



2022 saw a flurry of success for Cascade bicycle Club, bringing a lot of joy to the bicycling community through big wins for our advocacy team and the return of many rides.

Much of our programming that was put on hold in 2020 and 2021 returned, including an in-person STP, also known as the Kaiser Permanente Seattle to Portland Bicycle Classic sponsored by Alaska Airlines. More than 5,400 riders showed up to celebrate the 43rd annual STP in mid-July. See our photo album of the [Tutus, Smiles, and Stoke](#) of the Pacific Northwest's largest and most iconic big group ride.

The year began with a bang as the Washington State Legislature passed a historic \$1.3 billion investment in bike infrastructure and programs over the next 16 years, including funds to create two [statewide youth bicycling education programs](#) that will reach 90 percent of Washington state students in future years. Modeled after Cascade's Let's Go bike and pedestrian education program and the Major Taylor Project, which empowers Black, Indigenous, and youth of color with bike knowledge and leadership skills, these initiatives will amplify Cascade's efforts to build a bikeable future for all.

Chilly Hilly, the Ride for Major Taylor, the Ride from Redmond to Bellingham and Back (R2B2), Flying Wheels, Bike-n-Brews South, the [Woodinville Wine Ride](#), the Cascade Training Series,

and the Kitsap Color Classic all took place in 2022. These rides are more than events. They bring people together to build community, experience the joy of bicycling, and to generate revenues that fund our advocacy, education, and community work. Each of these rides saw a growth in participation over our 2021 numbers, showing that people were more comfortable gathering in person, including 1,666 Chilly Hilly riders, and 1,251 Flying Wheels riders.

We expanded our popular Tour Lites in 2022, adding a Port Townsend Tour Lite to go along with the Lake Chelan Tour and the Walla Walla Tour, with each bringing in between 100 and 150 riders for a scenic weekend getaway.

Creating an inclusive riding community was a huge priority in 2022 – and it will remain our focus into the future.

Executive Director Lee Lambert led the effort to make STP 2022 the most welcoming ever by partnering with affinity-based bike clubs and groups including [Ampersand Bike Club](#), [All Bodies on Bikes](#), Bike Works, Northstar Cycling, and Filipino-American [Board Member Gabe Castillo's](#) Gruppetto Cycling ([which was featured on CNBC](#)).

"STP is a celebration of Pacific Northwest bicycling, and we want to create a sense of belonging that ensures everyone feels welcomed and celebrated," Lambert says.



Another way we fought to make bicycling more welcoming and inclusive was by working in coalition to repeal King County's [harmful and ineffective helmet law](#) that disproportionately impacted Black, Indigenous, and Hispanic people as well as unhoused individuals in Seattle. Cascade is 100 percent pro-helmet, and we require helmets on all of our rides. But let's use our heads – and our hearts – to tear down barriers to bicycling.

2022 also brought some milestone achievements in youth bicycling.

Cascade's *Let's Go* program, a partnership between Cascade, the Seattle Department of Transportation and Seattle Public Schools as well as Edmonds, became [the nation's largest school-based bike education program](#), serving 25,000 students. If photos of kids on bikes warm your heart, get a glimpse of the joys of [teaching bike skills to schoolchildren in Seattle](#) and [in Edmonds](#).

Additionally, after two years of pandemic restrictions, Major Taylor Project clubs in King and Pierce counties expanded to serve 60 students in 2022. [Read about MTP's big achievements](#), including rides on the Green River Trail and how MTP went mountain biking in Tacoma.

Our education team also taught 530 students through our numerous bike education classes, including Learn to Ride, Basic Bike Maintenance, Urban Cycling Techniques, and more. All told, we offered 95 scholarships for ride and class participants in 2022.

Cascade's policy team reached a number of major milestones and celebrated huge wins in 2022. In our ongoing effort to



complete the Burke-Gilman Trail Missing Link once and for all, we joined the City of Seattle in a legal fight against the powerful special interests that wish to maintain the status quo – despite the dangers to people on bikes. We also worked with Washington Bike Law to win a state [Supreme Court ruling that will lead to safer bicycling](#).

Additionally, the policy team outlined and fought for our [Top Five Projects for Making Seattle Safer for Bicycling](#) – including South Seattle priorities like bicycling in Georgetown and SODO. After the devastating death of 13-year-old Michael Weilert, [who was killed while biking in a Parkland crosswalk](#), we also partnered with bike advocates and policymakers to push for safer infrastructure in Pierce County, winning a Vision Zero commitment from the county. Statewide, we gathered with hundreds of advocates,



transportation planners, and community members to strategize ways to create more [just and resilient communities](#).

Bike Month also took on a policy focus in 2022 as we encouraged our audience to “[Pledge to Pedal](#)” and eliminate at least one car trip with a bike trip during May. About 200 people signed up to commit to changing their transportation habits. We also made space for conversations about the policy intersections of bikes and climate (from land use to habitat restoration) and explored the changes needed to make biking safer and more accessible for all.

May is also when we invite the bicycling community to attend our annual Bike Everywhere Breakfast, where 370 people registered, and the [bike styles and smiles](#) were on full display. [Watch the video](#) about our 2022 breakfast theme, Bicycles Bridge Communities.

Cascade’s Free Group Rides continued to help people get outside and on their bikes for their physical and mental health. There were 14,149 participants that rode on 1,843 group rides – a vast increase from 2020 and 2021.

The mutual aid bicycle program known as the Pedaling Relief

Project continued to make an impact rescuing and delivering food by pedal power in 2022. In total, 2,791 volunteers delivered 164,560 pounds of food to food-insecure neighbors – all by bike!

Our goals of advancing racial equity in our work saw major progress in 2022. The board approved a [new strategic plan with big racial equity goals](#), and we also took feedback from riders to change our event registration platform and allow for people to select more than one race.

The marketing and communications team continued planning for a new cascade.org website, including sending out a thorough Request for Proposal to bring on a website development team. We hired ThinkShout out of Portland in October of 2022. Additionally, the communications team focused on telling the stories of our diverse community, writing about [Kai Shih](#) training for and completing STP with his wife and young children; [Jaanya](#), an eight-year-old who trained for and completed STP with her dad; [King County’s top doctor](#), who sacrificed his STP dreams in 2022 to continue battling COVID-19; and Seattle’s fried chicken king, [Lewis Rudd](#), who rode his 31st STP in 2022 while supporting many community causes.

2022 Financials

Income

Donations	\$494,297
Corporate Contributions & Sponsorships	\$126,960
Grants	\$455,524
In-kind Support	\$13,800
Ride Revenue & Donations	\$1,087,668
Contracts	\$574,280
Membership	\$351,486
Other*	\$778,052

Total Income **\$3,882,067**

Expenses

Events & Rides	\$997,812
Education	\$740,177
Advocacy	\$274,938
Administration	\$1,562,338
Fundraising	\$455,559
Other	\$96,813

Total Expenses **\$4,127,637**

By the Numbers



14,149

total Free Group Ride participants

1,842 Free Group Rides offered

1,666 Chilly Hilly participants



1,251 Flying Wheels participants

5,000 Bike Everywhere Challenge participants

530 Education Class participants

25,000

Let's Go Students



90 Scholarships offered for events and classes

60 Major Taylor students

2,791 Pedaling Relief Project volunteers

268 Bike, Walk, Roll Summit registrants

5,400

STP participants



370 Bike Everywhere Breakfast participants

9,992 Total volunteer hours

164,560

pounds of food delivered to neighbors by PRP



137,000 email list subscribers

88,130 social media engagements



9,500

Members