5%
Protecting abortion rights	45%	25%	15%	15%
Defeating wokeness	35%	24%	17%	24%
Economy/Jobs	65%	29%	6%	0%
State of our democracy	62%	27%	9%	3%
Climate change	40%	27%	17%	16%
Crime	58%	31%	11%	1%
Healthcare costs	64%	30%	5%	1%
Housing affordability	61%	30%	7%	2%

This survey is based on 802 interviews conducted by YouGov on the internet of registered voters who are registered in the state of North Carolina. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.26 to 6 with a mean of 1 and a standard deviation of 0.53.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 3.9%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \text{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.