



BLACKJACK IS BACK AT BALLY'S ATLANTIC CITY *New Ways To Win*

Atlantic City, NJ (June 14, 2021) – Bally's Atlantic City, under new ownership, is giving ALL blackjack players new table action with its new offerings. Table players can experience a newly improved casino that includes wider aisles, new gaming tables, more room at the tables, comfortable seating, and more!

"Bally's Atlantic City is giving ALL Blackjack players the ability to take advantage of our new offerings. Players now have more options than ever at our tables as we continue to create a great gaming experience," said Phil Juliano, Executive Vice President of Casino Operations and Chief Marketing Officer at Bally's Corporation.

NEW! \$25 Blackjack Pit – An exclusive \$25 blackjack pit offering eight games and no mid shoe entry.

NEW! No Mid Shoe Entry - Players cannot join that table until the current players have played through the shoe.

NEW! Surrender All Games - Blackjack Surrender is offered to EVERY table game player! Surrender move is exercised by players who prefer to fold their hand and surrender.

NEW! Split Aces 2X – Players can "re-split" aces, which allows for up to three hands. As a result, three hands can be created from one.

NEW! Dining and Blackjack – An Atlantic City First! - Play blackjack at one of the two tables offered at Jerry Longo's Meatballs & Martinis restaurant before or after you dine at Bally's newest restaurant.

COMING SOON! Multiple Progressives – Pending regulatory approval.

Must be 21. Gambling Problem? Call 1-800-GAMBLER.

For more information, visit www.ballysac.com. Follow us on Facebook, Instagram, and Twitter.

About Bally's Corporation

Bally's Corporation is the premier, full-service, vertically integrated sports betting and iGaming company in the U.S. with a B2B2C business model. It currently owns and manages 13 casinos across nine states, a horse racetrack and 13 authorized OTB licenses in Colorado. It also owns [Bet.Works](#), a first-in-class sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, and SportCaller, a leading global B2B free-to-play game provider.

With more than 6,000 employees, the Company's operations include 14,445 slot machines, 498 game tables and 3,680 hotel rooms. Following the completion of pending acquisitions, which include the Jumer's Casino & Hotel (Rock Island, IL) and the Tropicana Las Vegas (Las Vegas, NV), as well as the construction of

a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Bally's also maintains a multi-year market access partnership with Elite Casino Resorts, through which it will provide mobile sports betting in Iowa, and a temporary sports wagering permit to conduct online sports betting in the Commonwealth of Virginia. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".